Welcome
DECEMBER 3, 2019
Anaheim, CA

Session 1:
LeAnn Wilson – ACTE Executive Director
Nancy Trivette – ACTE Board President
Cheryl Carrier – Ford NGL Executive Director

TEAM INTRODUCTIONS
• Coalition and Team Introductions
  • Name
  • Role
  • Organization
  • Two words to describe you
  • One person from the table read “enter ticket” and give a sentence or two reflection from your table.

MEETING NORMS
• Actively listen and participate
• Assume good will
• Watch your airtime

What is a Career Academy?
Ford NGL guides a collaborative network of communities to advance student, community, and workforce success by using its proven blueprint (framework and roadmap) to elevate and sustain the impact of the career academy model.

Ford NGL is a blueprint for advancing student, community, and workforce using the Ford NGL Framework and Roadmap, which builds upon the career academy work.

**Features & Benefits**

- Work-based learning experiences
- College credit industry opportunities
- Mentors from community
- Career pathway exposure

**Benefits for Students**

- Better prepared for college and career
- Post-secondary more affordable
- Institutional capital
- Students feel like they belong

**Benefits for Employers**

- New hires already have exposure and skills
- Educated and trained for the job
- Easy to hire and manage
- Less coaching and more trainable

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Session 2:

What’s the future got to do with it?

Dr. Joyce Malyn Smith, Director
Strategic Initiatives in Workforce & Human Development
Education Development Center
Table Discussion

Identify how these trends impact your specific industry sectors and your dynamic workforce needs.

Session 3: How do You Define a Work-Ready Employee?

• How do we ensure we all have work-ready employees?
• What aspects are unique and/or similar across associations/industry?
  o Workplace skills
  o Mindsets
  o Attitudes

Table Discussion

Define the common attitudes, mindsets and workplace skills needed for tomorrow’s workforce

Session 4: Part 1
The 3As - Employer Engagement Strategies

ADVOCATE  ADVISE  ASSIST

Session 4: Part 2
Explore Meaningful Engagement through the 3As Lens

• What might the role of an employer look like through the lens of the 3As?
• What is the role of your association?
Session 4: Part 3. Panel Discussion
Explore Meaningful Engagement through the Lens of Industry

Panelists:
• Colette Buscemi, IPC Education Foundation
• Adria Salvatore, Association of Wood Furnishing Suppliers
• Kristin Wingfeld, Academies of Louisville, Jefferson County Public Schools
• Kim McNulty, OneFuture Coachella Valley
• Michael Bills, Marriott

Session 4: Part 5
Bridging the World of School and Work

Session 4: Bridging the Worlds of Education and Business

• What did you see that most interests/intrigues you?
• In your industry, what technology changes or changes in skills requirements have occurred in the past 2-3 years?
• What experiences can you/your association provide teachers to connect the skills you need or will need in the future? What might engage teachers? Students?
Whole Room Reflection

• What did you hear that related to the 3 A’s: Advise, Advocate, and Assist?
• What did you hear that surprised you?
• How might the information you received from these panelists impact the work with your association partners?

Session 5
How You Support Talent Pipeline Development
Exploring Current Realities

Session 5: SNOB
Strengths, Needs, Opportunities, and Barriers

1. Individually: Reflect on the two panels and complete the worksheet provided
2. Table Discussion:
   • ID top 3 topics per poster
   • Organize by theme
   • Name the theme

Individual Work and Table Work
Elevate your engagement practices

Table Report Out

Reflection

• What patterns bubbled up for you during this process?
• What was the big ah-ha in this session?
• What is a clear need that was discovered?
• How might this information be useful when considering what your association/industry would need to do or strengthen to engage with career and technical education (CTE) programs?
Session 6: What is your Action Plan

1. Break and Read Case Studies
2. AAA Worksheet
3. 3A’s Flipcharts
   - Advise
   - Advocate
   - Assist

Table Discussion

Plan your organization’s next steps to advise, assist and advocate for deeper engagement with education addressing your talent development needs.

Session 7: The Future

- Aspen Institute
- Ford NGL U
  - Tool 1
  - Tool 2
  - Tool 3

Session 8: Closing Moves

- Wrap Up and Reflections
- Powerful Partnership Session
- What’s Next