2019 ACTE REGION II CONFERENCE

High-quality CTE Programming

October 3-5, 2019
Embassy Suites Hotel Raleigh-Crabtree
Raleigh, North Carolina

PROGRAM GUIDE  #acteregion2
Embassy Suites Hotel Raleigh-Crabtree

Floor Plan
Dear Conference Attendees,

I’d like to welcome each of you to the ACTE Region II Conference. It’s an exciting time for career and technical education as we continue to grow and adapt, remaining always motivated and responsive to the changing climate of education and the workforce. Career and technical educators are confronting a time of much change and we are able to adjust to these changes because of committed professionals like you. CTE is an exciting area in which to work, and we’ll continue to meet and bring inspired people together in forums like this, to ensure we remain informed and on the cutting edge of industry trends and technological advancements impacting our work.

We’re continuously improving our ability to communicate, collaborate and create as an organization. The Region II Strategic Plan challenges us to increase membership, build leadership capacity, increase attendance at regional and national conferences, and identify emerging industry trends in our region. In working toward accomplishing our goals, we have created multiple incentives for states and ACTE members to participate in events and have enhanced our social media presence. We also launched a Region II membership survey to allow members to have a voice in the future direction of our organization. We should all be very proud of where we are today and excited about where we are headed.

I’d like to thank each of you for attending our conference and bringing your expertise to our gathering. You, as leaders in your field, have the vision, the knowledge, the wherewithal and the experience to help us pave our way into the future. Our members are our greatest asset, and we could not accomplish what we do without your involvement and leadership. Throughout this conference, I ask you to stay engaged and help us shape the future of CTE in Region II.

Sincerely,

Chaney Mosley, PhD
ACTE Region II Vice President
Welcome to the ACTE Region II Leadership Conference!

Welcome to North Carolina and to our capitol city of Raleigh. On behalf of the North Carolina Association for Career and Technical Education, we are honored to have you attend this conference. Much work has gone into the planning of the conference, and we feel we have great professional development opportunities. You will be gaining great professional development and joining us to recognize our award nominees from Region II.

I hope you have an enjoyable time, renewing old friendships and developing new acquaintances throughout Region II. We are glad you are here. If you need assistance, please contact someone on our team. We are all here to share some good old southern North Carolina hospitality.

Sincerely,

Ruth Huff
Executive Director
North Carolina Association for Career and Technical Education
### ACTE Region II Policy Committee Members Rotation

<table>
<thead>
<tr>
<th>Name and Email</th>
<th>Term of Service</th>
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</thead>
<tbody>
<tr>
<td>AL - Becky Pierce <a href="mailto:nrwpierce@aol.com">nrwpierce@aol.com</a></td>
<td>FY19, FY20, FY21 (June 30, 2021)*</td>
</tr>
<tr>
<td>FL - Rob Aguis <a href="mailto:raguis@pasco.k12.fl.us">raguis@pasco.k12.fl.us</a></td>
<td>FY18, FY19, FY20 (June 30, 2020)</td>
</tr>
<tr>
<td>GA - Kim Orrick <a href="mailto:Kimberly.orrick@gmail.com">Kimberly.orrick@gmail.com</a></td>
<td>FY19, FY20, FY21 (June 30, 2021)*</td>
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<tr>
<td>KY - Dexter Knight <a href="mailto:Dexter.Knight@jessamine.kyschools.us">Dexter.Knight@jessamine.kyschools.us</a></td>
<td>FY18, FY19, FY20 (June 30, 2020)</td>
</tr>
<tr>
<td>NC - Brantley Murphy <a href="mailto:murphyb308@gmail.com">murphyb308@gmail.com</a></td>
<td>FY20, FY21, FY22 (June 30, 2022)*</td>
</tr>
<tr>
<td>SC - Rick Kalk <a href="mailto:rdkalk109@gmail.com">rdkalk109@gmail.com</a></td>
<td>FY20, FY21, FY22 (June 30, 2022)*</td>
</tr>
<tr>
<td>TN -Clark Knight <a href="mailto:cknight@bartlettschools.org">cknight@bartlettschools.org</a></td>
<td>FY18, FY19, FY20 (June 30, 2020)#</td>
</tr>
<tr>
<td>VA - Barb Hancock-Henley [<a href="mailto:Bhancock-henley@hcps.us">Bhancock-henley@hcps.us</a>](mailto:Bh <a href="mailto:Hancock-henley@hcps.us">Hancock-henley@hcps.us</a>)</td>
<td>FY19, FY20, FY21 (June 30, 2021)*</td>
</tr>
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*Indicates 2nd term on PC  # indicates completing one year term for prior member

2019-20: Vice Chair, Rick Kalk  Secretary - (elected at Reg II Conf), Parliamentarian - (elected at Conf)

### ACTE Standing Committees - Region II Representatives Rotation

<table>
<thead>
<tr>
<th>Audit</th>
<th>KY- Christi Hack <a href="mailto:christi.hack@jessamine.kyschools.us">christi.hack@jessamine.kyschools.us</a></th>
<th>7/1/2018-6/30/2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awards</td>
<td>AL-Marcia Day <a href="mailto:msday@pclnet.net">msday@pclnet.net</a></td>
<td>7/1/2019-6/30/2020</td>
</tr>
<tr>
<td>Bylaws</td>
<td>TN-Chris Tucker <a href="mailto:chris.tucker@knoxschools.org">chris.tucker@knoxschools.org</a></td>
<td>7/1/2019-6/30/2021</td>
</tr>
<tr>
<td>Nominating</td>
<td>SC- Beyonka Wider <a href="mailto:bwider@richlandone.org">bwider@richlandone.org</a></td>
<td>7/1/2018-6/30/2020*</td>
</tr>
<tr>
<td>Resolutions</td>
<td>NC-Darrin Bridges <a href="mailto:Big_guy12869@yahoo.com">Big_guy12869@yahoo.com</a></td>
<td>1/1/2019-12/31/2020</td>
</tr>
</tbody>
</table>

*Indicates 2nd term on committee

### ACTE Region II Standing Committees 2019-2020

**Awards Committee**

Marcia Day (AL)

2 judges from each state submitted by Executive Director of state
2020 REGION II AWARD APPLICANTS

Administrator of the Year
Laura Arnold          Chris McCullar          Rachel Rutledge         Nassie R. Lucas III     Victoria Thomas

Career Guidance
Kelli Adkins         Janet Clarke          Kate Keith             Jessica Galati         Victoria Wheeler

Life Achievement
Cindy McConnell      Doris Sikora          Gwen Ward

New Teacher of the Year
Beth Brumley         Julia Henderson       Kathryn Shirey         Maria Ausburn         Brian Jarvis
2020 REGION II AWARD APPLICANTS

Teacher of the Year

- Wendy Metz
- Kimberly Wilson
- Kelli Dickson
- Kirk Richter
- Larry Tripp
- Lacey Davis
- Catherine Hurt
- Dales Hales
- Brenda Gibson
- Barbara Comer

Teacher Educator

- Doris Sikora

Carl Perkins Community Service

- Elizabeth Andress

Postsecondary Teacher of the Year
Special thanks to our ACTE Region II Sponsors and Exhibitors!

Exhibitors and sponsors as of September 19.
**Conference Agenda**

**Wednesday, October 2**
5:00–7:00 p.m.: NCATE Executive Committee  
*Room: Suite 920*

**Thursday, October 3**
8:00 a.m. –5:00 p.m.  
Pre-conference tours  
(Vernon Malone School, Fidelity, and Lenovo lunch included)

8:00–8:45 a.m.  
NCATE Committee Meetings  
*Room: Nightingale*

9:00–11:00 a.m.  
NCATE Board of Directors Meeting  
*Room: Nightingale*

12:00–5:00 p.m.  
Registration opens

3:00–5:00 p.m.  
Region II Policy Committee Meeting

7:00–9:00 p.m.  
Region II Attendees Reception  
*Room: Suite 920*

**Friday, October 4**
7:00 a.m.–4:00 p.m.  
Silent Auction
Friday, October 4 (continued)
7:00 a.m. –11:00 a.m.
Registration open

8:00 a.m.–4:30 p.m.
Exhibits open

10:15–11:15 a.m. Breakout Sessions 1
Top 10 Professional Development Topics

*Dr. Charles E. McAdoo II, CTAE Business Education Teacher for non CTE teachers*

**Room: Bell**

This presentation will provide recommendations for the identification and prioritization of professional development topics for new CTE teachers. This presentation will provide attendees with data that can inform professional development program planning and improvement for CTE teachers that are beginning and/or retooling their careers.

How to Navigate Legal issues and Professional Issues Tips for The CTE Teacher

*Dianne Wall, RN, NCACTE Health Sciences Division President*

**Room: Edison**

An attorney who is also a CTE teacher engages you in reflecting on best practices in situations that CTE teachers face every day. The analysis and reflection looks at legal, ethical and professional implications in these situations. You will receive over 30 tips for these situations, identify issues that impact you, and formulate a personal action plan.

Strategic Planning Turning “I Wish We Could.” Into Action

*Dexter Knight, Principal, Jessamine Career and Technology Center; Christi Hack, Assistant Principal, Jessamine Career and Technology Center*

**Room: Graham**

Learn how one Kentucky CTE Center has used strategic planning to put ideas into action. Implementing strategic planning has allowed them to put into action some of their "I wish we coulds." Administrators, teacher work groups, and district personnel have collaborated to create positive change in their community.

Changing Student Employability Skills: Skill Behaviors + Happy Employers = SUCCESS

*Jordy Johnson, CEO’s Microburst Learning; Ann Brown, CEO’s Microburst Learning; Rebecca Bazzel, Microburst Learning*
Room: Einstein
Learn how to debrief the exercise so students understand the impact their attitudes have on those around them and affects their success rate on the job. Through case studies, discover how your peers are implementing EmployABILITY Soft Skills to prepare students for what employers expect and demand in the workplace. Participants will walk away with soft skills implementation tips and techniques, and a hands-on activity to complete in their classroom to grow their students’ employability skills!

11:30 a.m.–12:30 p.m. Breakout Sessions 2
Find Your Inspiration
Bryan Hearn, Principal, Pelion High School; Ray Bolen, Executive Director of South Carolina ACTE

Room: Bell
South Carolina ACTE has developed and now hosted (twice) a state conference in early January to help retain early career teachers. They are invited to come together in Myrtle Beach for a weekend, hear great speakers, network with veteran teachers and administrators, vent their frustrations, be inspired, and get rejuvenated for the second half of their school year. Come let us tell you more!

Career Exploration–A Primer for College and Career Readiness
Chaney Mosley, ACTE Region II Vice President

Room: Edison
Middle school is a time when students can most benefit from career exploration, but what does that look like? It is different in every school. In this session, we will consider career exploration and employability skills in middle school settings, examine the value of exploratory and introductory CTE courses as they relate to career and academic planning, and discuss the potential for extended learning through CTSOs and work-based learning. Opportunities and barriers will be shared throughout the presentation.

What’s a Credential Engine Anyway?
John Foster, President/CEO, NOCTI

Room: Graham
The Credential Engine (CE) is an outgrowth of the credential transparency initiative (CTI) and their work has been ongoing for about five years. Backed by a number of major funding sources the initiative boasts over 5,000 credentials. The work of CE consists of defining credentialing terms, utilizing an open source registry, and designing Apps to take advantage of the information in that registry. Come find out how you can utilize this tool to discover not only credentials but additional training sources for your students. Participants are encouraged to bring their own devices to this presentation.
Strategies to Integrate Career Exploration and Academic Planning to Maximize Student Reach and Impact

Joe Belsterling

Room: Einstein

Integrating career exploration and academic planning not only increases the reach of career awareness and readiness programs, but also positions students to successfully transition to meaningful educational pursuits—and well-chosen and aligned academic and career paths. Implementing strategies that increase integration helps ensure every student's education leads to a successful career outcome. This will be an interactive presentation that asks for audience input and collaboration. It will cover reasons why this matters, strategies of how to do it, and help attendees brainstorm ways to do this in their own schools.

12:45–2:00 p.m.
Lunch with ACTE Updates

Invitation to the ACTE Region II Conference, October 2020 in South Carolina, Ray Bolen

Room: Einstein

2:15–3:15 p.m. Breakout Sessions 3

Game on! Coding Your Way to EARN AP Credit and Beyond

Maureen Clark, Instructor Web Design and Development, Soddy Daisy High School; Jamie Ferguson, Instructor, Information Technology, Soddy Daisy High School

Room: Bell

Did you know your students can earn college credit for building a video game? It’s true! Students can take their “career-ready” skills to the next level and earn “college-ready” credits. Learn tips from two AP Computer Science Principle (CSP) teachers on which activities from Amazon Future Engineer, Edhesive, Code.org and CodeHS that prepare students to score a 5 on the AP CSP exam. Leave this presentation with a proven plan for a successful AP CSP course for your CTE students that might just might just lead to scholarships, internships, or even AP CSA opportunities.

Grow Your Own CTE Professionals

Kimberly Mitchell, CTE Family Consumer Sciences Instructor, Jacksonville State University

Room: Edison

CTE programs across the country are in danger! Who will fill vacant jobs when experienced teachers move or retire? Those of us who are current CTE professionals need to identify those in our classes with an interest in teaching. We need to grow our own replacements. We also need to stress the importance of being a member/leader in our professional organization as well as taking on the role as mentor to those new to teaching and new to CTE. Our role is to educate and advocate for our future.
Communicate, Articulate! Never Stagnate!
Taneka Williams, Career Pathways Coordinator, Cumberland County Schools

**Room: Graham**

Participants in this session will see the value of strong working relationships and partnerships between local industry and secondary and post secondary institutions to leverage instructional resources through local articulation agreements for improved student outcomes. The session will discuss best practices and practical activities as well as progress monitoring for continuous improvement.

Creating An Urgency To Learn
Jill Cohen, CTE Director, Perquimans County Schools; Kelly Russell, Agriculture, STEM, Computer Science, Perquimans Middle School; Linae Midgette, Agriculture, STEM, Computer Science, Perquimans Middle School

**Room: Einstein**

Learn how a rural middle school transformed the CTE program to align with regional career needs and gained student engagement. Film clips, lesson plans and methods for gaining equipment for the programs will be shared.

**3:30–4:30 p.m. Breakout Sessions 4**

Career Development for All
Misty Wolfe, CTE Coordinator, Randolph County Schools; David Cross, Principal, Braxton Craven Middle School

**Room: Bell**

Research consistently shows that career exploration and development should begin at an early age in order to get students career ready. This session presents best practices for developing and implementing a systematic career development program for students at Braxton Craven Middle School in Randolph County, NC. Session participants will discover the impact of personalized career development at an early age and uncover best practices for implementing an effective career development program as early as fifth grade.

Creating Postsecondary for High School Students
Nancy Cross, Director of CTE and Innovative School Design; Isai Robledo, Director of High School Programs Asheboro, NC

**Room: Edison**

Randolph Community College and the Randolph County School System in rural North Carolina have increased the number of students accessing college classes while in high school by over 400% in three years. Pathways to Prosperity, Apprenticeship Randolph, creative scheduling, and Career Coaches are key strategies to be shared.
CTS0: What in the World Am I Doing
Rodgetta Williams, Business Education Instructor, Central Freshman Academy

Room: Graham
This session will revive your CTSO, bring the excitement to your organization and provide positive motivation to get your CTSO back on the right track. This session will include tips for increasing membership, fundraising ideas, community service, competition preparation, and information on meaningful field trips.

Finally, An Actual Solution That Increases CTE Enrollment /Equity
Holly Amerman, CTE Director, Rome City Schools; Armando Garza, SVP Sales and Marketing, You Science

Room: Einstein
This session reviews a case study on how Rome City Schools in Georgia improved CTE enrollment diversity using an aptitude-based program called You Science.

Enjoy Greater Raleigh Downtown/Shopping and Dinner on Your Own

Saturday, October 5
8:00 a.m.–2:30 p.m.
Exhibits open

8:00–11:45 a.m.
Silent Auction open
Cast your last bids now!

11:45 a.m.
Silent Auction closes

9:15–10:15 a.m. Breakout Sessions 5
Fixer Upper: Flipping the Career Fair
Megan McMillen, Career Development Coordinator, Cumberland County Schools

Room: Bell
Looking to flip your program? From drab to fab, learn how to renovate your partnership engagements into something new and fun. Find out how Cumberland County Schools are transforming business partnerships into meaningful interactions within the school
community. Participants are encouraged to bring their own electronic devices to take part in this interactive presentation. Audience members can walk through examples that illustrate best practices, and creative solutions to pursue authentic implementation.

Naviance, Creating a Virtual Student Services for Students In A Comprehensive High School

*Brian Elliott, Career and Technical Educator, Cabarrus*

**Room: Graham**

College and Career professionals in comprehensive high schools need a tool to streamline administrative processes and reach all of their students. Naviance is a comprehensive college and career readiness solution that helps districts and schools align student strengths and interests to postsecondary goals, improving student outcomes and connecting learning to life. During the 2018-19 school year, Cabarrus County Schools piloted a full school wide rollout at Central Cabarrus High School. This presentation will discuss the rollout plan, lessons learned and how this tool can be beneficial to teachers, counselors, administrators, students and parents.

**What Happening In Region II?**

*Regional State Leaders*

**Room: Einstein**

See what is going on in the other Region II states and share new ideas and practices that are working to enhance your state association.

**What Do I Do?**

*Leslie Naterman, Milton High School; Beth Cunningham, Milton High School*

**Room: Edison**

I have special education students in my class. In Georgia, we have Career & Technical Instructors who are special education teachers working as a support service for students in CTAE courses. What do we do? How do we do it? How can we help you?

**10:30-11:30 a.m. Breakout Sessions 6**

Instruction Beyond The Classroom

*Jessica Shimer, Career Development Coordinator, Lenoir County Schools; Amy Jones, High School CTE Director, Lenoir County Schools; Penny Lewis, Instructional Management Coordinator, Lenoir County Schools*

**Room: Edison**

Learn through a visual presentation how Lenoir County brings 800 middle and high
school students from Lenoir and neighboring counties and 50 manufacturing-related firms and education institutions together in observance of National Manufacturing Day at the NC Global Transpark in Kinston, NC, in October. High schoolers tour one of more than 15 manufacturing-related facilities prior to joining middle schoolers at the GTP for exhibits, problem-solving challenges for prizes, digital team scavenger hunt, escape room challenge and industry sponsored lunch. Event is led by our Manufacturing Association and Economic Development. Media coverage is great and legislators attend.

**ACTE-CTE Learn**

*Michael Connet, ACTE*

**Room: Graham**

ACTE-CTE Learn has a multitude of information, online learning for CEUs and informative videos for the ACTE/state member. Come learn how to navigate this informative website.

**An Earned Advantage…How Industry Credentials Help Health Sciences Program Coordinators Get Ahead**

*Laura Flynn, Director, CTE Division, Leawood*

**Room: Einstein**

Growing your health science pathway is possible! Through industry credentials you can give more students access to front line healthcare professions. Aligning courses and maximizing your teachers can create new learning opportunities for students.

**An Aggressive Approach to CTE**

*Stephanie Adams, Career Development Coordinator; Dennis Hamilton, Principal, Randleman High School*

**Room: Bell**

This session will provide its attendees ways to expand their Career Technical Education program within their school and district. By promoting career awareness at a younger age, students increase their involvement and gain opportunities within CTE.

**11:45 a.m.–1:00 p.m. Awards Luncheon**

Silent Auction Winners Announced

*Awards Presentation: Willie Haynes*  
*Speaker: Peyton Holland, National Technical Honor Society*

**Room: Einstein**

**1:15–2:15 p.m. Breakout Sessions 7**

North Carolina's Work-Based Learning Navigator: Connecting Employers to the Classroom
Caroline Sullivan, NC Business Committee for Education

**Room: Einstein**
The program will begin with an overview of the development of the Work-Based Learning Navigator. A demonstration of the platform will follow. A discussion on strategies to involve employers in work-based learning will be at the end of the session.

Career College and Career Readiness
Lourdes Bernard, Student, University of Central Florida

**Room: Bell**
This presentation reviews college and career readiness programs for high school students. It first addresses college readiness programs, then career readiness programs, followed by a discussion of the need for a course specializing in both innovative career opportunities.

Connecting Students to Industry Through Youth Apprenticeships
Lauren Overman, Career Development Coordinator, Eastern Randolph High School; Stephanie Adams, Career Development Coordinator, Eastern Randolph High School

**Room: Edison**
The session will show participants the ins and outs of creating and maintaining a youth apprenticeship program using the Apprenticeship Randolph model currently being used by the Randolph County School System.

Skills USA Career Essentials: The Turn-key Solution to Teaching Career-ready Skills
Courtney Farrell, Skills USA Program Manager; Rick Kalk, South Carolina Skills USA Executive Director; Peyton Holland, National Technical Honor Society

**Room: Graham**
Discover how the Skills USA online, project-based curriculum builds the career-ready skills demanded by business and industry through authentic experiences.

**2:30–3:30 p.m. Breakout Sessions 8**
School Redesign Based On Career Interest
Lora Hill, Career Development Coordinator

**Room: Edison**
Students in schools based on career interests...is it possible? Yes, we did just that at Uwharrie Ridge 6-12. Students are given a choice of three schools to choose from and their career exploration is based on their selection.
Innovative Opportunities Now (ICON): Work-based learning that WORKS!

Nore Brantley, Career Development Coordinator, Alger B. Wilkins High School

Room: Graham

Learn the ABCs of Cumberland County’s unique work-based learning program and how it is working to prepare students for career success. Find out how students are gaining valuable skills that connect school experiences to real life work activities through career shadowing and an innovative summer internship program that is based on business and community partnerships. Sit in on an engaging session that includes best practices for implementing a high quality work-based learning program.

“What do you mean I can be a _____________?”

Middle School Career Development

Elaine Webb, Career Development Coordinator, Franklin County Schools

Room: Einstein

The presentation centers around working with middle school students and their need to begin to consider a career pathway. Many students have not been exposed to the vast number of options they have available. This session will demonstrate successful strategies when working with middle schoolers. Research along with strategies will be used to assist participants who work with middle school students.

Blended and Virtual Instructional Models for CTE

Charlie Craighill, National Account Manager, Fuel Education

Room: Bell

Career readiness is the most broad-ranging and dynamic subject area in education today, which can make programming uniquely challenging. Confronted with hundreds of course options and minimal staffing, scaling educational opportunity for all students is difficult for any district — whether large and urban or small and rural. Join us to learn how blended or virtual instructional models can remove logistical barriers to student entry into career pathways and help you scale course options for every student without sacrificing instructional quality and the necessary hands-on practice for CTE.

6:00– 8:00 p.m. Culminating Event

“A Night in Carolina” Casual Dinner: $10.00 fee per attendee
Save the Dates and Join us at Region II ACTE 2020
Hosted by South Carolina

at the beautiful Embassy Suites, Kingston Plantation, Myrtle Beach

October 1-3, 2020

More information to come!

For more information contact

Ray Boland, SCACTE Executive Director, 803-445-3945