

## *President promotes membership, CTE for all*

Welcome back for the 2009-2010 school year! I would like to share a couple of my goals for the coming year. The first is increasing membership. Over the past three years we have increased our membership by about 10% each year. During the current year we have gained fifty-three new members. Thanks to everyone for your recruiting efforts and if anyone knows a new teacher, explain the benefits of joining SDACTE.

The second is increasing the exposure of Career and Technical Education courses to all students. We all know the importance of a well-rounded education. CTE classes should be a part of that educational experience and Senate Bill 185 with its proposed graduation requirements (<http://doe.sd.gov/oatq/gradrequirements>) this could become a reality. Please show your support to bring CTE courses to all students.

For those of you who attended summer conference, you'll remember the Resolutions Committee submitted the following resolution for Board action. It reads "That the SDACTE Board of Directors send a letter to SD Secretary of Education Tom Oster, with a cc to Director of OCCTE Mark Wilson asking for them to pursue action to include in the requirements for the SD Opportunity Scholarship, a change that would insert after the word 'language' the words 'or approved Career & Technical Education credits.'" I just want you to know that your Board of Directors, in cooperation with Legislative Committee Co-Chairs Erik Person and Coleen Keffeler, are working to have that letter sent to Secretary Oster no later than September 24th.

*-Jon Severson, Hub Area Technical School*



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## *Retreat gives Board sense of direction*

What a great way to spend a Saturday! On a beautiful September day, your SDACTE Board members met in Chamberlain to develop a focus for SDACTE. After a brief overview of how SDACTE and ACTE work together for the benefit of you, the member, the Board reviewed the 7 Measures of Great Associations evaluation tool completed by last year's Board. From this review, your Board has developed three goals to guide its actions this coming year.



The first goal is to develop a transition model for officers and board members. Great discussion and sharing made it easy to develop objectives, identify resources, and set deadlines. Past division officers and past SDACTE presidents, refresh your memories! The Board may be contacting you for assistance and information.

The second goal focuses on sharing Perkins/CTE data with local school boards, the legislature, government agencies, and the public in general. The SDACTE legislative committee will develop an easy-to-read data report as well as "Key Talking Points" so that all CTE members are speaking the same language and sharing the same message.

The third goal revolves around committee structure and insuring all committees are fully functioning with representatives from each division. This goal may touch a few nerves, but when only one member of the committee shows up for a meeting, it may be time to evaluate the purpose and need of that particular committee. Current and past committee chairs may be contacted for input and information.

It is going to be an exciting year for career and technical education and SDACTE. Please take time to thank your Board members for their willingness to think outside the box and develop meaningful goals for our association.

*-Coleen Keffeler, Sturgis Brown*

## SDACTE Board of Directors

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**The SDACTE Viewpoint:** published in September, December, February and April. The contents can be used by all news media.

**The SDACTE Home Page:** located at <http://www.lakeareatech.edu/sdacte/> Submit news or other pertinent CTE data to SDACTE Executive Director Dodie Bemis at [bemisd@lakeareatech.edu](mailto:bemisd@lakeareatech.edu)

### *from Dodie's desk . . .*

You are very fortunate to have chosen such conscientious leaders for your respective divisions this year. All but one of the Board of Directors were able to attend the annual Leadership Retreat last weekend in Oacoma. Past ACTE President Coleen Keffeler led us through an insightful journey.

While there, we reviewed the objectives developed at last year's retreat, decided upon three main goals for this year, and then agreed upon an action plan that will be part of each board meeting's agenda.

The Board also decided to expand the number of Professional Stipend recipients to three, depending upon availability of funds. For the last two years, the 50/50 and Live and Silent Auction have raised over \$1,500 each conference. The Board felt this money should be given back to the membership, effective next year. Pandi Pittman from Wall is this year's recipient.

On another note, I cannot encourage you enough to make plans to attend the national ACTE conference. What a great professional development opportunity! I've never visited with anyone who hasn't felt it was a worthwhile experience. It's being held a month earlier, which should work better for many of you involved with those fruit sales/delivery in December. Opryland is a beautiful facility. Definitely think about Nashville!

## *Summer conference wrap up*

Over 275 secondary and post secondary teachers, administrators, and counselors gathered to be entertained and enlightened at the annual Career and Technical Education Conference held at the Ramkota Hotel and Conference Center in Pierre.

The conference focused on career clusters, career pathways, programs of study, and business partnerships. The 275 plus participants represented over 100 school districts and 6 of the post secondary institutions.

The conference began Sunday afternoon with sessions on Agriculture Leadership Development, Project Based Learning, and OCTE 101 Certification. An All-Conference Picnic followed this, with the meat donated by the South Dakota Pork Producers and the ice cream donated by the SDSU Dairy Barn. Corporate sponsors for the conference included Sanford Health, S D Association of Insurance Agents, S D Retailers Association, and Daktronics.

Next, OCCTE Director Mark Wilson recognized two outstanding programs that personified the best of the four R's of High Schools 2025. These included Canton High School for Innovation of Rigor and Vermillion High School for Innovation of Relationships.

This was followed by an informal session, "Let's Change the Education World for the Better," with Kevin Honeycutt. He shared his ideas on relationships, relevance and rigor, along with ways that technology can be used to achieve them in a way that will prepare our students for the future.

The remainder of the day highlighted some of the programs of the four technical institutes, plus the University of South Dakota.

Tuesday featured a Trade Show that involved over 25 businesses and organizations. The attendees could also choose from over 35 breakout sessions.

SDACTE held its annual awards banquet Tuesday evening. President Jim Wilson presided. John Emmett from the Scholarship Committee announced the four \$500 scholarship recipients. Awards Chair Roberta Stoebner recognized eight winners:

The conference concluded Wednesday afternoon with MTI's Myron Sonne delivering the keynote address, "What They Don't Know About Us."



ACTE Executive Director Jan Bray told conference attendees they should always state they are a career and technical education teacher who teaches business law enforcement (or whatever subject is being taught). This connects the subjects with the fact that it is part of CTE, and it helps to change perceptions and shows the breadth of CTE.



Kevin Honeycutt keynoted Monday's opening session. His energetic presentation, entitled "Helping Learners Find Success in the 21<sup>st</sup> Century: Tips and Tools for Today's Teachers" shared ways for teachers to reach students in their multi-media world. Here, Honeycutt demonstrates how to master the I-phone to President-Elect Annika Russell. He showed the participants how the I-phone can be used to create relevance in the classroom. His popularity will be tough to duplicate at next year's conference.

Lake Area Multi-District Director Julie LeVake and SDACTE Executive Director Dodie Bemis present former East Central Multi-District Director Fran Schoenfelder with a plaque of appreciation on behalf of the S D A C T E organization. As chair of the Legislative Committee, Schoenfelder, dedicated over 20 years of service in the promotion and recognition of Career and Technical Education. Thanks to his leadership, legislators now view CTE in a more positive light.



Wilmot Ag Instructor Kent Frerichs thanks Myron Sonne, Mitchell Technical Institute Ag Instructor, on a job well done. Sonne delivered the keynote address at Wednesday's closing session of the annual CTE conference. He used his sense of humor and quick wit to advise the audience about the value of vocational technical education in today's educational setting.



On behalf of SDACTE, ACTE Past President Coleen Keffeler recognized Randy Doescher for his years of dedication to SDACTE and the CTE profession. Besides serving as president of the state association and serving on the Scholarship Committee, Randy served as a Region V Policy Committee member and interviewed for the Region V Vice-president candidate position. He helped plan the Region V conference when South Dakota hosted in 1999. He has been a key player in making SDACTE the organization it is today.



This year's SDACTE award winners include (1<sup>st</sup> row) Julie Bell, SDSU, Outstanding Career and Technical Education; Lynette Heitz, Ipswich, Teacher of the Year; Christi Larsen, Alcester-Hudson, Outstanding Teacher In Community Service; Joline Dunbar, Brookings, Outstanding Service; (2<sup>nd</sup> row) Joan Anderson, Eureka, Arch of Fame; Randy Doescher, MTI, Friend of Career and Technical Education, SDACTE President Jim Wilson from Lennox, and Brittney Hunsley and Kay Johnson, South Dakota Retailers Association, Award of Merit. Not pictured: Becky Nelson, OCCTE, Carl Perkins Humanitarian Community Service.



Executive Director Dodie Bemis congratulates Therese Skinner from Mitchell and Amanda Beynon from Henry as two of the recipients of a \$500 SDACTE scholarship. Other winners included Lisa Koistinen and Jeana Smith from Hamlin.



**South Dakota Association for Career and  
Technical Education**

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