MBEA – Business Division Agenda; Angela McCully, President
MCEA – Marketing Division Agenda; Denise Stafford, President

All workshops and events for our associations will be marked to indicate which program affiliation, Marketing or Business, would benefit from workshop content. **Key: M – Marketing; B – Business; MB – Both Marketing and Business**

**MBEA/MCEA SUMMER CONFERENCE PARTICIPATION PRIZES**

As you engage with presenters throughout the conference, you will have the opportunity to enter to win many prizes. These prizes will be awarded at the conclusion of the *DESE Update* on Wednesday. Please look for information in your registration packet on how to enter.

Prizes include: (prize list may be revised and added to prior to conference)

- One Free Adviser Registration to all Missouri FBLA-PBL Conferences
- Missouri FBLA-PBL Priority Seating for Chapter at SLC Registration - Session of Choice
- Missouri FBLA-PBL Swag Bags
- Missouri FBLA-PBL Priority Housing for SLC
- One Free Advisor Registration to DECA FLC
- Missouri DECA Swag Bag
- More to come...

**NOTE:** It is suggested to bring your fully charged laptop or other device to the sessions to allow for your full engagement in the various activities being presented.

**Lodging Locations**
Fairfield Inn located at 2455 N. Glenstone Ave – Booking Code: MBEA
Doubletree by Hilton, 2431 N. Glenstone Ave. – Booking Code: MBEA Division
Holiday Inn Suites, 2720 N. Glenstone Ave – Booking Code: MOACTE – MBEA/MCEA Division

**Conference Locations**
MBEA/MCEA Conference Location – Doubletree by Hilton Conference Center
MoACTE Headquarters and Conference – the Oasis Hotel and Convention Center
2020 MISSOURI ACTE GENERAL CONFERENCE PROGRAM
Oasis Hotel & Convention Center located at 2546 N. Glenstone Ave.

Monday, July 20 – MoACTE Events – Oasis Conference Center

- **9:30 a.m.**
  - **Missouri ACTE Board of Directors Meeting**
    Oasis Hotel & Convention Center – Sahara Continental
    Breakfast begins at 9:00 a.m.

- **1:00 p.m. – 6:00 p.m.**
  - **Missouri ACTE Conference Registration**
    Oasis Hotel & Convention Center – Grand Ballroom

- **1:00 p.m. – 6:00 p.m.**
  - **Exhibits Open**
    Oasis Hotel & Convention Center – Grand Ballroom 2:00 p.m.

- **3:30 p.m.**
  - **All MoACTE Committee Meetings**
    Oasis Hotel & Convention Center

- **4:00 p.m. – 6:00 p.m.**
  - **MBEA Board Meeting**
    Aleck Scott Room – Doubletree by Hilton

- **6:00 p.m. – 7:30 p.m.**
  - **MCEA Board Meeting**
    Location - TBD

Tuesday, July 21 – MoACTE Events – Oasis Conference Center

- **7:00 a.m. – 3:00 p.m.**
  - **Exhibits Open**
    Oasis Hotel & Convention Center – Grand Ballroom

- **7:00 a.m. – 3:00 p.m.**
  - **Missouri ACTE Conference Registration**
    Oasis Hotel & Convention Center – Grand Ballroom

- **8:00 a.m. – 9:30 a.m.**
  - **Opening General Session – Paradise Ballroom**
    *Welcome; President-Elect Speeches; Speaker*
10:00 a.m. – 11:30 a.m.
  o Opening General Session – Paradise Ballroom
    Welcome; President-Elect Speeches; Speaker
    (MBEA & MCEA Requested to Attend This Session)

11:30 a.m. – 1:00 p.m.        Lunch

MOACTE 50 MINUTE SESSIONS: Holiday Inn Hotel & Suites - 2720 N. Glenstone

1:00 p.m. – 3:00 p.m.
  o Missouri ACTE Board of Directors Training
    Oasis Hotel & Convention Center - TBA

1:00 p.m.
  o Missouri ACTE Workshop Sessions
    Holiday Inn Hotel & Suites

2:00 p.m.
  o Missouri ACTE Workshop Sessions
    Holiday Inn Hotel & Suites

3:00 p.m.
  o Missouri ACTE Workshop Sessions
    Holiday Inn Hotel & Suites

4:30 – 6:00 p.m.
  o New Professionals Session and Missouri ACTE Awards Reception
    The Barley House at Moon Town Crossing (located next to new Holiday Inn
    Express MVATA hotel)

Tuesday evening – MBEA/MCEA Conference Events
DoubleTree by Hilton

4:00 p.m. – 5:00 p.m.
  o MBEA Committee Meetings
    Aleck Scott Room – DoubleTree Inn by Hilton

5:30 p.m. – 7:00 p.m.
  o MCEA/MBEA Opening Session with Full-Plated Dinner
    Glendalough II & III, DoubleTree by Hilton

7:00 p.m.
  o MBEA District Summer Meetings
    Glendalough II & III, DoubleTree by Hilton
Wed​ned​day, July 22 – MBEA/MCEA Con​fer​ence Work​shops – DoubleTree by Hilton

Morning Workshops - 3 Sessions (50 Minutes each)
Each session will feature 15 outstanding workshops from which to select.
All MBEA/MCEA workshops and events will be marked to indicate which program affiliation, Marketing or Business, would benefit from workshop content.
Audience Key: M – Marketing; B – Business; MB – Both Marketing and Business

Samples of Coming Workshops
(Content and schedule updates to follow soon as more sessions are confirmed)

- **Teaching Is Your Business**
  *Kelly Fowler, Blue Springs High School*
  After teaching for 15 years, there have been some major fails and major successes...similar to any start-up business. I would love to help any new or struggling teacher in understanding your business - which is YOU, your classroom, your content - and YOUR BUSINESS. Tips on how to OWN it, LOVE it, and know your WHY.

- **"Teaching Outside The Box"**
  *Jill Fannin, Scott Regional Technology Center*
  In this session, we will do a deep dive into the most intriguing and effective content from LouAnne Johnson's book "Teaching Outside The Box". Great for new or veteran teachers alike, this book has thoughtful approaches to all aspects of teaching. Personally, this book has really helped motivate me as an educator and encouraged me to really think about how to reach my students. I look forward to sharing some of its key takeaways with you!

- **Entrepreneurship: Earning Income by Working for Yourself**
  *Eva Johnston, Federal Reserve Bank of St. Louis*
  Entrepreneurship is not for everyone. Help your students understand what personal characteristics entrepreneurs are likely to possess and the role for entrepreneurs in the economy. Participate in a lesson demonstration that can help your students decide if they possess entrepreneurial characteristics. All participates will get a free copy of the lesson plan and learn how to access the accompanying PowerPoint deck.
Making Finance Personal: Project-Based Learning for the Personal Finance Class – Gigi Wolf, Federal Reserve Bank of Kansas City
Explore this 11-unit curriculum that helps to make personal finance concepts relevant and related vocabulary approachable. It also lays a foundation through active, project-based learning and real-world situations and allows students to experiment financial strategies that can help minimize costly future mistakes. The student activities and assignments complement both textbooks and classroom instruction and connect to students' lives on a personal level. Additionally, students will use checklists, rubrics and reflective essays tied to essential questions to help evaluate their progress, identify challenges, and apply what they have learned in developing their own financial strategy. Attendees will walk-through the units, including their correlation to curricular standards, and will receive a complete copy of the curriculum and have a chance to receive door prizes.

Adulting is Hard: Make it Easier Teaching with Econ Lowdown
Eva Johnston, Federal Reserve Bank of St. Louis
Bring your computer to bookmark and test drive materials explaining how to fill out the W-2, W-4 and I-9 forms all new employees must complete. Knowing how to budget, build good credit, understanding how much and what kind of insurance to buy are all real world adulting skills. Learn how to set-up your class and assign materials on these topics just the way you want them for your classes. You can track student progress and see their pre- and post- test scores.

More exciting workshop content to come...

11:20 a.m. – 12:20 p.m.
Lunch - Dine-Around Town
Area restaurants, located within walking distance of our hotels, will be open to serve our members. Many of the restaurants will be extending discounts and a few are opening only for our members, so they will require reservations. For a map of the restaurants, go to: http://j.mp/1yKalEM

12:20 p.m. – 12:50 p.m.
DECA Update
Glendalough I (a-c) Audience: M
Presenter: Cindy Shannon, Missouri State DECA Advisor
Description: Join Cindy as she guides you through updates for 2020-21, including conference and competitive events changes and updates.

FBLA-PBL Update
Glendalough II & III Audience: B
Presenter: Chris Dzurick, Missouri State FBLA-PBL Adviser
Description: Join Chris as he guides you through updates for 2020-21, including conference and competitive events changes and updates.
Afternoon Workshops - 2 Sessions (50 Minutes each)
5 rooms, 2 sessions of outstanding workshops

- 1:00 p.m. - 3:00 p.m. (For post-secondary teacher educators)
  o Missouri Business and Marketing Teacher Educator Meeting
    Doubletree by Hilton – Aleck Scott Room
    Presenter: Lori Brewer, DESE BMIT Director
    Description: For the postsecondary teacher educators across the state, this
two-hour session will serve as the summer meeting. Topics will include
certification and education program updates.

- 3:10 p.m. - 3:30 p.m.
  o Afternoon Dessert Break – Back of Glendalough I, II & III

- 3:30 p.m.
  o House of Delegates Meeting
    Oasis Hotel & Convention Center – Fiji Ballroom

- 3:30 p.m. – 4:15 p.m.
  o DESE Update
    Glendalough I, II, III Audience: MB
    Presenter: Lori Brewer, DESE BMIT Director
    Description: Receive the latest updates for the 2020-2021 school year. Q & A
    session to follow. Conference door prizes drawn at this session.

- 4:30 p.m. 5:00 p.m.
  o MBEA Closing Session & Awards
    Glendalough I & III Audience: B Refreshments Provided

Thursday, July 23 – MOACTE Board Meeting - Oasis Convention Center

- 12:00 p.m.
  o Missouri ACTE Board of Directors Meeting
    Oasis Hotel & Convention Center – Fiji Ballroom
    Lunch service begins at 11:30 a.m.