

SPECIAL POINTS OF INTEREST:

- Conference Preview
- Division Updates
- Legislative Update
- Awards Changes

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2014 Conference Highlights

Mark Nelsen is the owner and founder of Maximum Promotions, Inc. in Sioux Falls, South Dakota. The business was started in 1982 by selling custom football jerseys door to door. Since 1982 the business has evolved into selling items ranging from t-shirts and banners to flagpoles and more. Maximum Promotions does business in all 50 states and 3 countries, and has created 15 jobs, ranging from sales, to accounting to production work.

Mark is a graduate of West Central High School and Augustana College. Since 1998 Mark Nelsen has been speaking in high schools, colleges and technical schools on character education and "The Spirit of American Entrepreneurship<<http://www.thefamilybusinessbook.com/>>". In 2009, Mark wrote "The Family Business Book". Along with the book he has developed a program to encourage people to consider starting their own businesses, and has focused in on the value of entrepreneurship to South Dakota's smaller communities.

During the summer conference, Mark will share his ideas on how businesses and schools can partner to provide entrepreneurship opportunities to students in all cluster areas.



DCTE Update

The Perkins Data Collection system for school year 2013-14 will be open **April 17 – May 31, 2014**.

All approved CTE programs (school year 2013-14) in a public, BIE or tribal school must submit data to continue eligibility for the Perkins grant and approved CTE program status. *If you will be a new program in SY14-15, you do not need to submit data this year.*

Data must be entered for all courses that were approved as part of your CTE program for school year 2013-14.

The Perkins Data Collection System is located at <http://doe.sd.gov/octe/data/index.aspx>.

Please contact your Regional CTE Specialist if you need assistance.

South Dakota Association for Career and Technical Education



**Beverly
Rieck
SDACTE
President
2013-2014**

President's Notes

As you read through this newsletter you are bound to see that conference is the main focus! Maybe your division president has already sent you some information regarding our annual conference to be held in Mitchell on July 28 and 29.

Your Board of Directors has listened to your comments from last year's conference and we have a new and improved schedule to meet everyone's needs. The keynote speaker, Mark Taylor, will provide you with some thought-provoking concepts. The roundtable sessions, in-depth sessions, and tours will offer you a variety of topics that you can choose from. Hopefully, you will be able to take home one or more good ideas with which to start the school year. With this current

school year just about over, that may be the farthest thing from your mind right now! You are probably swamped with all those end-of-the-year items that need to be accomplished plus getting in all of those last minute teaching essentials.

Take a little time this summer for some rest and relaxation! Come summer conference time, you will be renewed and rejuvenated for another school year. Here's wishing you a productive end of the year. Remember your expertise in your particular area of career and technical education is vitally important!

Remember to submit your registration and see you in Mitchell at the end of July!

T&I Division—Joe Dalton, President

Mitchell Technical Institute and its staff are geared up to show off all their completed facilities with in depth sessions and multiple tour options for all divisions. We are in the home stretch with only 40 school days left this year. Summer break is approaching fast! I know I am looking forward to vacation time,

remodeling projects, and hopefully some plain old fashion R & R time with family and friends. The smell of green grass and grilling season are making me excited for the summer season to begin. With all the good things to look forward to in the next couple of months, I don't want you to forget about our sum-

mer conference. Make it a point to register for this summer conference July 28 & 29th in Mitchell before the school year is over! Randy Doescher has graciously offered to host the T & I social gathering at his home on Sunday evening July 27th from 7:00 p.m.- ??? Hope to see all of you there. Have a great rest of the school year!

Top 10 Reasons to Attend the SDACTE Summer Conference

By Deb Reynolds, BMIT Division President

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As the school year winds down, we still have much to do. One is allocating Perkins funds for professional development opportunities. I don't know if you have noticed, but the SD Department of Education has a plethora of professional development opportunities throughout the year. I have attended several and am always amazed at how much is learned at one of the sessions! The SDACTE Summer Conference is no different. The conference is held as a partnership activity between the SD Depart of Education and SDACTE.

Who should attend the conference? The conference is designed for CTE teachers, technical institute instructors, school administrators and school counselors. The annual conference provides attendees with innovative and rigorous, cluster-specific training.

Why should you attend the conference? Here are the top 10 reasons for attending the SDACTE Summer Conference in Mitchell on July 28th and 29th:

Connect with Colleagues from Around the State—Connecting with other teachers in the state in your own discipline and other disciplines is a great way to share ideas and reinforce what you do in the classroom.

Non-Discipline Specific—If you take a look at some of the sessions listed below, you will find that you are able to attend a variety of sessions to meet your specific needs. Here is just a small list of what is being offered this summer:

Round Tables of Interest

Friday Follies-Documentaries in the Computer Classroom that interest students.

Event Promotion & Business Sales Emphasis in MTI's Accounting/Business Mgmt Program

School News-Learn how a school started a news program and equipment they used.

Who, What, Where...Web Tools & Projects-Web resources and project ideas.

Dual & Concurrent Credit-What's the Difference?

New Professional Development Opportunities at SDSU

SDMyLife

In-Depth Sessions of Interest

MBA Research (Previously called Mark-Ed) and Resources-Jim Gleason

Into to Photoshop Elements

Problem Based Learning at the SD Innovation Labs

Creating Five Most Common Types of Assessment Questions

8 Free Tools for Creating Tutorials

Flipping the Classroom

Today's Tech Learners

Breakout Sessions of Interest

QR Code Projects

Making Connections with Social Networking

Eide Bailley-Company Classroom

Youth Business Adventure

CTE Course for Core Content Credit

Dual Credit Opportunities for Students

Entrepreneurship into the CTE Classroom

Got Positive Energy?

Geocaching

How to Start a CTE Organization

How to Use LinkedIn Effectively

iMovies

Job Searching in the 21st Century

Marketing Your CTE Program

Project Lead the Way

Tips & Tricks to Successful Grant Writing

Using Labor Market Data in the CTE Classroom

Using SDMyLife in the CTE Classroom

Youth Internships & You're in Charge!

Common Core Aligned Resources

Live Streaming

Implementable Ideas—The sessions are relevant and you are able to implement the ideas you actually learn at the conference. It is a way to rejuvenate your lessons with the latest and greatest.

Quality—Regardless if you are a first time attendee, a non-SDACTE member, or the forever-attending attendee, rest assured, the sessions are high quality and impressive.

Networking—The opportunities for networking with other CTE teachers is limitless. All of you attending have at least one commonality: Career and Technical Education.

Focus on Teaching and Learning—Every year we take into account what the attendees say about the conference. Your requests are met to the best of our ability. Participants are eager to learn and share their wisdom.

Organization—As we begin using the technical institutes throughout the state for our conferences, we are mindful of the opportunities and constraints of each facility. With that said, we do learn from our planning. Much discussion goes on at the post-SDACTE Board meeting to learn what went well and what didn't and how we can improve.

Quality of Content—Again, as we survey our participants, we make sure we listen to your needs. That is why we offer such a variety of sessions, so you all can gain the professional development experience you want and expect.

You Will Want to Come Back—After you attend your first conference, you will want to come back because of the career and technical education support, learner-centered education and the student engagement focus.

It's Only Two Days—We have shortened this conference to two days. It is full of professional development opportunities that you don't want to miss!

For more information on the conference, go to <http://www.lakeareatech.edu/sdacte/>. Use the Conference drop down menu to learn more about the conference. I look forward to seeing you at the SDACTE Conference!

FACS Division—Tracy Kern, President

Want to get away from the hustle and bustle of life? Want to connect with old and new friends? Need professional training that is applicable and hands on? If so, SDACTE Conference from Sunday, July 27 till Tuesday, July 29, 2014 is a must for you to attend.

SDACTE/SDATFACS Boards have listened to your ideas and thoughts and are planning a conference that you will remember for years to come. A few activities planned for family and consumer science teachers include:

#1. New Teachers Orientation will take place Sunday, July 27th from 3:00 till 6:00. This Orientation is open to any teacher who has been

teaching 0-3 years. During this time, new teachers will work with a FACS mentor who will provide them with important information they will need for the upcoming school year.

#2. You've Been Pinned Social - Sunday, July 27th from 7:00 - 9:00. This "make and take" social will allow members to make bulletin boards, activities, games, etc. that will be completed and ready for classroom use. Please register for this activity on conference registration sheet. A minimal fee is associated with this activity.

#3. Our very own Charlotte Mohling will work with FACS teachers on how to incorporate STEM

concepts into their curriculum. Also, Jean Clarke will host a session on Student Learning Objectives and how you can use objectives within your own classroom. #4. Last but not least, come and meet DJ Watts-Bowker, Business, Industry, and Career Development Coordinator for Oklahoma City Public Schools. Learn how to blend FACS curriculum with common core while including career exploration, soft skills, relevance, rigor, relationships, and just about anything else. Her presentation will leave a lasting impression on you and prepare you for the year to come!

AFNR Division—Todd Marks, President

Greetings and welcome to spring!! Hopefully the spring weather will be here to stay and we can start making plans for the summer. It was good to see the majority of you at the state FFA convention and many thanks to all of you who took the time to attend the SDAAE meeting on Monday morning and even more thanks to those who attended the luncheon with the department heads from the College of Ag. It was a very successful event and was a great opportunity to get to know the College of Ag. Personnel better and to gain a better understanding of what they do and what they expect incoming students to be prepared for. Fourteen department heads and instructional staff attended the luncheon and we are grateful that they took the time to visit with us.

As we head into the end of the school year, please keep in mind the upcoming dates and activities within SDAAE. Please consider applying for a NAAE award, award applications are due to Lori Christensen by May 1st. Award Applications can be found on the NAAE website and please note that the application formats have changed from previous years. Please read all instructions so that your application is complete and eligible as it goes on to regional competition.

Please mark June 16-18 on your calendars and plan to attend the Region 3 conference in Madison, WI. As stated before, this will be held in conjunction with Wisconsin's state conference so what a great opportunity to participate in some of their professional development as well as meet our colleagues in Wisconsin. I will have Region 3 registration information sent to all of you via the SDAAE Listserv.

Legislative Updates—Coleen Keffeler

I hope each of you followed the legislative session this year. There was more focus on education and in particular career and technical education than previous years. The Governor's Career and Technical Education Grant awarded \$8.5 million to twelve schools to add, expand, and improve CTE programs and partnerships with post-secondary institutions and local businesses. Be watching for progress reports throughout the upcoming year as the recipients implement their projects.

K-12 education received a boost in funding when the legislature approved a state aid formula of \$4,781.14 per student allocation for the 2014-2015 school year. This increase in state aid will assist local school districts in meeting the needs of students. The following link takes you to the official language of the bill (<http://legis.sd.gov/docs/legsession/2014/Bills/SB37ENR.pdf>)

Post-Secondary Technical Institutes received a boost in funding through HB 1142 (<http://legis.sd.gov/docs/legsession/2014/Bills/HB1142ENR.pdf>) allows for the appropriation and transfer of funds to post-secondary institutions. This bill was passed and declared an emergency so funding can start with the governor's signature.

Senate Bill 182 (<http://legis.sd.gov/docs/legsession/2014/Bills/SB182ENR.pdf>) provides secondary students the opportunity to earn dual enrollment credits from post-secondary institutions while in high school. The local school district or state may pay a portion of the tuition and fees for the course.

At the national level, the Carl T. Perkins Career and Technical Education Act is up for reauthorization. As a SDACTE/ACTE member you have been receiving e-mails urging you to contact our state representative and senators to support the Perkins Act and sign on a "Dear Colleague Letter". Please contact our legislators. Members are also encouraged to check the ACTE website for updates such as Alisha Hyslop's blog post last week regarding proposed Perkin's amendments (https://www.acteonline.org/ctepolicywatch.post.aspx?id=6080&blogid=2289#.U07_iF3nZdg) ACTE Staff do a fantastic job following legislation and keeping members abreast of the latest discussions and actions taken by Congressional members.

As the school year winds down, take time to forward CTE Success Stories to your South Dakota Legislative Representatives as well as our U.S. Congressional Delegation. Provide the data to prove secondary and post-secondary career and technical education is providing a skilled workforce to meet the needs of today's economy. If you are holding recognition events or awards dinners at your school, invite your legislators and congressional representatives! Share what your students are doing.

Post-Secondary at Conference

Conference Topics FYI

The Technical Institutes will be bringing a series of exciting topics to this year's SDACTE conference. In addition to presenting STI's national award winning toolkit, the techs will provide information from several of their Federal Trade Assistance Act grants. Virtual Video Inc (VVI) will demonstrate the interactive visual teaching tool VisioCab, a free tool developed under the grant. LATI and MTI will discuss their upcoming virtual simulation lab, which will provide on-campus and distance students with realistic clinical experiences and learning. And all of the techs will discuss their efforts and lessons learned in providing quality, relevant, the technical education at a distance.

So if you are interested in some of the great things going on in South Dakota in education, or want tips on how to improve your online courses, please join us at SDACTE this year!



Attention Post-Secondary Instructors



In addition to the wide array of keynotes and general sessions included within this year's SDACTE summer conference, the program will also include a specific group of interest sessions tailored **especially for postsecondary instructors**. Take a look below at the schedule of postsecondary events, and consider attending the conference for a variety of networking and professional development opportunities!



Monday, July 28

Improving Online Education Quality

Instructional Design for Online Learning (VoiceThread, Ellminate, Avatars, etc.)

Tuesday, July 29

VisioCab

Virtual Simulation in Health Care
Student Retention Toolkit

Tours on Monday

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Learning Culinary

Time: 1:45 to 4:45 p.m.

Participants: 20

Program: The Culinary Academy of South Dakota combines traditional campus instruction with apprenticeship training in other South Dakota communities including major convention centers and hotels.

Business: Crazy About Cupcakes is an eat-in cupcake shop with all new specialty flavors everyday as well as traditional. Enjoy a cup of coffee and mouth-watering cupcakes.

Learning Electrical

Time: 1:45 to 4:45 p.m.

Participants: 15

Program: The Electrical Construction and Maintenance program is a sequence of courses designed to provide basic training in maintenance and new construction wiring—in both residential and commercial buildings.

Business: Graphic Packaging is a leader in the packaging industry, serving hundreds of the world's most recognized brands. You've probably purchased food, beverages or other consumer products sold in their packaging.

Learning Farm Power

Time: 1:45 to 4:45 p.m.

Participants: 12

Program: Farm Power Technology: a great way to get your hands on some of today's biggest, most automated machinery used in the agriculture industry!

Business: Scott Supply Co. has been serving Mitchell, SD, and the surrounding area since 1915. We are a 4-generation, family-owned Case IH and New Holland dealer. We are also a dealer for many short-line manufacturers.

Learning Heating/Cooling

Time: 1:45 to 4:45 p.m.

Participants: 20

Program: The Heating and Cooling Technology program provides students with skills and knowledge in mechanics, electricity and sheet metal.

Business: Paulson's Air's areas of expertise are the sales and service of Home Comfort Systems and Commercial Building Comfort Systems. They specialize in Geothermal, Gas and Electric heating and cooling systems design and installation.

Learning Promotions & Sales

Time: 1:45 to 4:45 p.m.

Participants: 15

Program: MTI offers three options for business degrees. The Promotions and Sales emphasis will give students a great base in areas like sales, advertising, public relations, social media and more.

Business: The Corn Palace serves as a multi-use center for the community and region. The facility hosts stage shows, as well as sports events in its arena. The World's Only Corn Palace is an outstanding structure which stands as a tribute to the agricultural heritage of South Dakota.

Learning Telecommunications

Time: 1:45 to 4:45 p.m.

Participants: 15

Program: The Telecommunications program is designed to prepare students for the communications industry by teaching installation, operation and maintenance of communication systems using a full range of communication transport systems.

Business: Innovative Systems is a developer and provider of software and hardware for the independent telecommunications industry. More than 1200 systems are deployed at locations across the United States and Canada.

Trail King

Time: 1:45 to 3:15 p.m.

Participants: 20

Business: Trail King manufactures trailers ranging in load capacities from 6,000 pounds to 1,000,000 pounds, Trail King manufactures trailers to serve a wide variety of applications for markets as diverse as construction, agriculture, transportation, waste and recycling, and specialized hauling.

Klock Werks Kustom Cycles

Time: 1:45 to 3:15 p.m.

Participants: 20

Business: Klock Werks Kustom Cycles - purveyor of the finest quality choppers, baggers, and customs since 1997. They specialize in Sporsters, Dynas, Softails, and Baggers.

Those interested in any of the above tours may pick up a ticket for the tour on Monday from 11:00-1:00 at the registration desk.

Changes to Awards Programs

Since last August, the ACTE has made changes to the ACTE awards program. One of the major changes has been the format used to submit the award application. All applications and letters of reference will be submitted through a portal that can be accessed through the ACTE awards portal located at www.acteonline.org. Kate Dowdy from ACTE has graciously answered questions about this new process which requires less information than in previous years.

1. When my state uses the Portal to collect our state applications, how will the process work for Region V competitions next year?

- a) Applicants will only need to use one link, and that will be the one that they are directed to from the main page of www.acteonline.org web site and then selecting "South Dakota".
- b) Once applicants complete applications in the portal by the July 1 deadline, our panel of state judges will be able to view, score, and select the winners all online so SDACTE winners can be announced at the 2014 SDACTE Conference at Mitchell at the end of July.
- c) Once winners are selected, then the state admins can mark the winners to move forward to the next round by checking the 'mark as winner' box in the 'winner' tab on their applications in the portal and selecting the option to promote them to the next round.
- d) If applicants want to edit their applications before the Region deadline, state admins can allow them to add/edit information by checking the 'allow application to edit application' box in the 'general' tab on their application in the portal.
- e) The state round for the '2016 Member Awards' (again, national naming convention is ahead) will close at 11:59pm ET on March 1, 2015. All winners should be selected and promoted forward by then.

2. What changes should we make on our website to direct users to the new application process?

Now that we're using an all-online process to collect applications, we'll be updating our website to include the list of new awards, links to the Awards Portal, and a downloadable version of the new application requirements.

Our goal is to have the state web site updated by May 1 so division winners have time to submit their applications and letters of reference by the July 1 deadline.

In South Dakota, we will administer the following ACTE Member Awards:

ACTE Teacher of the Year (sponsored by Cisco at the national level)—for members employed as full-time classroom/laboratory CTE teachers at the secondary school level

ACTE Career Guidance Award (sponsored by Kuder at the national level)—for members employed as full-time school counselors and/or career development professionals

ACTE Postsecondary Teacher of the Year (formerly called Outstanding Career and Technical Educator)—for members employed as full-time postsecondary CTE teachers or teacher educators

ACTE Administrator of the Year—for members employed as full-time CTE administrators, program specialists, coordinators, and all other CTE personnel and staff (not employed as teachers or guidance professionals)

ACTE New Teacher of the Year—for members employed as full-time classroom/laboratory CTE teachers (at the secondary or postsecondary level) who are new to the teaching profession (3-5 years' experience)

ACTE Carl Perkins Outstanding Service Award—for members who have displayed a dedication to the improvement of CTE's impact on the lives of individuals and communities

ACTE Lifetime Achievement Award (formerly called Arch of Fame)—for members whose dedicated contributions have been identified with the work and purposes of the Association over an extended period of time

Winners at the state level will be moved forward for Region V for consideration.

SDACTE will continue to sponsor the Friend of Career and Technical Education at the state level only. We will continue to follow the guidelines previously established by SDACTE awards committee. The application form is available at www.lakeareatech.edu/sdacte under the "Awards and Scholarships" tab.

These awards are aligned with the national Excellence Awards program, and winners at the state level will be moved forward for Region V for consideration. Each division can nominate members for one of these awards. The division winners will then please complete an online application via the **ACTE Awards Portal here link to: <https://acte.nonprofitcms.org/awards>** by July 1. An outline of the application requirements will be located on our SDACTE web site – www.lakeareatech.edu/sdacte.

If you have questions about the SDACTE awards, please contact the awards chairperson, Roberta Stoebner at Roberta.stoebner@k12.sd.us.

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Summer Conference Fun! - Dianne Rider, Past-President

Your SDACTE Board of Directors has made changes to the fundraising efforts for our professional stipend fund. You will be given the chance to win a very cool prize by purchasing a \$10 ticket at conference. The prizes will be a \$500 gift card to Cabela's and travel packages. Drawings for the winners will take place Tuesday afternoon, July 29th during the Celebrate CTE session. The first person whose ticket is drawn can choose from the prizes available and the following prizes will be given to the next tickets drawn. You will not need to be present to win, but those present get first choice of prizes. You will no longer see the basket bonanza, live auction or 50/50 raffle at summer conference. The silent auction will continue



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as in past years and we encourage you to bring items for that auction. Your board is hoping this will be a welcome change to our fund raising efforts. Money raised is used to support our members as they continue their education. Applications for SDACTE professional scholarship can be found at <http://www.lakeareatech.edu/sdacte/> under the Professional Development tab.