CTE Is Economic Development

- 50 percent of employers surveyed by the Kentucky Chamber of Commerce (July 2015) indicate trouble finding employees with soft skills (27 percent) or the right technical skills (23 percent).
- According to the U.S. Bureau of Labor Statistics, 14 of the 20 fastest growing occupations (2012-22) are in construction, health care, and information technology CTE pathways; 19 of the 20 occupations with most new jobs (2012-22) are in business services, construction, health care, information technology, office services, retail sales, and transportation CTE pathways.
- CTE pathways are prominent in the Kentucky Workforce Investment Board Sectors Strategy targets: automobile and aircraft manufacturing; transportation, distribution and logistics; business services/research and development; health care/social assistance; and energy creation/transmission.
- Competitor states throughout the Southeast and Midwest, including new initiatives in Ohio and Tennessee, are investing in CTE to spur workforce development as a function of their economic development strategies.

CTE Is Learning that Works

- 129,794 public high school students (68.5 percent of all students) enrolled in at least one CTE course. (Data from the Kentucky Department of Education Office of Career and Technical Education-OCTE)
- 37,401 public high school students are CTE preparatory who have completed two credits in a CTE pathway and are enrolled in a third. (OCTE)
- The graduation rate for CTE preparatory students is 97.7 percent, which is almost 10 percentage points higher than the 88.9 percent graduation rate of the overall student population. (OCTE)
- CTE students enroll in postsecondary education at a higher percentage than the overall student population. (National Research Center for Career and Technical Education)

CTE Is a Doorway to Careers

- CTE offers educational opportunity in approximately 160 career pathways in 16 career clusters. (OCTE)
- 15,854 public high school students earned Kentucky Occupational Skill Standard Assessment (KOSSA) certificates in 2015. (OCTE)
- 10,009 industry certifications were awarded to public high school students in 2015. (OCTE)

CTE Impacts
Everybody, Everywhere, Every Day, PERIOD!

Invest in CTE

Message prepared and presented by: