

ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION

Campaign Policies

The following policies have been set forth to regulate campaigning procedures. These campaigning procedures apply to the candidate at all stages of the application/nomination/voting process, supporter of a candidate, state associations and affiliate organizations:

Guidelines for Election of President

a. Prohibited Campaign Activities

1. Negative campaigning.
2. Campaign material that is not distributed through free, electronic means such as email and social media.
3. The development of any printed material such as, but not limited to, campaign brochures, flyers, posters or any other type of physical, non-electronic material by candidates or their supporters.
4. Sales and promotional gimmicks such as campaign buttons or other giveaways.
5. Following the nomination for a position, candidates who are current board members, policy committee members, standing committee members or in other national ACTE leadership positions should not be provided visibility opportunities beyond those typical of their normal duties.

b. Violations of Campaigning Prohibition

1. All complaints regarding possible campaign violations must be submitted to the Executive Committee in writing and signed by the person or group issuing the complaint.
2. The Executive Committee will notify the candidate charged with the violation that a complaint has been filed and give them the opportunity to respond to the complaint.
3. The Executive Committee will contact other individuals involved in the complaint, including individuals who may have sent letters that appear to be mass mailings, to obtain information about the matter.
4. The information will be compiled and the Executive Committee will make a determination regarding the violation no later than three (3) business days after ballots for the election have been counted.
5. If it is found that the campaigning prohibition was violated, the Executive Committee will determine if the candidate should be disqualified. If a winning candidate is disqualified, the individual with the second highest number of votes will be declared the winner of the

election. If a losing candidate is disqualified, they will be so informed but no further action will be necessary.

6. A candidate may be disqualified even if they were not personally involved in the campaign activities cited in an official complaint.

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