

SDACTE



South Dakota Association for Career and Technical Education

<https://www.acteonline.org/sdacte/>

President
Lenessa Keehn
Lead-Deadwood School Dist.
320 S. Main St.
Lead, SD 57754
605-717-3899 (W)
605-920-0423 (C)
lenessa.keehn@k12.sd.us

President-Elect
Lori Christensen
Madison High School
800 NE 9th Street
Madison, SD 57042
605-256-7706 (W)
605-270-1235 (C)
Lori.christensen@k12.sd.us

Executive Director
Dodie Bemis
Lake Area Technical Institute
PO Box 730
Watertown, SD 57201
605-881-4746 (C)
bemisd@lakeareatech.edu

Past President
Josh Christiansen
Harrisburg Schools
1300 W. Willow Dr.
Harrisburg, SD 57032
605-743-2567 (W)
605-864-7993 (C)
Josh.christiansen@k12.sd.us

Post Secondary Liaisons
Craig Peters
Southeast Technical Institute
2320 North Career Avenue
Sioux Falls, SD 57107
605-367-5462 (W)
605-941-5765 (C)
Craig.peters@southeasttech.edu

Annika Russell-Manke
Mitchell Technical Institute
1800 E. Spruce St.
Mitchell, SD 57301
605-995-7120 (W)
605-770-9424 (C)
Annika.russell@mitchelltech.edu

DCTE Liaison
Erin Larsen
800 Governors Drive
Pierre, SD 57501
605-280-7240
erin.larsen@state.sd.us

DIVISION PRESIDENTS
Adam Shaw
Administrative/Health &
Special Services Division
Madison High School
605-256-7706 (W)
605-270-4302 (C)
adam.shaw@k12.sd.us

Dan Tonak
SDAAE President
Willow Lake High School
605-625-3835 (W)
605-233-144 (C)
dan.tonak@k12.sd.us

Kristie Olson
President, Business/Mktg/IT
Madison High School
605-256-7706 (W)
605-270-1944 (C)
kristie.olson@k12.sd.us

Wendy Conrad
President, FACS
RC Central High School
605-394-4023 (W)
605-484-4870 (C)
wendy.conrad@k12.sd.us

Eric Schramm
President, T & I/Tech Ed Division
Mitchell Technical Institute
605-995-7156 (W)
308-530-8549 (C)
eric.schramm@mitchelltech.edu

To: SDACTE Members

From: SDACTE Board of Directors

Date: February 1, 2020

Re: SDACTE CTE Month Media Kit



CELEBRATE TODAY,
OWN TOMORROW!

One of the goals for the SDACTE Board of Directors is to make Career and Technical education more visible in South Dakota.

Since February is CTE Month, we are providing you with some resources to share about Career and Technical Education in South Dakota.

Included in this email are 4 documents to help you no matter the size of town and school you have:

- News Release = for you to have published in your local newspapers or post on a school website.
- CTE Fact Sheet = this is general information about CTE from ACTE
- SDACTE Infographic = this is the data gathers for SD and is the document we shared with legislators.
- What is CTE? sheet = this is general information to share

This month make an effort to share the opportunities of CTE with your school board, share the fact sheet and SD Infographic on your website or Facebook page for the school. Also include pictures of your students along with quotes. We want people to see the value and importance of CTE to our students.

Finally, if you have pictures of your students working on class projects, etc or your CTSSO doing something for CTE month please email them and a description to: Annika.russell@mitchelltech.edu We want to fill our SDACTE Facebook page with pictures stories of CTE in SD.

Mission Statement

The mission of the *South Dakota Association for Career and Technical Education* to provide leadership and assistance to educators in developing a prepared and competitive workforce.