

VIEWPOINT

July 31-August 3
Ramkota Convention Center
Pierre, SD

Summer Conference

Keynotes

Erika Oliver

Terry Nebelsick

More Details Inside

Will You Be There?

Issue 65

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April 2011

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Administrative Conference Summary - Terry Rieckman

On Thursday March 24th I had the privilege of representing our organization at the annual Principal and AD conference at the Ramkota in Pierre. Here I set up a booth with brochures on CTE Education with data that has been compiled by Colleen Keffeler and was also distributed to our legislators in January. I was also supplied with a number of Save

the Date cards and free conference registration for administrators. If your principal or counselor was not at this meeting, OCCTE is giving a limited number of these people free conference registration if one or more of their school's CTE instructors are in attendance. This may be a good time for you to promote your program and bring them along to conference with you.

Then during their luncheon I was able to speak to the principals on the benefits of having their CTE teachers belong to their professional organization. I enjoyed my time here and met many of your administrators and found the support for CTE to be very high, but we all need to keep working as I think the budgets will only get worse before they get better anytime soon.

National Policy Seminar

March 7-9, 2011

Washington, DC



Pictured with Senator John Thune are Steve Elwood, Dodie Bemis, Coleen Keffeler, Annika Russell and Lori Christensen. Visits were also made to the offices of Senator Johnson and Representative Noem.

SDACTE ADVOCATES FOR FEDERAL CTE FUNDING ON CAPITOL HILL

Annika Russell, Lori Christensen, Steve Elwood, Coleen Keffeler and Dodie Bemis attended the Association for Career and Technical Education's (ACTE) National Policy Seminar (NPS) March 7-9 in Arlington, VA, and met with Members of Congress on Capitol Hill to educate them about the value of career and technical education (CTE). One of the major concerns was the House-passed FY 2011 appropriations bill, H.R. 1, which would reduce funding of the Carl D. Perkins Career and Technical Education Act (Perkins) by \$120.9 million. Perkins provides resources for secondary and postsecondary education and training programs that prepare youth and adults to be successful in high-wage, high-demand careers. While attending ACTE's three-day briefing on federal policies, the group consulted with Senator Thune and members of Senator Johnson's and Representative Noem's staff to encourage more support for CTE and other education and workforce development programs. Christensen felt she learned a lot about the budget battle going on in Washington. "I did not understand the

Dodie Bemis—SDACTE Executive Director

difference between the battle of FY2011 and the budget of FY2012. I also did not understand the cuts; I just knew there were cuts. I now understand the parts of the budget and that we are a small piece of the budget pie, yet we are getting hit harder than most other areas. I think also getting to speak to the legislators and give them the hard data was beneficial. I don't know that we did any good, but we did open their eyes to the benefits of CTE in South Dakota."

At the opening session of the NPS, attendees heard from Chris Cillizza, editor of washingtonpost.com's The Fix. He provided information about the political climate on Capitol Hill as well as predictions about the 2012 race for president. During Monday afternoon's general session, congressional staff spoke about the priorities of the 112th Congress as well as advice on how to tell the CTE story effectively. During Tuesday's general sessions, leading education and workforce experts presented information on key education and worker retraining issues driving legislative developments.

During the final general session, attendees heard from

Assistant Secretary Jane Oates from the Department of Labor's Employment and Training Administration and Assistant Secretary Brenda Dann-Messier from the Office of Vocational and Adult Education, and watched a video greeting from Education Secretary Arne Duncan.

After the speeches, a panel from other federal agencies shared information about specific programs and initiatives relating to CTE and workforce development, and how CTE leaders can benefit from a wide range of federal programs and collaborate across agencies to prepare tomorrow's workforce.

Russell encourages SDACTE members to attend the National Policy Seminar. "NPS is a great opportunity to learn more about Policy affecting career and technical education and education in general. It is also a great opportunity to network with educators from other areas of the national and compare South Dakota to their states. It was great to know that South Dakota CTE is a long way ahead of most other states."

Summer Conference

Guest Speakers

Erika Oliver

SDACTE Conference will feature Erika Oliver as the keynote speaker. She will entertain and challenge participants to discover their own happiness.

Erika Oliver, MPA, is a communication coach, business consultant, and author of the award-winning *Three Good Things: Happiness Every Day, No Matter What!*, *Three Good Things: A Coloring Book for Everyone!* and *Happy Crap: The Power of Positive Assumptions*.

Erika Oliver's, "the recovering pessimist", keynote presentations and workshops are high energy and interactive. Erika tells the truth (how does she seem to know what you are thinking?) with humor. Her stories are engaging and motivate audiences to make positive life changes at home and at work. Audiences will:

- Choose to take responsibility for their communication: no more blaming, gossip and negativity
- Learn tools to increase their ability to be positive and choose happiness



By Dianne Rider

Terry Nebelsick

Our final speaker of our summer conference for the business luncheon will be Terry Nebelsick, the current Superintendent of Huron School District. Terry has been involved in some form or another all his life as his father was a teacher and principal while he was growing up. Once completing his education, Terry taught at Gregory High School and has been the principal at Salem, Lead and Huron before assuming his current duties a couple of months ago with the retirement of the superintendent in Huron. He has also been active as an official for many years in basketball having worked various state tournaments as well as currently serving on the SDHSAA Board of Directors. One of the most positive people you will ever meet, Terry will motivate you to help prepare for the upcoming school year.



By Terry Rieckman

Membership Recognition by Terry Rieckman

Are you ready for something new and exciting at this year's summer conference? This year your SDACTE Board of Directors has been working hard to determine ways to reward its loyal membership and conference attendees. Beginning at the summer conference during various business luncheons, meals and meetings, we will recognize those members with years of membership awards. These awards will be given for 5-year increments beginning with year 5, then 10, 15, 20, 25, 30 and when one retires. This year we will present awards to everyone who has passed one of these milestones, but only one per member. So if you have 27 years of membership you would receive the 25-year award. In future years it will fall on your actual membership year. So it is possible someone could receive a 5-year award this year and a 10-year award next if you are in your 9th year of membership. One important fact to remember is this is completed years not beginning, and it is years of membership to ACTE, not years taught.

Your SDACTE Board realizes you need to be rewarded. They want to use the summer conference to recognize and thank you for your loyal membership, for your continued involvement, and for your years of service and dedication to us, your school and community. Thank you!

Reminder...

Perkins Funds Do Cover your Conference Registration Fees. Please talk to your Perkins administrator or call the office of OCCTE for more information!!

Also for this year only, if you come to conference you can bring your administrator/guidance counselor for free!! Please encourage these stakeholders to attend. Now is more important than ever!!

Board Of Directors

Ride On—

Busy season, with the conclusion of state convention barely under our belts we must now look to the end of the school year and the summer ahead! Conference planning has been well under way for months and the SDAAE board and I have got a pretty good handle on the schedule so far. There will be a lot more detail in our newsletter in May, but a quick preview of what's to come.

Tours—We are again going to try to set up a tour with Morris Enterprises since the response last year was so overwhelming. We want everyone who would like to see it, to be able to see it. We are also having a workshop as an alternative to the Morris tour. Mr. Koupal and Mr. Sutera are hoping to organize a session at Fr. Pierre livestock on Ultra sounding and Live-stock Reproduction/AI.

Breakouts—We are again hosting Seth Derner for a follow up standards integration workshop, Hot Jobs in Ag, Technology Boot camp, Mini Labs, and a workshop on new applications from National FFA.

And maybe most exciting—Casey Tibbs Museum for the Banquet!! See you all there!!

Lori Christensen—Ag Division

The SDATFACS officers have been working to provide the attendees at conference with a “personal” touch this year. Our theme FACS: “It’s a Lifesaver” will be sure to help you find a way to work through some of the stresses and intensity it takes to be a CTE instructor and CTSO advisor. The Sunday afternoon session will pamper you with a massage therapist, stress relievers, electronic books and a style show to start off your teaching year with a bang! Sessions throughout the conference on technology, FCCLA, the Human Services Cluster and a couple of great conference speakers thrown in for good measure will be a “lifesaver” when classes begin. Stay with us after the Wednesday brunch for presentations by Karllys Wells and Team Nutrition and Dan and Jill Johnson, from Joyful Living, who will have you laughing your care away.

We also want to complement those of you who have claimed their 1st year of teaching success or those with the stamina to have many years under their belt. Don’t miss the new recognition of members for years of membership in SDACTE that will be taking place this year. Please save July 31-Aug 3rd for attendance at the conference.

SDATFACS Division, Mary Jo Parker

Hello, fellow T & I members. First off, I would like to thank you all for allowing me to serve as President of T & I the last couple years. It has been a rewarding experience for me as an instructor and an SDACTE member. I hope you feel I have fulfilled my duties as well. As the school year winds down once again, our SDACTE Summer Conference is fast approaching. We have some great presentations lined up for our division this year. We have some presentations from to deal with "green" building products, energy auditing, welding, Solid-works, Geometry and Construction, as well as one on the First Lego League. We will also have some great updates from our people at the state level. A tour at the Capital is planned for Wednesday morning and we are going to try to golf and dinner deal on Tuesday evening. Hopefully Mother Nature will cooperate this year to allow us to have a little more fun. Please don't miss our business meeting on Tuesday morning. We will be looking to fill in some officer spots this year so if you know of a new candidate, please don't hesitate to let me know or elect them the day of the meeting. Other than that, the T & I division will follow the same schedule as most years. I hope the information I have listed fires everyone up to attend this year's conference. I hope to see you all in August and enjoy the rest of the school year and your summer break.

Trent Theye, T&I Division

Check out the Summer Preview! Lenessa Keehn, Business Division Summer Conference that is. The Business Division has been working hard to bring you relevant sessions that will make your upcoming 2011-2012 school year more productive, efficient, and rigorous. The following topics are what you can expect to find at our Summer Conference in Pierre in August:

- **Round-table discussions:** Collaboration across CTE Divisions, Financial Aid for your Students, iPad Integration, Big Idea Competition and more.
 - **Break-out Sessions:** Reading & Writing in the Content area - the Digital Way, Interviewing for Students - a practical Career Prep Unit, The Middle School Mix & CTE, Adobe Software & Resources for your Classroom, and more.
 - **SD MyLife and a Welcome Reception** will kick off the conference with a bang.
 - **Post-Secondary Cluster information** for your CTE classrooms.
 - **The Business/Administration & Marketing and Information Technology Divisions Banquet** will be held at the Casey Tibbs Rodeo Center.
 - **Updates to kick start your programs and school year** from the OCCTE office.
- The 2011 Summer Conference in Pierre will be just what you need to re-energize and prepare for a great school year. Plan to come and socialize, network, and leave with a bag full of tools to take back to your classroom. Visit the continually updated conference schedule on the SDACTE Business Division Website: <https://sites.google.com/site/sdactebusinessdivision/> We hope to see you in August!

Board Of Directors

*Please consider
leadership!!*

*We all need to take our turn and
we all have qualities that will ben-
efit our organization. Please con-
sider running for an office in
SDACTE or your respective divi-
sions. Please see your Division
President for more information.*

Greetings as we move closer to the end of another successful school year. It is refreshing to see the lawns and countryside begin to turn green. The Region V ACTE Conference in Rapid City was a great success. If you were able to attend, I am sure you found the experience relevant and meaningful.

Conferences are a great opportunity to network with other CTE professionals, attend breakout sessions, and to listen to dynamic guest speakers. On this topic of conferences, I would like to invite you to attend Summer Conference that will be held in Pierre this summer. We are working to arrange a schedule for the Administration Division that meets the needs of school leaders across the state. Some of the potential session topics include: Project Lead the Way implementation strategies, CTE funding and resources, integration of core academics into CTE courses, safety & liability issues, recruiting CTE teachers, and post secondary connections. The focus of the program is to provide information about current topics for school leaders as we prepare for the beginning of a new school year.

There will also be an incentive for school administrators to attend conference this summer. Please see the additional information in this newsletter that describes how an administrator from your district may attend conference and have the registration fees waived. We encourage your attendance at conference and hope to see you in Pierre in July!

Jim Kayl—Admin Division

On April 6-9th, Rapid City hosted 158 people from 18 different states for the annual ACTE Region V Leadership Conference. We started on Wednesday with committee meetings and a social for attendees to enjoy some refreshments and conversation.

On Thursday, Kevin Honeycutt started the day with a dynamic keynote which was followed by several breakout sessions and lunch where ACTE Executive Director Jan Bray shared the state of CTE. In the afternoon, the attendees enjoyed one of the 5 different tours around the Black Hills where they got to experience the treasures we have in South Dakota. We received nothing but positive reviews of all five tours.

Myron Sonne moderated a Business Panel made up of 5 different industries in the Black Hills area first thing Friday morning. They shared what skills they look for in employees. Conference attendees were able to ask questions and walked away with valuable knowledge to take back to their students. Malcolm Chapman gave an inspirational keynote during our noon meal which was followed by rounds tables and the Region V Business Meeting. Attendees were also able to enjoy homemade ice cream from Armadillos in the afternoon. The evening brought our evening meal and Silent/Live Auction. Attendees were entertained by the Rapid City Central Jazz Band, and the auctioneers consisting of Doug Hauk and Jeff Storm truly brought life to the live auction South Dakota style. Over \$3200 was raised through the auctions for the CTE Support Fund and Region V Fellows Fund.

After days of not knowing the status of our national parks, attendees were finally able to visit Mount Rushmore on Saturday morning. After returning from Mt. Rushmore, the Awards Ceremony was held in conjunction with a brunch served by the Holiday Inn.

The Planning Committee received a standing ovation from the attendees and has received many emails, calls, etc stating that the conference was a great success and the participants walked away with lots of new knowledge to take back to their students. Educators from around the region were able to get a glimpse of the 'gold' we have in South Dakota.

Wyoming will host the Region V Conference next April.

ACTE Region V a great success

Annika Russell

U.S. Sen. John Thune
U.S. Senate SR-493
Washington, D.C., 20510
866-850-3855

U.S. Sen. Tim Johnson
136 Hart Senate Office Bldg.
Washington, D.C., 20510
202-224-5842

U.S. Rep. Kristi Noem
226 Cannon HOB
Washington, D.C., 20515
202-225-2801



SDACTE Legislative Committee completes busy political season that isn't over yet!

Coleen Keffeler

The past legislative session felt like an all-out assault on education. Several bills were introduced by the governor's office to decrease, maintain, or limit the reduction in funding for K-12 education. HB 1250 would have repealed the SD Opportunity Scholarship.

session sometimes introduced by the governor and legislators to or limit the reduction in funding for K-12 education. HB 1250 the CTE language tunity Scholarship.

SDACTE, in cooperation with the principals/superintendents and counseling associations, defeated HB 1250. Special thanks to those who were able to take time to testify before the appropriations committee as to why this bill needed to be defeated.

At the business meeting last summer, we passed a resolution supporting an increase in the bonding authority for the four post-secondary institutes. I am pleased to report HB 1228 was signed by the governor and the post-secondary institutes received the increase in bonding authority. This increase allows the post-secondary institutions to better serve the learners enrolled in their programs.

On the national level, Perkins was cut by \$100 million for the 2011 budget which finally passed Congress last week. While this is not good news for South Dakota, it is better than the president's initial proposal. Senator Johnson has always been a firm supporter of career and technical education. His staff (and ACTE) needs our data and our antidotal success stories to prevent further cuts to Perkins in the next budget cycle. Senator Thune is a supporter but also believes government spending needs to be reined in. Send your data and success stories to his office as well. CTE educators and students need to let him know that his support is vital to providing a quality, trained workforce to compete in a global economy. Representative Noem states she was sent to Congress to cut spending and all programs need to reduce their spending. "Every program will need to take a cut," was her statement when we met with her in March at the National Policy Seminar. She and her staff need to be educated on what CTE is and why it is important to the students of our state and nation.

Keep fighting for career and technical education! We know it is good for our students, South Dakota, and the nation – share your data and your success stories. Ask your advisory council, business partners, and students to contact Johnson, Thune, and Noem. Now is not the time to sit back and wring our hands – NOW is the time to advocate for CTE!

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<http://www.acteonline.org>

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Get one filled out
and mailed in
TODAY!

Applications and
award descriptions
can be found at
www.acteonline.org



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Mailing Address Line 4

Mailing Address Line 5

SDACTE BOARD OF DIRECTORS 2010-2011



Back—Dodie Bemis, SDACTE Exec. Director, LATI; Jim Kayl, Admin Division, SF CTE Academy; Trent Theyne, T&I Division LATI; Brad Bies, OCCTE Liason, Pierre; MaryJo Parker, FACS Division, Lake Andes HS; Lori Christensen, Ag Division, MTI

Front—Lenessa Keehn, Business Division, Lead-Deadwood HS; Jon Severson, Past President, SF CTE Academy; Annika Russell, President, MTI; Terry Rieckman, President Elect, McCook Central HS.