



Association for Career and Technical Education

Work-Based Learning / Youth Apprenticeship Section

Wednesday, Mar. 25, 2020

2 pm – 3 pm CT

NOTES

Welcome

Susan Leon (West MEC), notetaker

Directions for taking roll

All participants are asked to add their name, state, and email to a shared Google drive document OR send an email with their name, state, and email to kdiemer@acteonline.org and notetaker.

Meeting procedures: not a formal meeting so no motions or seconds; no approval of minutes; meeting notes will be taken from the Sharing of ideas. All speakers need to start by announcing their name and state. All meeting attendees need to sign in (on Google form) or by sending an email.

Opening remarks and review of the previous meeting held on January 23.

ACTE is getting tons of inquiries about what schools are doing to try and preserve some aspect of work-based learning in programs that have all gone online. Go to the [Google form](#) to submit your ideas. Comments are also in chat at the end of the notes.

Goals of Today's Call

- Update members of ongoing activities
- Begin collecting ideas for (future) Division's Strategic Plan
- Section Communication/Social Media update
- Begin discussing next year's Work-Based Learning Conference

NATIONAL WORK-BASED LEARNING CONFERENCE -

The national WBL conference will now be offered virtually on April 22 and registration is \$125. If you have already registered, but do not want to attend, you will need to notify ACTE by **Wednesday, April 1** (new deadline since call). You will get your full money back, aside from the credit card fee. If you have already registered and still want to attend, you do not need to do anything--the money difference will be refunded. The concurrent sessions will be taped with a live chat option available during the scheduled conference time. After the conference, these sessions will be kept for a limited time in CTE Learn so conference registrants will still have access. The two keynotes will be live Zooms. If you agreed to do a session, Kelli will be contacting you to see about recording your presentation.

Melissa: Can you send out a flyer to ACTE members that maybe couldn't register for the conference, but could maybe come to a virtual conference?

- Kelli will check on this.

Our next ACTE WBL Section meeting will be scheduled for Thursday, April 23, at 2 PM CT since we won't be meeting at the conference.

REQUEST FOR WLB IDEAS DURING QUARANTINE

What are schools doing when we can't do WBL? What are your ideas?

Melissa Scott: Let's teach them to be remote workers. If it works for the business where the student is placed, then the student can adjust to that WBL. Our employers are setting us up to work from home, so can they?

Jim Brown, MN: He has heard that he is precluding teens from getting work to "save the jobs" for the older workers

Joel Steger, IL: We have had to put out there that the students should not be in attendance. They are encouraging work from home. He has gone ahead with some of the Co-op lessons he has built in his classroom.

Section Strategic Planning (Sign up list is on separate document – verify accuracy)

Review of ACTE's Strategic Themes: Member Value and Engagement; Professional and Leadership Development; Advocacy and Awareness; Strategic Partnerships; and Innovation

Sharing of ideas for the WBL Section

We want to be prepared for when we do have our membership to become a division. We need to think more about what we will look like in the future. If you go on the ACTE site, then click About, the ACTE strategic themes are listed. Each one lists strategies and performance indicators. She would like the "future leaders" of the group to sign up for each.

Melissa Scott would like to sign up and assist.

Jim Brown: Needs to have strong evidence of our positive impact on WBL. He would like to utilize a results assessment model (Dick Swanson). In this model, you shift to saying "you want to increase job placements"

Mike G., NM: NexReady-- an assessment measuring tool that centers on PBL and WBL. It takes the learning of individuals and moves and evaluates it.

Don, CA: Would like to work on Cost-benefit analysis

Kelli, IA: WBL is a “hot” thing right now, but it isn’t always.

Susan Leon, AZ: I would like to be in the professional and leadership development group.

J Greenhan: In the early 90s, they had some LDPs: WBL, transferrable schools. They have three in advanced manufacturing. They have a model that has worked very well utilizing evaluations. It uses a logic model using CIP. In simple terms, it is for continuous improvement. Jim and he have been working together for a long time but they have been working with WBL.

Kelli jumped in and mentioned that there has been talking about a subgroup for research that is working on this initiative. We want to share resources and best practices.

There has been a lack of national standards, but they are following state guidelines. He is thinking that this group might be able to impact national guidelines and standards for teachers in this area. This would be a good initial impact that could be made.

Section Communication and Social Media

ACTE Work-Based Learning Facebook and Twitter – Pat Keeney

Pat Keeney: Consultant presently, and has a product management background. He sees the value in social media to share ideas and currently we have more time and resources to stay connected online. You will be receiving this slide, but it has a lot of information on it about utilizing the various social media platforms. He showed the group the Facebook page. We need to think about what the intention of the page is and who the audience is. This WBL page can be a place where people see and learn about WBL and CTE. It can be a place where we all collaborate as well. Pat also doesn’t know everything about social media but will work through it and find the answers. Pat then displayed the twitter page. Pat encourages group to not look at the “trends for you” section, as some are not safe for work. He looked at one of his clients, Career Prep High School. Who you are following is very important because that makes up the people you see in your feed. There are very specific people that we want to keep in touch with and on topic. Examples: ACTE, Skills USA, Skills USA for your state, etc. Pat gave a short tutorial on liking, commenting, and sharing posts. Pat has found thought leadership and ideas the easiest on Twitter. For example, just found a Ph.D. dissertation on girls in STEM on Twitter. Please contact Pat if you have any ideas. Please follow the account on Twitter and on Facebook. Hashtags are used to get the attention of a group of people.

ACTE Work-Based Learning Conference 2021

Report on 2020

Sharing of ideas for 2021

We will talk about this after the conference this year.

Closing comments

April 23rd, 2 PM Central is the next meeting time and will be virtual.

Email from ACTE will come out about WBL Conference, be on the look out.

Next Meetings – Thursday, April 23, 2 pm CT by zoom; fourth Work-Based Learning Section Meeting will be held as the first WBL Advisory Meeting (date TBD)

ZOOM CHAT NOTES

From Lori LeBeau to Everyone: 11:58 AM

- Hello everyone!

From Me to Everyone: 11:58 AM

- Hello everyone! Hope you are well.

From Tony Trapp to Everyone: 11:58 AM

- Sorry, I'm working on my video part

From Cecy De La O to Everyone: 11:59 AM

- Greetings from El Paso! Hope everyone is well.

From David Bird to Everyone: 11:59 AM

- Good Day everyone!!

From lous to Everyone: 11:59 AM

- Hello this is Suzanne from Connecticut. Very cold and dreary here!

From Tracey to Everyone: 11:59 AM

- Hi, I'm Tracey Scharmman from Vancouver Public Schools in Vancouver, WA

From Bobbi to Everyone: 11:59 AM

- For the video, you may have to click start video (lower left screen)

From Joanna and Jaron to Everyone: 12:00 PM

- I apologize that it says "Jaron and Joanna"; my kids have been using this app for school stuff and I can not figure out how to change it..

From Lori LeBeau to Everyone: 12:00 PM

- Hello from Utah

From Diane Walker to Everyone: 12:00 PM

- HI there - Diane from California!

From Paul Hancock to Everyone: 12:00 PM

- Hi! Paul Hancock from Kansas City

From annie peterson to Everyone: 12:00 PM

- Hi this is annie Peterson from idaho

From John Dunn to Everyone: 12:00 PM

- Hi from California

From Bobbi to Everyone: 12:01 PM

- Hello, from New Mexico

From Paul Hancock to Everyone: 12:01 PM

- Could you please resend the google form just to make sure I've completed it?

From Emma Phipps to Everyone: 12:01 PM

- <https://docs.google.com/spreadsheets/d/1HYWCICVl1vrLYKdQBNefJPBxEmAC79MGZ153Qq0khn0/edit?usp=sharing>

From Me to Everyone: 12:02 PM

- <https://docs.google.com/spreadsheets/d/1HYWCICVl1vrLYKdQBNefJPBxEmAC79MGZ153Qq0khn0/edit#gid=0>
- Above is the form to fill out to ensure you are accounted for.
- Please check that your email is there!

From Paul Hancock to Everyone: 12:03 PM

- Thank You :)

WBL CONFERENCE

From louds to Everyone: 12:07 PM

- How do we register for the one day? My state cancelled my registration in early March.
 - Go to the [ACTE Work-Based Learning Conference website](#) and register under the link.

From mscott to Everyone: 12:07 PM

- May we register still? Because it is virtual, I can now attend.

- Yes.

From alicia fales to Everyone: 12:07 PM

- Have the hotels been notified that the conference is cancelled? I will be cancelling my reservations.
 - Yes hotels have been notified.

From Emma Phipps to Everyone: 12:08 PM

- Sorry if I missed this - is the one-day the 22nd or the 23rd?
 - Wednesday, April 22 – one day

From Emma Phipps to Everyone: 12:13 PM

- Yes, I would have staff interested now and would love a flyer to send onto them
 - I am working on getting an updated flyer to send out.

From Chad Vail to Everyone: 12:14 PM

- I bet the attendance goes up now that it's virtual.

From Paul Hancock to Everyone: 12:15 PM

- Is registration still open?
 - Yes

From Emma Phipps to Everyone: 12:15 PM

- It doesn't look like it has been fixed to the one day for \$125
 - Registration is fixed now.

WBL During Quarantine

From Kelli Diemer to Everyone: 12:18 PM

- ACTE is getting tons of inquiries about what schools are doing to try and preserve some aspect of work-based learning in programs that have all gone online. Go to the Google form to submit your ideas. <https://forms.gle/f1S79FvNu7isBMEbA>

From Diane Walker to Everyone: 12:16 PM

- Will you share the Google Form responses with everyone?
 - I will leave the [Google form](#) open for additional people to give their thoughts on WBL during the Quarantine.
 - Yes, I will share this when I have more responses (6 at this time)

From Lori LeBeau to Everyone: 12:17 PM

- They have suspended all internships

From Lori LeBeau to Everyone: 12:17 PM

- Especially medical here in Utah

From Laura Dinardo to Everyone: 12:17 PM

- I'm struggling to figure out how to do outreach during a time when many businesses are struggling to maintain their operations and/or move their operations remote.

From Breanne Lynch to Everyone: 12:18 PM

- Our medical interns have continued here in South Dakota; as long as they had parental permission, our healthcare institutions have allowed them to continue

From Chad Vail to Everyone: 12:18 PM

- In Charleston, and throughout South Carolina, all internships have been paused.

From Diane Walker to Everyone: 12:18 PM

- @lorilebeau - and also in California. We have asked some partners if they can still do virtual guest speaking engagements or work on projects through online LMS platforms.
- We're also providing links to virtual field trips

From Lounds to Everyone: 12:19 PM

- Connecticut students are not permitted to go out to any of their WBL placements at this time.

From Amy B. to Everyone: 12:19 PM

- Georgia - Most of my employers are choosing to take minors off schedules to allow for adults with families to work more hours.

From Pam Davidson to Everyone: 12:20 PM

- Many of my students are still working but some have been laid off since this crisis has started. We are working with our local workforce center to keep them up to date on organizations that are still hiring so they can apply there. For students who have been laid off we have developed an alternate genius hour project related to work based learning.

From Alicia Fales to Everyone: 12:21 PM

- We have stopped all volunteers, but some kids need to work to support their families. We cannot stop them from going to work IF they are comfortable doing so and their employers have policies in place to allow them to continue. (Maryland) Most are shut down as non-essential businesses are closed. Healthcare facilities have closed to ALL visitors, including interns and those for patients also.

From Breanne Lynch to Everyone: 12:21 PM

- Pam Davidson, are you willing to share that format/plan?

From MeeHeeSmith to Everyone: 12:21 PM

- in Indiana the governor has closed all schools until May 1. Any co-curricular activity (clinicals, internships, WBL) during regular school hours cannot be conducted. However, the Indiana department of labor is suspending employers to have work permits for hiring students under 18.

From Pam Davidson to Everyone: 12:21 PM

- Yes. I am finalizing it with some other teammates this week.

From Cecy De La O to Everyone: 12:22 PM

- In El Paso we have gone on "Shelter in Place" city-wide so all WBL has been cancelled for the time being. Teachers are providing online assignments. I do like the idea of teaching students to work from home.

From Paul Hancock to Everyone: 12:24 PM

- same: In KANSAS (Kansas City) we have gone on "Shelter in Place" city-wide so all WBL has been cancelled for the time being. Teachers are providing online assignments. I do like the idea of teaching students to work from home. interesting: VIRTUAL FIELD TRIPS
- VIRTUAL EMPLOYER SPEAKERS

From Tracey to Everyone: 12:30 PM

- We have had a lot of success with our teacher externship summer program. I could share resources for the professional and leadership development portion. KPI's include future partnerships and informed curriculum and capstone experience for students. Measurable goals can be set depending on desired outcomes. Is this the type of assistance you're looking for?

STRATEGIC PLANNING

From John Dunn to Everyone: 12:31 PM

- California would love to work on cost benefit analysis. Happy to connect w/ Dr. Brown later.

From mscott to Everyone: 12:31 PM

- With ESSA requiring "evidence based practices" we need some research or documentation for the power of WBL. That will open up other federal funding for WBL, I think.

From Chad Vail to Everyone: 12:32 PM

- link to info <http://richardswanson.com/graphicimages.html>

From Mike to Everyone: 12:32 PM

- Information to contact: NextReady -- marchibeque@mastrategies.com - 505.660.4155

From Me to Everyone: 12:32 PM

- I would like to be on the Professional/Leadership development group! :)

From MillsC1 to Everyone: 12:33 PM

- I'd also like to work with the Professional and Leadership Development group.

From Mike to Everyone: 12:33 PM

- Michael Archibeque - New Mexico marchibeque@strategies.com

From Pat to Everyone: 12:34 PM

- I am interested in helping with the Professional and Leadership Dev group as well

From annie peterson to Everyone: 12:34 PM

- Hello I am Annie Peterson from Idaho and I would like to help with the innovation on curriculum at the high school level.

From Angela Higdon to Everyone: 12:36 PM

- I'm happy to work on Innovation as well

From Amanda to Everyone: 12:36 PM

- I would like to be on the strategic partnerships group. I'm just starting out (very new to it!) with gathering info for creating a partnership framework model for our school.

From Urs Haltinner to Everyone: 12:36 PM

- This is an interesting conversation as I was just flipping a High Impact WBL course that I am teaching.teaching

From laura.dinardo to Everyone: 12:36 PM

- This is Laura DiNardo from Arlington, VA. I'd be interested to talk with others about Strategic Partnerships.

From Mary Okowi to Everyone: 12:37 PM

- Hi everyone! I would like to support the professional and leadership development group, as well as the advocacy and awareness group (mary.okowi@dc.gov)

From Paul Hancock to Everyone: 12:37 PM

- Paul Hancock - Kansas City - phancock@kckcc.edu; I'd be glad to participate in the professional development group.

From annie peterson to Everyone: 12:37 PM

- Annie Peterson- petersonan@tfsd.org I am at an alternative high school with many students who struggle to just to graduate high school. I am very new to this but I can give you some help.

From Paul Hancock to Everyone: 12:38 PM

- Also advocacy and awareness.

From Mary Okowi to Everyone: 12:38 PM

- Annie, I used to work at an alternative high school and experienced some of the same challenges

From Urs Haltinner to Everyone: 12:38 PM

- In the state of Wisconsin there actually is a licenser requirement specific to CTE Subject Area Programs in PK-12 CTE

From Gayla Toebe to Everyone: 12:39 PM

- Kelli, I'm interested in being part of one of the groups, unsure of which one is the best fit for me at the moment. Can you please share that link again so I can read more about them?
 - Information about ACTE's Strategic Plan - <https://www.acteonline.org/about/acte-mission-standards/>

From Urs Haltinner to Everyone: 12:39 PM

- This is Urs Haltinner my name did not surface in the messages

From Pam Davidson to Everyone: 12:39 PM

- Colorado has a Work Based Learning Credential

From Paul Hancock to Everyone: 12:40 PM

- WBL inside prison could reduce recidivism. Interested in virtual training for these individuals prior to being released.

From alicia fales to Everyone: 12:41 PM

- MD has a credential. Would love to see a national credential that could be offered through some other institutions. We only have one state university offering the credential.

From John Dunn to Everyone: 12:43 PM

- I'd like to recommend Dr. Stephen Hamilton's new book on the school-to-work movement (1990's) and includes a bunch of WBL in it. Just hit the streets.
- Hamilton, S. F. (2020). Career pathways for all youth: Lessons from the school-to-work movement. Cambridge, MA: Harvard Education Press.

From Kelli Diemer to Everyone: 12:44 PM

- <https://www.acteonline.org/about/acte-mission-standards/#toggle-id-3>
- This is the link for the strategic planning.

From Brett Pawlowski to Everyone: 12:45 PM

- The best source for research on WBL that I've found is in the UK - a nonprofit called Education and Employers. Their research section is at <https://www.educationandemployers.org/research-main/>; they also hold an annual research symposium.

From HughesD9 to Everyone: 12:45 PM

- Michigan has suspended all student WBL activities until further notice during COVID-19 pandemic.

From Tony Trapp to Everyone: 12:47 PM

- In Piqua, Ohio at our Career Center we have 3 WBL programs and I coordinate 2 of them. Currently we have been given permission from Gov. office, Ohio ACTE, our local administration and parents to allow our students to minute working through the Ohio Shelter in Place. My pre-apprenticeship students work on a two week at school and a two week at school rotation working full time hours on the two weeks ate work. I have stayed connected connected through Google Classroom and Google Forms with my students. As of todays date I still have 46% of our students working in the construction and manufacturing environments.

From alicia fales to Everyone: 12:49 PM

- WACE has a research division on experiential learning. <https://www.waceinc.org/> Their work is mostly at the college level.

WBL AND SOCIAL MEDIA

From Mary Okowi to Everyone: 12:57 PM

- Thanks for that presentation, Pat. Kelli, it would also be great to eventually have something like an Instagram account to engage younger people, particularly those in CTSOs.

From Pat to Everyone: 12:59 PM

- email: learningcoachk@gmail.com
- MY Twitter: @keeney_pat

From Tracey to Everyone: 12:59 PM

- Thank you!

From laura.dinardo to Everyone: 01:00 PM

- Thank you!

From annie peterson to Everyone: 01:00 PM

- I appreciate all the great resources!

From Lori LeBeau to Everyone: 01:00 PM

- Thank you! This was fantastic!!

From Angela Higdon to Everyone: 01:00 PM

- Thank you!

From Joanne Custer to Everyone: 01:00 PM

- jcuster@dcts.org Twitter @JJordanCuster

From Urs Haltinner to Everyone: 01:00 PM

- Unfortunately this is the first time I joined this meeting. I enjoyed the passion for WBL Urs Haltinner