Administrative Hours

Located in the Grand Foyer

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<tr>
<th>NPS Registration Desk</th>
<th>ShopACTE</th>
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<td>Sunday, March 29</td>
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<td>2:00 p.m. – 7:00 p.m.</td>
<td>8:00 a.m. – 3:00 p.m.</td>
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<td>Monday, March 30</td>
<td>Wednesday, April 1</td>
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<td>7:00 a.m. – 2:00 p.m.</td>
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<th>ACTE Membership &amp; CTE Support Fund Table</th>
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<td>Wednesday, April 1</td>
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Sunday, March 29

3:00 p.m. – 3:45 p.m. **HEA 101**
This session will provide a general overview of the Higher Education Act (HEA) and its current structure and tenets. It is targeted toward those who are not as familiar with HEA and will help to lay a foundation for content that will be discussed throughout the National Policy Seminar.

*Sam Dunietz, Senior Associate for Federal Policy, Advance CTE*

4:00 p.m. – 5:00 p.m. **Perkins V Implementation Update**
This session will provide a brief recap of the Strengthening Career and Technical Education for the 21st Century Act (Perkins V), its structure and tenets. The majority of the presentation will focus on Perkins V implementation, results from the ongoing transition year and previews of state plan frameworks and trends ahead of the full four-year plan period.

*Alisha Hyslop, Director of Public Policy, ACTE*
5:15 p.m. – 6:00 p.m.  

NPS First Timers’ Orientation

If it is your first time at NPS, or first time in several years, this session will provide you with all the information you need to navigate the conference and Capitol Hill, and make the most of your interactions with policymakers.

Jarrod Nagurka, Advocacy and Public Affairs Manager, ACTE
Monday, March 30

7:30 a.m. – 8:30 a.m.  Continental Breakfast and Networking

8:30 a.m. – 10:00 a.m.  Opening General Session

The 2020 National Policy Seminar officially kicks off with a welcome address, greeting and address from a keynote speaker.

Pledge of Allegiance

Welcome:
LeAnn Wilson, Executive Director, ACTE

OCTAE Update:
Dr. Casey Sacks, Deputy Assistant Secretary, Office of Career, Technical, and Adult Education, U.S. Department of Education

Keynote Speaker:
David Castagnetti, Political Strategist

As a former Capitol Hill chief of staff and co-founder of Mehlman Castagnetti Rosen & Thomas, a leading bipartisan government relations firm, David Castagnetti will share his insights into the current congressional session, upcoming election, and how to amplify the CTE message in the midst of many competing political priorities.

10:10 a.m. – 11:15 a.m.  Influencing Federal Policy: Hear from the Experts

In an election year, it’s not easy to break through the hot-button issues and really have your message heard. Learn about the variety of ways in which you can influence the policy positions of both candidates and lawmakers.

Sheryl Cohen, Executive Director, Committee for Education Funding
Sarah Cohen, Assistant Director of Government Relations, American Federation of Teachers
Riley Pagett, Chief of Staff, Office of Partnerships & Public Engagement, U.S. Department of Agriculture
Matthew Verghese, Deputy Chief of Staff, Rep. Anthony Brown (MD-04)

11:30 a.m. – 12:30 p.m.  Breakout Sessions: Upcoming Federal Legislative Initiatives

While the 117th Congress doesn’t begin until January 2021, now is the time to lay the foundation for potential federal legislation. The following breakout sessions will provide an overview of potential “big-ticket” legislative items, and include the opportunity for participants to share feedback and their own priorities.

Workforce Innovation and Opportunity Act (WIOA)
WIOA is the primary federal legislation governing federal workforce development programs and is aimed at helping individuals access employment, education, training and support services. Learn about the intersection between WIOA and CTE,
and changes that could be made in a reauthorization. There will be an opportunity for audience feedback.

Taylor Maag, Senior Policy Manager, JFF  
Katie Spiker, Director of Government Relations, National Skills Coalition

Individuals with Disabilities Education Act (IDEA)  
IDEA is a grant program that provides federal funding to states for the education of students with disabilities. The law requires instruction that provides appropriate supports and services to ensure students receive the same education as their peers. CTE courses are required to meet the IDEA requirements. Learn how the law impacts CTE classrooms and changes that could be made in a reauthorization. There will be an opportunity for audience feedback.

Meghan Whittaker, Director of Policy & Advocacy, National Center for Learning Disabilities  
Valerie Williams, Director of Government Relations, National Association of State Directors of Special Education

Temporary Assistance for Needy Families (TANF)  
TANF is a block grant that, among other things, aims to promote work and job preparation. The law includes a number of provisions related to CTE, particularly for adult learners. Learn about the law’s impact on CTE and changes that could be made in a reauthorization. There will be an opportunity for audience feedback.

Ashley Burnside, Policy Analyst, Center for Law and Social Policy

12:30 p.m. – 2:00 p.m.   Lunch on Your Own

2:00 p.m. – 3:15 p.m.   General Session: Higher Education Act Issues  
Reauthorization of the Higher Education Act (HEA) is long overdue, and Members of Congress from both parties and chambers of Congress have designated it as a top priority this year. This session will dive into the HEA reauthorization issues that impact CTE programs and students, providing in-depth analysis on topics like alternative credentials, apprenticeships, accreditation, short-term training, financial aid, dual and concurrent enrollment programs, and teacher education.

Katie Brown, Senior Federal Policy Analyst, National Skills Coalition  
Jonathan Fansmith, Director of Government Relations, American Council on Education  
David Griffith, Senior Director of Advocacy and Government Relations, ASCD  
Alex Perry, Coordinator, College in High School Alliance
Sponsor Spotlight:
Fred Wheeler, Assistant Vice President, Forrest T. Jones & Company

3:15 p.m. – 3:30 p.m.  Drink Break
Generously Sponsored by Forrest T. Jones

3:30 p.m. – 4:00 p.m.  Hill Visit Preparation
ACTE policy staff will provide an overview of goals for Hill visits, review key messages, including related to federal Perkins funding, provide tips for policymaker visits and distribute materials for you to deliver to congressional offices.

ACTE Public Policy Staff

4:00 p.m. – 4:45 p.m.  State Planning Roundtables
Work with others from your state to finalize Hill visit logistics and details. Leave-behind folders will be distributed during this time, and ACTE Public Policy staff will be available to answer any remaining questions. Larger state delegations will be meeting in separate rooms as noted below.
Tuesday, March 31 – Day on the Hill

8:00 a.m. – 5:00 p.m.  Hill Visits

9:30 a.m. – 10:30 a.m.  Congressional Staff Panel  Hart 902
Staff working on CTE issues for key committees and Members of Congress will share the latest news from Capitol Hill and their outlook for the rest of this congressional session.

Kerry McKittrick, Senior Policy Advisor, Rep. Jim Langevin (D-RI)
Nick Rockwell, Senior Legislative Assistant, Rep. Glenn Thompson (R-PA)

** Please refrain from posting information from this session on social media, as it will be designated as “off the record” to allow for a more robust conversation.

5:00 p.m. – 7:00 p.m.  Capitol Hill Reception  Hart 902
The evening reception will feature CTE students as they share the leadership and skill-building opportunities they gain through high-quality CTE and participation in their respective student organizations. Partnering organizations include BPA, DECA, FBLA-PBL, FCCLA, FFA, HOSA, SkillsUSA and TSA. Honorary hosts for the reception include CTE Caucus Co-chairs Sen. Tim Kaine, Sen. Rob Portman, Sen. Tammy Baldwin and Sen. Todd Young, all who have been invited to speak.

Updated: March 2, 2020
Wednesday, April 1

7:00 a.m. – 8:00 a.m.  Continental Breakfast and Networking

8:00 a.m. – 4:30 p.m.  Innovation Summit

The Summit is a national event to explore the techniques, tools and approaches to teaching career and technical education (CTE) in a changing world of work. As the workplace evolves to incorporate new technologies and changes the way in which people interact with them, so does the need to educate our learners to be successful in this new world of work.

8:00 a.m. – 8:10 a.m.  Why We Are Here and Where CTE Is Going

In 2016, ACTE’s Board of Directors adopted a 3-year strategic plan focusing on five core activities. Fostering Innovation in CTE is not just a priority, but fundamental for CTE to thrive in a world where artificial intelligence, automation and other new technological advances are changing the workforce, and as a result, the way we teach learners for a new world of work.

Nancy Trivette, ACTE President

8:10 – 8:45 a.m.  Setting the Stage – The Looming Revolution in the Workforce

The world of work is rapidly changing and the future state is being addressed now. While this is not new news the data around this topic might be for you. During this session you will hear from a data-driven futurist who will share the skills of the future and the impact it is having on the current workforce.

Dr. Joyce Smith, Director Strategic Initiatives in Workforce and Human Development at Education Development Center

8:50 – 9:20 a.m.  Preparing for the Digital Work Economy

Charting how the innovative technologies of today will transform not only the way business is done but society itself is the theme of Ninja Future, the latest book from the CTA President. The author will share how being prepared to succeed in today’s turbulent environment means adopting the mindset of “ninjas”—adapting to technological change to capitalize on opportunities at lightning speed.

Gary Shapiro, President, Consumer Technology Association

9:25 – 10:00 a.m.  National Policies That Influence Innovation in CTE

Addressing the changing nature of work in companies across the country must include what will happen over the next 3-5 years in small and mid-sized businesses. Congress is particularly interested in ensuring that the Federal government supports the state of readiness of employers to ensure that they survive and thrive in the new reality of work.

Cierra Mitchell, Division Director Office of Apprenticeship, U.S. Department of Labor
10:00 – 10:15  
Break

10:15 – 11:15 a.m.  
Concurrent Sessions – Innovative Practices From the Field
  Innovation in Agricultural Education – Carl Aakre, CASE
  Innovation in Information Technology – Amy Kardel, CompTIA
  Innovation in Advanced Manufacturing Teaching – David Linger, CEO TechSolve; Jon Graft, CEO Butler Tech

11:15 – 12:15 p.m.  
Innovative Teaching in Career and Technical Education
A focus on where automation, artificial intelligence and other innovations will impact the skill needs of business and industry and what changes in CTE may need to be adapted to support career readiness for the workplace of the future. Hear from this panel of industry representatives about new technologies that will impact the way CTE programs are taught.

  Automation – Scott Anderson, Director, Amazon Robotics Fulfillment (Invited)
  Manipulables – Timm Boetcher, President & CEO, Reality Works
  Artificial Intelligence – TBA

12:15 – 1:15 p.m.  
Lunch / Keynote Speaker
  The way in which we teach will be enhanced as new tech tools emerge that better simulate and replicate a variety of workplace environments. Hear from a leading developer of such tools, ZSpace, and see an early glimpse of the innovative solutions they are developing today for the classroom of tomorrow.

  Michael Carbenia, Executive Director for CTE, ZSpace

1:30 - 2:30 p.m.  
Concurrent Sessions: Innovative Practices from the Field
  Rural CTE Innovation – Frank Reid, Director & PI, Rural Iowa Photonics Education
  CTE Research on Innovative Programs in CTE – Kathy Hughes, AIR
  New Skills for Youth Innovation – Advance CTE (Invited)
  Digital Literacy and Code Fluency – Jennifer Vaden Barth, Program Manager, Google

2:30 – 3:30 p.m.  
How Can Your CTE Programs Be Prepared – Panel Discussion
Hear from industry leaders what they suggest needs to happen in CTE programs in order to meet the challenges brought about by the changing workplace.

  Tess Henthorne and Brittney Davidson, The Aspen Institute
  Jeffrey Brown, Manager, Future of Work & Artificial Intelligence, Bertlesmann Foundation
  Anthony Salcito, Global Education Director, Microsoft

3:30 – 4:30 p.m.  
Wrap-up and Closing Session
We will review the day’s activities and highlights of the discussion and review remarks and questions shared on the digital comment board.
We’ll wrap up the day with a look at technology ecosystems and economic development and on digital trends, automation, advanced industries, and regional development issues. Our nationally recognized speaker will discuss the “digitalization of everything” as it affects efforts to construct an “advanced economy that works for all.”

*Mark Muro, Brookings Institution (Invited)*