



2020 Leadership Conference

Wednesday, April 15 to Friday, April 17, 2020
Riverhouse Hotel and Convention Center
2850 Rippling River Court, Bend Oregon

Exhibitor/Sponsor Information and Contract

About Us and the Conference: Oregon ACTE is a State affiliate of the National Association of Career and Technical Education <https://www.acteonline.org/oregon-association-for-career-and-technical-education/>, a non-profit, and governed by a volunteer Board composed of CTE teachers and administrators from Oregon. We provide professional development for high school and community college CTE educators.

Each year we host an annual conference that provides an opportunity for teachers to learn curriculum and instruction best practices from peer-based workshops, network with their colleagues, and connect with resource providers. Based on last year's attendance, we expect over 400 participants at the upcoming conference in Bend, Oregon in April 2020.

Proceeds from exhibitor tables and sponsor fees support our small annual operating budget, CTE Teacher of the Year Award and Endowment, and student scholarships. We hope that you'll join us

Exhibitor/Sponsor Information

Standard Exhibitor Tables

Maximize your marketing reach with a table display located around the perimeter of the main conference hall. You will receive:

- One 6' X 3' skirted table and two chairs.
- One staff registration that includes one breakfast (Wednesday, Thursday and Friday) and one lunch (Wednesday and Thursday)
- Participation in the Meet and Greet Sessions:
Wednesday, April 15, 2020; 3:15 to 4:30 pm,
Thursday, April 16, 2020; 2:30 to 4:00 pm;
(These are dedicated sessions for our sponsors and vendors. This will give your organization time (without competing professional development sessions) to meet with our participants. Light snacks will be provided.
- Listing in the conference directory and our web site.

Electrical and WIFI: Electrical outlets are limited. Wi-Fi connectivity provided.

Set up: Tuesday, April 14, 2020; 2:00 to 7:00 pm and Wednesday.

Tear Down: Thursday, April 16; 2020; 5:00 to 7:00 pm

Fee: (location and electrical access is on a first-come, first served basis.): **\$600**

Additional 6' X 3' Skirted Table: \$400 each

Electrical Cords, Power Strips and Extra Chairs Rental: \$25 each

Premium Exhibitor Tables

Want more space and visibility? No problem. Purchase a larger table display located in the center of the main conference hall. You will receive:

- One 6' X 6' area with skirted table and two chairs.
- One vendor registration that includes one breakfast (Wednesday, Thursday and Friday) and one lunch (Wednesday and Thursday)
- Participation in the Meet and Greet Sessions:
Wednesday, April 15, 2020; 3:15 to 4:30 pm,
Thursday, April 16, 2020; 2:30 to 4:00 pm;
(These are dedicated sessions for our sponsors and vendors. This will give your organization time (without competing professional development sessions) to meet with our participants. Light snacks will be provided.
- Listing in the conference directory and our web site.
- Curtains and partitions are not provided.

Electrical and WIFI: Electrical outlets are limited. Wi-Fi connectivity provided.

Set up: Tuesday, April 14, 2020; 2:00 to 7:00 pm and Wednesday.

Tear Down: Thursday, April 16; 2020; 5:00 to 7:00 pm

Fee: (location and electrical access is on a first-come, first served basis.): **\$1,000**

Additional 6' X 6' Skirted Table: \$500

Electrical Cords, Power Strips and Extra Chairs Rental: \$25 ea.

Breakfast Sessions Sponsors

This is a complete marketing package for your organization. A limited number of breakfast session sponsors are available for you speak in front of our educators and promote your organization/services/products during one of two morning sessions (either on Wednesday, April 15 or Thursday, April 16, 2020). You will receive:

- A half-page advertisement in our program. You must provide a camera-ready ad before March 15, 2020
- Your logo on our website
- Recognition and time to speak before our educators, up to five minutes; PLUS:
- One Standard Exhibitor Table Package, see previous section

Breakfast Session Sponsor Fees: \$2,000 each

Luncheon Session Sponsors

This is a highlight of our conference. You'll be given time to speak in front of educators to promote your organization/services/products during one of our two lunch sessions (either on Wednesday April 15 or Thursday, April 16, 2020). You will receive:

- A half-page advertisement in our program. You must provide a camera-ready ad before March 15, 2020.
- Your logo on our website
- Recognition and time to speak before our educators, up to five minutes; PLUS:
- One Premium Exhibitor Table Package, see previous section

Luncheon Session Sponsor Fees: \$2,000 each

Oregon CTE Teacher of the Year Award and Endowment Sponsor

This award recognizes our front-line educators for their service, support for their students and the workforce, and excellence in CTE instruction.

Teachers are nominated by their peers or administrators, and the awardee will be selected by the OR-ACTE Board. The 2020 CTE Teacher of the Year will be recognized during the Awards Dinner and Silent Auction on April 16, 2020 and will receive a plaque and a \$1,500 award to be used for instructional equipment, supplies, or materials.

As a sponsor, you will be our presenter for this award and say a few words (five minutes) about your organization/services/products.

Teacher of the year will be judged on the following criteria

- 1) provides high-quality instruction in an approved Oregon CTE Program of Study or a community college approved certificate or associate of applied science degree,
- 2) demonstrates innovation in curriculum and instruction,
- 3) the curriculum reflects professional and workplace currency,
- 4) uses various instructional modalities to accommodate diverse learners.
- 5) manages and engages a CTE advisory committee composed of diverse community stakeholders, and
- 6) goes beyond what is expected in and out of the classroom.

CTE Teacher of the Year Award and Endowment Sponsor Fee: \$2,500

Instructions and Contract

Step 1: Tell us About You and Your Organization

Contact Name

Company

Address

City

State

ZIP

Phone

Fax

Email

Step 2: Select Exhibitor and Sponsor Options. What Else Do You Need?

Exhibitor & Sponsor Options: Check all that apply	Total Amount
<p>Standard Exhibitor Tables Perimeter in the conference ballroom. (Location and electrical access limited to a first-come, first-served basis.)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Skirted 6' X 3' Table and 2 chairs: \$600 each <input type="checkbox"/> Extra 6' X 3' Table: \$400 each Quantity: _____ <input type="checkbox"/> Extension Cord \$25 each, Quantity: _____ <input type="checkbox"/> Power Cord: \$25 each, Quantity: _____ <input type="checkbox"/> Extra Chair: \$25 each, Quantity: _____ 	
<p>Premium Exhibitor Tables Larger table, middle of the conference ballroom, best visibility. (Location and electrical access limited to a first-come, first-served basis.)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Skirted 6' X 6' Table and 2 chairs: \$1,000 each <input type="checkbox"/> Extra Skirted 6 X 6' Table: \$500 each Quantity: _____ <input type="checkbox"/> Extension Cord \$25 each, Quantity: _____ <input type="checkbox"/> Power Cord: \$25 each, Quantity: _____ <input type="checkbox"/> Extra Chair: \$25 each, Quantity: _____ 	
<p>Breakfast Sponsor Sessions (Limited to first-come, first-served basis.)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Wednesday, April 15, 2020 \$2,000 <input type="checkbox"/> Thursday, April 16, 2020 \$2,000 <input type="checkbox"/> Extra 6' X 3' Table: \$400 each Quantity: _____ <input type="checkbox"/> Extension Cord \$25 each, Quantity: _____ <input type="checkbox"/> Power Cord: \$25 each, Quantity: _____ <input type="checkbox"/> Extra Chair: \$25 each, Quantity: _____ 	
<p>Lunch Sponsor Sessions (Limited to first-come, first-served basis.)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Wednesday, April 16, 2020 \$2,000 <input type="checkbox"/> Thursday, April 16, 2020 \$2,000 <input type="checkbox"/> Extra Skirted 6 X 6' Table: \$500 each Quantity: _____ <input type="checkbox"/> Extension Cord \$25 each, Quantity: _____ <input type="checkbox"/> Power Cord: \$25 each, Quantity: _____ <input type="checkbox"/> Extra Chair: \$25 each, Quantity: _____ 	
<p>CTE Teacher of the Year Award and Endowment Sponsor: \$2,500</p>	
<p>Continuous Slide Show: One slide, \$100 each. You can add</p>	
<p>Total Amount Due to Oregon ACTE</p>	

Step 3: Payment Options (3 Ways to Pay)

1. Check
 - Enclose a check with the total amount AND this form; mail (Do not fax. Copies will not be accepted) to:
2. Purchase Order
 - Enclose a copy of your PO AND this form.
3. Credit Card
 - Online payment link will be sent.

Checks and Purchase Orders are Payable to Oregon ACTE

Send to NO LATER than: February 15, 2020

OREGON ACTE, INC.

ATTN: Tom Goodhue

P O BOX 588

Wilsonville, OR 9707

Questions?

Contact: Tom Goodhue

goodhue.thomas@gmail.com

(503) 685-8313