

VISION 2019- Region III Policy Committee Meeting
November 28, 2018

9:31 AM, Meeting called to order by Cindy Stover

Introductions

Cindy Stover, Lisa Stange, Rob Lowe, Chad Downing, Betty Glasgow, Jayla Smith, Jenny Stump, Greg Smith, John Pritchett, Sandy Miller, Steve Dewitt, Wendi Berndt, Katrina Plese, Debbie Belfry, Chris Neff, Dawn Sullivan, Patrick Biggerstaff, Dawn Sullivan arrived late.

Approval of June 20, 2018 Meeting Minutes

- Motion carries, Jayla Smith (MO, 1st), Rob Lowe (MN, 2nd))

Financial Review

- Operating Fund - Based on regional membership. no spending thus far. Mostly used for travel reimbursement, awards, and shipping.
- Designated Fund - spent \$2,019.15 of \$18,889.31. Each state is reimbursed \$1,000 for media tour, fellow \$500, some travel,
 - Designated Fund Obligations
 - \$250 in travel reimbursement to the state who realized the highest NPS attendance, plus \$1,000 for fellow travel fees. Approved via email, but voting in person; Rob Lowe (MN, 1st) Jayla (2nd) Motion carries.

Strategic Plan Review

- Already met the goal of adding a quality State Association (Indiana)
- We had two Fellow applicants, but they were both from IL. Goal is having multiple states represented.
- Two 2019 Fellows: John Kugler, Angie Koontz
- Goal to increase the number of award nominees
- Goal to increase the number of award nominees who attend the Region III conference (20 or more) Use the awards portal!
- Goal to increase the number of Achieve 100 schools (every CTE instructor belongs to the state and national association). There are only three schools now in the region.

- Goal to increase membership at ACTE Connect. Region III had the most registrants, but several did not attend. This is a good program for upcoming leaders who can't commit to the full fellowship program. It lasts one afternoon.
- Goal to recruit at least 30 session proposals for the 2019 regional conference. (Deadline of December 15, but it may be open longer.)
- Goal to increase the number of NPS attendees. There were 78 attendees in 2018.
- Goal to promote use of the ACTE Action Center (Respond to ACTE calls for legislative action).
- Goal to increase the number of states who conduct media tours (IL has, IA will, MO is discussing). Work with Jerrod Nagurka.
- Goal to secure at least one additional partner/sponsor for region conference tours (4 tours, 11 exhibitors in 2018).
- Goal to recruit at least one additional business partner award nominee. 5 nominated by Region III members in 2018.
- Goal to Submit Phase 2 of the CTE Teacher Shortage Grant. This decision will need to be made prior to NPS (March, 2019)

Membership Report

- Membership Awards will be handed out at the Region III business meeting.
 - Four states increased in membership
 - Two states decreased in membership (IL & MO)
- Strategies for increasing membership, by state:
 - IL now has a membership chair and they are focused on postsecondary membership. Promotes via a media tour.
 - MN hired a consultant to help with strategic planning. They sent out a survey to gauge perceptions. Intentionally recruiting, by phone, secondary and postsecondary administrators to attend NPS.
 - MO hired a consultant to help with strategic planning. Unification helped to increase membership.
 - IA is having one-on-one conversations. Planning a media tour.
 - IN unified and is focused on member services. They are offering workshops and webinars to add value.

Fellowship Program

- Fellows will be introduced this afternoon at the Business Meeting

Elections

- November 30 begin voting for President-Elect, Business Education VP, FACS VP, New & Related VP

Region III Opportunity Fund

- Lisa Stange and Katrina Plese
- Note: Katrina will help with proposal, but will not continue in this role after 2018
- CTE Teacher Shortage Grant
- Presentation on Friday. Katrina will offer pull-out information by state.
- The focus in to grow CTE teachers from among CTE students and others.
- UW-Stout worked on Data Collection (Deadline extended through December 2018)
 - This data will need to be reviewed.
- Researched Teacher Prep Programs, Attrition, etc.
- MO has the most teacher prep programs
- IN and MO have the most alternative licensure programs
- IN has EducateIN website and others
- Residency programs
- and apprenticeship programs seem promising, but they are costly.
- There are many scholarship and loan forgiveness programs
- IL did a “grow your own” program with high school students.
- Some state legislatures allow local districts to certify teachers from industry.
- Most teachers associate with their discipline before the state or national association.
- Teachers want more PD, mentoring and networking with like professionals. Some rely on Facebook teacher groups.
- Most teachers learned of jobs through personal contact. Very few were recruited via the internet.
- Lisa Stange notes that it is important for CTE to be promoted as a unified group, more so than focusing on their specific content area.
- Katrina Plese *Recommends* replicating the “Teach AG” initiative (NAAE) while relying heavily on data, branding, and relationships. Program started with \$40K in 2009. Now they support \$200K per year. They contract out their data collection. Businesses put a lot of money into supporting the Teach AG campaign. The Teach AG program coordinator (Ellen) wants to do a CTE Summit. *Question*: should this be piloted by state, region, or nationally? Question: How long did it take Teach Ag to make a notable difference? If we pilot in one region, will we have to wait five years to make enough of a mark to feel confident expanding? National may be the best way to recruit the financial support of nationwide partners. We may not need to pilot small because the Teach Ag model has already been proven successful.

Action Items:

1. Review UW-Stout Data
2. Plan for a CTE Summit
3. Plan for pilot (Regional or National)

Standing Committee Reports

- Will be shared at the business meeting

Region III Conference (Dawn Sullivan)

- Wisconsin was great, people liked the speakers and the networking
- 2019 Host State is Illinois (Lisle, IL)
 - Universal Technical Institute is Hosting
 - Several Tours have been arranged
 - Looking for Submission Proposals
- Travel reimbursement for Region III Policy Committee Members

Region III ACTE Board Report

- Members can read through this document

State Reports

- Illinois
 - Working on their strategic plan, identifying target areas
 - Conducted a media tour of five secondary schools and one community college
 - Annual Conference is scheduled for February
- Indiana
 - Achieved QAS
 - Unified with ACTE
 - Statehouse Advocacy event in February
 - Offering workshops to increase member value
- Iowa
 - Increased state membership by 20%
 - Great one-day state conference
 - Statehouse event in February
 - Planning a March media tour
- Minnesota
 - Strategic planning, new mission, vision, and goals
 - Excited about their new state president
 - Connecting with affiliates
 - Real Time Talent is being used to identify local workforce needs. This will help with Perkins Needs Assessments.

- Missouri
 - 1,100 people attended the summer conference, changed to a more usable facility
 - Unified state, so ACTE has helped with everything
 - Strategic Planning has been helpful
- Wisconsin
 - Wisconsin ACTE has suspended operations.
 - Betty Lou Esser is stepping away.

State Conference Dates and Locations updates

Other Information

- Educators in Action - use this resource, join groups, etc.

Adjournment

- Meeting Adjourned by Lisa Stange. Rob Lowe (1st), Jayla Smith (2nd)