# VIEWPOINT



Do we have a fantastic professional development opportunity in store for you!!!! The Board of Directors has planned and worked hard to offer a conference that's well worth your time and money. You won't want to miss the upcoming SDACTE Summer Conference July 29<sup>th</sup>-August 1<sup>st</sup> at the Ramkota in Pierre.

As most of you know, we'll be celebrating the 40<sup>th</sup> anniversary of the SDACTE conference. Dianne Rider and her exuberant task force have some dynamic ideas to make this an occasion to remember. Red will definitely be the color of choice.

The division presidents have lined up some great breakout sessions they feel will address the needs of their respective divisions. Sarah Carter and Tiffany Sanderson from the Office of Learning and Instruction have planned several workforce development activities for Monday afternoon. Plus the Board has contracted with two outstanding keynote speakers that come highly recommended from our own membership.

Counselors play an essential role in students' career planning. That's why SDACTE would like to offer a special invitation to the counselors within our state to attend our summer conference. SDACTE feels it is vital for counselors to have a firm grasp on Career and Technical Education and its potential for ALL students. As a token of our good will, SDACTE would like to offer a complimentary registration to all counselors. Be sure to invite yours!

Here are just a few conference highlights:

- Sunday night picnic
- Brian Blasko, Monday's keynote speaker
- Workforce development activities
- Social honoring past presidents (Kelly is once again lining up a wine tasting!!!)
- Awards Banquet
- Special recognition for years of membership
- Over 40 different breakout sessions
- Trade Show with a special "Help" desk
- Live/Silent Auction
- Basket Bonanza
- Michael Oster, Wednesday's motivational speaker
- Networking . . . networking . . . networking!!!



Check the SDACTE website for a draft of the program and registration forms. Make this summer's conference a "must attend" on your calendar. If you have any questions at all, either e-mail <u>bemisd@lakeareatech.edu</u> or call 605-881-4746. Dodie Bemis, SDACTE Executive Director



<u>South Dakota Association</u>

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April 2012

Region V—Jackson Hole, WY "Capture the Spirit of the West" April 11-14, 2012 Early Bird Registration—March 1st

Stipends Are Available

# **SDACTE Members Attend National Policy Seminar**

This year at NPS our SDACTE organization was well represented in presenting the importance of maintaining Perkins funding for the continuance of our programs and the role they play in our rural schools. The dates for this year's NPS was March 5-7 and we had seven members in attendance to represent us. Those attending were Dodie Bemis, Lori Christensen, Joe Dalton, Coleen Keffler, Dianne Rider, Annika Russell and myself.

While at NPS we began our day on Monday with presenters on this FY2012 and what to expect when visiting with our legislators. Many of the topics dealt with how an election year affects the budget and how to address and present your message in a positive manner to your senators and representatives. On Monday evening Lori and I also attended a special National Association of Agriculture Educators meeting and supper for NPS as a special edition of the ACTE program.

Tuesday morning found us at last minute workshops before we all would head to the Hill for our visits. When we arrived on Capitol Hill our first visit was to Senator Johnson's office where we met with his top education aide and Legislative Assistant Carrie Johnson to discuss funding and issues such as the proposed changes to child labor laws. Our next stop was to Senator John Thune and here we visited with members of the SD Farm Bureau who were also in DC at the time before meeting with a Thune aide. At our final stop we were greeted and visited with Congresswoman Kristi Noem and presented to her our concerns.

This was the first time I had attended the NPS program and found it to be very educational and informative. I learned many new parts of budgeting and how decisions are made that I had not known prior to my attending. As a board member for NAAE I will have the opportunity to attend these for the next two years and each year NAAE pays for the registration of one Agricultural teacher to attend per state. SDACTE also sends an officer each year and if you wish to take a leadership role in our organization and attend, it is a great way to assist. I would highly encourage you to attend when you get the opportunity and let your voice be heard by our elected officials.



Terry Rieckman—SDACTE President Terry.rieckman@k12.sd.us



Pictured above are: Joe Dalton, Lori Christensen, Dianne Rider, Representative Kristi Noem, Coleen Keffeler, Terry Rieckman, Annika Russell, and Dodie Bemis.

# 40<sup>th</sup> Anniversary Taskforce Welcomes Past Presidents to Summer Conference

The SDVA and SDACTE past presidents are invited to attend the President's Social and Awards Banquet on July 30<sup>th</sup> starting at 5:30 PM. Special seating and recognition of the past presidents will occur during the banquet time. The Task Force wishes to extend their sincere appreciation for the leadership and commitment the past presidents have given to the organization. Any past member or additional guests that would like to attend the Awards

Banquet are welcome to do so by purchasing a \$20 ticket. Please let us know you are planning on attending.

All conference participants will find 40<sup>th</sup> Anniversary recognition throughout the conference, including a visual presentation of historical significance, mementos with the anniversary logo and extra fun during the auction that follows the Awards Banquet.



and will be available to share stories of historical significance. Please look for Myron Sonne, Larry Nelson, Pat Bortnem, Randy Doescher, Suzy Ries, MaryKay Drees and Dianne Rider. <u>dianne.rider@k12.sd.us</u>

#### **Dianne Rider-SDACTE President -Elect**

## One dollar bid, now two, now two, Two dollar bid, now three, now three......

It is that time of year to start thinking about the SDACTE Silent and Live Auction and how you can contribute this summer. The Live Auction will be on Monday at the end of the Awards Banquet while the Silent Auction is on Tuesday during the Vendor Fair. I challenge each of you to bring something this year for the auctions. Just ask a local business if they have something they would like to donate for this great cause. Or you can even create something to donate. You don't have to worry about whether it's for the live or silent auction as we will make that decision once we have all the items. In a few weeks, you will be receiving a letter from Coleen and I that will contain a letter you can when approaching businesses about donating.

Remember, these auctions provide our members with the opportunity to apply for Professional Development stipends. We need your support!!!

Annika Russell—SDACTE Past President Annika.russell@mitchelltech.edu

# **Basket Bonanza**

The Basket Bonanza is being held again this year as a way to raise funds to support our member recognition. Each division is responsible for creating a basket of 'goodies' that represents their division. They will again be on display all throughout conference at the registration desk and during the Awards Banquet. The drawing for each basket will be Wednesday morning's general session. Your division president is working on creating your basket as we speak; so if you have any ideas of what it could contain, I know they would love to hear from you.





SDAAE Conference is shaping up to be very exciting and worth your time as a professional AFNR teacher to attend. Breakouts have been finalized and topics include; iPads in the AFNR Classroom, Fully utilizing Communities of Practice, Virtual Food Safety Labs, I Teach U, and Milk products judging. There are many others being presented during the three hours on Tuesday afternoon, and you're sure to find some that fit your needs. Also, you'll be happy to hear we have a new registration form that will be easier for everyone to understand. Look for it on the SDACTE website. If you were nominated for an SDAAE or SDACTE award, be getting that filled out and submitted in a timely fashion. Good luck in the Spring CDE's and we'll see you at State Convention.

Ross Hudson—Division President Ross.hudson@K12.sd.us

The end of another school year is approaching fast but it isn't too early to start thinking about attending this year's conference in Pierre July 29-Aug 1. There are many excellent professional development opportunities with many breakout sessions specific to your career cluster. Two breakout sessions I would like to show case for our division are being presented by Black Hills State University.

#### Presentation 1: How to define positive expectations for student success.

After reviewing how to set expectations, the participants will look at planning tools to guide their audience to a mastery level. This will be an interactive session with active participation. Handouts will be provided.

#### Presentation 2: How do you know what they learned?

From learning targets or expectations, plan and deliver instruction to assess and evaluate the learning. Participants will work from selected responses items to constructed-response based on performance. During this session participants will be able to look at a framework of methods for assessments and evaluation, decide how to measure the data collected for mastery and make sure that learning is provided for all learners.

Hopefully your year is going well and hope to see you in Pierre.

Jim Mahoney—Division President Jim.mahoney@mitchelltech.edu



#### Summer conference – Administrative Preview

The weather is beautiful outside and hopefully everyone is thinking spring! The executive committee has been busy planning summer SDACTE conference. Please note that we are offering a complimentary registration for all first time administrator or counselor attendees. This is a great opportunity for these folks to learn more about current career and technical education happenings and events in the state.

Some highlights of the conference for the division include sessions on Legal Management for CTE Administrators, Starting CTE Programs on a Shoestring, CTE and the Common Core, CTE Programs in the Juvenile Corrections Setting, and Concurrent Enrollment with Post-Secondary Institutions. These topics are timely and relevant for all administrators that have CTE programs in their schools. We hope to see you in Pierre!

> Jim Kayl—Division President Jim.kayl@K12.sd.us

#### Mark Your Calendars for the Annual Conference

Be sure to attend this year's SDACTE Conference in Pierre at the Ramkota. On July 29, we will have the evening picnic followed by registration between 8 pm and 9 pm. The following days will address a range of topics pertaining to Education and Training, Hospitality & Tourism, and Human Services. There will be informational breakout sessions on teaching in a prison, recruiting/training CTE teachers, and preventing birth defects & STIs and promoting healthy relationships. We'll learn tools for teaching financial management and ideas for the FCCLA Financial Fitness program. In addition to participating in sessions, we'll gain insights through the round tables on Wednesday afternoon, August 1. Make sure to bring your money for the SDACTE silent/ live auction, SDACTE and FACS basket raffle, and FACS Chinese auction.

Be sure to requisition your school or Carl Perkins for the conference registration fee of \$158. The dues for our division and the state and national ACTE are \$160. Check with your school administrator to see if your school pays for dues to professional organizations. Even if they don't, it's a good investment of your own money. I wish I had joined when I first starting teaching in 1977, but I didn't because I erroneously thought only public school teachers could join.

Be sure to invite a FACS teacher to attend who is either new to the profession/area or who has been unable to attend in the last couple of years. The annual conference is a great opportunity to network with colleagues from throughout South Dakota.

Roberta Stoebner– Division President Roberta.stoebner@K12.sd.us



The Business and Marketing Division is looking forward to the upcoming 40th anniversary of the SDACTE Conference and celebrating the anniversary with our members at conference July 29th - August 1st. Along with the anniversary celebration we have sessions on online working papers for Accounting, using Virtual School courses to have a qualified program and Web 2.0 in business classes. Please register ASAP. The division also looks forward to unveiling a revamped division web page June 1st.

Brendan Streitz—Division President Brendan.streitz@k12.sd.us

Business Marketing and IT

# Professional Development Stipend \$500

Application on the website Submit to coleen.keffeler@k12.sd.us before first day of conference





# Spotlight on AFNR—Floriculture Mallory Efta: Former Bon Homme FFA Member

I became involved in Floriculture as a junior in high school and it was one of the best learning experiences of my high school career. I learned to identify a lot of fresh cut flowers through the program as well as in my horticulture classes. Because I had a heads up on most of the popular fresh cut flowers it made going to college for horticulture and landscaping less intimidating. When the other students were having to learn the flowers along with everything else I was always a step ahead. I enjoyed the different interactions I had to make with other students and staff members because I had that it made my career choice so much easier.

I am currently employed in the sales department at North American Wholesale Florist Inc, in Sioux Falls, SD. I sell fresh and permanent supplies to retail fresh florists in a 5 state area. I manage their accounts and assist them with substituting and replacing product for product and color for color on a daily basis. My responsibilities are to make sure they receive the best looking product I have to offer in order to fulfill their customers needs and wants or special orders. I love the people interaction that I do daily and being able to know that I am helping to bring happiness to someone's day when they receive their beautiful floral arrangement. Time management is one of the big challenges I face. If I spend too much time with one customer I might have to cut another short who needs more attention when I have my own daily cut off times. Another challenge I face is not always being able to give my customer the exact

product that they are looking for if my company is sold out, they came in from the farm bad or whatever it may be.

I would advise young students by telling them don't think that FFA is for the "farmers" child. If you want to become more involved and learn more about your community like I did, FFA is a great way to go about it. You will learn life skills you always thought you "never needed to use in the real world". Don't be afraid to apply yourself in FFA because you feel it is only an extra curricular, it brought me down a great path and without it who knows where I would be today. The only thing I would do differently is participate in FFA all four years of high school instead of the two.



# Round Two of Leadership Training in D.C.

The second session of the Leadership training was held Sunday March 4th, 2012 in Washington, D.C. The afternoon started off with a motivational speech from Colonel Combs. She delivered a powerful message that stressed how everyone needs to know their role and job. It takes all of us doing what we are capable of for the whole unit, school, workplace, or community to move progressively. We need to put our best foot forward each and every time was her motto. Communication between everyone in your workplace is the key to success. I agree.

The next session was an informational discussion and power point presentation about the bylaws of other states and how each state shapes up by comparison with each other presented by Cheryl Harder. Then we moved to group work. Each participant had to decide what shape they could relate to and later explain why. Choices were triangle, square, rectangle, squiggly line, and a circle. I chose a circle. Everyone has something to bring to the table. The shape of a circle reminds me of a table where people share ideas and success stories. The point of this session was how many different personalities work at the same place and how to work together efficiently.

To end the session was a presentation by Tim Knue on the role of our professional organization ACTE. He went in length on the value and benefits such as; policy legislation, advocacy, networking, state association improvements, and professional development opportunities.



Joe Dalton Exploratory Careers Instructor LAMD Joe.dalton@k12.sd.us

Annika Russell and Joe Dalton are Darticipants in the Leadership Training.

### In the Affirmative Newsletter by Erika Oliver

Positive Intelligence [http://ih.constantcontact.com/fs002/1102084407935/img/68.jpg] + Some Happy Crap! So, Harvard Business Review tells us that it is a smart decision to choose happiness. Happiness boosts (according to research cited) productivity by 31%, profit by 37% (increased sales) and creativity by 3 times that of an unhappy person!

I agree that happiness is effective but sometimes it is not as easy as it sounds to get your happy place. The HOW can be tricky - especially when many of us think happiness is a weakness, not a strength.

In one article, "Positive Intelligence", in the January-February, 2012 issue we are given 3 ways to increase our happiness.

1. Develop New Habits - Recommended are writing down Three Good Things (awesome!), sending a positive note to someone, meditating at your desk for 2 minutes, exercising for 10 minutes, and journaling for 2 minutes on the most meaningful experience of your day.

2. Help Your Coworkers - Recommended are helping others with their work, inviting someone to lunch, and organizing office activities.

3. Change Your Relationship with Stress - Recommended are [Happy Crap cover] seeing the upside of stress as fuel for change, remembering that stress is just a part of work, list your stresses and determine what you can control and what you can't.

4. I would add one more thing - make up tons of Happy Crap! Each of these strategies is enhanced - like a booster shot - when you assume the best about yourself, your coworkers, and the situation!

# 2012 Legislative Update

It was quite a legislative session! In regards to CTE specifics, the session was relatively quiet. A last minute amendment in the Senate Appropriations Committee was passed by the Senate and House and signed by the governor. The amendment to SB 197 provided additional funding to the post-secondary technical institutes.

On the national level, there are several key issues SDACTE members need to be monitoring including the reauthorization of the Carl Perkins Career and Technical Education Act, the reauthorization of the Elementary & Secondary Education Act, the reauthorization of the Workforce Investment Act and the overall budget appropriations process. Presenters at the National Policy Seminar shared administration/department of education focus/concerns.

The administration's and department of education's blue print for education focuses on the following:

- ~ Improving student outcomes (Access & Completion)
- Quality Programs (Performance Indicators and Comparable Standards)
- CTE Innovation fund (Academic/CTE dual credit courses)

The department of education's three major statutory reforms proposed for Perkins include:

- Strengthen alignment between secondary, post-secondary, and business and industry
- Create streamlined accountability system
- Competitive funding to promote local information

The proposed Elementary and Secondary Education Act focuses on:

- College and Career Ready Students
- Great Teachers and Leaders in Every School
- Equity and Opportunity for all Students
- Raise the Bar and Reward Excellence
- Promote Innovation and Continuous Improvement

More detailed information on all of these funding bills plus handouts from the ACTE National Policy Seminar can be found at <u>http://www.acteonline.org/nps.aspx</u>

I will close this article with a reminder that there are MANY, MANY groups lobbying our state and national policy makers on how to "fix" education. Are you sharing your local and state data with your local administrators and school board, advisory board members, legislators, parents, national policy makers? Speak up in support of your students and your profession; to quote a local reporter, "If you don't sell your business to the general public, the sheriff will." CTE provides necessary skills and education for students to be successful. Sell your program!

Coleen C. Keffeler, Legislative Committee Chair Coleen.keffeler@k12.sd.us

# **Apply for SDACTE Awards**

If you are a division award winner, please take the time to complete the application process for the SDACTE awards . The process includes submitting the application along with letters of recommendation. The forms are posted on the SDACTE web site, http://www.lakearcatech.edu/sdacte/. The evaluation sheet and qualifications for the award are also listed there so you can see what criteria the selection team uses for selecting the SDACTE winners. The deadline for submitting is July 1. You can either mail the application and letters of recommendation to me at 512 S 5th St, Menno, SD 57045 or e-mail them to me at roberta.stoebner@k12.sd.us.

Our organization has outstanding members who deserve to be recognized. SDACTE award winners each receive a plaque and a \$200 cash prize sponsored by Cenex Harvest States. The awards banquet will be on Monday, July 30 at the Ramkota starting at 6:30 pm. The 40th Anniversary Presidents Social will precede the banquet at 5:30 pm.



Roberta Stoebner, Awards Committee Chairperson

Roberta.stoebner@k12.sd.us

#### SDACTE DODIE BEMIS-EXECUTIVE DIRECTOR

230 11th St. NE Watertown, SD 57201

Tel: 605-882-5284 ext. 328 E-mail: bemisd@lakeareatech.edu

http://www.lakeareatech.edu/sdacte/ http://www.acteonline.org

Newsletter Design: Lori Christensen Madison Central AFNR Teacher Lori.christensen@k12.sd.us Mailing Address Line 1 Mailing Address Line 2 Mailing Address Line 3 Mailing Address Line 4 Mailing Address Line 5

