



INSIGHTS, STRATEGIES, PRACTICES, & SUCCESS MEASURES

Strategy(ies) Addressed: Provide structured support for association members and employers to connect with CTE programs (pathways/academies) in a meaningful and sustainable way.

1. **Advocate:** Champion support for scaling and sustaining business engagement with CTE; monitor agreed-upon metrics and promote successes throughout the industry and communities; ensure staff and resource support for partnership councils (industry or advisory).
2. **Advise:** Advise CTE programs in workforce needs; ensure equitable distribution of resources; support local employer involvement; assess CTE program performance and analyze data; support/promote experiential learning opportunities.
3. **Assist:** Assist individual CTE programs; ensure program curricula meet industry standards; provide work-based opportunities for teachers and students; help find resources for unmet needs (equipment, human resources, curriculum, projects); assess CTE program performance and share data; support experiential learning opportunities to align with skills students need.

ADVOCATE	ADVISE	ASSIST	FOLLOW UP NOTES