

DRAFT AGENDA (as of 07-2019)

Tuesday, December 3, 2019, 7:45 am - 4:00 pm

7:45 Continental Breakfast and Networking

8:30 Session 1: Welcome Remarks

Welcoming by [Nancy Trivette](#), ACTE Board Directors President, [LeAnn Wilson](#), ACTE Executive Director and [Cheryl Carrier](#), Ford NGL Executive President.

9:00 Session 2: Workforce Development: What's the Future Got To Do With It?

Hear from futurist, [Dr. Joyce Malyn Smith](#), Director Strategic Initiatives in Workforce and Human Development at Education Development Center, as she shares the workforce trends of the future and the impact it is having on the current business and staffing. **Group Activity:** Identify how these trends impact your specific industry sectors and your dynamic workforce needs.

9:45 Break

10:00 Session 3: Profile of a Work-Ready Employee

How do we ensure we all have work-ready employees? What aspects are unique and/or similar across associations/industry? **Group Activity:** In small groups, a profile of a work-ready employee is refined using a consensus building protocol that allows the common attributes, soft skills, and attitudes needed not just for today's workforce, but for tomorrow, too! This information will be the foundation of what we do for the remainder of the day answering this essential question *If this is who we want as future employees, how do we support our members and employees to develop powerful relationships with teachers and students?*

11:00 Session 4: Part 1: Meaningful Employer Engagement

Learn about the foundational structures that lead to successful employer engagement. Gain key insights on successful practices from an Industry Partner Panel.

12:15 Lunch and Networking

1:00 Session 4: Part 2: Meaningful Employer Engagement

How can we bridge the worlds of education and business? Hear from educators on the most valuable business intel and activities that they have experienced.

Group Activity: Elevating our Engagement Practices.

2:15 Session 5: Tools, Resources, and an Action Plan (includes a break)

You will leave this session armed with communication tools, new resources to engage and support your members' engagement activities, and an action plan to make it happen.

Group Activity: Industry role-alike groups share report outs.

4:00 Session 6: Closing Moves

Wrap-Up and Next Steps

Wednesday, December 4, 2019, 8:00 a.m. – 5:00 p.m.

8:00 a.m. Create Powerful Student Learning Experiences by Creating Powerful Partnerships

The challenges of the job market and the premium employers put on real-world knowledge and skills make meaningful work experience critical to the success of our young people. This workshop, geared for teachers, administrators and academy coaches, will offer practical strategies, tools and resources to support the opportunities to strengthen the connection between schools and business partnerships using the [Ford NGL Powerful Partnership Process](#). Key topics to be addressed follow:

- What does quality partnership between schools and business look like
- Self-assessment tool to gauge your strengths and opportunities
- Protocols to use right away to build (or strengthen) the partnership
- Action plan to establish next steps
- Access to additional tools via Ford NGL U

12:00 p.m. Lunch – on your own

1:00 p.m. ACTE's Career Pavilion

[Career Pavilion](#) is about ideas and resources to help you inspire your students about their future career path. It's also a venue designed to spur discussion and action to address the gaps that exist between education and the workplace.

Career Pavilion presenters, representing many of the CTE career pathways, will be on hand to provide specific career information. This may include broad information about their business or industry sector, detailed information like starting salaries for specific occupations, curriculum that might be used in a CTE program or specific skills gaps within their industry.

4:00 p.m. Career Pavilion Reception – join our presenters in a toast to the teachers, guidance professionals and administrators who are preparing our next generation of workers. Beverages and light hors d'oeuvres will be served.