Leading the EDUCATION REVOLUTION

NATIONAL LEADERSHIP CONFERENCE
JUNE 9-12, 2020

Purpose:
To provide professional development for 325 career and tech district level administrators with a clear leadership focus that shifts attendees’ participation from consuming information to producing and problem solving through a deep dive in leadership and the implementation of second and third order changes that could revolutionize a student’s CT experience.

Unique Features:
Invitation and application based attendance to include diverse leadership lens and experience
District leaders will create action plans through development of leadership, exploration of Butler Tech programs, and utilization of a national network for problem solving that will be implemented in the 2020-2021 school year
The end of each day is scheduled to work as collective thought leaders in addressing individual district needs through collaboration tables
Evening activities that engage sponsors and attendees in second and third order change dialogue
Family Strand of career tech opportunities linked to local businesses and attractions

Day 1 - Justice Sharon L. Kennedy: 154th Justice Ohio Supreme Court, UC College of Law Nicholas Longworth III Alumni Achievement Award, 2006 Judge of the Year
Day 2 - Michael Sorrell: Transformative President of Paul Quinn College, Dallas and Gates Foundation Most Influential Educator List- $15,000 www.apbspeakers.com/speaker/michael-sorrell
Day 3 - Anthony Munoz: Leaving a Legacy in Your Community: $5,000 www.munozfoundation.org/
Graphic Note-taker Jenni Hempstead: $3,000 to cover all 3 days

Evening Sponsorship Activities:
Networking at Rivertown and The Power of Storytelling
Meals Sponsorship:
2 Breakfasts, 3 Lunches, 2 Afternoon Breaks
Survival Bag items:
300 attendees

For questions or inquiries, please contact: Crissy Lauterbach, Innovative Teaching and Learning Coordinator at Butler Tech
lauterbachc@butlertech.org 513-645-8358
General Session Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Speaker/Description</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Wednesday General Session Speaker</td>
<td>Justice Sharon L. Kennedy: Overcoming Obstacles</td>
<td>SOLD</td>
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<tr>
<td>Thursday General Session Speaker</td>
<td>Michael Sorrell – Transformative College President Paul Quinn College, Dallas and Gates Foundation Most Influential Educator List</td>
<td>$15,000</td>
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<tr>
<td>Friday General Session Speaker</td>
<td>Anthony Munoz - Leaving a Legacy in Your Community</td>
<td>SOLD</td>
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General Session Sponsors will receive the following benefits:

- Five minute speaking time during the general session
- A logo on the VISION website and included in all VISION mailings
- Announcement promoting your sponsorship within ACTE e-newsletter sent by to all ACTE members
- Two conference registration
- Exhibitor Table
- One full-page ad in the Nov./Dec. issue of Techniques magazine
- One e-blast to conference attendee list
- Logo on conference signage
- Opportunity to submit a company brochure, flyer or other item in the conference survival bag

Additional Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Wednesday, June 10</td>
<td>Lunch - The Taste of CTE</td>
<td>$5,000</td>
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<tr>
<td></td>
<td>Dessert/Afternoon Break with The Cone Truck Ice Cream Truck</td>
<td>SOLD</td>
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<tr>
<td></td>
<td>Evening Networking Activity – Rivertown Brewery</td>
<td>$5,000</td>
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<tr>
<td>Thursday, June 11</td>
<td>Breakfast</td>
<td>SOLD</td>
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<tr>
<td></td>
<td>Lunch - Taste of Cincinnati</td>
<td>$4,500</td>
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<td>Dessert/Afternoon Break: Kona Ice</td>
<td>SOLD</td>
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<td></td>
<td>Campfire Event/Story Telling</td>
<td>$3,000</td>
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<tr>
<td>Friday, June 12</td>
<td>Breakfast</td>
<td>$3,500</td>
</tr>
<tr>
<td></td>
<td>Lunch/Wrap-up</td>
<td>$4,200</td>
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<td></td>
<td>Graphic Note Taker</td>
<td>SOLD</td>
</tr>
<tr>
<td></td>
<td>Conference Survival Bags</td>
<td>$5,000</td>
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For more information about these opportunities, please email Jaime Alston at jalston@acteonline.org or Crissy Lauterbach at lauterbachc@butlertech.org. We look forward to helping you choose the most beneficial opportunity.