|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Rubric for Scoring Speeches** | **Shallow** | **Adequate** | **Outstanding** | **Points** |
| **Preparedness*** Candidate is prepared
* Candidate knows content without sounding too rehearsed
* Candidate displays confidence
* Candidate has appropriate SkillsUSA attire
* Candidate conducts self in a professional manner
 | **0-3** | **4-7** | **8-10** |  |
| **Content*** Candidate clearly states qualifications for state office
* Candidate expresses why he/she desire to serve as a state officer
* Reasons for seeking state office are appropriate and supported with stories and examples including personal stories
* Is presented in an interesting way that engages listener
* Content is appropriate for the purpose of the speech
 | **0-3** | **4-7** | **8-10** |  |
| **Organization*** Introduction captures the listener’s interest
* Main points are clearly stated and supported
* Conclusion summarizes main points in an interesting manner
* Conclusion leaves a memorable impact
* Sentence structure and word choice are appropriate and interesting
 | **0-3** | **4-7** | **8-10** |  |
| **Delivery*** Speaks clearly and appropriately
* Uses appropriate eye contact
* Uses tone, expression, speed and volume as tools to make speech interesting and highlight main points
* Uses gestures to emphasize main points and draw audience into the presentation
* No gaps or “dead air” are present in delivery
 | **0-3** | **4-7** | **8-10** |  |
| **Personal Energy*** Candidate energizes the room with the presentation
* Candidate uses body language and facial expressions to convey energy and support points in the presentation
* Candidate is comfortable with audience
* Candidate makes a connection with all audience members
* Candidate demonstrates energy appropriate for state SkillsUSA officer
 | **0-3** | **4-7** | **8-10** |  |
|  |  |  | **Total Points** |  |