At its Nov. 15, 2018, meeting, under the leadership of President Wayne King, the Kentucky Association for Career and Technical Education (KACTE) Executive Board adopted a revised KACTE 2020 Strategic Doing Plan. KACTE’s activities and programs will focus on five areas.

1. **MEMBERSHIP:** Increase membership 5 percent annually emphasizing member benefits of networking opportunities and professional liability insurance options by targeting pre-service and occupation-based teachers, professional associations, and Career and Technical Education (CTE) Summer Program attendees.

2. **LEADERSHIP:** Enhance CTE professionalism and commitment with a fellowship program to encourage leadership, a mentoring program to support new CTE teachers, and an on-line, universally available catalog of professional development programs.

3. **ADVOCACY:** Grow the ability to influence legislation, regulation, and public opinion through an e-mail database of regional and school contacts by distributing information and education on CTE in Kentucky.

4. **MARKETING:** Utilize social media, the KACTE website, promotional apparel suitable for school wear to raise brand recognition, and increase social media participation to 500 followers and website visits by 10 percent by 2020.

5. **BOARD CAPACITY:** Develop methods, models, and procedures to increase member participation at KACTE Board meetings with committee initiatives through use of virtual meeting strategies, raising Board attendance by 20 percent and committee participation by 50 percent by 2020.

The revised KACTE 2020 Strategic Doing Plan fulfills three challenges set by resolutions adopted unanimously at the July 23, 2018, KACTE Annual Meeting:

- Improved professional learning opportunities for administrators and teachers;
- Improved public awareness for career and technical education; and
- Legislative support for Kentucky educators.

**New Officers Elected, Installed**

Election of 2019-20 officers took place at the Annual Meeting, and the officers and 2019-20 Executive Board were installed. Elected were:

- **President-Elect** -- Margo Bruce, Agriculture teacher, Webster County High School;
- **Secretary** -- Sharon Collins, Family and Consumer Sciences teacher, Warren East Middle School; and
- **Treasurer** -- Elizabeth Bullock, Health Sciences program consultant, Kentucky Department of Education Office of Career and Technical Education (OCTE).

Wayne King, program consultant, OCTE, was installed as President, and Laura Spiegelhalter, Family and Consumer Sciences teacher, duPont Manual High School, will serve as Immediate Past President. Dexter Knight, Principal, Jessamine Career Technology Center, remains as KACTE’s representative on the Association for Career and Technical Education (KACTE) Region 2 Policy Committee.

Spiegelhalter offered stewardship remarks at the Annual Meeting and cited three accomplishments during the 2018-19 administrative year. KACTE hired a legislative
agent, McCarthy Strategic Solutions, to advance CTE before the Kentucky General Assembly and the administration. Social Media was expanded with 438 current Twitter followers. Membership increased to more than 650 currently.

King’s acceptance remarks at the Annual Meeting outlined aggressive goals to update the KACTE 2020 Strategic Doing Plan, address membership stagnation, build committee participation, enhance member value, and bring younger members into leadership roles. He plans continued emphasis on support for Career and Technical Education Student Organizations (CTSOs), advocacy initiatives and increasing the social media presence.

The Annual Meeting is held in conjunction with the Annual CTE Summer Program, which in 2018 had a 12 percent increase in attendance to more than 1,650 participating in more than 200 sessions for all CTE teaching disciplines.

The 2019 CTE Summer Program will be held July 23-26 at the Galt House Hotel in Louisville. New in 2019 is the first day will be Tuesday instead of Sunday. The CTE Summer Program will end on Friday. Afternoon sessions on Wednesday, July 24, will be devoted to overarching educational and professional development sessions. Thursday’s programs will be targeted to program areas, with Friday incorporating the traditional special events.

More Advocacy in 2019

In passing the 2019-20 KACTE budget at the April 26, 2018, Board Meeting, the association included funding for a continuing relationship with McCarthy Strategic Solutions to advocate for CTE before the Kentucky General Assembly and the administration. (Please see Issues Update for a recap of 2018 legislative and policy actions and a look ahead to 2019.)

At the Nov. 15, 2018, Board Meeting, CTE Summer Program net revenues resulting from the increased attendance and expense efficiencies were directed to replenish depleted special funds: the Michael A McMillen Student Teacher Scholarship, which is to support pre-service teachers during their student teaching assignment; the Donnalie Stratton Middle School Summer Program Stipend, which assists middle school CTE teachers in attending the CTE Summer Program; the Entrepreneurial Contest for high school students administered by the CTSO State Advisers; and a fund to support qualified Kentucky CTE award winners attending ACTE Region 2 and ACTE Career Tech Vision conferences.

Two ACTE Region 2 award winners were from Kentucky and were finalists for their respective awards at the ACTE Career Tech Vision in San Antonio Nov. 28-Dec. 1, 2018. Bethany Mattingly, Agriculture teacher, Seneca High School, was a finalist for New Teacher of the Year. Rosemary O. Jones, Family and Consumer Sciences teacher, Bell County High School, was a finalist for the Carl Perkins Community Service Award.

The 2018 Kentucky Farm Bureau Award winners recognized at the CTE Summer Program were:
- Outstanding New Career and Technical Teacher Brian Jarvis, Agriculture teacher, Ballard County High School;
- Carl Perkins Outstanding Service Award, Jill Hurt, Family and Consumer Sciences teacher, Bourbon County Schools;
- 27-year KACTE Membership Service Award, Reeca Carver, Program Consultant, OCTE;
- Career and Technical Administrator of the Year Laura Arnold, former Associate Commissioner, OCTE;
- Career and Technical Postsecondary Teacher of the Year and Lifetime Achievement Award, Dr. Doris Sikora, Teacher Educator, Western Kentucky University; and
- Career and Technical Teacher of the Year Kelli Harris Dickson, Family and Consumer Sciences teacher, Monroe County High School.

Short Form nominations for 2019 CTE Awards are due Jan. 31, 2019. (Please see Award Packet for details.)

As 2019 begins, KACTE is moving forward with the TALENTS Leadership Academy, Student Leadership Day in Frankfort, and planning for the 2019 CTE Summer Program. Please go to www.kacteonline.org for continuing updates.