

51st Annual Joint Summer Career and Technical Education Workshops and Missouri ACTE Conference Springfield, Mo | July 20-23, 2020

WELCOME

to the 2020 VIRTUAL MOACTE Summer Conference!!



President
Brandon Russell

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The Cover Artist

Aryana Fotoohighiam, the cover artist, is a Graphic Design student at the Columbia Area Career Center and a senior at Rock Bridge High School in Columbia, Missouri. She is the president and founder of CAPE, a non-profit volunteer organization based in her hometown, Columbia. She is a dedicated intern at ViGIR Laboratory and WINDGO Engineering, and also a mentor at the University of Missouri Robotics Camp. She is devoting her summer to work for the Texas Workforce Commission government agency and she plans to attend the University of Missouri this fall. She would like to thank teachers who provided support, guidance, and incredible life lessons to students.



Brooks Harper is the premier college and career readiness and soft skills speaker in America! He provides keynotes, workshops, and training material for students and professionals helping them discover, develop, market and sell their talents, skills and abilities that bring tangible value to the market place. He draws from 15 years of leadership experience in Corporate America to invest in and inspire our current and future workforce!



"IF YOU COULD WRITE YOUR OWN JOB DESCRIPTION, WHAT WOULD IT BE?"

This was a life changing question for Brooks. Years before he became an Author and one of the most sought after speakers in the country, he worked in Customer Service, Sales, and Management with four publicly traded companies. He made a great living while gaining valuable experience, yet his career lacked fulfillment. Brooks set out on a journey to turn his passion for helping others into a paycheck. He went on so many interviews it became, for him, an extreme sport! Then he was asked a simple but soul searching question: If you could write your own job description, what would it be? Today, Brooks has spoken on hundreds of high school and college campuses across the country to more than 750,000 students and educators. His books, Why Should We Hire You? and 7 Skills to Make Mills, have been incorporated into economics, business, and career-success curricula as the go-to-books for teaching interview skills. self-marketing, personal branding and soft skills development. Brooks aspires to the belief that EVERY DAY is an interview and an opportunity to turn LEARNING into EARNING and your passion into your paycheck.

Brooks is no stranger to adversity. When he was nine years old his dad did what he calls a "Houdini." He left him, his two brothers and mother without notice. Brooks found solace and support in programs such as Boys and Girls Clubs and TRiO and is a strong advocate for them today, speaking on their campuses across the country.

General Conference Program

Monday, July 20th- Wednesday, July 22nd

All divisions will hold their own division sessions.

Thursday, July 23rd

8:30 a.m9:45 a.m.	General Session Welcome; President- Elect Speeches; Speaker - Brooks Harper
10:00-10:45 a.m.	Breakout Session 1
11:00-11:45 a.m.	Breakout Session 2
12:00-1:00 p.m.	Lunch
12:30-1:00 p.m.	New Professional Session (All new professionals should attend)
1:15-1:45 p.m.	Missouri ACTE Awards Reception (All attendees welcome)
2:00-2:45 p.m.	Breakout Session 3
3:00-3:30 p.m.	Closing Session

Thursday MOACTE Breakout Workshops

	Session 1	Session 2	Session 3	Session 4	Session 5
	Developing	Google Forms: A	Active Learning	Tips for Teaching	
	Employability Skills		Strategies	Online	
	LIVE	Classroom	Recorded with Q&A	LIVE	
10:00		Recorded with Q&A			
	Trauma-Informed	It all started with a	Be Captivating!	Promising Practices	CTE Online-The
	Learning in the CTE	Friday Lunch:	When active	in Distance Delivery	Basics
	Classroom	Evolving a building	learning meets	and Alternative	
	LIVE	staff culture while	literacy, everyone wins!	Work-Based	
		showcasing your Culinary Arts	WIIIS!	Learning	LIVE
		Program	Recorded with Q&A	LIVE	
11:00		LIVE			
	What I Learned	Connecting with	Promising		
	about my	Students &	Directions for		
	Classroom by	Promoting Your	Personalized	Define, Implement	
	Looking in the Mirror	Program with Social Media	Learning in 2020 and Beyond	& Measure Career Readiness Skills	
	IVIII I UI	ivicula	and beyond	neauliless skills	
2:00	LIVE	Recorded with Q&A	Recorded with Q&A	LIVE	

10:00

Session 1

Polly Matteson, Northeast RPDC, Jackie Marling, South Central RPDC, Marci Dowdy, Southwest RPDC, and Michelene Carbol, St. Louis RPDC

Soft Skills, Employability Skills, Essential Skills—Whatever you call them, employers say they are often lacking when they are trying to hire new employees. We all know they are critical, but unfortunately, the development of these skills seems to end far too soon. Come join us for an interactive discussion regarding activities focused on the development of soft skills. You will walk away with resources and ideas to help you engage your students as they prepare for the future.

Session 2

Tara Buthod, University of Central Missouri FCS

This presentation will cover all of the tips, tricks, and methods of using Google Forms within the classroom. Traditionally used as an assessment method, there are now endless ways to incorporate Forms in your classroom. Not only will we discuss how to use Google Forms as an instructional tool, but I will also show you how Forms will make your life easier!

Session 3

KA'Sandra Leer, Crowder College

This presentation will demonstrate active learning strategies for the classroom that encourage critical thinking and student engagement. Along with demonstration of hands on group and individual activities, implementation of techniques will be discussed.

Session 4

Gina Green, Bolivar High School

Like most of us, Gina taught 4th quarter of the 2019-2020 school year online, and she has also taught Launch classes through SPS for two years. This session will give you tips for successful online teaching. We will discuss curriculum development, parent contact, content delivery, and modifying online work for IEP students in the online learning environment.

<u>11:00</u>

Session 1

Dr. Elsie Morris, Franklin Technology Center

It is estimated that over half of all high school students experience trauma. This session discusses how traumatic experiences affect student learning. We will review specific strategies on how to improve educational outcomes while developing positive relationships in the CTE classroom.

Session 2

Carmel Dare, Rolla Technical Institute

While a Career Center is set up just a bit differently than most traditional buildings, that does not mean that the faculty and staff have differing needs to work as a team. With no cafeteria in our building, finding a time and place to gather was a struggle. During a PLC meeting, the PLC Team Leader said casually that it would be nice to even get together once a week as a

full group and have lunch. The next Friday our Culinary Arts program catered a lunch and it has been a Friday tradition ever since. Using the curriculum and advice from the advisory committee, we have been able to provide various learning opportunities outside of the traditional Culinary Arts program such as weekly food service ordering, menu options, pricing discussions, and hospitality management skills. Students are assessed weekly on not only food production, but presentation, hospitality management and various soft skills that have the ability to make them more marketable in the current career market.

Session 3

Sandra Adams, Career Academy

Think of this session as a "how NOT to lecture" experience. In order to captivate students, we need to leverage curiosity, wonder, and experiences with lessons. To be even more valuable, we need to have deep connections to literacy in ways that involve all students in an active way.

Session 4

Kelli Diemer, ACTE Work-Based Learning Consultant

This session will review what makes a quality work-based learning program and how to offer this virtually. Best practice resources will be shared as well as participants will be invited to share their resources. Attendees will leave the session with a variety of resources for the uncertain future.

Session 5

Amanda Samons, Butte County CTE Administrator

Have you ever wondered how you can find a high quality curriculum, written by teachers for teachers, without paying for it? CTE Online has over 4000 high quality lesson plans and project based learning activities available for FREE! Join us and learn how to navigate California's one stop shop for Career and Technical Education. We will share the best tips for searching curriculum, finding resources, and collaborating with colleagues using CTEonline.org.

2:00

Session 1

Colleen Abbott, Missouri Agriculture Education Professional Development Specialist

Whether in your classroom, at the staff meeting, or at the dinner table, the focus must be on you in order to create the best-version-of-yourself. This workshop will explore the myths of 'self-care', reflect upon our habits

(micro & macro) that are setting us up for success or failure, and challenge you to change your life by examining your days. If you want your 20-21 school year to be **THE** year, you owe it to yourself, your students, and your loved ones to attend. Disclaimer: This workshop is intended for the newbies, the has-beens, the never were's but-could-still-be, the burn-outs, those who were never fired up but are still burned-out, and all of you who don't like labels of any kind.

Session 2

Zachary Johnson, Lee's Summit North High School

Looking to meet students where they are? Are you looking to better promote your program? This workshop will focus on the tools, strategies, and basics behind social media. Learn how to set-up accounts, which platforms you should be using to reach your target market, and how to get started connecting with your students, parents, and community.

Session 3

Sandra Adams, Career Academy

This provocative session will transform the way you think about personalized learning. We will demystify differentiation by examining how engineering, Disney, and technology embedded models create potential for personalized learning--reaching far beyond a traditional CTE classroom. We will examine how these models approach collaboration, cooperation, self-regulation, and project design.

Session 4

Sylvia Phillips, SkillsUSA

Working together in teams, understanding leadership, communicating clearly and demonstrating integrity are essential in any career. However, these skills haven't been easy to teach - until now. SkillsUSA Career Essentials: Experiences is the next generation of employability skills-building curricula developed to empower today's students to define, implement and measure career readiness skills along every point in their educational journey.



The Springfield CVB and hospitality community appreciates your continued support throughout the years.

We'll miss you this year but look forward to welcoming you back to Springfield for next year's event, July 26-29, 2021.

Best wishes for the virtual conference!



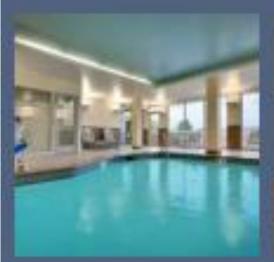




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Award of Merit

Brandon Russell

Brandon Russell has been a member of Missouri ACTE for 22 years and served the association in A variety of ways during his career. Dr. Russell served as the president of the MCCTA division twice, in 2006-2007 and 2014-2015. He has been a member of the Board of Directors the past five years, as well as three years surrounding his first division presidency. He is currently



serving a second 3- year term on the ACTE Selection Committee and has served on numerous committees for the Division of College and Career Readiness at the Department of Elementary and Secondary Education. His career in education includes six years as the Graphic Arts instructor at Carrollton Area Career Center in Carrollton, Missouri and 16 years in career education leadership and central office administration. Dr. Russell served as Director of Lex La-Ray Technical Center in Lexington, Missouri for six years, the Assistant Superintendent at Marshall Public Schools in Marshall. Missouri for two years, the Director of the Jefferson College Area Technical School in Hillsboro, Missouri for four years, an Assistant Director for four years, and just recently moved into the role of Director of Career, Technical & Adult Education at Columbia Area Career Center in Columbia, Missouri. Dr. Russell has also been an adjunct instructor for the University of Central Missouri, teaching Introduction to Desktop Publishing and Printing (1999-2001), and Career Technical Teacher Education courses (2015 to present). Dr. Russell earned a Doctor of Education in Educational Leadership from Saint Louis University in May 2015, and has also earned an Education Specialist in Educational Administration- Superintendency (2010), and a Master of Science in Industrial Vocational Technical Education (1999) from the University of Central Missouri. He started his college career at Kansas City Kansas Community College, where he earned an Associate of Arts dearee. before

transferring to Northwest Missouri State University, where he earned a Bachelor of Science in Journalism and Graphic Communications. He believes Career and Technical Education is essential to preparing Missouri students to be success ready upon graduating high school or completing a postsecondary certificate or degree.

Michael Graham

Mike began teaching Agriculture in 1999 at Hermann, MO. He then moved to Fredericktown in 2000 and has been the agricultural educator there for 20 years. Mike has been an active member of the Missouri Association of Career and Technical Educators and the Missouri Vocational Agriculture Teachers Association his entire career. His roles have placed him in many leadership roles through both organizations as the legislative committee



chairman of MOACTE and MVATA as recent as 2019. By making CTE relevant to the legislators of our state. Mike believes that many students have benefitted from policy that has been handed down throughout the state of Missouri by law makers. This in turn strengthens his belief in creating a learning environment that allows students to get as many different opportunities available to them as possible and trying to make productive members of society out of every student that walks through our public schools. When Mike served as the Legislative Committee Chair he worked tirelessly to put CTE on the forefront in Missouri. As chair of the committee he attended National Policy Seminar in Washington D.C. securing meetings for our Missouri delegation to meet with every Congressman and Senator from Missouri. He was also instrumental in securing meetings with our Lt. Governor and the Governor of Missouri on Missouri ACTE Legislative Day. He was able to secure a meeting with then Lt. Governor Parsons for our Missouri CTSO leaders and the signing of the CTE Month Proclamation for Missouri ACTE. Mike and Past President Wendi Bernt represented Missouri ACTE at a videotaping of Missouri Viewpoints after the Governor's State of the Union Address which placed emphasis on CTE in Missouri. Mike is truly a champion for Career and Technical Education by continually moving us forward in a positive light to ensure continuation of our Missouri programs.

New Teacher of the Year Award

Zachary Johnson

Zachary is a marketing educator and DECA advisor for Lee's Summit North High School. He worked in the corporate world for eight years doing market research before owning his own insurance agency and then managing million dollar clients while doing corporate insurance. All of this left Zachary feeling like he needed to do more, to be more, and to



make more of a difference. He had always enjoyed working with younger people and training them, so he decided to transition to education. Zachary then pursued his Master of Arts in Teaching from the University of Central Missouri while working full-time and raising a one-year-old. After student teaching, Zachary landed a job at Pleasant Hill where he breathed new life into the marketing program, started a profitable coffee shop, and got involved as the MCEA legislative committee representative. He then spent a year at St. Joseph Central where he coached a student to placing third at international competition. After joining the staff at Lee's Summit North High School, Zachary has built up the marketing program and given students the best opportunities possible. In his first year there, he took five students to international competition, started a coffee shop with the special education department and substantially increased the school store profit. He also created the Bronco Consulting Group which allows students to analyze and solve real-world marketing problems with area businesses. Zachary has made an effort to get involved at the state and national levels of MoACTE & DECA. Zachary's mentor and colleague stated, "Even as a new teacher. Zachary was creative, motivated, and quickly caught on to the culture and expectations of Missouri DECA. Generally new teachers that I mentor are hesitant about DECA competition, running a school-based enterprise, and traveling with students, but Zachary faced all of these challenges head on. He required students to complete written for DECA competition, improved the current model of the school store and took students to various educational and competitive conferences. Since that first year, I have continued to watch Zachary grow and develop as an educator. His students have continued to succeed, and he is a strong asset to Missouri DECA and MoACTE."

Carl Perkins Community Service Award

Lorin Curtis

Lorin Curtis is a construction technology instructor At Franklin Technical Center and a member of Missouri Trade and Industrial Education. This is Lorin's tenth year in this role. Prior to embarking on his professional teaching career. Lorin served for almost 30 years in the United States Army as Sergeant First Class, where he trained soldiers in construction-related occupations. At Franklin Technical Center, he teaches not only carpentry skills, but also embeds life skills into his curriculum. Lorin's love for humanity and assisting the less fortunate extend beyond the walls of his classroom. Although he has always had a servant's heart, he was touched to reach beyond his comfort zone three years ago. While driving to work one morning, he heard an ad for Christmas of Hope, sponsored by the area Fostering Hope organization. This nonprofit organization raises money to purchase every child in foster care in the area gifts for Christmas. The thought of little children having to do without gifts at Christmas broke his heart, so Lorin decided to do something about it. His idea was to raise \$1500 to donate to the cause. In order to do this, he challenged students and staff at Franklin Technology Center to help. The first year, his efforts raised over \$1500! The second year, he decided to include the entire high school at Joplin. This effort led to an additional \$2500 being raised and donated. This past year (2019), the entire school district participated, and nearly \$5000 was raised. This was enough to sponsor 90 foster children, and to purchase their Christmas gifts. In addition to being the kick-off fundraiser spokesman for Christmas of Hope (for the past three years), Lorin also volunteers hundreds of hours performing community service work. When he was hired at Franklin Technical Center ten years ago, Lorin and his classes were challenged to build homes for residents whose homes were decimated in the 2011 Joplin tornado. This act of selflessness led to countless other building opportunities throughout the community. Lorin, along with his students, created and installed wheelchair ramps for community members who were unable to access their homes. His handiwork can be seen all over the community. Recently, his students have built stages, backdrops, picnic tables, shelving and storage, and playhouses for teachers and staff. His students recycled old pallets to build outdoor lawn ornaments. Those were donated to staff members or sold to fund other service projects. Lorin challenges his students to think beyond themselves and he uses his servant heart to inspire them to perform community service work. Whether it is donating clothing in a coat drive, collecting or donating food or money for different community service events, or building various items, Mr. Curtis is always ready and willing to help.

Administrator of the Year Award

Brian Noeller

Brian is the director of career and technical education for Northland Career Center and is a member of MCCTA. Brian Noeller has been involved in Career and Technical education since the early 2000's, when he started as a marketing teacher at Clinton Technical School. His career led him to Fort Osage Career and Technology Center. In 2004 he was promoted to Assistant Director and served in that role until 2011. Since 2011, he has been the



Director at Northland Career Center in Platte City, MO, serving students from all over the northland of Kansas City. Brian has led his staff to transform NCC from a well-known vocational technical school to a two-time nationally recognized career and technical center. This wasn't an overnight change either. As a leader, he developed his staff, his advisory board, and built relationships with organizations like Southern Regional Education Board (SREB), DESE, secondary partner schools, post-secondary institutions, over 60 different business partners, local chamber of commerces, and area economic development councils. Leaders don't just do all the hard work, they enable and empower staff to make things happen. Brian has done just that. He, with the support of district administration, has developed a staff that lives our vision, mission, values, and principles of learning. This isn't just about students, it is about all of the aforementioned partners. Brian Noeller has truly led his team to create a career and technical school that is successfully moving students toward employment, enrollment, and/or enlistment.

Lifetime Achievement Award

Christine Hollingsworth

Christine Hollingsworth is the Family, Career, and Community Leaders of America Competitive Events Senior Manager. Christine Hollingsworth has served as the Senior Competitive Events Manager at Family, Career and Community Leaders of America, Inc. since 2011. Prior to this, she worked at the Missouri Department of Elementary and Secondary Education for 19 years in the Office of College and Career Readiness, as a Supervisor of Family and Consumer

Sciences Education and the Missouri State FCCLA adviser. She served as the Education and Training Career Cluster Co Chair for Missouri DESE, developing the "Careers for the Teaching Pathways" course competencies, curricula, and trainings. She has extensive experience in the administration of educational programs and projects, as well as with program development and approval, curriculum and articulation agreements, and grant management and assessment. During her time at DESE, Christine worked with colleagues to develop high-quality professional development opportunities for FCS teachers, especially in the area of curriculum and CTSO implementation. She developed opportunities for FCCLA members and advisers to expand their advocacy skills by designing the Missouri FCCLA Legislative Shadowing Project, which became a model for other FCCLA state associations. She sought to create partnerships and opportunities for both students and adults through state and national FCCLA programs and projects. She brought the National Consumers League LifeSmarts quiz-bowl competition to Missouri through Missouri FCCLA sponsorship. Working with other CTSO state advisers, she was instrumental in the development of quality standards for CTSO implementation and evaluation, and collaborative projects such as the Race Into Reading program, which stressed literacy efforts through CTSO involvement in early childhood education. With the support of the FCS leadership team at DESE, Christine was able to create professional development opportunities, and training not only at Missouri FCCLA events but also at DESE sponsored FCS inservice training and MoEFACS conferences. As the national FCCLA Senior Competitive Events manager, her most recent efforts include the development of new online, technology-based competitions such as Instructional Video Design as well as career development competitions such as Sports Nutrition and Event Management. Currently, she is leading the efforts to create event scaffolding of skills for students to exhibit as they compete in FCCLA's STAR Events competitions. Working with her colleagues at FCCLA, she continues to search for ways to provide leadership, service, and career-building opportunities for FCCLA members. Former DESE FCS

Supervisor, Cynthia Arendt states, "Christine has always been a leader. Christine developed the Missouri FCCLA Legislative Shadowing Program. FCCLA students are given the opportunity to shadow a legislator, the Governor, or a Supreme Court Justice for a day. The goal is to help promote student interest in government and public service. Christine was an early adaptor of technology and social media. Missouri FCCLA became the first state association to use social media tools. She created new state level competitive events using technology that soon became national events. Always an innovator, she also developed online competitive events. Again, a method now used at the national level. To help ensure student success as leaders, she has mentored nearly 300 FCCLA youth, including state officers, national officer candidates, national officers, and regional presidents helping them to learn how to work with other students and individuals to achieve program goals. She guided them as they planned new programs and created state leadership opportunities for fellow students. Christine collaborated and partnered with state and national organizations such as the Missouri Departments of Health and Senior Services, Mental Health, Transportation, Youth/Adult Alliance. and Action for Healthy Kids. She worked with the National Consumers League to bring to Missouri the national LifeSmarts competition for FCCLA and FBLA students. She partnered with companies such as American Century Investments to gain financial support for the program. Christine constantly sought to bring in new funding and partnerships to strengthen programs. Her involvement on many national committees and success with creating and developing new programs brought her to the attention of the national FCCLA organization. I know of no one whose work in Career and Technical Education has contributed more to the field."

Postsecondary Teacher of the Year Award

Krystle is the Assistant Professor of Family and

Krystle Gremaud

Consumer Sciences and CTE Teacher Education Program Coordinator. Since Krystle started teaching secondary education, she has been revising curriculum to address and integrate state and national standards into the curriculum. She quickly realized that while UCM offered teacher certification in all CTE programming areas, the areas were very isolated from each other. With support from her department chair, she has brought all of the CTE areas together making UCM's Career and Technical Teacher Education programs truly comprehensive. Bringing all areas of CTE together for common professional education courses helps unify and strengthen CTE as a whole. From their first course, UCM students learn about all CTE content areas, as well as CTE history, and the current trends impacting CTE today. Krystle has redeveloped UCM's teacher education curriculum to align courses with students' field experiences. Recognizing that students need the opportunity to practice what they learn, she revised our programs to create blocks of classes where students complete professional education courses paired with field experiences, thus allowing them to learn and do simultaneously. Krystle also works closely with faculty who teach content courses, ensuring the faculty understand the needs of our CTE pre-service teachers and the content students need to be successful. Under Krystle's leadership, the UCM program has seen continual growth since 2010 and the FCS program in particular is the third largest secondary education teacher education program at our institution. UCM FCS graduates have 100% employment within six months of graduation, and many of her graduates are hired before they complete their student teaching experience. Krystle proudly shares that many alumni have been recognized in their schools as outstanding leaders and educators. These examples provide evidence of Krystle's contribution to maintaining a high quality CTE program at UCM. Krystle's former student writes, "Mrs. Gremaud's enthusiasm and constant attention to my specific education program only helped drive me to want to complete my degree. My success in the program was always at the forefront of her mind. Mrs. Gremaud was always checking to be sure I was on track and had all of the tools I needed to successfully graduate with my degree."

Career Guidance Award

Laurie Woolfolk

Laurie is a career guidance counselor at Scott Regional Technical Center. Laurie Woolfolk is a 30-year teaching and counseling veteran at Scott Regional Technology Center in Monett, MO. She holds a Bachelor's Degree in Agriculture Education and a Master's Degree in Educational Counseling Psychology, both from the University of Missouri

in Columbia. She has taught in Nevada, North Callaway in Kingdom City, Saratoga, WY, and currently is the Career Counselor at SRTC in Monett. Laurie recently served as the 2017-18 President of the Missouri Association of Career Services. Elizabeth Anderson from Scott Regional Technology Center said, "Laurie is hardworking and goes above and beyond the call of duty for our students. Laurie makes sure that our students have the support they need to prepare them for their future endeavors. Laurie has been integral in facilitating students' access to the Missouri Connections curriculum, enabling them to develop a plan for their future career. Through Missouri Connections, students are able to find their career interest which is utilized for our sophomore tour activities. Laurie has redeveloped our sophomore tours so that our prospective students are able to learn about and participate in activities in each of our 14 programs. Laurie has been a tremendous asset to our school and for our students."

Teacher of the Year Award

Samantha Cosper

Samantha is the family and consumer sciences educator at Cassville High School. Samantha has mentored multiple regional and state officers, including one national officer candidate. Her FCCLA chapter has traveled to nationals nearly every year with STAR Event competitors. Samantha believes that the success of her students can be attributed to the integration of FCCLA into the classroom curriculum. Samantha has worked hard to update curriculum and course offerings in her district. She has established a well-known "grown your own" teacher preparation program with the



Career Pathways to the Teaching Profession program. This program allowed Samantha to work collaboratively with other family and consumer sciences teachers across the state to develop a rigorous curriculum that allows students to earn college credit through Missouri Southern State University. Sam has presented at multiple conferences hosting workshops on how to implement the Career Pathways to the Teaching Profession program successfully. The most recent presentation was at the Missouri School Board Association Conference, giving her the opportunity to promote the program as well as the family and consumer sciences teaching profession and show its relevance in today's academic In Samantha's local district, she is currently working on an initiative to offer the Career Pathways to the Teaching Profession virtually to neighboring districts that do not currently have a family and consumer sciences program. In addition to her work with the Career Pathways program, she has also presented several workshops on integrating technology and FCCLA into the classroom. The most recent presentations included a Pre-Conference session at MOEFACS Summer Conference on utilizing Google Classroom. Samantha is the go-to tech lady, developing video tutorials to help FCCLA advisers and members with running for office and beginning a STAR Events project. has taken the opportunity to serve on the MOEFACS and MOACTE board of directors and accredits those opportunities to helping her stay knowledgeable and updated on changes in the profession. Samantha's Superintendent states, "Mrs. Cosper's FACS courses and leadership programs are exceptional. She builds student confidence and focuses key efforts in career pathway readiness. Mrs. Cosper incorporates high levels of technology into her lessons, while also ensuring that individual student needs are the priority. She is assisting in the development of virtual instruction programs, career pathway events, and an exceptional grow-your-own teacher preparatory opportunity. Mrs. Cosper is an outstanding educator; she has many accomplishments, and I believe all of those are student focused and student driven efforts. I am proud of the work she does each day for our students and school district. She is an outstanding colleague and teacher for Cassville R-IV School District, but what makes her incredible is her passion for student success."

Legislator of the Year Award

Rep. Kathryn Swan

Rep. Kathryn ("Kathy") Swan, a Republican, represents Cape Girardeau and part of Cape Girardeau County (District 147) in the Missouri House of Representatives. She is President of JCS Wireless, a small wireless communications company with offices in Cape Girardeau and Perryville in Missouri and Chester, Illinois. In addition, she has worked in a variety of nursing areas including progressive care, employeehealth, infection

control, administrative supervision, and as a clinical instructor. Professionally, she has served as Chair of the Great Lakes MSS Association, Chair of the Missouri NFIB Leadership Council, Vice-chair of the Cape Girardeau Area Chamber of Commerce Board of Directors, and board secretary of Sigma Theta Tau (an honorary nursing association). Currently, she serves as a board member of the Missouri Chamber of Commerce and Industry, Missouri Family and Community Trust Board, Board of Governors of Show Me State Excellence in Public Service Series and the Missouri Congressional Awards Council, appointed by Congresswoman Jo Ann Emerson.

Rep. Swan was elected to the General Assembly in November 2012. Previous elected offices include Cape Girardeau Board of Education, Cape Girardeau City Council, and Missouri Republican Party State Committeewoman. She served over 9 years on the Missouri Coordinating Board for Higher Education, initially appointed by Gov. Holden and reappointed by Governors Blunt and Nixon, and served two terms as board chair. Previous state board service includes the Missouri METS Coalition (Math, Engineering, Technology, & Science), Missouri Higher Education Loan Authority (MOHELA) and State P-20 Council. She is a former commissioner of the Senate Reapportionment Commission, appointed by Gov. Nixon, former commissioner of the Cape Girardeau Planning & Zoning Commission, and former treasurer of Team Emerson. Other board experience includes District 7 Governor of Zonta International, United for Missouri, American Freedom and Enterprise Foundation, Southeast Missouri P20 Council, Cape Girardeau Partnership for Higher Education, Southeast Missouri State University Symphony, Southeast Missouri State Catholic Campus Ministry, United Way of Southeast Missouri, Saint Francis Medical Center Foundation, American Heart Association, and American Cancer Society. Actively involved with numerous local community service groups for many years, Rep. Swan has been instrumental in the formation the Cape Girardeau Partnership for Higher Education, a collaborative educational initiative involving Southeast Missouri State University, Mineral Area College, Three Rivers College, Southeast Health, and Cape Public Schools to provide greater access to lower division post-secondary coursework in Cape County. She has also been acutely involved in creating the GRACES Women's Leadership Team of the United Way, in founding the SEMO P20 Council and development of the Leadership Cape program. While serving on her local school board, she became the first MSBA "certified" board member and was successful in the updating and maintenance of uniform board policy books throughout the district.

She has been honored as the commencement speaker for Southeast Missouri State University, Three Rivers College, St. Charles Community College and North Central Missouri College. In 2003, she was invited by NFIB to serve as a participant in a roundtable led by President George W. Bush focused on the role of small business in stimulating the nation's economy, followed by an invitation from President Bush to the White House for the signing of the Jobs and Growth bill. Most recently, she served as the Faculty-in-Residence for the Women in Public Life 2012 Leadership Academy at UMSL.

Rep. Swan has been featured in the first edition (July 2011) "Women to Know in Missouri" section of The New You magazine, by KFVS-TV 12 and the Southeast Missourian regarding women in business and in My Business, The Small Business Magazine from NFIB, "The Activist at Work," August/ September 2006.

A graduate of Central High School in Cape Girardeau, Rep. Swan earned an A.A. in Nursing and B.S.N. from Southeast Missouri State University. In addition, she has completed over 30 hrs in business management, finance, accounting, economics and marketing. She attends St. Vincent de Paul Catholic Church, serving as a church organist, pianist and flutist.

Rep. Swan resides in Cape Girardeau with her husband of 41 years, Reg. They have two children who work in the family business, Regan and Maria, and a granddaughter, Sonnie Kathryn.

Representative Swan is a long time friend to Career and Technical Education in MO. Sponsoring legislation supporting Career and Technical Education, she has worked closely with MOACTE and our Legislative Committee to find solutions and help push CTE into the spotlight.

President Elect Candidates

Nick Nordwald has been a member of the Missouri ACTE for 23 years and has been actively involved in the association in a variety of ways. Nordwald has served on the executive committee for the MVATA and is currently in the role of Past-President. Nick Nordwald is currently Missouri ACTE Policy Committee Chairman as well as being involved in a variety of committee work in the MVATA.

Nick has served as an agriculture instructor and FFA advisor at Charleston, Sikeston and the majority of his teaching experience at East Prairie High School. Nordwald focus areas include plant and soil science as well as personal finance and agriculture economics.

At a time when we in education are on the brink of budget cuts and turmoil in our world now is the time more than any other where we as a group should pull together and stand united. No matter your division or background we need to support each other as Career and Technical Educators. As we face these challenges it is always important to focus on the needs of our students and communities. Career and Technical Education is essential to develop the skills needed for an ever-changing world.





Jon Wilson, from the Gainesville R-V School District, has been a member of MOACTE since beginning his career in 1999. As an active member in our State Association, he served on the MOACTE Board of Directors from 2010-2012 as well as serving on the Professional Development Committee during that time. He served as Chair to the Legislative Committee from 2012-2016. In 2019, he was asked to serve the Legislative Committee again and currently chairs that committee. Jon has been active in the Missouri Vocational Agriculture Teachers Association (MVATA), currently serving at Legislative Chair and has served as Secretary, Vice-President, and President. He was selected as the Missouri Vocational Agriculture Outstanding Teacher of the Year in 2012. In 2013, he was chosen as the Missouri Association for Career and Technical Educators (MOACTE) teacher of the year. Jon believes that Career and Technical Education prepares student for gainful employment and lifelong learning. With a flexible, practical approach, CTE provides technical and academic skills students need for career success, playing a foundational role in the overall betterment of society and the economy. As President, Jon will work to ensure CTE Educators are adequately prepared through meaningful and quality professional development that lends to enhanced learning opportunities for all students to meet those beliefs.

Attendees may vote for candidates Mon-Wed @ noon when logged in on the conference website, where more detailed instructions are provided.

Division Presidents



MACS Laura Owen



Angela McCully



MCEA
Denise Stafford



MCCTA
Phillip Witt



MHSE
Becky Wernsing



MOEFACS
Betty Glasgow



MTTA John Harden



Chuck Wilson



TEAM
Gary Duncan

MBEA/MCEA



C-C-N-N-E-C-T

Real Connections, Real Collaborations, Real Celebrations...done VIRTUALLY!

The Missouri Business Education Association (MBEA) and the Marketing Cooperative Education Association (MCEA) are excited to present this virtual conference schedule for your professional development and enjoyment.



We are very excited about the many opportunities our move to a VIRTUAL conference has opened up to us. We hope you find lots of good information and make a lot of NEW CONNECTIONS! Enjoy the conference!

Tuesday, July 21

9:00 A.M. – OPENING SESSION

Welcome from the Presidents!



Angela McCully, MBEA President





Denise Stafford, MCEA President

Hurry, Grab the Shovel!



Opening Motivational Guest Speaker Presentation

Presenter: Jennifer Stubblefield, Kentucky, Certiport Teacher of the Year

A 27 year veteran of a KY Business Education classroom, Jennifer Stubblefield is known for her energetic teaching style, award-winning efforts with Microsoft Certifications, and her ability to motivate and encourage both her students and her peers.

The trench just keeps getting deeper and deeper for teachers. Or, is there another way to look at the depth of the trench? One thing is for sure, strong, dedicated, and loving teachers are who we need as we "dig in" for the new challenges of teaching. Get ready to build your teacher biceps as we ENERGETICALLY grab our shovels and get ready for the 2020-2021 school year.

DESE Update



Join Lori Brewer, the director of Business, Marketing and Information Technology Education at DESE, for the latest news to help you prepare for the new school year.



10:00 a.m. - Session Block 1

1

Teaching "Outside the Box"

Presenter: Jill Fannin, Scott Regional Technology Center

In this session, we will do a deep dive into the most intriguing and effective content from LouAnne Johnson's book "Teaching Outside The Box." Great for new or veteran teachers alike, this book has thoughtful approaches to all aspects of teaching. Personally, this book has really helped motivate me as an educator and encouraged me to really think about how to reach my students. I look forward to sharing some of its key takeaways with you!

2

SPEAK UP – Building Compassion within Students

Presenter: Heather Miller & Stephanie Stokes, EVERFI

Learn about and gain access to FREE evidence-based digital resources to educate students on how to cultivate and maintain healthy relationships, covering key concepts around positive character development, social-emotional learning, compassion, mental health, and building a school community.

Whether you are an elementary, middle school, or high school educator, you will gain access to resources that are student-driven, standards-aligned, and have assessments built in which will create time for you in the classroom. All resources are available at no cost to schools. Join us or visit EVERFI.com/k-12 to learn more.





Expert Session: Sports & Entertainment Marketing Management

Presenter: Jack Croghan, Director, Sports & Entertainment Management Program, Webster University—A Global Institution;

<u>Career history includes:</u> CEO, Croghan Sports, EVP, Edward Jones Dome; 21-year home of the NFL's Rams and Director of Marketing, St. Louis Cardinals.

Croghan is an Emmy Award Winner and is in the professional and college sports Information Display & Entertainment Association Hall of Fame. Croghan created and now leads the Webster University Sports & Entertainment Management Program.

Attend this session with an expert in the field as Mr. Croghan shares his experiences and current sports & entertainment marketing trends while explaining how your students can become leaders in the next generation of sports and entertainment creative ventures. See how the COVID pandemic has affected this significant portion of the economy and how leaders in the industry are adapting this market for the future. Surprisingly, new job opportunities have been and will continue to be created in and related to sports & entertainment industries due to the COVID pandemic and Croghan will discuss such opportunities.



Enon Lowdown: Free Online Learning Modules and More!

Presenter: Eva Johnston, Federal Reserve Bank of St. Louis Teaching in the virtual world is

daunting. Join me for a live tour of Econ Lowdown to learn how to select resources from the Resource Gallery, assign them to your students, monitor their progress, and see their scores. Watching on one device and setting up your classroom on another during the session is highly advised.



11:00 a.m. - Session Block 2

1

Free Tools for Embedded Learning

Presenter: Tonya Skinner, Jackson High School

Whether you are in person or delivering instruction virtually, there are many

great free sites, tools, and extensions that can ramp up learning and keep students motivated and engaged. And, many of these can be embedded straight into your class webpage or LMS, such as Canvas! See how to create interactive learning activities using free tools and see examples for various business subjects.

2

High School of Business + FBLA = Success

Presenter: Rebecca Hudson, Lebanon Technology & Career Center

Learn how Business Achievement
Awards can be integrated into the HSB curriculum.
High School of Business™ brings college-inspired
business administration courses to high schools across
the U.S. An accelerated series of six or eight courses
challenges students with hands-on leadership, wealth
management, marketing, management, finance, and
economics courses. Each course is built around
industry-validated curriculum standards. The courses
are positioned for local and national college credit
opportunities, as well as weighted scoring.

3

PIT, Paper Airplanes & Principled Entrepreneurship

Presenter: Matt Silverthorne, Training & Curriculum Manager, Youth Entrepreneurs

Experience how Youth Entrepreneurs 3D learning model, inspires and engages students to take ownership of their learning. Helping students discover their innate talents and abilities and develop their knowledge, skills, and entrepreneurial mindset, as they apply entrepreneurial problem-solving skills learned in YE to real-world problems. In this session, you will also learn more about how YE supports and invests in educators.



Adulting is Hard: Make it Easier Teaching with Econ Lowdown

Presenter: Eva Johnston, Federal Reserve Bank of St. Louis

Get set to bookmark and test drive materials explaining how to fill out the W-2, W-4, and I-9 forms all new employees must complete. Knowing how to budget, build good credit, understanding how much, and what kind of insurance to buy are all real world 'adulting skills.' Learn how to set-up your class and assign materials on these topics just the way you want them for your classes. You can track student progress and see their pre- and posttest scores.

SPONSOR SPOTLIGHT: Thanks for your sponsorship.

Stukent provides *cutting-edge* simulations and courseware to help educators help students help the world. www.stukent.com



12:00 p.m. – Lunch Time, Fun Time

Join your colleagues for lunch to learn some stress management, mindfulness techniques, OR for new teachers, visit with veteran educators to get your questions addressed by some of the best educators in our membership. Three choices to socialize and learn with your peers!

Mindfulness Exercises for you and your Classroom

Ask An Expert: New Teachers!

Panel of Veteran Teachers

Visit the MoACTE and other Virtual Exhibit Hall Vendors







1:00 p.m. - Session Block 3

1

Tools for Todays Classroom: Classroom Technology for Hybrid & Distance Learning

Presenter: Dane Cockrell, Variquest

We will explore all the different technology that has come up in discussions with schools as you all navigate the possibility of being remote teachers intermittently and different technology that can help you continue to engage your students. As well as see what's new from the VariQuest Suite of Learning Tools!

2

Communication Faux Pas...BE GONE!

Presenter: Jennifer Stubblefield, Kentucky School System, Certiport Teacher of the Year

Where have all the communication skills gone? From polite etiquette, social media postings, written communications, and all the way to professional image, there is an obvious gap in our students' communication skills and employers are begging for teachers to help. The new *Communication Skills for Business Industry Certification* is an opportunity for us to add this critical, real-world content into our programs. It's a win-win for students who earn new attention-getting credentials and to your school/program as businesses discover the "caliber" of students you are producing. In this session, we'll look at the content of the test and look at the LearnKey course that is ready to roll for your classroom this fall.



5 Tips for Teaching an Awesome Social Media Class

Presenter: Connor McCook, Stukent, Inc. Have you been asked to teach a social media class for the first time OR are you

looking for some tips to take your social media class to the next level? These 5 expert tips will help you teach an awesome social media marketing class your students will love!

This presentation will give you new ideas on ways to structure your course and will provide you with tips and tricks on how to stay current on the ever-changing social media world.



Roundtable on Project-Based Learning in an Online or Blended Learning Environment

(What We Learned Learning Online)

 ${\it Presenter: \it Zachary Johnson, North}$

Kansas City School

School drastically changed in the spring and it's going to look different again in the fall. So what can we do? During this session, attendees will be encouraged to share successes and failures from this spring as well as planning for this upcoming school year. School may look different, but your teaching style and materials don't have to completely change.



2:00 p.m. – Roundtable Discussions

Roundtable Topics – Select 3 – 15 minute discussion; 5 minutes to change rooms (dependent upon quick change logistics of virtual conference platform)

Potential Topics:

- 1. CTSO Chapter Membership Ideas
- 2. First Day Back to School after COVID
- 3. Business Law & Communication Resources
- 4. Accounting Tips & Resources

- 5. Business Management & Entrepreneurship
- 6. Info Tech Teaching Techniques
- 7. Marketing & Hospitality
- 8. Computer Graphics/Multimedia Resources

9:00 a.m. - DAY 2 OPENING SESSION

SPECIAL GUEST SPEAKER

Asking the Right Questions: A 'Fire-Side Chat' about Racial Bias and Positive Change

Presenter: Todd Harris, KC Business/Marketing Leader and Cultivator for Positive Change

The practice of teaching is ever-changing, but the prevalence for change in this upcoming year is more important than it ever has been. Looking beyond COVID-19, educators will be tackling this school year in an era of the new Civil Rights movement. So many schools are seeing the severity of not speaking up about racism or being equipped with the tools to understand the variety of student culture and backgrounds. Todd Harris, a Kansas City business strategist and problem solver in his day job, is also a dynamic leader and change agent of systemic racism. In his presentation, he hopes to have a "fireside chat" with this sensitive subject from previously solicited questions teachers might have, but maybe have not felt comfortable to ask. Todd welcomes the opportunity to better equip teachers with a new understanding from his own background as a black male, as well as empower those who want to create change in their classrooms and/or co-curricular programs.

*An email with a link will be sent out prior to this presentation to allow anyone to anonymously ask questions they have regarding this topic. If there are questions that weren't discussed, there will be a 5-10 minute Q&A time afterwards.

Thank you, EVERFI, for your continued support each year!

SPONSOR SPOTLIGHT:











10:00 a.m. - Session Block 5

1

PBL+Accelerated Content+College Credit=Future-Ready Students

Presenter: Lisa Berkey, Program Director, MBA Research

When colleges and universities are pursuing your students, you know you have a strong program. In this session, you'll learn how project-based learning and accelerated content position students for success. Using a project currently being taught in the classroom as an example, participants will step through the classroom experience. This includes descriptions of how students master embedded learning standards through a combination of teamwork, varied learning resources, and business community interaction. The result? Students not just ready for college and career, but prepared to excel.

2

Cultivating Your Students' Entrepreneurial Spirit

Presenter: Pam Klaus, Missouri Western University

A mindset, the entrepreneurial spirit seeks out change rather than adapting to it. Embracing critical questioning and continuous improvement, entrepreneurs bear greater than normal risk.

The lifeblood of our economy is small businesses resulting in the creation of two-thirds of net new jobs. Entrepreneurs drive US innovation and competitiveness.

At Missouri Western State University, we have programs in place to foster entrepreneurship. Our unique, senior level, Applied Business Ownership class explores hands-on training and arms our students with tools, resources, and networking to understand and execute business ownership.

An extraordinary feature of the class is the students' opportunity to compete for ownership of a business right out of college!



3

Delivering Powerful Learning Moments to Every Student, Every Day with Pear Deck!

Presenter: Nick Park, Pear Deck
Imagine if you could engage every
student in your class, every day. What
if you could instantly see who's
confused and who's ready for more?
That's the power of Pear Deck! Pear
Deck is integrated with Google and
Microsoft so you can add the magic of
formative assessments and
interactive questions to your
presentations right from Google
Slides and PowerPoint.

4

Learning Blade for IT and CS Instruction

Presenter: Dane Boyington, Ph.D., Learning Blade

Explore Learning Blade's 100+ interactive, online Computer Science-focused lessons that introduce students

to STEM and computer science careers. In this session, we will explore Learning Blade's resources including Intro to CS module, Hack Attack Mission, and Flu Outbreak Mission. These materials support the implementation of IT and CS career awareness into remote/blended learning plans. Supplement your middle to high school CS instruction with CS/IT career awareness as you build your students' disciplinary vocabulary. Leave the session with all the information you will need to access your DESE fully-funded Learning Blade account and tips on how to implement Learning Blade into your upcoming, school year's blended-learning plans.





11:00 a.m. - Session Block 6

1 |

Games Students Will Play

Presenter: Theresa Taylor, Cape Central High School

Want to integrate games in your classroom to introduce new material, review, or learn that vocabulary? Come see what I am using to get my students learning, playing, and

2

moving!

Microsoft Office – Prep Your Students for MOS Certifications

Presenter: Rachal Lamp, West Platte School District

Have you wanted to test your students using a national certification system? This workshop will help teachers prepare for the MOS certification exam. We will discuss how the test works, what material it tests the students over, and some ways to help your students gain the necessary skills to pay the test.



3

This is How We DO DECA!

Presenter: Chris Young, National DECA Chief Program Officer

Take your DECA chapter to the next level with Christopher Young, Chief

Program Officer at DECA Inc., as he highlights resources to help integrate DECA into your classroom. From chapter strategy and project management to role-plays, cases studies, and performance indicators, we'll discuss how these topics can be used as classroom application activities and support student learning and engagement. To close the presentation, Chris will be available live to answer your questions.



How to Create a Unicorn: Introductory Data Analytics for Business Curriculum

Presenter: Dr. Kimberly Church, Missouri State University, Director of

Accountancy

Business students need to be equipped with stronger IT skills, an analytics mindset, and a working knowledge of data analytics tools and techniques. In this session, you will be introduced to business school requirements as well as a variety of introductory data analytics assignments, analytics resources and data sources impacting the intro business course.

12:00 p.m. - Lunch & Fun Time

Grab a quick sandwich and join the ADVENTURE as you face the challenge of a virtual escape room. You will be placed on a team and give a set amount of time to solve the puzzles and clues to escape being trapped in the VIRTUAL WORLD....(insert echoing voice effect here)...forever!

Or visit the Exhibit Hall Vendors...your choice!

FUN ACTIVITY Sponsored by



Join in the ESCAPE ROOM CHALLENGE!



Visit the MoACTE and other Virtual Exhibit Hall Vendors



1:00 p.m. - Session Block 7

Candy Bar Leadership Styles & DISC Personality Profile

Presenter: Amy Schroeder, Former DECA State Officer Advisor

Description: Two lessons in one session! This seminar will begin with a fun activity that teaches students how to associate the "10 Leadership Styles" with their favorite candy. This lesson can be adapted to several subject areas. The next activity involves Tony Robbins' DISC Personality Assessment. You will learn about each of the 4 personality profiles, how to administer the assessment to students, how to decipher the results, and how students' personality profiles can be used in a variety of ways in class, as well as DECA projects.

Business Resources for E-Learning Days Presenter: *Heather Miller & Stephanie Stokes, EVERFI*

Leverage your e-learning days to equip students with the critical life skills they need to thrive beyond the classroom. EVERFI's digital resources focus on these essential skills, including financial literacy, college and career readiness.

Aligned to standards and student-directed, with assessments built in, making them perfect for e-learning days, advisory, or any time! Best of all? They're available at absolutely NO COST to schools, thanks to local sponsors. Everyone in attendance will be given access to numerous web-based resources, additional lesson plans and ongoing support.

Making Finance Personal: Project-Based Learning for the Personal Finance Class

Presenter: Gigi Wolf, Federal Reserve Bank of Kansas City

Explore this 11-unit curriculum that helps to make personal finance concepts relevant and related vocabulary approachable. It also lays a foundation through active, project-based learning, and real-world situations and allows students to experiment financial strategies that can help minimize costly future mistakes. The accompanying student activities and assignments complement both textbooks and classroom instruction and connect to students' lives on a personal level. Additionally, students will use checklists, rubrics, and reflective essays tied to essential questions to help evaluate their progress, identify challenges, and apply what they have learned in developing their own financial strategy. Attendees will walk-through the units, including their correlation to curricular standards, and will receive a complete copy of the curriculum and have a chance to receive door prizes.

Teaching IS Your Business

Presenter: Kelly Fowler, Blue Springs High School

After teaching for 15 years, there have been some major fails and major successes...similar to any start-up business. I would love to help any new or struggling teacher in understanding your business - which is YOU, your classroom, your content - and YOUR BUSINESS. Tips on how to OWN it, LOVE it, and know your WHY.

2:00 p.m. – Updates, Awards & Closing Sessions

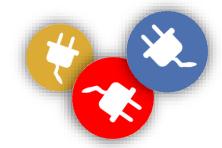
Join your organizational leadership as they end the conference with the year's achievements, business reports and AWARDS!

MBEA Closing Session

FBLA Update with Chris Dzurick, FBLA State Adviser and Awards.

MCEA Closing Session

DECA Update with Cindy Shannon, DECA State Advisor and Awards.





Real Connections, Real Collaborations, Real Celebrations...done VIRTUALLY!

Conference At-a-Glance (see programfor descriptions and speaker names)

1 p.m.	FUN TIME	URI ACTE EVENTS	10 a.m.	9 a.m.	**** JULY 20
Sessions: Tools of the Trade: The Best New Gadgets for Teaching Industry Skills Communication Faux PasBE GONE! S Tips for Teaching an Awesome Social Media Class Project-Based Learning in an Online or Blended Learning Environment	Mindfulness Exercises & Activities (for you to use for yourself or in your descroom!) NEW TEACHERS—Ask An Expert: Lunch N Learn With Veteran Teachers OR Visit the VIRTUAL EXHIBIT HALL!	Sessions: Free Tools for Embedded Learning High School of Business + FBLA = Success PIT, Paper Airplanes & Principled Entrepreneurship Adulting is Hard: Make it Easier Teaching with Econ Lowdown	Sessions: Teaching Outside the Box SPEAK UP—Building Compassionate Students Expert Session: Sports & Ent Marketing Management Entrepreneurship: Is it Right for You? Help Your Students Decide	MBEA/MCEA DAY 1 OPENING SESSION KEYNOTE: Hurry, Grab the Shovel! Jennifer Stubblefield, Certiport Teacher of the Year DESE Updates	20 TUESDAY, JULY 21
◆ Candy Bar Leadership ◆ Business Resources for E-Learning Days ◆ Making Finance Personal: Project-Based Learning for the PF Class ◆ Teaching IS Your Business Closing Sessions/Awards	EUN ACTIVITY Sponsored by EVERFI Escape Room Challenge OR Visit the VIRTUAL EXHIBIT HALL!	Sessions: • Games Students Will Play • Microsoft Office—Prep Your Students for MOS Certification • This is How We Do DECA! • How to Create a Unicorn: Introductory Data Analytics for Business Curriculum	Sessions: • 'Going About Your Business' with High School of Business • Cultivating Your Students' Entrepreneurial Spirit • Delivering Powerful Learning to Every Student, Every Day with Pear Deck • Learning Blade for IT and CS Instruction	MBEA/MCEA DAY 2 OPENING SESSION KEYNOTE: Asking the Right Questions: A Conversation on Racial Bias and Positive Change Todd Harris, KC Business/Marketing Leader & Cultivator for Positive Change	WEDNESDAY, JULY 22
	MISS0	URI ACTE EVENTS			JULY 23

Registration online or printable form here --> https://www.acteonline.org/missouri/missouri-acte-conferences/

2020 MISSOURI ACTE VIRTUAL CONFERENCE





MCCTA

Wednesday, July 22nd (MCCTA Virtual Day)

8:30 a.m. - 8:45 a.m. "MCCTA Conference Kick-off & Welcome"

Presenters: Phillip Witt, MCCTA President

LeAnn Wilson, ACTE Executive

Director

Brandon Russell, MoACTE

President

8:45 a.m. - 9:15 a.m. MCCTA Business Meeting

Presenters: Phillip Witt, MCCTA Pres. &

Libby Guilliams, Pres-elect

9:15 a.m. - 9:30 a.m. **Stretch Break**

9:30 a.m. - 10:30 a.m. "CTE Advisory Committee: Goals, Initiatives

& Expectations"

Presenters: Jackie Jenkins, Chair of CTE

Advisory Committee & Members

10:30 a.m. -11:30 p.m. "Ready or Not, Here Comes School" -

Survival Strategies: A Panel

11:30 p.m. - 12:15 p.m. Lunch on Your Own & Stretch Break

12:15 p.m. - 1:30 p.m. "DESE Briefing on Current Issues, Finances,

and Q & A: A Panel"

Blaine Henningsen, Roger Barnes, Janice

Rehak, Steve Bryant & Andy Martin @DESE

1:30 p.m. - 1:45 p.m. Stretch Break

1:45 p.m. - 2:45 p.m. Cluster Meeting (Breakout Sessions):

Secondary - Chair: Traci Pattison

Post-Secondary - Chair, Brett

Richardson

Comprehensive HS - Chairs: Matt McClellan & Marilyn Allen

2:45 p.m. - 3:00 p.m. Stretch Break

3:00 p.m. - 4:00 p.m. "Guiding Virtual Instruction in Your CTE

Programs: A Panel"

Closing for our VIRTUAL DAY & Reminder: 4:00 p.m.

MoACTE VIRTUAL Day will begin tomorrow,

Thursday, July 23rd at ___8:30 a.m.____.

MoEFACS



2020 MoEFACS Virtual Conference Program Guide

July 20-22, 2020

President's Welcome

MoACTE Conference Program

Social Media Challenges

Shop our conference store here

Contribute to the Roll of Honor Here

Roll of Honor Food Fight

Roll of Honor Nomination Form

Scholarship basket raffle details



Monday Events

9:00-9:15 Welcome & Opening Remarks

July 20

9:15-10:00 **Concurrent Round 1**

Option #1 - Technology Deep Dive: Tools to Save You From Drowning in Tech (HS, MS)

Join us as we share some tips and tricks for integrating technology designed to increase student engagement and generate student assessment data. In addition to tools you can use in your own classroom, we will explore some strategies and tools designed to help you experience a successful virtual conference. *All attendees will receive a complimentary Pear Deck Premium membership just for attending*.

Presenters: Darci Friberg, Fair Grove High School & Tracey Eatherton, Ste. Genevieve High School

Option #2 -

Limiting Liability in the Modern FACS Classroom (HS, MS)

While there is no way to completely eliminate liability concerns, teachers can take steps to limit their risk. This session will cover the most common liability factors in FACS classrooms and provide tips to reduce the chances you are held liable for incidents in your classroom.

Presenter: Kyle Farmer, MSTA Senior Staff Attorney

Option #1 - Mad Food Scientist (HS, MS, NR)

Where to begin in Food Science: course outline, lab ideas, field trips, resources!

Presenter: Amy Harkey, Purdy High School

Option #2 - Happily Ever Hyperdoc: Creating and Implementing HyperDoc for Student Learning and Classroom Management (HS, MS)

HyperDocs are documents that include links to various interactive activities and resources to be utilized in the classroom. They offer students a variety of choices and learning opportunities. They can be used to differentiate lessons for individual students that need enrichment and/or intervention. In this session, presenters will share their experiences using HyperDocs, as well as strategies for implementing HyperDocs. At the end of the presentation, participants will be able to have access to examples and templates, evaluate their course content for applicable use of HyperDocs, and know how to create one of their own to share with students.

Presenter: Lindsey Rothrock, Logan-Rogersville Middle School

Option #3 - FACS Resources for E-Learning Days (HS, MS)

All too often, professional learning is seen as a random event rather than as a routine feature of a school where educators collaborate to examine and address problems of student learning. Ultimately, we want to create *cultures* of continuous improvement where teachers and leaders constantly frame and solve student learning problems, and "professional learning" becomes part of how school functions day to day. There will be access to numerous web-based resources, additional lesson plans and ongoing support.

Presenter: Stephanie Stokes, Everfi Lunch Break--social media challenge 12:00-1:00 **Best Practice Palooza**---Visit this link to hear from multiple presenters available to answer questions on your choice of topics. Stop by to learn more about the topics that are most important to you.

1:00-1:50 FCCLA Bootcamp (HS, MS, OC, NR)

Offering different Zoom Rooms with different areas of specialization, FCCLA Boot Camp is a must for new and returning teachers or any current teacher who is looking to get more involved in FCCLA. This workshop will cover everything from basic FCCLA knowledge to how to get students involved in ways to use FCCLA to impact the community. This workshop will allow for additional breakout options integrating FCCLA into curriculum, utilizing STAR Events, and getting involved at the regional, state, and national levels to meet the needs of all participants.

Presenter: Debra Price-Scheppmann, Missouri State University

2:00-2:50 Finding FCS Social Session

Come join us for a fun time as we search for some hidden treasures in your home conference space! Bring on the laughter as we find out who might be the pirate among us and what loot might be up for grabs! This is a NO stress event to help top off your day.

MoEFACS Award & Scholarship Winners

Tuesday Events

9:00-9:50 Concurrent Sessions Round 3

July 21

Option #1 - Using Iron Chef (Non-Cooking) Jigsaw Style Challenges in the FACS Classroom (HS)

This session is an engaging, sometimes competitive, student-driven strategy of

delivering content and presentations. The teacher creates an interactive jigsaw style template in Google Slides that is shared with small groups of students. Students complete the "challenge" in a limited amount of time, using provided resources, and like the television show Iron Chef, there's even a "special ingredient"! It's a great way to utilize technology in the 1:1 classroom!

Presenter: Kimberley Graybill, East Juniata High School

Option #2 - FCCLA Classroom Integration (HS, MS, NR)

Find simple ways to integrate FCCLA into the classroom! We will discuss the vast STAR Event projects that can be used in almost every class you teach-- Relationship Skills, Health, Foods, Fashion, and Interior Design! Learn how to incorporate these projects to increase engagement AND entice potential new FCCLA members!

Presenters: Kailey Grapes, Republic High School

10:00-10:50 Concurrent Sessions Round 4

Option #1 - Utilizing TikToks & Infographics in the FACS Classroom (HS, MS)

This session introduces the infamous video sharing platform, TikTok and shares how FACS teachers can incorporate them as assessments in an educational way. Afterall, if you can't beat 'em, you might as well join 'em! Additionally, this session introduces how to use the new Edu-Protocol strategy, Numbers Mania, in a variety of ways to create infographics around FACS related topics. Both platforms are great ways to utilize technology in the 1:1 classroom!

Presenter: Kimberley Graybill, East Juniata High School

Option #2 - Scaffolding Middle School Classes (MS)

This session will focus on helping educators develop a middle school curriculum that builds upon each class. Teachers will receive information on how to scaffold their classes between grade levels, as well as skills and rigor within these classes. We will discuss strategies, look at examples, and share ideas.

Presenter: Catherine Mayberry, Montgomery County Middle School

Option #3 - Beef in the Classroom (HS/MS)

Learn more about the Missouri Beef Council's "Beef in the Classroom" program including: beef production, beef nutrition, beef recipes and more! We will also discuss the beef supply chain this year and share another quick cooking beef recipe for the classroom!

Presenter: Samantha Riley, Missouri Beef Council

Lunch Break--social media challenge

12:00-12:50 Business Meeting

Committee Reports

Elections--all documents for business meeting are here

1:00-1:50 FACS Teacher Face-Off

Have a question you've always wanted to ask about how to handle a situation in class or teach a specific concept? This is your chance to hear what other FCS professionals would do. A panel of four teachers will field questions from all across the membership, and the audience will vote on their favorite responses each round. Full details, including links for submitting your questions and panelist suggestions can be found here

One conference attendee will receive a free premium Gimkit account upgrade for one year during this session!

Facilitator: Tracey Eatherton, Ste. Genevieve High School

2:00-3:00 Not Your Average Taco Tuesday

Live Demonstration with

Chef Daniel Pliska, Ozark Technical College

Join Chef Pliska, coming to you live from the kitchens at OTC, as he takes Taco Tuesday to a whole new level. He will demonstrate to preparation of:

Spicy Shrimp Tacos with Cabbage Jicama Slaw and Pineapple Mango Salsa Recipes for these dishes and others will be shared.

Participate remotely in this session by entering the contests for best background and best costume/props. Full contest details and how to enter can be found here

Wednesday Events

9:00-9:50

DESE Update/Coffee with Theresa

July 22

10:00-10:50 Concurrent Sessions Round 5

Option #1 - Hexagonal Thinking: Visual Thinking Tools in the FACS Classroom (HS, MS, NR)

Want to engage your students in a non-tech way? This session shows you how you can use hexagonal thinking and hex blocks in the FACS classroom. This strategy is a hands-on tool sure to get your students communicating as they think critically, making connections between the topical hex blocks in a variety of ways!

Presenter: Kimberley Graybill, East Juniata High School

Option #2 - Interior Design Practices & Projects (HS)

Explore new Interior Design project concepts that may be used for beginner and advanced levels! Topics will vary from floor plans, elevations, online sources, mood boards, NKBA guidelines, and creating professional portfolios. Walk away with creative ideas and a variety of new tools that can be used in your program!

Presenter: Kailey Grapes, Republic High School

Option #3 Develop Career-Ready FCS Students with RealCare™ Innovative Learning Tools (MS HS)

In this session, learn how these evidence-based programs combine experiential activities, comprehensive curricula and interactive simulators for infant care skills, childcare occupations, health sciences exploration, eldercare and human services careers. Hear stories from instructors of program best practices and incorporating soft skills into lessons.

Presenter: Clint Germain

Links:

- Free Lesson Plans: https://www.realityworks.com/resources/free-lesson-plans/
- Virtual Tradeshow Booth: https://www.realityworks.com/fcs-virtualexhibit/
- \$250.00 Voucher: https://realityworks.pages.salesfusion.com/enter-to-win-a-product-voucher

11-11:50 Closing session--announcements, Roll of Honor Presentation, Basket Raffle Drawings and wrap up; closing presentation by Kim Graybill "FACS Forward...Teaching Outside the Proverbial Box"

Thursday Events MoACTE Events

Leadership Information and Resources

2019-20 Board of Directors

Conference Sponsors

MoEFACS Website

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Conference Evaluation & Leadership Survey

MTTA

MTTA Virtual Sessions 2020

Times	Monday July 20th	Tuesday July 21st	Wednesday July 22nd						Thursday July 23rd		
9:00 AM		MTTA Mem bers hip	Construction KAI Enterprises - St. Louis - Live What does the company do? What types of projects they are involved	Construction	Graphics 9:00-9:55 Laser Engraver Demonstration Pres entation and 0.8.4 - Liv e Aaron Panek Missouri & Arkansas S alles DEPCO Enterprises, LLC DB 0.8 x 178 Pittsburg, KS 66762 apanek@depcollc.com	Manuf acturing	9:00-9:55 VolP on a Budget Ca rl Al cott CTO	Service	Trans	portation	
		MTTA Business Meeting Pre-recorded information with a dis cus s ion for pas s ing of resolutions, voting in Pre-Elect 21- 22 and installation of New President.	with. Steve Richardson Strichardson@kai-db.com 314-422-1007								Reserved for MOACTE pres entations and activities.
10:00 AM	Board meeting on Zoom for Planners' Chairs, Ch air-elect s, DES E and Board	Open Meeting Q/A with MTTA Board	Emery Sapp & Sons Inc - Live What does the company do? What types of projects they are involved company and other it is like to work for them. Includes an expanisation of what they are looking in an employee. Sars Sonderley Sars Sonderley Sars Sonderley Sars Sonderley Sars Sonderley	9:00_11:55 New learning yellow New learning yellow Career Connections online learning curriculum If you need an online curriculum cheek out this curriculum cheek out this curriculum cheek out this curriculum offeren RI Catizon, CEA Outreach Specialist for The St Louis Carpenters Jount Apprenticulum STOUS Career STOUS CARPENTER STOUS	10:00 - 10:55 Corrigori - Abbot Certified Associate An opus Interested in the Adobe Certified Associate Test? What do they book like? How hard en ay se her? Nee He ye will the more sylvant to see the test and get corrified yoursel? Force to this session a provise all of these questions and YES YOU'VEL HAVE "THE OPPORTUNITY TO GET YOU'R ACA! Art Maxwell Certi port Orboba rdi ng Tea m Certi port art.maxwell@pearson.com	10:00 - 10:55 AWS SENSE Program and AWS Curriculum. Presenters - Danielle Garcia, Program Manager, SENSE, and Eduardo Guerra, Instructional Desi g n Ma na g er.		10:00 - 10:55 Pre-Apprentices hip Prog ram with MO Dept of Corrections The Missouri Department of Corrections accordary pre-apprenticeship program is a collaboration between the Missouri Department of Education (DESS), Criminal Justice Instruction of Missouri Chilli, Missouri Department of Corrections (MoSO) and Covendor Capital, Missouri Department of Corrections (MoSO) and Covendor Capital Security (MoSO) and Covendor Capital Security The programs initial goal was to Interprate MoDO Dessit training material (MoSO) assist programs Interprate MoDO Dessit training material (MoSO) assist procreams with the training curriculum, students would be tested by MoDO Satisf or correction Alone MoDOC, they would complete a week of hard-skill training at the Correctional Academy before going into on the job training.	9:15-10:30 Histore Engineering Co. Londeling Periching pertaining bi automotive/light truck and medium/heavy duly truck axie eligiment. Chi p Hi em erz 314-313-364 chiernen:@hunter.com	9:00 - 12:00 3M Collision Repair raining-live live raining-live live raining-live live raining-live live raining-raining-live live raining-rai	Reserved for MOACTE presentations and activities. Reserved for MOACTE presentations and activities. Reserved for MOACTE presentations and activities.
11:00 AM		11:00 - 11:55 Dicar Carter Science Sulface Sulface Pre-seconded season will present a DESE update and you have present and you have present a deal to demand our students, how will we insure that we have students who have the personal skills, employeably skills, and the sechnical skills grounded in becademics, to be accounsful.	Debta Companies Inc. Live. What does the company do? What types of projects help are involved with. An overview of their work of them. Includes an expaniation of what they are booking in an employee. Don fice enhang er@ dettacos.com 573-334-5261		11:00 - 11:55 Adobs Castlind Associate Castification REQUIRED We will have a laive testing session when sections will be able, 10 take their assion. ACA seam at no cost for this assion. Certi port Onboarding Team at Imaswell@pearson.com			11:00 -11:55 Criminal Justice Instructors of MO IRC This season will cover the approved changes to the IRC for the upcoming school year. The written test will change tiom the Procision East Princement process will be scapilined. Presenter: Cory DeVaul			Reserved for MOACTE pres entations and activities. Reserved for MOACTE pres entations and activities.
1:00 PM		1.00-1:55 1.00-1	00-3-00 Construction Instructor's Roundtable - Liv e Get involved and share your ideas with other instructors on how they teach, what works how are we gonns survive this school year and beyond!!		1.00 1.155 N and OUT of the Classroom to the Classroom of	1:00-3:00 mitractor's Noundtable - Live	1:00-3:00 instructor's Roundtable - Live			1:00 - 3:00 pm As alta Colligin Repair Triffelillight to a five instructor led course. Assals has been offering virtual training to its shop and technicians usen the past feer years. This training for basic entry level skills and knowl e days to adapt to your clist snown. Truc Cartriright Abatis Coalings	Reserved for MOACTE pres entations and activities. Reserved for MOACTE pres entations and activities.
2:00 PM		Cri m i na l Jus ti ce Meeti ng - Li Cri m i na l Jus ti ce Ins tructors of l General Meeting - Chair Cory DeVa ul Di s cus U pda tes to byl a w s /									
3:00 PM		pos itions / Mis c bus ines s	CI us terMeeti n	g -Li ve	Cl us ter Meeti ng - Li ve	CI us ter Meeti ng - Li v	ers, planners, chair-ete	Cl us terMeeti ng -Li ve	CI us terf	Meeti ng -Li ve	

MVATA

Missouri Vocational Agriculture Teachers Association

See Hotel & Registration Information on the last page.

Sunday, July 19th, 2020 – Holiday Inn Springfield North (3050 N Kentwood Ave) 1:00 p.m. MVATA FFA Relations - Contest Committee Meeting - Holiday Inn- Conference Room 5:00 p.m. MVATA 19-20 Executive Committee Meeting – Holiday Inn – Conference Room 6:30 p.m. MVATA 20-21 Executive Committee Meeting – Holiday Inn – Conference Room 7:00 p. m. MVATA Auditing Committee Meeting - Holiday Inn - Board Room Monday, July 20th, 2020 Location: Hillcrest High School, 3319 North Grant, Sprinafield (NO FOOD OR DRINK ALLOWED IN AUDITORIUM) **Professional Dress** Requested 8:00 a.m. -9:45 a.m. - Registration and MVATA Payment of Dues - Hillcrest HS Student Center 9:00 a.m. -12:00 p.m. - 1st Year Teacher Protégés & Mentors - Hillcrest Auditorium & Virtual Required Session – Professional Dress Requested – Directory Photos 9:00 a.m. - 10:00 a.m. 2nd Year Teachers Protégés Only - - Hillcrest Auditorium & Virtual Required Session – Professional Dress Requested 10:00 a.m. - Noon - Post-Secondary Committee Meeting - Richwood Valley Campus - OTC 10:00 a.m. - Noon - Mini-Tech Workshops - Hillcrest HS - Virtual Options Noon – 1:00 p.m. – **Boxed Lunch** – Hillcrest Cafeteria 1:00 p.m. – 3:30 p.m. – Carousels – Hillcrest Auditorium – Virtual Options Announcements - 1:00 p. m. Session 1 - 1:15 p.m. to 1:55 p.m. Session 2 - 2:05 p.m. to 2:45 p.m. Session 3 – 2:55 p.m. to 3:35 p.m. 3:30 p.m. – 4:00 p.m. - **Break –** *Student Center* 4:00 p.m. – 5:30 p.m. – **District Meetings** – Potential Virtual Options Northeast – Cafeteria Northwest – Library Central - Science Wing

South Central – Choir Room Southwest – Auditorium Southeast – Room 113/TBA 6:00 p.m. – 9:00 p.m. – MVATA Awards Recognition Social & Relief Fund Auction– Shrine Mosque

(601 E St. Louis St. enter in the back

entrance)

All MVATA members and their families are welcome to attend this social. Awards will include teaching awards, retirements, and years of service.

Tuesday, July 21st, 2020 Location: Hillcrest High School, 3319 North Grant, Springfield 7:30 a.m. – 8:00 a.m. - Teacher Directory Photo Retakes – Student Center

8:30 a.m. – Noon – **MVATA General Session**, Hillcrest Auditorium

(NO FOOD OR DRINK ALLOWED IN AUDITORIUM) Requested

Professional Dress

MVATA Call to Order: Chuck Wilson, MVATA President, East Buchanan Invocation: Matt McIntire, MVATA President Elect, Archie

Keynote Speaker: Dr. Steve Brown, Past National FFA Advisor & Missouri Ag Ed State Staff

Necrology Service:

Financial Report & Presentation of Budget: Pam Proffitt-Rowland, MVATA Treasurer

Presentation of Ag Teacher's Creed to New Teachers: Angel Roller, MVATA Secretary, Seneca

Teacher of Teacher Awards: Chuck Wilson, MVATA President, East Buchanan

30 Minute Awards: Chuck Wilson, MVATA President, East Buchanan

Teacher Education Update:

College of the Ozarks
Northwest Missouri State University
Missouri State University
Southeast Missouri State University

University of Missouri
University of Central Missouri
MACTA Representative

NAAE Region IV Report: Deanna Thies, NAAE Region IV President

National FFA Report - Keith Dietzschold for Nina Crutchfield, National FFA LPS Specialist

Director's Report: Leon Busdieker, Director - Agricultural Education, DESE **Committee Reports:**

Following Adjournment - STAR Team Meeting - Library A

Wednesday, July 22nd, 2020 – MVATA Virtual Conference Options

10:00am-11:30 – Best Practices Discussion Roundtables (Choose 3 – Each half hour)

- Virtual Needs for Missouri Ag Ed
- Virtual FFA Programming
- SAE Visits for Work Readiness Skill Development
- Energy Management and Prioritizing for Success in the Game of Life
- Diversity & Inclusion in Ag Ed Programs

1:00pm - 3:00pm - TBA

MOACTE: SHOW-ME Vision Virtual Conference

Thursday, July 23rd, 2020

8:30 a.m.-9:45 a.m. General Session

Welcome; President-Elect Speeches;

Speaker - Brooks Harper

10:00-10:45 am MOACTE Breakout Session 1

11:00-11:45 am MOACTE Breakout Session 2

12:00. – 1:00 p.m. Lunch

12:30-1:00 pm New Professional Session (All new professionals should

attend)

1:15-1:45 pm Missouri ACTE Awards Reception (All attendees welcome)

2:00-2:45 pm MOACTE Breakout Session 3

3:00-3:30 pm MoACTE Closing Session

2020 Virtual Exhibitors

CEV Multimedia

Curriculum for CTE programs John Andress John Andress@cevmultimedia.com

4 Seasons Fund Raising

Fundraising items
Jen Pospisil
ien@4sns.com

Certiport, A Pearson VUE Business

Recognition of certifications Art Maxwell art.maxwell@pearson.com

Realityworks

Innovative learning tools
Emily Kulinski & Clint Germain
clint.germain@realityworks.com
Emily.kulinski@realityworks.com

Christian Kropf Fundraising

Fundraising foods Sara Boivin <u>sara@christiankropf.com</u>

American Technical Publishers

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