

Welcome

DECEMBER 3, 2019

Anaheim, CA



Session 1:



LeAnn Wilson – ACTE Executive Director
Nancy Trivette – ACTE Board President
Cheryl Carrier – Ford NGL Executive Director

TEAM INTRODUCTIONS

- **Coalition and Team Introductions**
 - Name
 - Role
 - Organization
 - Two words to describe you
 - One person from the table read “enter ticket” and give sentence or two reflection from your table.

MEETING NORMS

- Actively listen and participate
- Assume good will
- Watch your airtime



**FORD
NEXT GENERATION
LEARNING**



Community Connected Learning

What is a Career Academy?



The career themed academy model **transforms** high schools into small learning **communities** where students **engage** with employer partners while **learning** their academics through a **career** theme similar to a major in college or university.





Ford NGL guides a collaborative network of communities to advance student, community, and workforce success by using its proven blueprint (framework and roadmap) to elevate and sustain the impact of the career academy model.

Ford NGL is a blue print for advancing student, community, and workforce using the Ford NGL Framework and Roadmap, which builds upon the career academy work



FEATURES & BENEFITS	FEATURES	BENEFITS FOR STUDENTS	BENEFITS FOR EMPLOYERS
	Work-based learning experiences	Better prepared for college and career	New hire already has exposure and contacts
	College credit and/or industry certifications	Post-secondary more affordable	Minimal training or retraining
	Mentors from community	Invaluable social capital	Know the background of new hire
	Develop 21st Century skills	Student more marketable	Less coaching on workplace skills
	Career pathway exposure	Understands what it takes to be successful	Students are familiar with work



OUR NETWORK

2018's renewed focus on high-quality network data lead to the development and design of our Ford NGL Data Dashboard. Check it out on our website at www.FordNGL.com to learn more.



Session 2: What's the future got to do with it?

Dr. Joyce Malyn Smith, Director
Strategic Initiatives in Workforce & Human Development
Education Development Center



Table Discussion



Identify how these trends impact your specific industry sectors and your dynamic workforce needs.

Break Time

Session 3:

How do You Define a Work-Ready Employee?

- How do we ensure we all have work-ready employees?
- What aspects are unique and/or similar across associations/industry?
 - *Workplace skills*
 - *Mindsets*
 - *Attitudes*

Table Discussion



Define the common attitudes, mindsets and workplace skills needed for tomorrow's workforce

Session 4: Part 1

The 3As - Employer Engagement Strategies



ADVOCATE



ADVISE



ASSIST

Session 4: Part 2

Explore Meaningful Engagement through the 3As Lens

- What might the role of an employer look like through the lens of the 3As?
- What is the role of your association?



Session 4: Part 3. Panel Discussion

Explore Meaningful Engagement through the Lens of Industry

Panelists:

- **Colette Buscemi**, IPC Education Foundation
- **Adria Salvatore**, Association of Wood Furnishing Suppliers
- **Kristin Wingfeld**, Academies of Louisville, Jefferson County Public Schools
- **Kim McNulty**, OneFuture Coachella Valley
- **Michael Bills**, Marriott



Session 4: Part 5 Bridging the World of School and Work

[WBL Video](#)

Session 4: Bridging the Worlds of Education and Business

- What did you see that most interests/intrigues you?
- In your industry, what technology changes or changes in skills requirements have occurred in the past 2-3 years?
- What experiences can you/your association provide teachers to connect the skills you need or will need in the future? What might engage teachers? Students?

Session 4: Bridging the Worlds of Education and Business

Panelists:

- **Tina Carraro**, Academy Coach, Doss High School, Jefferson County Public Schools, KY
- **Veronica Hurd**, Director, Academies of Hampton, Hampton, VA
- **James McMillin**, Chief of High Schools, Fayette County Schools, Lexington, KY
- **Beth Winter**, Business Engagement Coordinator, Academies of Akron, OH

Whole Room Reflection

- What did you hear that related to the 3 A's: Advise, Advocate, and Assist?
- What did you hear that surprised you?
- How might the information you received from these panelist impact the work with your association partners?

Session 5

How You Support Talent Pipeline Development

Exploring Current Realities

Session 5: SNOB

Strengths, Needs, Opportunities, and Barriers

1. *Individually:* Reflect on the two panels and complete the worksheet provided
2. **Table Discussion:**
 - ID top 3 topics per poster
 - Organize by theme
 - Name the theme

Individual Work and Table Work



Elevate your engagement practices

Table Report Out



Reflection

- What patterns bubbled up for you during this process?
- What was the big ah-ha in this session?
- What is a clear need that was discovered?
- How might this information be useful when considering what your association/industry would need to do or strengthen to engage with career and technical education (CTE) programs?

Session 6: What is your Action Plan



1. Break and Read Case Studies
2. AAA Worksheet
3. 3A's Flipcharts
 - Advise
 - Advocate
 - Assist

Table Discussion



Plan your organization's next steps to advise, assist and advocate for deeper engagement with education addressing your talent development needs.

Break
Time

Session 7: The Future

- Aspen Institute
- Ford NGL U

- Tool 1
- Tool 2
- Tool 3



Session 8: Closing Moves

- Wrap Up and Reflections
- Powerful Partnership Session
- What's Next

**WORKFORCE
DEVELOPMENT**
Through CTE SUMMIT 2.0

