

Action Plan: Industry Association Planning	Association Name: Members Name:	
ACTION ITEMS	TARGET DATE	SUPPORT OR RESOURCES NEEDED
Advocate: <i>Champion support and resources internally in our association to support, inform and sustain CTE Strategy</i>	<i>May 2020</i>	
Advise: Begin creating resources for academies. Create a road map to guide our members	Depends on success of internal advocacy	Identify what other industries have created to avoid recreating the wheel Help me find an existing roadmap to replicate
Assist: Be a conduit to connect regional school CTE coordinators with members and regional MIA's in key manufacturing areas @ the country.	2021	List of CTE Coordinators

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Advocate: Introduce Tech Talent Colorado (Sector Partnership) to CTE and CTE programs in CO. Connect with local CTE/PTEC programs	Q1 2020	
Advise:	Q2 2020	
Assist: Review available programs and provide feedback.	Q2 2020	

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Advocate: <u>Curriculum Review</u> with dental community representatives	9/2020	Educational SME's from DANB/ DALE F. H.S. Health Programs
Advise: <u>Team up</u> with dental professional organizations - Academy of General Dentistry American Dental Association	1 year	Dentists in community H.S. CTE Instructors Funding/ Sponsorship
Assist: <u>Student Internship</u> in clinical settings	2 years	Dental Practices mentors

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Advocate: Industry Outreach to/for NATL Support Coverage		
Advise: Online Resources		
Assist: Internship Program for Schools		

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Advocate: Work with our chapters/group on ways to get into the schools and set up advisory bonds	6-8 months	Item from today's workshop
Advise:		
Assist:		

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Advocate: Join with other like minded associations or groups, i.e. Skilled Trades Coalition		?
Advise: Create document of small scale projects to engage in your community		Re-align the mission of Lift & Move to allow re-allocation of these resources to different
Assist: Allocate some of our grant money to schools or teachers in addition to students		Agreement from SCRE to establish the criteria and dispersal of funds

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Advocate: Awareness of career opportunities in the wood flooring industry and finding ways to make it stand out amongst plethora of options	2020	Marketing materials
Advise: Provide advocator at annual convention that explains how members (businesses) can make industry / education connections	May 2020	General education from ACTE or a repository of available speakers
Assist: Help members execute apprenticeships in their communities/ businesses → takes marketing resources to inform members and industry of available apprenticeship standards	2020	Time

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Advocate: Publish a “how to align” guide for CTE out local franchises can use- include career academy detail	July 2020	View CTE Ed. Coordinators to see what is already available
Advise: Create award within express to raise up offices that have productive partnership with local CTE		Way to measure “productive partnership”
Assist: Identify what certifications we could offer to our associations that add to their employability skills		Funds for taking certification test → shift current scholarship program

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Advocate:		
Advise:		
Assist: Publication of gender Currently working on toolkits and will be laundry state workshops with JFF in 2020	2020-21	Continued collaboration with groups like ACTE and Ford NGL

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Advocate:		
Advise:		
Assist: Regional workshops to share and implement workforce and economic development framework for colleges and community programs (w/ JFF)	Spring 2020	

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Advocate: Advocate for continued and greater use and application of our already existing programming, curriculum, credentials and resources	12/2022	
Advise: Convene multistakeholder groups (e.g. federal, state, and local) to better understand and collaborate on career pathways and partnership entry points		Greater diversity interns of industry representation at events like this
Assist: Pilot more employer- student career partnerships to determine optimal educator, employer & student needs		

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Advocate: Submit Youth Apprenticeship (YA) standards to US DOL to use in CTE's	Dec 21, 2019	None
Advise: Promote YA to state associations and CTE partners	Jan- Aug 2020	Assistance from state associations
Assist: Provide financial support to defray the costs of industry credentials associated with the YA program	Jan- Aug 2020	From NRAEF

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Advocate: Work with DOL and OSHA to evaluate hazard laws regarding young people on projects	Future	DOL, OSHA, ABC Government Affairs Department
Advise: Stop using training to describe CTE. You cannot elevate it!		Everyone
Assist:		

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<p>Advocate: Help my committee and local develop a template for starting and running a student/industry hands on career day. Develop a financial literacy presentation for students and parents.</p>	<p>August 2020 April 2020</p>	<p>Existing chapter template collaboration with other associates Access to school district/guidance Basic wage data with taxes</p>
<p>Advise: Advise the members, especially locally of the need for their direct involvement with CTE. Don't wait for someone else.</p>	<p>Every month</p>	<p>I got this</p>
<p>Assist: The local ACTE and others in their work with students. Lead by example</p>	<p>I will start when I go home and meet with local ACTE leaders and trade school teachers -> financial literacy</p>	<p>Time</p>

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Advocate: Identify industry member champion Industry framework and resources needed to wake the progress successful. Testimonials Stories – human factor	Dec 2020	Participate in focus groups
Advise: Set up framework of Advisory Council and get 2 regions up and running Complete/Release a data discovery report reflecting EMS needs	Dec 2020	Collaborate and support through network / into share a supporting resources / tools to assist with outcomes.
Assist: Set up framework for engagement for teachers/students and industry: -facility tours -speaking engagements Investigate additional certification options for the high school audience	Dec 2020	Outreach to CTE districts about IPC EF initiative for collaboration

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Advocate: Expand resources for members to engage with local schools - materials contact - contact - talking points Ways to connect (teacher internship), job shadowing, internship, etc.		Testimonials capture data
Advise: Consistent message of student credential assessment and digital Badge = benefits/testimonials > both student and company		
Assist: Capture data and analytics and testimonials on workforce program, initiatives, etc. Companies engaging		

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Advocate: Transportation to jobs (for students) Education funding model in Ohio	August 2020 Spring 2020	Connect to leading sources for pilot project Contact Albert Palaci* Advocate with elected officials that if not funding career tech, jobs will move elsewhere
Advise: Programs need to be scaled Prepare to replace retiring career tech teachers Recruit the moms 2.0	Spring 2021	Use business model Getting word out to recruit teacher Use more innovative ways to engage “moms”
Assist: To assist career tech jobs and industry to work together to help solve skills gap	Fall 2020	Get more industry involved in working together

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Advocate: Transportation of kids to events and jobs pilot Mtg with Albert Palazios Changing funding model Cincinanti/SW Ohio Region	Aug 2020 March 2020 By 2021 school year	
Advise: Scale programs at BT Succession plan for career tech teachers	Now Dec 2020	
Assist: Great Oaks business partners expansion Teacher externship expand to 20 companies	May 2020 June 2020	

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Advocate:		
Advise: Aptitude / Pretest	Spring 2020	ETLS
Assist: Tangible high school certification standardized test (10) accredited colleges (4) high schools	Spring 2020 Annually	ETL contracts Perkins IRAP School and staff support Money

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Advocate: ACTE help recruit pilot sites for me and youth program	April 2020	Decide on criteria for pilot schools and choose 3-5
Advise: Industry collaborate – participate in them	2020	Connect with CTE Directors who are managing this
Assist: SME Task Force for ITF Program	Jan 31, 2020	Help recruit a few SME's

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Advocate: Successfully launch the “Wood Industry Recourse Collaborative” (WIRC) career awareness industry campaign Develop industry data on skill nerds, jobs, wages and collect accurate ID at least one way to meaningfully engage with counselors	Q1, 2020 Q4, 2021 Q1, 2020	From ACTE Opportunities to promote/share with education, feedback on efficacy (nothing from ACTE) time, money Ideas/suggestions
Advise: Create/update accurate list of school programs and industry needs, help to match and share contacts Create industry playbook, esp. how to take it to the next level, create longer relationships More opportunities/activities for teachers and students @ trade show	Q4, 2020 Q1, 2021 Q3, (July) 2021	(nothing from ACTE) time Resources Ideas/suggestions – what’s missing/needed
Assist: Create/define internship/WBL model, provide training/access to resources More industry-focused and led training for educators More interactive, engaging learning opp’s for students	Q4, 2021 Q3, 2021 Q3, 2020	Resources Ideas/suggestions Ideas/suggestions

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Advocate:		
Advise:		
Assist: Grasp the need of skilled workers in the ? and agricultural road projects of space		Data to support loss of revenue in skilled positions are not filled

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Advocate: Continue to pursue relationships with associations. Goal: one trade association endorsement per business industry certification	Dec 2020	Need connections/introductions to trade associations so they can know about the industry certifications (and curriculum) that already exist so they can therefore make it available to their members
Advise: Find a way to connect businesses we talk to/work with to our educational contacts (local schools)	June 2020	
Assist:		

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<p>Advocate: develop list of metro areas with biggest needs (member hiring needs)</p> <p>Develop list of CTE & educator partners based on the prior AI</p> <p>Gain a full understanding of programs/students/educators/program need (we may be able to support) tied to AI above</p>	<p>Dec 31, 2019</p> <p>March 2020</p> <p>June 2020</p>	<p>Collaboration of largest members</p> <p>Collaboration with ACTE/other assn's</p>
<p>Advise: Define how to partner with other associations with the same needs</p> <p>We currently have a WFD council but want to expand</p>	<p>June 2020</p>	
<p>Assist:</p>	<p>Dec 31, 2020</p>	<p>List of educators and names of academy advisory board</p>

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Advocate: National Industry working with members to approach education	2020	Natural level coordination
Advise: Make programs visible to industry and education	2020	Central point for information
Assist: Work with schools to have programs that meet industry standards	Ongoing	Field level education managers

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Advocate: Pell grant Apprenticeship promotion Certification and credentialing -Research member current practices -needs and current engagement -Showcase successes	Ongoing	Industry wide support Sharing success stories
Advise: Facilitate community conversations with schools Facilitate relationships with Skills USA/FFA Become a repository of best practices	Ongoing	Sharing ideas and best practices so we don't have to reinvent the wheel
Assist: Workforce toolkit with ideas and tools and templates for members Research industry perception	1 st release January 2020	Materials, websites, links, best practices we can add to the toolkit

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Advocate: For digital marketing programs in high schools and CTE programs	Throughout 2020	Support in raising awareness about our program so that educators are above our free resources
Advise: Educators on how to effectively * their students on digital marketing practices and prepare students for the Facebook Digital Marketing Association certification	Throughout 2020	Resources needed: it would be great to have ACTE’s advice in how best to integrate our program into educators classrooms Where do educators fund their resources for the classroom? Can our program and resources be integrated into existing programs?
Assist: Educators by prouding* them with the tools and resources to prepare their students for the digital marketing demands of the workforce and earn an industry certification	Throughout 2020	Are there opportunities for alignment up state standards? Are there funds that districts can use to cover the certification cost for students to eliminate the * of paying for the certification which may be a prohibited barrier for some students

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Advocate: Pastues* with counselors to raise awareness -Coordinate with Industry Trade Organizations to help lead efforts		Time!
Advise: Understand better how soft skills are being integrated (rubric)		Time!
Assist: Participate in next "counselor trade talk" -Expand high school internships	12/6 (tomorrow)	Time!

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Advocate: Document historical data once completed *Prior year(s) metric (CIOC & WFDC)	1/31/2020	Program administrator (out sourced) Director WFD & CIOC's
Advise: Communicate the results of the historical data that is compiled. Use the compiled data to structure a *forecast for the upcoming calendar year.	2/28/2020	Program administrator (out sourced) Director WFD & CIOC's & both committees
Assist: Revision and revise curriculum offered to prop* for 2020 distribution. Need to validate with technical* and CIOC committees prior to distribution	3/31/2020	Marketing/advertising agency (out sourced) TOC & CIOC & director review & approval. Final board review to distribution. Budgeted funds.

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Advocate: Inclusion in apprenticeships opportunities Launce WFD champions program	12/31/20	-GA team effort -* renew*, PR articles
Advise: Mentioned job shadowing Serving or advisory boards Research study Bringing shop classes back	12/31/20	-Buying from large companies -Money to purchase HS principal ISD*
Assist: Classroom instructions Donate equipment Groom partnerships with lowe's g*	12/31/20	-Make introductions *

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Advocate: Communicate with CTE Directors to facilitate relationships at local level	12/20	ACTE/Dept. of Education list to match with chapter footprint
Advise: Work with CTE directors to integrate pre-apprentice (new worker program) in secondary schools	12/21	Approval of curriculum for one state (test case)
Assist: Tag local members to mentor individual students to create community	12/21	Determination of passionate engaged members Money