Business Education and Marketing Education in a Time of Uncertainty

**Thursday, April 9, 5:30 p.m. EDT**

17:32:40  From Toni and John Kimbrough : Hello everyone from Central Georgia!
17:32:57  From Natalie Clark : Hello from KANSAS!
17:33:11  From Jackie Williamson : Hello everyone from Austin ISD
17:33:13  From lisabender : Hello everyone. Joining from Maryland
17:33:36  From Gail McDougal : Greetings from NC
17:34:07  From Jackie Williamson : Texas
17:34:16  From janla : Arkansas
17:34:26  From Dana Depew : South Carolina
17:34:40  From lance wrzesinski : Greetings from Washington state.
17:34:41  From Kelli Diemer : Hello everyone from Kelli Diemer, Iowa!
17:34:48  From Liz Weisinger : Hello from Iowa
17:34:51  From Debbie Moore : hello folks! Thanks for attending!! Sunny Arizona!
17:35:37  From Wendy Rosche : Hello from Florida!
17:36:44  From Terry Hoffer : Hello from sunny and warm Florida
17:37:20  From Liz : hi from Idaho!
17:38:43  From markb : Hello from Montana!
17:39:32  From Dan Findley : Hello from Oregon!
17:39:59  From adines : Indiana is in the house!
17:40:09  From Betty Montgomery : Hello from Kentucky!
17:40:19  From Isabella Diaz : Hello from Florida!
17:40:48  From Sue Dana : Hello from Vermont!
17:41:07  From Joshua Hjelmberg : Hello from Oregon
17:47:14  From mscott : There is more online curriculum available right now because everyone is offering free resources that might otherwise have a cost.
17:48:34  From Stephen DeWitt : ACTE has culled a list of Distance Learning resources which includes business and marketing resources. You will find them here: https://www.acteonline.org/professional-development/opportunities/distance-learning-resources/
17:49:54  From Brandi Handres : I believe this is the resource he’s referring to: https://www.coloraccounting.com/
17:50:26  From Debbie Moore : www.naf.org for career units in google and reach out to Kevin e
From Debbie Moore: Kevin English for Canvas modules

From Stephen DeWitt: Regarding all resources, please remember that your State and school district may have requirements and approval processes, even during this time. You will want to vet as you normally would.

From Stephen DeWitt: ACTE is continuing to advocate before Congress and the Administration to support CTE educators. Please let us know what specific funding needs you have related to COVID-19.

From msccott: NEPRIS offers employer interviews and virtual tours that can support virtual work-based learning. They are offering it free to districts until May 30 I think.

From Laura Strickland: Creating a digital marketing plan for a local business that have been forced to close.

From Laura Strickland: Lead 4 Change

From Debbie Moore: sportscareerconsulting.com

From Laura Strickland: TED Connect is a daily live talk they are hosting at 12pm EST every weekday.

From Debbie Moore: teachonline.asu.edu for tips on how to do online better

From Christopher Young: Here are the upcoming year’s topics for DECA: https://www.decadirect.org/2020/04/06/2020-2021-competitive-events-update-and-topics/

From lisabender: Take Charge Today (TCT), a free personal finance education curriculum, just did some Webinars to show how to use their budgeting, credit, and saving, and Income Tax simulations using Intuit’s popular Apps Mint and TurboTax. The webinars are archived and available to watch on the TCT’s website. www.takechargetoday.arizona.edu

From Debbie Moore: izzit.org has great current events for discussion starters

From Christopher Young: Here are the digital resources that DECA and our partners are compiling. We are continuously updating it: https://www.decadirect.org/2020/03/23/digital-classroom-resources/

From Debbie Moore: https://www.facebook.com/asucenterformindfulness

From lisabender: You and/or a team of educational professionals can vet a curriculum resource using the CFPB’s curriculum review tool. This is not a quick process that is ideal for today’s health crisis environment, but can be used anytime when considering new resources. Here’s the link: https://www.consumerfinance.gov/practitioner-resources/youth-financial-education/

From Stephen DeWitt: Noted on an earlier webinar: FAIL = “first attempt in learning”

From lisabender: CFPB also has approx. 150+ newly released HS and MS activities that you might be able to use to teach Financial Education content. Can be accessed w same link on the CFPB website I added earlier. Look under "Practitioner Resources" tab.
From Christin Hunter: The AICPA offers free online classroom resources for accounting educators: https://www.startheregoplaces.com/teacher/classroom-resources/?formats=1

From Stephen DeWitt: On another webinar earlier today a teacher said she is providing students three assignment choices so the students have some decision-making opportunity in a time when so many limitations are in place.

From Natalie Clark: Some schools have created shared spreadsheets. Teachers sign up for their area of expertise, and teachers can contact their peers for help. Peer to peer teaching.

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From Janla: We are using Zoom and Google Classroom.

From Debbie Moore: @nc love that spreadsheet idea

From Cecy De La O: In Texas, the Education Service Centers have posted several resources as well.

From Lisabender: Regardless of the teaching environment or platform, always good to consider how students will continue their learning journey: 1) Teacher to Learner 2) Content to Learner 3) Learner to Learner

From Jackie Williamson: Love assignment choices for students!

From Debbie Moore: https://www.lead4change.org/

From Terry Hoffer: Some educational business games from NGPF. https://www.ngpf.org/arcade/?utm_source=Next+Gen+Personal+Finance&utm_campaign=133231ca5f-EMAIL_CAMPAIGN_2020_04_08_12_29_COPY_01&utm_medium=email&utm_term=0_3711609f5e-133231ca5f-237180957

From Ulla: Our district in Tennessee has partnered with PBS to broadcast lessons on tv (and the district’s youtube channel). The lessons are accompanied by packets available online and also printed for K-8.

From Lisabender: High Five Tennessee!!

From Betty Montgomery: I have created a state Business & Marketing Google Classroom where I post resources for teachers to consider during this time with all the free resources available now. There are sections in the classroom which include state announcements, resources, webinars, etc.

From Debbie Moore: @bm awesome to share

From Laura Strickland: We said that in Missouri - no more snow days :(

From Betty Montgomery: Anyone who wishes an invite to Kentucky Business & Marketing Google classroom - send me an email and I will send you an invite: betty.montgomery@education.ky.gov

From Debbie Moore: CTE is the driver of the economy

From Lisabender: If you're on Facebook, a great group for educators to join is "On the Road for Educators" - this is a group moderated by CBS News Steve Hartman, who tells stories of positivity and optimism every Friday night on the CBS Evening News Show. You can find inspiring stories to share with students during this time. Stories of empathy, kindness, etc.
18:26:44  **From Laura Strickland**: My students recognized that they procrastinate a lot right now because they feel like they have a bottomless bucket of time. And that they need to go to sleep earlier :)

18:28:13  **From Debbie Moore**: Debbie.Moore@dvusd.org  several of you have asked so I will just throw it out there. :)

18:28:25  From Crystal Dortch: In an earlier ACTE Zoom Meeting, one of the panelists suggested visiting the Suicide Prevention Website for resources on stress, anxiety, and coping.

18:29:23  **From markb**: Thanks Annika, Deb, Sean and Rick. This was GREAT!

18:29:31  **From Betty Montgomery**: This has been great - thank you so much!

18:30:02  **From Rick**: [manginir@mbaresearch.org](mailto:manginir@mbaresearch.org)

18:30:18  **From Toni and John Kimbrough**: So much great, great information! My thanks to all!

18:30:20  **From Laura Strickland**: Thank you! It was great to hear from others - we are not alone!