As we reflect on 2019, we have so many accomplishments to celebrate. I am most proud that all of our accomplishments are a result of a robust strategic plan driven by a very engaged board of directors and carried out every day by our outstanding staff! At ACTE, we are increasing membership value; providing new professional and leadership development opportunities; engaging members, states and regions in focused advocacy and awareness activities; expanding strategic partnerships; and equipping educators to meet emerging industry trends through innovative curricula.

ACTE continues to increase membership as well as attendance at events, and to launch new programs to serve our membership. Our organization has increased support to states through specific state conference programming, state website design, and state and national advocacy efforts. Staff has played a major role in communicating and supporting Perkins V implementation and state plan development.

We were delighted to kick off the inaugural year of the Postsecondary Leadership Success Program at ACTE – Sponsored by ECMC Foundation, expanding the Association’s ability to serve postsecondary educators. PLSP-ECMC Foundation operates in addition to established fellowship opportunities for new and experienced educators. We initiated the ACTE Hall of Fame to recognize all Lifetime Achievement Award finalists and rebranded the awards banquet as the ACTE Excellence Awards Gala! The Awards Gala reflects the excitement and celebration of saluting our outstanding career and technical education (CTE) professionals nationwide.

Technology was at the forefront on many levels. Our Techniques magazine archive was digitized. ACTE established a new partnership with NASA HUNCH to host the student video contest and we launched CTE Learn, an online professional development experience. In addition, ACTE served as a network lead for the CTE Research Network, in partnership with the American Institute for Research, JFF and Vanderbilt University.

And this, one final note that shall not go unnoticed: The ACTE board of directors is deeply appreciative of the Diversity Task Force’s hard work, time and energy in developing recommendations for the board to consider. Building upon the work of the Diversity Task Force, the ACTE board of directors developed the board statement, noted below, to address diversity and inclusion in 2019 and beyond.

ACTE promotes high-quality CTE programs for diverse audiences. We continue to build an inclusive culture that encourages, supports and celebrates the diversity of the CTE community. We are committed to equity, access, inclusion and diversity throughout our organization.

It is truly a year to celebrate! I am excited to see the continued growth and advancements of our organization. The future is bright and filled with potential. On behalf of the board of directors, I thank you for allowing us to serve your professional needs, to help you and your education colleagues serve our students’ and industry needs for the future.

Nancy J. Trivette
ACTE President
2019–2020
Federal Policy Activity

The year 2019 proved to be a busy one for CTE policy both in and outside Washington, D.C., with states submitting their one-year transition plans following the passage of the Strengthening Career and Technical Education for the 21st Century Act (Perkins V). With a new law on the books, ACTE has shifted gears from the reauthorization process toward helping states and local leaders with implementation. We have worked closely with the U.S. Department of Education’s Office of Career, Technical and Adult Education on these implementation efforts, providing comments on proposals and holding regular meetings with staff there.

In addition, through partnerships with Advance CTE and other national organizations, we continue to support states in their work to develop bold, innovative four-year plans, which are due in April 2020. In the fall of 2019, we once again helped to host a series of national implementation meetings around the country, where state teams worked together to address common issues. We also have provided direct technical assistance to a number of states, and assisted with national working groups around the comprehensive local needs assessment and middle grades CTE, two of the key focus areas in Perkins V. Finally, we are helping to lead an expert review process of draft state plans as a service to states. More information about Perkins V and a variety of resources can be found on our dedicated Perkins V implementation webpage.

Without funding, however, none of the innovations in Perkins V state plans can be realized. The Fiscal Year (FY) 2020 appropriations process was delayed due to a partial government shutdown that lasted 35 days from December 2018 and January 2019 — the longest in our country’s history. However, the Labor, Health and Human Services (HHS), Education, and Related Agencies bill, which funds the Perkins Basic State Grant program and other education and workforce development programs, was not affected by the shutdown because it was signed into law on Sept. 28, 2018.

Once the government shutdown ended, Congress moved quickly to create the FY 2020 appropriations bills. ACTE staff focused efforts on securing an increase in Perkins funding by meeting with appropriations committee members’ offices to discuss the importance of allocating additional resources to Perkins. Additionally, as in previous years, we worked with policymakers to circulate a funding letter in support of increased investments in CTE. In total, 41 senators signed on to a letter calling for an increase in Perkins funding, as did a bipartisan coalition of 162 House members, the most ever for a first session of Congress.

In April, the House appropriations subcommittee approved its Labor, HHS and Education appropriations bill for FY 2020, and included a $37 million increase for Perkins Basic State Grants. Following additional advocacy by ACTE and our partners at Advance CTE, an amendment was approved in the full House Committee on Appropriations to add an additional $10 million for Basic State Grants, bringing the total funding increase to $47 million in the House. This increase came despite the Trump Administration’s proposed level funding request for state grants. If these proposed levels are enacted into law, it would mark the third consecutive year of funding increases for Perkins.

In the Senate, a new budget deal established spending limits and the appropriations committee set the total top-line funding level for the Labor, HHS and Education bill, essentially flat-funding it with a 0.1% increase, bringing the total to $178.299 billion. In mid-September, the Labor, HHS and Education subcommittee chairman proposed providing $71.4 billion for the Department of Education, which is $100 million less than the FY 19 enacted levels, and flat-funded Perkins at $1.263 billion.

Since Congress was unable to pass any of the 12 appropriations bills before the end of the fiscal year on Sept. 30, it instead passed a continuing resolution — a temporary extension of government funding — until Nov. 21, 2019. Once each chamber passes its funding bills, a conference committee will work out the differences between the two versions of each bill. The bills will then go back to each chamber to be voted upon and, if passed, will go to President Trump for his signature. (Note: This publication is as of Oct. 22.)

Outside of appropriations, the major CTE-related legislation that has been the focus of the 116th Congress is the overdue reauthorization of the Higher Education Act. While advocates remained hopeful that some bipartisan progress would be made, as of October 2019, efforts are at a standstill. ACTE’s top priorities include expanding Pell Grant eligibility to short-term job training programs, increasing students’ access to meaningful data and reducing institutions’ duplicative data burdens, and addressing the CTE teacher shortage. Throughout the year, we worked in partnership with a number of other organizations to promote bills related to these priorities, including through meetings with policymakers, letters, briefings on Capitol Hill and grassroots advocacy.

Action on other education- and workforce-related legislation is on hold. The Individuals with Disabilities Education Act and Temporary Assistance for Needy Families have not seen much movement in the 116th Congress. Additionally, while there has been some early talk of reauthorizing the Workforce Innovation and Opportunity Act, this work has not actually begun. However, we continue to develop and promote our priorities on these issues and others, and we provide regular feedback to Members of Congress on other CTE-related legislation.

ACTE also continued to work closely with the House and Senate CTE Caucuses this year. In 2019, ACTE helped organize and/or testify at several Senate and House CTE Caucus briefings, covering the basics of CTE, apprenticeships, middle school CTE, data, short-term Pell, agriculture education and more.

ACTE also partnered with the Senate CTE Caucus to host a reception in conjunction with the National Policy Seminar. The reception, attended by ACTE members, Members of Congress and congressional staff, showcased nine different career and technical student organizations (CTSOs) with students participating from all across the country.

Publications and Research

The CTE Policy Watch blog remained an important resource for advocates on the latest federal policy news. This year, the blog is on track to publish more than 125 stories related to federal and state policy, regulatory activity, research and more.

We have also continued to track CTE policy efforts at the state level in an effort to identify trends and share best practices among CTE stakeholders. In January 2019, ACTE and Advance CTE released our sixth annual state policy paper, “State Policies Impacting CTE: 2018 Year in Review,” and participated in a corresponding webinar. Further, we continue in collaboration with myOptions to survey CTE students and educators nationwide about post-high school plans, perceptions of CTE and CTE program elements.

ACTE remains a provider of data- and research-based resources and publications to support advocacy and information efforts, updating our line of Sector Sheets and developing a new advocacy handout for business partners.

ACTE completed its first year as a lead for the CTE Research Network, in partnership with the American Institutes for Research, JFF and Vanderbilt University. The network aims to increase the number of CTE impact studies and strengthen the capacity of the field to conduct and use rigorous CTE research.

We act as a leader in the area of education and workforce data through partnerships with the Workforce Data Quality Campaign, the Workcred Research Advisory Council and the PostSec Data Collaborative.

In 2019, ACTE promoted our high-quality CTE initiative, a multi-step project to identify a comprehensive, research-based Quality CTE Program of Study Framework, test the framework, and integrate it into our efforts to recognize and disseminate information on best practices within CTE. Following the release of the self-evaluation tool in 2018, work this year focused on refinements to that tool, new one-page fact sheets on each element, and tools and resources to help members understand how to use the Framework.

More resources linked to the individual elements were also created to assist with program improvement activities. A column on high-quality CTE was launched in the November/December 2018 issue of Techniques, and has continued to run throughout this year; two element-specific in-depth publications were released — on Business and Community Partnerships and Student Career Development — and a series of micro webinars on each element has been developed.
PROGRAMS & COMMUNICATIONS

Techniques

Techniques continues to offer significant value to ACTE members, offering the insight and best practices necessary for success in developing high-quality CTE programs of study. Known as ACTE’s flagship publication, the monthly magazine covers new technology, classroom management trends, leadership and more. Techniques is professional development in print.

And online! New in fall 2019, ACTE members can read every issue ever printed. From its inception in September 1996, Techniques has served an express mission: to build 21st century schools (March 2003) for today’s students (May & October 2012). Discover these issues and more in the archives.

PAGES, a Techniques blog, has experienced growth and success in 2019 — publishing articles that complement our print offerings, and installing regular columns such as Teaching Strategy and Member Connected News.

Social Media

ACTE continues to grow on social media through engagement and new followers.

February 2019 brought CTE Month®, during which ACTE hosted the #28DaysofCTE featuring programs, resources and events. In addition, a live Twitter chat event focused on CTSOs was a success! Participants were highly engaged and responded with enthusiasm and new ideas.

In summer 2019, we launched two campaigns — to raise membership awareness and to advertise for ACTE’s CareerTech VISION event. Both campaigns performed well, as has promotion of ACTE’s resources, particularly the infographics. Infographics have received more than 900 likes, retweets, comments and shares across all platforms. We will continue to share resources and stats to increase CTE awareness.

For CareerTech VISION, ACTE promoted Download Day, encouraging attendees to download and interact with the event application. In the lead up to, and while on site at, VISION, we deployed new methods for increasing social media engagement; these included promotions and interactions through Instagram and Facebook stories. And, for the first time ever, the ACTE Excellence Awards Gala was livestreamed via Facebook. On social media, ACTE looks forward to engaging more with members and nonmembers, and promoting CTE.
MEMBERSHIP

THANKS TO STRONG PARTNERSHIPS WITH THE STATE ASSOCIATIONS AND REGIONS, ACTE’S EFFORTS TO REACH AND PROVIDE VALUE to the national CTE community of educators and supporting organizations are yielding successful results. This fiscal year, ACTE added four organizations to the growing number of unified states and division affiliates, including Indiana ACTE, Maryland Career and Technical Administrators, Oregon ACTE and TIVA. ACTE ended the fiscal year with 23,740 members and is delighted to report a rise in new members, from 4,595 in FY 2018 to 5,046 in FY 2019, due in large part to the above-mentioned unifications. Additional member highlights follow:

- Developed several joint membership marketing materials, campaigns and event pieces with states such as California, Indiana, Illinois, Kentucky, Missouri, Nebraska, North Dakota, North Carolina and Texas
- Created a new member digital packet and an ACTE member graphic for use on social media, email signatures and websites
- Hosted several member-specific social media campaigns such as Membership Mondays, Working Wonder Wednesdays and ACTE division-specific promotions
- Designed new pilot bulk memberships for Great Oaks Career Campuses and New Jersey CTE professionals
- Developed and hosted a new four-hour workshop on member recruitment, social media engagement, web content and cultivating leaders for representatives with nine New York CTE associations
- Added to the website the ability to collect contact information from individuals downloading ACTE’s research infographics and publications to increase our member and event prospects

The 2019 ACTE member survey results emphasized opportunities to network with other CTE professionals as the most valued member benefit, followed by:

- Attending state and national ACTE conferences, highlighting the continued need for high-quality professional development in CTE and the positive collaboration between state and national ACTE
- Reading *Techniques*, our flagship publication covering a variety of CTE perspectives and issues
- Reviewing the legislative updates as they relate to CTE

ACTE will continue to support and sustain thriving relationships with the state associations, division affiliates, and individual and organizational members to advance our collective goals for CTE, and to ensure member benefits are aligned with member needs and values.

ACTE's CareerTech VISION 2019
ACTE’s CareerTech VISION 2019 brought together the largest annual gathering of career and technical educators, industry representatives and business leaders in sunny Anaheim, California. With engaging keynote speakers, including former NASA astronaut Garrett Reisman and best-selling author Marcia L. Tate; more than 300 sessions covering high-quality secondary and postsecondary CTE; the CareerTech Expo; the ACTE Excellence Awards Gala and more, VISION continues to be the must-attend event for CTE professionals. Join us Dec. 2–5 in Nashville, Tennessee, for VISION 2020.

Overall Membership Growth in 2019
National Policy Seminar 2019
Building on the momentum of significant policy achievements, ACTE’s National Policy Seminar 2019, March 25–27 in Arlington, Virginia, attracted educators from across the country to advocate for CTE on Capitol Hill. This event provided attendees with policy and advocacy how-to sessions to help strengthen support for CTE, a Perkins V symposium, and free preconference sessions offering an introductory overview of the Higher Education Act and Perkins. The Swiss Embassy apprenticeship event once again sold out in record time and provided attendees with added professional development and networking opportunities. Join us again, March 29–April 1, 2020, in Arlington, Virginia, to advocate for CTE and meet with policymakers on Capitol Hill.

Best Practices 2019
Attendance at the ACTE and NCLA Best Practices and Innovations in CTE Conference continues to grow; more than 400 CTE leaders gathered, Sept. 25–27, in Tucson, Arizona. This year’s boutique event for CTE administrators included keynote speakers Kevin Fleming, Ph.D.; Lincoln Electric’s Jason Scales, Ph.D.; and Cynthia Marble from SIGMA Management Threat Associates, along with specialized workshops, tours and sessions on a variety of CTE administrator issues. Join us again, March 7–9, in Cape Cod, North Falmouth, Massachusetts, for Best Practices 2020.

Boots on the Ground
ACTE is proud to support the tremendous work of its affiliated state organizations through participation in state CTE events — providing legislative updates, details on important ACTE initiatives, membership information and more! In 2019, ACTE attended more than 45 CTE events in the following states (with some states hosting multiple events): Alabama, Alaska, Arizona, Arkansas, California, Colorado, District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, New Mexico, Nebraska, New Jersey, New York, Nevada, North Carolina, North Dakota, Ohio, Oklahoma, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington and Wyoming.

ACTE also participated in all five region conferences: Region I (Pennsylvania), Region II (North Carolina), Region III (Illinois), Region IV (Oklahoma) and Region V (Montana).

Expanding Outreach
ACTE is proud to represent member interests at a variety of events. Included below is a sampling of where we’ve been in 2019.

- 2019 National Career Development Association Conference
- 2019 National FFA Convention & Expo
- Advance CTE events
- American Association of Community College meetings
- American School Counselor Association meetings
- California Community College Association for Occupational Education Conference
- Consortium of Adult Basic Education Annual Conference
- DECA’s International Career Development Conference
- Family, Career and Community Leaders of America 2019 National Leadership Conference
- JROTC meetings
- NCCER Workforce Development Committee meetings
- National Coordinating Council of Career Technical Student Organization Executive Directors, and Office of Career, Technical and Adult Education meetings
- SkillsUSA National Leadership and Skills Conference
- Trust for Insuring Educators Annual Meeting
PARTNERS

PARTNERSHIP CONTINUES TO BE AN IMPORTANT ASPECT OF ACTE’S WORK, OFFERING RESOURCES TO PRODUCE REPORTS and launch initiatives that the Association would otherwise be unable to introduce — broadening our reach to new audiences and developing a deeper understanding of topics important to members and the CTE field writ large. In 2019, ACTE increased the number of partners by more than 20, growing our portfolio to nearly 100!

This year, ACTE made special efforts to build partnerships with business and industry. Not only are employers a critical link for CTE program quality, but also CTE is central to helping solve the dilemma of skills shortages facing so many sectors today. We expect to continue to build on this work over the next few years.

Following are a few of the partnerships ACTE forged in 2019:

**Accenture**

Accenture—Understanding that business and industry seek graduates who are work ready, ACTE was pleased to initiate a new partnership with Accenture to support their Skills to Succeed Academy. The Academy offers a free, highly interactive online training program to support young people — especially underserved populations — as they develop the skills and confidence to make career choices, and the employability skills to find and sustain employment. The ongoing partnership provides recognition funding to institutions that have at least 500 students complete one Academy course.

**Ford Next Generation Learning**

Ford Next Generation Learning—ACTE is partnering with Ford Next Generation Learning (NGL) to facilitate this year’s Workforce Development Through CTE Summit, a convening of national trade associations all working with ACTE to address skills gaps and improve educator—employer connections in order to support students and develop a competitive workforce. Ford NGL contributed to the development of the Summit’s inaugural launch in 2018 and will participate as an active partner moving forward.

**ECMC Foundation**

ECMC Foundation—An educated and prepared cadre of leaders is critical to program quality, especially as our profession grapples with its own skills gap. The ECMC Foundation stepped up in 2019 to provide support for the Postsecondary Leadership Success Program at ACTE. The program brings 20 postsecondary leaders together for a yearlong professional development program. PLSP-ECMC Foundation Fellows travel to four in-person events, attend monthly webinars, author and present on CTE leadership topics, and address an operational challenge at their institutions.

**Harbor Freight Tools for Schools**

Harbor Freight Tools for Schools—A philanthropic initiative of The Smidt Foundation, Harbor Freight Tools for Schools is dedicated to the advancement of skilled trades education in the United States. They invited ACTE to help coordinate the first round of judging for its 2019 Prize for Teaching Excellence, which has awarded over $1 million to 18 outstanding public high school skilled trades teachers, teacher teams and their programs.

**MaxKnowledge**

MaxKnowledge—Expanding the scope of high-quality online professional development available to our members is made possible through partnership with this nationally known online content provider. A broad portfolio of courses on pedagogy — and a selection of new free learning modules developed with the Asia Society and the Project Management Institute Educational Foundation (PMIEF) — is available at CTE Learn.

**Xello**

Xello—in 2019, Xello supported a series of activities, including development of a publication and micro-webinar, all focused on Student Career Development, one of the 12 elements included in ACTE’s Quality CTE Program of Study Framework. Xello also stepped up as a sponsor of ACTE’s CareerTech VISION, supplying important support to the event.
MEDIA ACTIVITIES

WITH AN AIM TO INCREASE AWARENESS ABOUT THE BENEFITS OF HIGH-QUALITY CTE PROGRAMS AND EXAMPLES OF OUTSTANDING programs across the country, ACTE has continued its media outreach through a variety of mediums. From television to radio, and newspapers to online platforms, we implemented an aggressive strategy. ACTE was specifically quoted in dozens of news stories, including in distinguished national outlets like The Washington Post, Politico, The New York Times and others.

ACTE’s media visibility extended to op-eds as well. ACTE Executive Director LeAnn Wilson co-authored a piece in the San Francisco Chronicle on credentials, and a San Antonio publication on the variety of postsecondary options. Additionally, ACTE Deputy Executive Director Stephen DeWitt was featured on a C-SPAN program, discussing workforce training.

In addition to the direct coverage ACTE receives in the media, reporters rely on the Association for background information and analysis. ACTE staff spoke with dozens of reporters for background to help them write positive and accurate stories on CTE and ACTE’s policy priorities. Indeed, ACTE’s fingerprints can be found on dozens of stories that did not feature our name, but nonetheless contributed to the narrative. ACTE also raised awareness about critical federal CTE policy issues by distributing press releases on issues like appropriations, legislation and more.

CTE Month

In February 2019, CTE Month provided a terrific opportunity to promote program success stories and news articles via social media and a lively Twitter chat with CTSOs. Governmental proclamations honoring the benefits of high-quality CTE raised additional awareness about CTE. ACTE also hosted its first ever CTE Month—NASA HUNCH video challenge with the theme “Working Out of this World,” featuring CTE and project-based learning programs in high-demand career fields on Earth and in space. HUNCH stands for High School Students United with NASA to Create Hardware and hopes to extend its message of inspiring students through project-based learning to CTE students across the nation. The three winning schools, highlighted below, received a stunning NASA HUNCH plaque with a flown International Space Station patch and a check for $500, $250 and $125 for first, second and third place, respectively.

First place: Mackay High School in Idaho

Second place: Greater New Bedford Voc-Tech in Massachusetts

Third place: Lone Peak High School in Utah

ACTE staff also participated in a CTE Month site visit at the Academies of Loudoun in Virginia. Secretary of Education Betsy DeVos joined ACTE to tour the impressive facilities and participate in a roundtable to discuss ways the federal government can support CTE.

New Leadership Programs

ACTE put together a task force to help grow its leadership talent pipeline in underrepresented areas at the state, region, division and national levels. As a result of this group’s recommendations, the board of directors approved the creation of three leadership programs: ACTE LEAD, an intensive and focused leadership development program for new professionals; ACTE Connect, which will give attendees at region conferences a glimpse into getting involved with ACTE; and a New Professionals Cohort of the National Leadership Fellowship Program, which began last year, as an extension of the current fellowship program. You can learn more about these programs on ACTE’s website.

LEADERSHIP

IN 2019, ACTE CONTINUED ITS ACTIVITIES AND INITIATIVES TO FURTHER ENGAGE MEMBERS WITH THE ASSOCIATION and develop their leadership potential. These activities support ACTE’s strategic goals to engage its membership and grow a strong leadership pipeline.

Educators in Action

Educators in Action is a small army of ACTE members who volunteer their time and expertise to advocate for ACTE and CTE in their communities; write for ACTE’s publications; provide input on ACTE’s professional development offerings; and serve on committees, task forces and advisory groups to work toward ACTE’s strategic goals. This year, Educators in Action continued to host Virtual CTE Discussions for their peers on a variety of topics and provided input on ACTE’s new strategic plan. The Educators in Action volunteer opportunities have been featured on ACTE’s social media platforms for the first time ever, increasing the volunteers’ network and activity.

Educators in Action Blog

The Educators in Action blog has had a successful year building a loyal following of writers and readers. The interactive blog platform, which gives members a forum to share their best practices, opinions and stories, continued to partner with Techniques.

RESOURCES

Quality CTE Program of Study Framework:

High-quality CTE Tools:
acteonline.org/professional-development/high-quality-cte-tools/

Perkins V Implementation:
acteonline.org/perkins-implementation/

CTE Policy Watch Blog:
ctepolicywatch.acteonline.org/

PAGES, a Techniques Blog:
acteonline.org/publications/techniques/pages-blog/

Educators in Action Blog:
acteonline.org/publications/blogs/educators-in-action-blog/

ACTE Student Trophy Design Contest:
acteonline.org/trophy_design_contest.

Excellence Awards:
acteonline.org/awards

ACTE’s CareerTech VISION:
careertechnigion.com/

Accenture Skills to Succeed Academy:
acteonline.org/s2s/

Career & Technical Education Research Network:
ctereresearchnetwork.org/

Postsecondary Leadership Success Program at ACTE – Sponsored by ECMC Foundation:
acteonline.org/plsp-ecmcf/

Workforce Development Through CTE Summit:
acteonline.org/wfd-cte/

CTE Learn:
ctelearn.org

Techniques Archive:
acteonline.org/publications/techniques/techniques-archives/

Leadership Development:
acteonline.org/professional-development/leadership-development/
2019 Award Winners
In November 2018, ACTE recognized the following career and technical educators, professionals and business leaders at the Awards Banquet presentation in San Antonio, Texas. Award winners were invited to present sessions on their best practices at CareerTech VISION 2019.

Teacher of the Year, sponsored by Express Employment Professionals: Liz Dinkins, Francis Tuttle Technology Center, Oklahoma City, Oklahoma

Career Guidance Award, sponsored by U.S. Army: Shelley Thome, West-MEC, Glendale, Arizona

Administrator of the Year, sponsored by Goodheart-Willcox: Meg Gianesello, Chandler Unified School District, Chandler, Arizona

Postsecondary Teacher of the Year, sponsored by Goodheart-Willcox: Kim Holdbrooks Townsel, Jacksonville State University, Jacksonville, Alabama

New Teacher of the Year, sponsored by Goodheart-Willcox: Katie Hatt, Grand Forks Public Schools/Grand Forks Area Career & Technology Center, Grand Forks, North Dakota

Carl Perkins Community Service Award: Bart Taylor, College Station ISD, College Station, Texas

Lifetime Achievement Award: Jeanne Roberts, Arizona Department of Education (Retired), Chandler, Arizona

Teacher Educator of the Year Award: Peder Gjovik, Valley City State University, Valley City, North Dakota

Business-Education Partnership Award: NEW Manufacturing Alliance, Oshkosh, Wisconsin

Champion for CTE Award: Marc Schulman, President, Eli’s Cheesecake Company, Chicago, Illinois

2019 Student Trophy Design Contest
Since 2013, ACTE has partnered with Stratasys to present the national award winners with unique trophies that celebrate and embody ACTE’s core values. Created by cutting-edge 3D-printing technology, the trophies reflect CTE’s role in preparing students for 21st-century careers, and they harness the power of collaboration between CTE and business and industry partners. In 2019, ACTE held its fourth annual student competition to redesign the trophies; the contest received 428 entries representing a continued interest in this program, which started in 2016 with 75 entries total.

The winning design was submitted by Kathleen Terwilliger, a recent graduate of Seacoast School of Technology in Exeter, New Hampshire, and was used as the template for the national trophies presented at the Awards Gala in Anaheim, California. For her winning entry, Terwilliger received a $1,000 scholarship, and Seacoast School of Technology received a one-year lease of a 3D printer, courtesy of Stratasys. Kathleen Terwilliger was recognized at the gala alongside her teacher, Samantha Tukey. Learn more about the winning design and next year’s contest at www.acteonline.org/trophy_design_contest.

2020 Awards
In March 2019, 36 state associations moved 149 state member award winners forward for consideration at the region level for the 2019–2020 awards program.

The national winners were announced and honored at the Awards Gala in Anaheim during VISION 2019. For their generous support of the awards program and the event, ACTE would like to thank our sponsors: Express Employment Professionals, Goodheart-Willcox, CareerSafe, and Stratasys Ltd. Members can view the winner announcements at www.acteonline.org/awards.

For their generous support of the awards program and the event, ACTE would like to thank our sponsors: Express Employment Professionals, Goodheart-Willcox, CareerSafe and Stratasys.

Announcing the ACTE Hall of Fame
Though we can give only one Lifetime Achievement Award, we felt strongly they all deserved to be recognized. And so, for the first time ever at the Awards Gala, ACTE inducted all five Lifetime Achievement national finalists into the new ACTE Hall of Fame. The Hall of Fame honors the leadership of CTE professionals who have made enduring contributions to CTE throughout their career.

Excellence & Elegance
This year, ACTE has worked to increase the prestige of the traditional Awards Banquet by shifting the event from a banquet to a gala. The Awards Gala modifications will help make the event a truly exceptional one, to ensure we honor the best in CTE. Some of these changes include an extended band throughout dinner, an increase in presentations on screen for each award program, cocktail attire, and an increase in music during the awards program. We hope to continue to increase the exuberance and entertainment over the next few years!
INDEPENDENT AUDITORS’ REPORT

Board of Directors
Association for Career and Technical Education
Alexandria, Virginia

We have audited the accompanying financial statements of the Association for Career and Technical Education (a nonprofit organization), which comprise the statements of financial position as of June 30, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management’s Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors’ Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors’ judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.
Association for Career and Technical Education  
Independent Auditors' Report  
Page 2

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Association for Career and Technical Education as of June 30, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of net assets without donor restrictions, board designated - regions and divisions and the schedules of net assets with donor restrictions, shown on pages 21-24, are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Emphasis of Matter

As discussed in Note 2 to the financial statements, as of June 30, 2019, the Association for Career and Technical Education adopted Accounting Standards Update (ASU) 2016-14, Presentation of Financial Statements for Not-for-Profit Entities. The update addresses the complexity and understandability of net asset classification, information about liquidity and availability of resources, methods used to allocate costs to programmatic and other support information, and direction for consistency about information provided on investment return. The adoption of the standard resulted in additional footnote disclosures and significant changes to the classification of net assets and the disclosures related to net assets. The ASU has been applied retrospectively to all periods presented with the exception of the omission of certain information as permitted by the ASU. Our opinion is not modified with respect to this matter.

De Leon & Stang  
De Leon & Stang, CPAs  
Gaithersburg, Maryland  
October 2, 2019
# ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION

## Statements of Financial Position

### June 30, 2019 and 2018

### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$308,365</td>
<td>$180,947</td>
</tr>
<tr>
<td>Restricted cash</td>
<td></td>
<td>5,745</td>
</tr>
<tr>
<td>Investments in marketable securities</td>
<td>6,472,145</td>
<td>5,657,705</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>107,642</td>
<td>117,227</td>
</tr>
<tr>
<td>Inventory</td>
<td>37,876</td>
<td>22,975</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>275,503</td>
<td>233,733</td>
</tr>
<tr>
<td>Property and equipment, net of accumulated depreciation</td>
<td>1,583,390</td>
<td>1,725,429</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$8,792,116</strong></td>
<td><strong>$7,943,761</strong></td>
</tr>
</tbody>
</table>

### LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and other liabilities</td>
<td>$307,427</td>
<td>$290,304</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>1,605,762</td>
<td>1,542,396</td>
</tr>
<tr>
<td>Rental deposits</td>
<td>2,475</td>
<td>7,010</td>
</tr>
<tr>
<td>Note payable</td>
<td>266,345</td>
<td>331,214</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>2,182,009</strong></td>
<td><strong>2,170,924</strong></td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions</td>
<td>2,726,778</td>
<td>1,782,595</td>
</tr>
<tr>
<td>Without donor restrictions, Board-Designated</td>
<td>441,696</td>
<td>453,487</td>
</tr>
<tr>
<td>Regions and Divisions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without donor restrictions, Board-Designated Capital Improvements/Reserves</td>
<td>3,224,380</td>
<td>3,224,380</td>
</tr>
<tr>
<td><strong>Total net assets without donor restrictions</strong></td>
<td><strong>6,392,854</strong></td>
<td><strong>5,460,462</strong></td>
</tr>
<tr>
<td>Net assets with donor restrictions</td>
<td>217,253</td>
<td>312,375</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>6,610,107</strong></td>
<td><strong>5,772,837</strong></td>
</tr>
</tbody>
</table>

### TOTAL LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$8,792,116</strong></td>
<td><strong>$7,943,761</strong></td>
</tr>
</tbody>
</table>

This published version of the auditor’s report constitutes only a summary of the complete report. Full reports are available upon request.
## ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION

### Statements of Activities

For the Years Ended June 30, 2019 and 2018

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2019</td>
<td>2018</td>
<td></td>
</tr>
<tr>
<td><strong>Revenue and Support:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership dues</td>
<td>$1,723,855</td>
<td>$1,714,380</td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>232,116 $</td>
<td>40,224 $</td>
<td></td>
</tr>
<tr>
<td>Sponsorship</td>
<td>401,324 $</td>
<td>266,596 $</td>
<td></td>
</tr>
<tr>
<td>Program service revenue:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Convention, conferences</td>
<td>2,931,288 $</td>
<td>2,598,409 $</td>
<td></td>
</tr>
<tr>
<td>and workshops</td>
<td>257,681 $</td>
<td>146,961 $</td>
<td></td>
</tr>
<tr>
<td>Publications</td>
<td>157,064 $</td>
<td>164,853 $</td>
<td></td>
</tr>
<tr>
<td>Education services</td>
<td>286,404 $</td>
<td>180,945 $</td>
<td></td>
</tr>
<tr>
<td>Advertising</td>
<td>27,008 $</td>
<td>21,295 $</td>
<td></td>
</tr>
<tr>
<td>Rental income</td>
<td>254,532 $ 9,910 $</td>
<td>142,702 936 $</td>
<td></td>
</tr>
<tr>
<td>Investment income</td>
<td>106,632 $ (106,632) $</td>
<td>19,406 (19,406) $</td>
<td></td>
</tr>
<tr>
<td>Total revenue and support</td>
<td>$6,559,535 $(95,122) $</td>
<td>5,494,846 55,695 $</td>
<td></td>
</tr>
</tbody>
</table>

| **Expenses:**            |                             |                          |       |
| Program services         | 3,457,987 $                 | 2,832,464 $              |       |
| Supporting services      | 2,169,156 $                 | 1,981,819 $              |       |
| Total expenses           | 5,627,143 $                 | 4,814,283 $              |       |
| Change in net assets     | 932,392 $(95,122) $         | 837,270 $                |       |
| Net assets at beginning  | 5,460,462 $ 312,375 $      | 4,779,899 256,680 $      |       |
| Net assets at end of year| $6,392,854 $ 217,253 $     | $5,460,462 $ 312,375 $   |       |

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