

ACTE REGION IV LEADERSHIP CONFERENCE

Thursday, May 21
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Draft Agenda

All times are Central

Please check back regularly for updates

Thursday, May 21

9:30-10:00am **Breakout Session 1**

Room 1: Building Accountability Through Communication Skills

Social media posts by middle and high school students have landed them in both the headlines and hot water. In a survey of over 400 students, 65% spent 3.5 hours or more per day on social media. Let's make sure this is time well spent! Our interactive session focuses on 3 game-changing tips to encourage students to re-imagine how they use social media and communicate with others, online, and face to face. Participate in activities that build employability skills vital to communication for team projects, positive relationships, and preparing students for the workplace. (YES! Take these activities back to your classroom)! We will use case-study based exploration to provide examples of how communication skills and EmployABILITY Soft Skills training impacts lives, creates accountability, and grows the soft skills that employers demand.

Presenter(s): Ann Brown & Jordy Johnson, Microburst

Room 2: Quality Programing and the CTE Administrator

According to research, approximately 2/3 of the states have no specific license for CTE administrator certification! Yet CTE administrators need to be familiar with different content and operating procedures than other educational administrators. This presentation takes a look at 5 quality programing components that CTE administrators can use as a benchmark for assuring quality CTE is being delivered in their schools.

Presenter(s): John Foster, NOCTI

Room 3: How to Grow Future Leaders within CTE

The current OkACTE Fellows will present on their Program of Work and experiences this year with the Fellowship program. State associations wishing to cultivate leaders within their state will benefit from this presentation.

Presenter(s): Michael Culwell, OkACTE Fellowship Program Oklahoma

Room 4: Way Beyond Simulated Learning: Contextual Learning Through Geometry in Construction and AMPED on Algebra

How do you move away from simulated learning and into authentic PBL that allows students to learn about work, learn through work, and learn at work all while earning their required math credit necessary to graduate? We have been able to do this for over a decade and have had a great deal of success with sharing these proven strategies with others so they too can have similar success. Join us to learn more about these programs and what they could do for your schools and be connected to lots of hands on PBL activities that contextualize math with CTE.

Presenter(s): Scott Burke, Jefferson County Public School - Green Mountain High School - Lakewood, CO and Tom Moore, Jefferson County

Room 5: Peoria's Junior High CTE Program Lessons Learned

This presentation will describe Peoria's Journey to reinvent its Junior High CTE Program called Technology Life Careers - TLC. This presentation will show why it changed from an old Middle School model to a Junior High CTE model, its history, how it works and what it looks like today.

Presenter(s): Patti Beltram, Peoria Unified School District; Glendale, AZ

Room 6: Importance of Resilience in CTE Programs

Resilience is a major theme we hear in the corporate world of training and development. How do you teach it in the classroom? Is it currently in your program or Career pathway? We will explore the conversation of Resilience in CTE.

Presenter(s): Andrea Golden-Pogue, MSN, RN, OUHSC, Hudson College of Public Health

10:15-11:00am **Welcome/General Session**

11:15-11:30am **Visit Exhibit Hall**

11:45-12:15pm **Breakout Session 2**

Room 1: CareerPrepped: A Free Service by CTE Learn, ACTE's Online Learning Network

CareerPrepped provides your students with an interactive environment to build, prove and showcase the essential workforce skills in-demand by employers. This session provides a demo of CareerPrepped and provides instructions on how to obtain your free CareerPrepped subscription account.

Presenter(s): Robert Pearl Starks, MaxKnowledge, Inc. Irvine, CA

Room 2: Beyond Distance Learning: Innovative Delivery of Remote CTE Instruction

The Covid-19 pandemic has created the need for nearly every CTE teacher to innovate how they can maintain and in some cases expand the learning opportunities for their students. ACTE has been documenting some of these strategies through its recent Work-based Learning efforts and by sharing stories of these innovations. Learn from your peers about their creative solutions and come prepared to share your own.

Presenter(s): Kelli Diemer, ACTE Work-based Learning Consultant, Michael Connet, Associate Deputy Executive Director, Partnerships & Outreach along with representatives from member institutions

Room 3: The Federal Policy Response to the COVID-19 Pandemic

Congress and the Administration have moved quickly to respond to the rapidly evolving pandemic and support provides both flexibility and resources to individuals, communities and states. This section will review federal policy actions that impact CTE and provide updates on funding available, next steps for congressional action and advocacy efforts needed.

Presenter(s): Alisha Hyslop, Association for Career and Technical Education

Room 4: A Roadtrip Through PBL

This session will provide an overview of PBL and how to use it in your classroom.

Presenter(s): Jessica Nombrana, Education Service Center-Region 20 San Antonio, TX

Room 5: Who's Going to Fill Your Shoes? Recruiting Your Students to Pursue a Career in CTE

It's no secret we're facing teacher shortages across the nation. CTE is no different. The time is now to find the next generation of CTE teachers that will fill our shoes. Join us to learn what we have implemented in Oklahoma in partnership with the NAAE Teach Ag campaign to increase student recruitment in agricultural education. We will share data, resources, and personal experiences that have made our efforts successful thus far. Together we will brainstorm the best strategies for you to implement in your states and CTE programs. After all, If not you, who?

Presenter(s): Emily Sewell, Cameron - Newcastle Public Schools, Newcastle, Oklahoma & Emily - Woodward Public Schools, Woodward, Oklahoma

Room 6: Helping Teachers and Students Thrive During and After the COVID-19 Crisis with Certification Programs

The Certiport session is designed to educate and inform educators of important developments within its certification programs. Giving educators access to the resources and know how they can leverage to help their students successfully complete certifications.

Presenter(s): Darryl Barnes and Lori Monson, Certiport

Room 7: Credentialing and Careers in the Bioscience Industry

Careers in the bioscience industry include a diverse range of opportunities at multiple levels of employment. To address the industry's workforce needs, Florida has established a model program of study, making use of blended academic/CTE secondary programs and a statewide articulation agreement to postsecondary programs, incorporating a nationally recognized industry credential (Bio Technician Assistant Credentialing Exam, or BACE). Come learn about bioscience industry careers, the national involvement of the industry, and Florida's strategy for preparing instructors to teach within these rigorous, hybrid programs.

Presenter(s): Tamara Mandell, University of Florida, Biotility, Alachua, FL

12:30-1:00pm **Lunch Break/Awards Update**

1:15-1:45pm **Breakout Session 3**

Room 1: Partnering During COVID-19 to Address CTE Resource Needs

The California Department of Education initiated a partnership with the San Diego County Office of Education, California Online and ACTE to support the CTE field with lesson plans during the time of COVID-19. Hear from ACTE about its own work and the work of the partnership and share what else your program needs to support teaching and learning during this extraordinary time.

Presenter(s): Pradeep Pradeep Kotamraju, Director, Career and College Transition Division, California Department of Education, Allison Frenzel, Education Programs Consultant, Career and College Transition Division, California Department of Education and Stephen DeWitt, Deputy Executive Director, Association for Career and Technical Education

Room 2: Facebook presents new Digital Marketing Skills program - Help Your Students Unlock Their Career Goals and a Certification Today!

Facebook. Instagram. Messenger. Knowledge of these tools has become critical in marketing campaign strategy, analytics, and tracking success. Around the world, people and businesses are reaching their goals by unlocking the power of Facebook digital marketing tools.

This session will provide an overview of Facebook's new Digital Marketing Skills program which provides educators with free access to content to teach digital marketing to students at all levels of higher education (this includes advanced high school, career and technical school (CTE) students, as well as students in community college, university and MBA programs). Participants will learn about what content is included in our Educators Portal, how to sign-up, and why we developed learning offerings for students and educators that are focused on building digital marketing

expertise, which is becoming a necessary skill in many fields (not just specifically for the marketing profession).

Presenter(s): Marlene Castro, Facebook

Room 3: Centering Equity in the Perkins V Needs Assessment

The Comprehensive Local Needs Assessment (CLNA) as required under Perkins V provides educators with an important tool to close gaps within critical CTE programs. In order to maximize the power of this process, centering equity through NAPE's Equity Principles dramatically increase the efficacy of educators. Join this engaging presentation to unpack how these important ideas can shift your work and maximize your impact.

Presenter(s): Ricardo Romanillos, National Alliance for Partnerships in Equity, Gap, PA

Room 4: Increasing STEM Awareness in the Mississippi Delta

This session will detail a National Science Foundation project that utilizes the FIRST Robotics Competition to help under served populations in rural Mississippi expand their awareness of STEM and STEM careers that are available to them.

Presenter(s): Dr. Dan Trent, Mississippi Valley State University, Itta Bena, MS

Room 5: Innovate, Integrate, and Motivate Leaders

This session will provide engaging leadership activities that will offer ideas to help teach leadership concepts. Enjoy a fun filled session with thought-provoking information that can lead to stimulating discussions, meaningful insights, and significant learning for students and possibly coworkers. This may help participants understand, internalize, and utilize a wide array of important leadership concepts, skills, and ideas.

Presenter(s): Teresa Pinkston, Tulsa Technology Center, Tulsa, Oklahoma

Room 6: True Colors and the CTE Classroom – A Perfect Match

Learn how understanding your True Colors spectrum can help you and your students better embrace their strengths and build collaborative teams.

Presenter(s): Ruthie Kneupper, ESC-20, San Antonio, TX

2:00-3:30pm General Session

Developing High-Quality IT Programs of Study with CompTIA Resources and Training

In today's online, virtual tech economy, digital transformation is driving the universal need for foundational IT skills and Cybersecurity talent. The pool of qualified candidates is unfortunately not keeping pace with demand, leaving every

organization struggling to fill critical job roles. ACTE and CompTIA are partnering to address the current skilled IT workforce shortage by delivering the highest-quality IT and Cyber study resources. Join us to learn more about building a comprehensive IT curriculum leveraging a variety of complimentary resources.

Presenter(s): Stephen Schneider, CompTIA

3:45 pm

Closing Remarks/Raffle

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