

## SPECIAL POINTS OF INTEREST:

- Vision 2013
- Conference wrap-up
- Division Updates
- Conference Pictures

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## ACTE's CareerTech VISION 2013

By Jim Kayl—SDACTE President Elect

December 4-7, 2013

The National ACTE CareerTech VISION will be held this December in Las Vegas. This is a great opportunity for teachers, administrators, and CTE leaders from across the country to convene, network, and develop professional and leadership skills.

In addition to general sessions and workshops during the event, there will be over 100 Idea Labs focused on innovation in education which will challenge, encourage and motivate participants to new levels of educational excellence. The CareerTech Expo will feature over 200 companies who will showcase the newest products, equipment, and technologies available to schools.

If you have not set your professional development goals for the school year, we encourage you to consider CareerTech VISION 2013 in Las Vegas as one of them. More information can be found at [www.careertechvision.com](http://www.careertechvision.com)



# ACTE's CareerTech VISION



South Dakota Association for  
Career and Technical Education

# Presidents Message—Goals 13-14



Beverly Rieck  
SDACTE  
President  
2013-2014



Summer conference is over..... Fall is in the air (at least on some days.....it just depends.....a couple of weeks ago it seemed like mid-summer)..... School is in full swing..... Homecomings are being held or you may already have had yours..... The frost may have nipped the pumpkin..... Maybe you have implemented an idea or two in your classroom from conference if you had the opportunity to attend.....

As we ponder some of the above thoughts, I do hope your school year is off to a great start! Even though we sometimes hate to see the end of summer, it is also invigorating to start out a new school year with new ideas, new students, and new classes! That is the reason we are in the field we are in! As you think about your individual influence that your CTE program has on your students, school, and community, your role is so important in preparing our youth as we guide them with skills they will use in the future.

Recently, your SDACTE Board of Directors a retreat to start planning for the 2013-2014 year. During the discussion we narrowed our brainstorming down to 3 main goals and came up with some strategies to help accomplish those goals. I would like to share with you a brief summary of each one.

**Our first goal** centers around Visibility for CTE and SDACTE.

Getting out information for existing and non-SDACTE members is being worked on. Equipping stakeholder groups with strategies targeted to administrators, counselors, CTE teachers, non-CTE teachers, advisory council members, school board members and parents to support CTE at the secondary level will be distributed later. Also, a CTE promotional video to showcase high quality programs and the impact of CTE has in South Dakota is in the planning stages.

**Our second goal** centers around Policy and Communication. Plans are underway to distribute our newsletter via email to a broader audience and stakeholder groups. There will be a link on Facebook to our newsletter. CTE Month is in February and you will be seeing a special edition of the newsletter geared to student success stories. As the coming legislative session

comes closer to convening, you will be hearing how we can influence our legislators in reference to CTE funding with SB235.

**Our third goal** centers around Conference and our Financial Status. The Board will continue to look at the conference schedule revamping and to include something for every division. With this in mind, the Board has directed our Executive Director Dodie Bemis to investigate getting out of the 2015 contract with the Ramkota in Pierre and rotating the conference among the technical institutes. The Board is also looking at ways to generate funds because conference needs to meet SDACTE expenses. We also looked at future contracts and streamlining conference registration.

You will be hearing more details as our year progresses and as we come closer to next year's conference. As an executive board we will keep you informed as decisions are made. Your input from the conference surveys was very helpful. Thank you!

## T&I Division—Joe Dalton, President

Greetings from the T & I Division,

Hosting the 2013 SDACTE conference in Mitchell and shortening the conference by one day was quite the change and treat for the T & I division. First of all, the current board was impressed and shocked that we had 58 members attend our

Tuesday division meeting and morning break out sessions! We were excited to have around 15 first timers join our division. Our members seemed to be pleased that we had many choices on tour destinations. The round tables were plentiful with good topics to choose from as well. The board has another year of planning to make 2014

summer conference in Mitchell just as good as this year. Be sure to communicate your thoughts on this year's conference to your division leader. The board wants what is in the best interest for the majority of its members. Jim Mahoney agreed to stay on the T & I board as a conference advisor. Thanks Jim! Don't forget to step up and take on a leadership role whenever you can.

## The Time is Right—Eric Person, Administration President

The time is right for career and technical education. We have heard a lot on the media over the last several months about our need for a skilled workforce to remain competitive in a global economy. In South Dakota both the Governor and the legislature have given the topics of economic development and workforce development a great deal of attention lately. Now is the time for us to capitalize on some momentum that is building in South Dakota.

Unfortunately, it seems unlikely that the powers that be in Pierre are going to suddenly agree with school administrators in saying that education is underfunded in this state. Whether it

is or isn't, is beside the point here.

We have seen both talk and action in the South Dakota legislature about linking CTE to economic development and workforce development in the state. I believe those conversations are going to continue this legislative session. We need to be ready.

The Governor's Office held listening sessions this summer around the state, and some were well attended, while others were not. The listening sessions focused on CTE. To be ready I think we need to have an idea of where we want CTE to go in our local communities and what we can do in our local schools to tie in with the Governor's initiatives, whatever those may be. I would really like to see us

as educators come together and have an answer to the question of the role of CTE in the Governor's vision. Whether or not we individually agree with Governor Dugaard's vision or spending priorities, we can all be passionate about CTE. It looks to me like CTE has a place at the table, both on the state and national level. If we can have our ducks in a row and be ready to have a part in the conversation, it will be good for the future of CTE. The SDACTE Legislative Committee will have its eye on what's happening in Pierre, and I encourage every school leader to also be thinking about our place at the table.

## BMIT Division—Deb Reynolds, President

We had a great turnout for the SDACTE Conference held at the end of July in Mitchell. I think it was one of the largest groups we have had at one of our division meetings for the past several years! Thanks to all of you who attended!

We have been in the process of reorganizing a few things within our division. All of you who attended this year received an email from me with a link requesting you to complete a

survey regarding our division. You then received a second email from me requesting you identify the how many years you have been teaching CTE, which career cluster have you been teaching, and the number of years you have been a member of ACTE/SDACTE. We are hoping to set up a database with this information so we can track our members and their contributions to career and technical education.

At this time, I would like to recognize four individuals who have dedicated many years of service to teaching business, marketing and information technology who retired this past year. Congratulations on your contributions to educating our youth!

Scott Shepard-LATI-Photography  
Carol Nielsen-Rapid City  
Ronda Gassman-Sioux Falls  
Gerald Gramm- SD CTE

## AFNR Division—Todd Marks, President

Greetings everyone and hopefully you are all surviving the late summer heat and humidity and that the 2013-2014 school year is off to a great start for all of you! Whether you are a newcomer to the teaching profession or a 30-year veteran, remember what a tremendous impact we have on the lives of our students. As we all encourage our students to step outside of the box and challenge themselves, let us take our own advice and broaden our horizons by getting more involved with our professional organizations. It still isn't too late to register for and attend the ACTE/NAAE conventions in Las Vegas! Great speakers, high quality workshops, camaraderie, and the NFR, who could ask for more than that! Closer to home, the SD Department of Education is hosting trainings in October & November relating Common Core standards to CTE Courses. Hopefully these training sessions will help us to better understand Common Core as it is implemented within our schools. Have a great school year and I hope to see you at these professional events.

## FACS Division—Tracy Kern, President

Who doesn't like the show, "Dirty Jobs" and it's host, Mike Rowe? If you have watched any of the shows, you will notice that Mike is an anchorman for career and technical education. If you would like to hear his case, check out these two resources:

1. YOUTUBE: <http://www.youtube.com/watch?v=UKAbDOCTK6M>
2. POPULAR MECHANICS: <http://www.popularmechanics.com/technology/why-work-smart-not-hard-is-the-worst-advice-in-the-world-15805614>

As CTE teachers, we need to jump on the band wagon and start echoing the same points that Mike is making. Yes, we have a huge student loan debt in this nation. We have high unemployment rate with college grads and few college jobs to go around. But with a CTE background, there are more jobs than people trained to take them. As we all know with a CTE background, you don't need a 4-year degree to be successful.



Bryce Holter was the winner of the final tech prize at conference. He was the winner of the Ipad Mini and Wireless Speakers.

Lori Christensen was the lucky recipient of an iPod and \$50 iTunes gift card for tweeting her conference experience. She is pictured here with President Elect Beverly Rieck.



Best Technology

Prizes



# Conference Evaluation — Dianne Rider, 2012-2013 President



On behalf of the organization, incoming president Bev Rieck thanked Dianne Rider for her leadership and presented Dianne with an outgoing president's plaque. Bev reminded the members of the dates of next year's conference (July 28-29) with the location to remain at Mitchell Technical Institute. She expressed excitement over the record 324 people who registered for this year's conference.

SDACTE summer conference participants overwhelming liked the conference! Thank you for participating in conference and responding to the post conference survey. 149 participants rated and commented on the logistics and programming of the July 2013 SDACTE conference held in Mitchell. As your past president I found the following information interesting and helpful for planning the next conference.

Over half of the respondents had attended five or fewer conferences (63%)

Over half preferred the streamlined 2-day conference (64%)

Almost all respondents strongly agreed or agreed the general sessions were relevant and

were of value (93%) Keynote speakers were highly rated.

Most respondents strongly agreed or agreed the break-out sessions met their professional goals, were of high quality and found the content useful (89%)

Comments on logistics, food and noise levels are noted and will be helpful in planning the 2014 summer conference. I'm very pleased so many SDACTE members attended their profession organization's conference and business meeting. It was great fun for me to see so many 'old' friends and make new ones. I look forward to meeting again at the 2014 conference in Mitchell July 2014.

## Brian Klock—Annika Russell, Post-Secondary Liaison

Brian Klock owner of Klockwerks, shared a powerful message to SDACTE conference attendees during the Business Luncheon on Tuesday. Brian started by sharing a story of his years in high school and how one person at school saw something in him no one else did. And by getting him involved in the school newspaper and photography, it sparked an interest that he has been able to use even today. He said that he wouldn't have had some of the success he has if it wouldn't have been for that one person.

Brian then went on to share several stories of young people he and his wife, Laura, have worked with and how they have later found out that what kind of difference it made in

those young people's lives. Throughout the message, he kept reminding us that we can make a difference just by believing in the young people and building a positive atmosphere for them.

He ended with a story of a young man who worked for him and how giving him one last chance made a huge difference in this young man's life. This young man was later killed in an automobile accident and Brian was able to give his family the assurance that he was making the right choices in life and succeeding.

Those in attendance left feeling as if they had a new mission to make a difference in their students' lives.

## --Mark Perna's message --

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### Focus on the Light at the End of the Tunnel—By Coleen Keffeler

Mark Perna, founder of *Tools for Schools*, kicked off SDACTE's annual conference with a powerful message. Get the right student in your CTE program; one who is motivated, dedicated, and wants to get to the light at the end of the tunnel.

As CTE instructors and mentors to our students, it is our mission to provide a supportive work environment for our students. We need to set high expectations for our students and hold them to those expectations while offering the resources and information necessary to meet the challenges set.

While interacting with students, CTE instructors can help students focus on the light at the end of the tunnel. Share how what is being done in class relates to the career field. Discuss the pay and benefits of the career field and ask students how this relates to their desired lifestyle. Create an engaging experience by bringing experts from the field into the class either in person or via digital video



conferencing. Utilize field trips so students can see, feel, hear, and experience the career field.

Mark's final point was a call to action for all CTE instructors. Create a strong message of the program's value. Drip the message consistently – make sure you advertise the good your program is doing for the school and community. Guard your message and image .

Work together with other CTE programs in your school to send a consistent, positive message by having pride in our profession.

As a passionate supporter of career and technical education, Mark speaks from the heart with genuine enthusiasm and concern for making sure the right students get into the right program to reach the light at the end of the tunnel.

## 2013-2014 Board of Directors

(Row 1) Tiffany Sanderson, OCCTE liaison; Jim Kayl, President Elect; Bev Rieck, President; Dianne Rider, Past President; Todd Marks, Ag President.

(Row 2) Dodie Bemis, Executive Director; Deb Reynolds, Business//Marketing/IT President; Eric Person, Administration President; Joe Dalton, T & I/ Tech Ed President; Tracy Kern, FACS President; Annika Russell, Post-Secondary Liaison.





This year, the SDACTE Board of Directors decided to promote the ACTE Achieve 100 Award. This award recognized schools who offer a minimum of 2 CTE courses whose instructors belong to ACTE/SDACTE. As a recipient of this award, these schools join the ranks of institutions that demonstrate a high level of commitment to professional growth and maintaining the relevance of instruction to the evolving workplace. Hitchcock-Tulare, Madison, Menno, Miller, Parker, and Philip all received this recognition. Here ACTE President Doug Major poses with the teachers from Hitchcock-Tulare. CTE instructors. All qualifying schools are encouraged to apply for this award this school year.



Scholarship Committee Chair Jim Wilson congratulates Frankie Lux from Leola, SD; as one of the \$500 SDACTE scholarship recipients. The others included Courtney Keller, Stephanie Matthies, and Lindsey Strait. Lux, Strait and Matthies will all be attending South Dakota State University, while Keller is enrolled in Southeast Tech's surgical technician program.

## SDACTE Award Winners —Roberta Stoebner, Awards Chair

Terry Rieckman, the agriculture education teacher from McCook Central, was awarded the Lifetime Achievement Award due to the impact he has made at the state, regional, and national levels by serving on the public policy board, as the Region III Vice-president, as the SDACTE President. He has kept his ag curriculum current by having it address the needs of the students. As a result of teaching Agricultural Modules during the 2013 spring semester, he taught 92 of the 106 ninth through twelfth graders.

Annika Russell, business instructor at Mitchell Technical Institute, was honored with the Outstanding Career and Technical Educator Award for making significant contributions toward the development of innovative programs. As technology has changed through her teaching career, she has adapted her teaching style so students can see the real-life application of what they are learning in the classroom. She conducts a mock trial at the courthouse and has the state's attorney serve as a judge. Students have told her that this gives them the confidence to testify in the event that they business they work for is sued.

Alana Kroeplin, the family and consumer sciences teacher from Highmore-Harroll School District, was presented the Outstanding Teacher in Community Service Award. The service projects that she, her students, and FCCLA members have conducted have touched the lives of children, adults, and senior citizens in a variety of ways. Since 2009 over 90 children have received Christmas presents through the Angel Tree that was set up in the Highmore drugstore. Non-perishable food items were collected for the local food pantry when the FCCLA members went trick or treating. Members also engaged in intergenerational activities when they visited nursing home residents to play cards, Nintendo, and Wii and to polish fingernails and decorate cookies.

Randy Doescher, a former culinary instructor at Mitchell Technical Institute and current SkillsUSA State Director, was the recipient of the Carl Perkins Outstanding Service Award. As the South Dakota SkillsUSA State Director, he educates and recruits advisers and schools to participate in the contest. By partnering with industry, the contest winners have earned \$100,000 in scholarships and prizes. He has been an advocate in bringing the ProStart food service program to SD high schools.

**BELOW** SDACTE President Dianne Rider congratulates Terry Rieckman, Annika Russell, Alana Kroeplin, and Randy Doescher for their achievements as SDACTE



award winners. The award winners were each presented with a plaque and a \$300 cash award sponsored by the CHS Foundation.



## SDACTE

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## SDACTE Professional Development Stipend

Each year SDACTE awards two professional development stipends to members desiring to further their education and skills. Applicants may seek the \$500 stipend to cover expense related to a degree program, industry certification, or graduate classes to further his/her education and skills. Applications are due to Coleen Keffeler prior to the start of the SDACTE Conference and open to all SDACTE members.

Congratulations to this year's recipients Kristi Storm and Sarah Lambert.



The SDACTE Board of Directors once again recognized members who have belonged to the organization for 5-plus years. This year a total of 48 people received that distinction. Pictured here with SDACTE President Dianne Rider are some of the members with 30 years belonging to ACTE/SDACTE, including Cindy Brace, Randy Doescher, and Greg Janisch.

The Basket Bonanza proved to be a popular fundraiser again this year. Almost \$500 was raised to help defray expenses from the years of membership recognition gifts. Here, Tylee Norman and Jill Methany show off some of their winning basket contents.

