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ACTE Region V Business Meeting 4-13-18 Colorado Springs

Call to Order and Introductions: Dodie Bemis calls the meeting to order at 4:20pm MT. Craig Statucki, NV, Coleen Keffeler, SD, Rachael Mann, AZ, Mark Branger, MT, Shani Watkins, WA, Diane Walker, CA.

Reminder that there is only one vote per state, and to please have a count of delegates for the roll call at the meeting.

Roll Call of States: AK 1, AZ 9, CA 3, CO 11, Guam 0, HI 1, ID 2, KS 0, MT 5, NE 1, NV 6, ND 6, OR 1, Philippines 0, SD 4, UT 2, WA 6, WY 2, American Samoa 0

Approval of the Agenda with flexibility: Dodie Bemis asks for a motion to approve, Doug Meyer, WA, moves, second by Rick Ross, ND, all approve, no opposition, motion passes.

Approval of the minutes December 8 2017, Nashville: Diane Walker moves to approve the minutes as published, Rick Ross seconds, all approve, no opposition, motion passes.

Financial Report: Mark Branger has distributed copies of the financial report to the attendees. Expenditures are coming in as projected, so he moves to approve the Treasurer's report, Elizabeth Scott, ND, seconds. There are no questions or discussion, all approve, no opposition, motion passes.

Recognize first time attendees: Shani Watkins asks all first-time attendees to stand for recognition. Those who were asked to participate in committees remain standing. Those who received a gift from CO for speaking with Marketing Committee members also stood for recognition. Thanks to all for their attendance. Dodie also offers thanks to the Marketing Committee for their work on the First Timers' meeting.

Review of ACTE Board meeting: Dodie Bemis reports that ACTE is doing very well financially, with no hiccups on the horizon. The last two Vision conferences have set records, and Region V plays a big part of that as far as attendance is concerned. The Board of Directors voted to make

upgrades to the ACTE building on King Street in Alexandria, VA due to its age. Last year, there was a vote to add a senior staff member, and since the right person has not been found, it was determined to go a different direction, and there was no expenditure for that. The Board adopted a new Strategic Plan for the association, which requires the regions to include elements into their own plans. The Policy Committee spent time at our meeting Wednesday and today to complete that. Please attend Vision Conference in San Antonio, which is lovely. Also consider putting in a proposal to present. All of our national committees are full with Region V representatives, but, with members going off, there may be vacancies, so please contact Mark Branger or Dodie if interested. Steve DeWitt hit the high points in his remarks this morning.

Region V Standing/National Committee Reports:

- Awards: Pam Stroklund from ND reports a record-breaking 54 candidates this year, including HI. It is the third year for a video interview. A new category is the New Teacher of the Year. Thirteen state representatives judged the applications, but we still need representatives from AK, HI, Guam, WY and SD. Five innovative programs were honored today, and five states received publication awards. Nineteen of the 54 award candidates are in attendance at the conference, with representatives standing in for them if they are not. The 8 award winners will be prepared for their national experience. Bev from SD just put in for retirement.
- Marketing/Membership: Tracy Kern reports that there are 8 committee members, with 3 in attendance, and a few came to the meeting the other night and joined. There are still a few openings, so it would be great to get more. There are about 100 new members in attendance, out of 200 conference participants. The committee met yesterday and spoke about marketing both ACTE and Region V, discussing the association structure. There were first timer gifts provided, and Colorado gear given to some. Mark asked about publicizing Hall of Fame inductees, which will happen soon.
- Nominating: Annika Russell reports that she also sits on the national committee. Region V is still accepting nominees for committees, so please fill out the form and return it. Two people ran for Region V VP and were interviewed this summer; the membership voted in December and elected a new VP. Dodie also notes that there are two Policy Committee openings as of July 1, so please consider running for the vacancies by Coleen Keffeler and Mark Branger. It is a three-year term. Neither MT nor SD, nor other current committee member states can run for these positions. We need a wide representation of states participating. If you have background by serving on a committee and being a state leader

in the past, that is valuable experience. Applications are due by May 15th, and must have a work supervisor's signature approving.

- Legislative/Perkins/Resolutions: In Eric Ripley's absence, Tim Knue reports that we put forth resolutions to be considered for forwarding on to ACTE related to policy and legislation at the federal and state level. One is the thank you resolution to Colorado for the conference, which will be read tomorrow morning. Anyone is welcome to attend the meeting and join the committee. Our members are ending their current term, but can also return. We discussed National Policy Seminar from attendees and where Perkins re-authorization is in its process. Steve DeWitt shared details of what's going on from the ACTE perspective. It is possible it will not be re-authorized until after the elections. It is being held up in the Senate (after approval in the House) based on issues of secretarial authority and use of vouchers. Funding was increased by \$75 million, which will roll out to states based on the allocation. There were no additional resolutions proposed for ACTE action at this time. Another item of discussion was the proposed reorganization of the OCTAE, with consolidation into the Post-Secondary office at the US Department of Education, for which there is little legislative support.
- Region/National Fellows: Craig Statucki reports that a written report was provided. He was the interim coordinator, with Coleen Keffeler taking over immediately. Joni Simpson from AK and Shelley Goerdt from CO are the two fellows. He cedes the balance of his time to Shelley for her report as a second year fellow. Shelley thanks the Policy Committee for providing the experience. During her tenure, she was also the Chair of CO Association of Teachers of FACS. Thanks to Mary Anne Behrens and Craig Statucki, she attained many leadership skills which helped her in her work. She learned much from Craig and Joni, which assisted with her district and association work. She was encouraged to apply by Darrell Green, and knows that she grew. She will be taking over as Chair of the Awards Committee. Craig notes that any who are interested in being a fellow should apply by April 30th.
- Audit: Victoria Crownover notes that there is no meeting until right before Vision. The report was accepted by the national committee and completed.
- Bylaws: Valerie Vuicich is not in attendance, so no report.

State of the State Reports: Craig Statucki explains that 15 states plus Guam submitted reports. Each state will have a maximum of 2 minutes to report. One hard copy is provided, but digital copies can be provided upon request to Craig.

Arizona: Pam Ferguson thanks Craig for the booklet of reports. A new membership report was created, with visuals and items about their activities. They will be having a summer conference over 6 days, featuring 256 sessions. They worked closely with national ACTE on advocacy, and a volunteer lobbyist as well as officers who assist with advocacy. CTE Month had a video contest with 3 winners, displayed on their website and who received money awards. There were 23 representatives at NPS. Thanks to Curt, CTE courses are now counting as math and science through the state legislature. Their website has been expanded - thanks to Tony.

California: Heather Nursemant shares that we continue to increase membership, with an internal campaign related to renewals of current members. Funding issues persist in that one-time grants sunset, so there is a need to have sustainable funding. CTE educators attended a Senate hearing on the issue. AB1743 could provide an additional \$500 million matching grant and additional funding for technical assistance, at which Valerie Vuicich testified, and it went to appropriations. Two members attended NPS. We have a continued relationship with CALCP to do professional development events in the North and South of the state. A new idea underway is to collect data from districts to tell our story at the statewide level.

Colorado: Mimi Leonard reports that they have been working on member recruitment and retention, including conference training such as a CTE101 workshop, and opportunities to get credentials. It has boosted interest and numbers. There is an option for participants to pay membership dues along with conference registration. For advocacy, they had a CTE day at the Capitol with 200+ students (including CTSO's), teachers and administrators doing visits. CTE Month was recognized on the House and Senate floors. Fourteen members attended NPS and visited all 9 offices. State issues include addressing the needs of younger members to get involved.

Hawaii: William Castillo, Treasurer, explains to the attendees that Hawaii ACTE held a state conference after a 5-year lull with over 400 teachers, administrators and counselors in attendance. They encourage collaboration with the University of Hawaii system and streamlined pathways. In fall, they will implement an emerging leaders program for 12 members with externships, site visits, and collaboration with industry members. They will also have access to \$10,000 for an innovation fund for classroom projects.

Idaho: Merry Olson reports that the CTE Educators Association has developed a better relationship with CTE of Idaho, planning a summer conference and developing a strategic plan which was provided. They are developing committees.

Montana: Becky Bruce reports that Mark Branger is the incoming Region V VP. They are embracing a major shift in career pathways to a statewide model (Big Sky Pathways) in how they are developed, displayed and implemented, suggested courses and advisement, leveraging data, including dual credit and certifications.

Nebraska: Merlene Bellinger reports that they created a flyer to present to their Congressman with a brief outline of uses of Perkins funding and emphasizing the need for it. For marketing, they had a poster contest for CTE Month, which was shared with members to use this year. Property taxes are usually used for CTE, but the Governor has decided to reduce that funding stream. They are looking for ways to increase membership and emphasize the value added. With the increase to Perkins funding, members were requested to thank the NPS attendees and ACTE for their advocacy.

Nevada: Craig Statucki reports that this is not a legislative session year. The Governor is being termed out, and candidates are not as CTE-friendly. The relationship with the new state CTE Director is getting better, and a conference pre-session was offered for new teachers with 45 staying for their state conference. This increased attendance. There will be 12 more breakouts, including a CTE101 strand for new teachers to assist them with acclimatizing. Divisions will have specific time slots in which the members can participate.

North Dakota: Elizabeth Scott reports that they are a unified state, and received a mini-grant to promote post-secondary membership with a brochure, and a \$35 incentive to existing members who recruit a new member. The association publishes newsletters. There was a drastic drop in state funding, but hope not to jeopardize Perkins. This is not a legislative session year for their state. Members went to all conferences. Their state CTE Director recently retired, so the association assisted with the qualifications for a new Director, and a new hire was made. A social media site and booth were in place at the state conference. New materials are being prepared for membership.

South Dakota: Tracy Kern reports that their state is very lucky with the Governor (head of the Western Governors' Association) being pro-CTE. There is a good relationship with the Dept of Ed., and they are supporting the state conference in July. In relation to advocacy, they have an annual dinner, do social media, prepare a quarterly newsletter, participate in NPS, and a new SD State Tourism Conference. The Board wanted to give members more incentives, so started the SDACTE Greatest Hits where pedagogy and teaching strategies are sent out to CTE teachers. They have been very receptive, and have received many submissions.

Utah: Sam Rogers reports that he is the President-Elect for the association, and membership is the largest in Region V, with over 1400 this year. One of the reasons for growth is partnership with districts, and advocacy related to the importance of membership for their teachers. As a result, most of the largest districts pay the dues for members. At NPS, they visited each representative and both senators. Three of 4 congressmen are on the CTE Caucus, thanks to the work of ACTE on the Hill. They borrowed an idea from Idaho to color-code their conference lanyards to identify divisions easily.

Washington: Kevin Plambeck reports that advocacy is a core value in their state association, and they work hard on it with their partners, as well. Lots of goodwill and favorable legislation has resulted, and they need to work diligently to maintain quality programs as a result. A high point is an update to the website for the state association, and their goal is to best Nevada. They are working on offering web-based professional development in addition to conferences. Affiliated sections are a plan - joint membership with WACTE. Another goal is to attend professional organization meetings for principals and administrators, plus to do new membership materials similar to those in Arizona.

Wyoming: Rob Hill reports there is a Hathaway Scholarship for graduates to attend a state post-secondary institution. One requirement is to take two years of foreign language at the highest level, which results in students being counseled out of CTE, so they are working on legislation to allow CTE as an alternative. They met with the Governor to get a proclamation for CTE Month and are working with a lobbyist to get legislation through - it went through the Senate to the Education Committee, but had some opposition with smaller school districts. They are re-working it, and have some sponsorship. Membership growth is another goal, with reduction of dues. The State CTE Department is assisting with their summer conference.

Update on Region V 2018 Conference Colorado: Sarah Heath gives a quick update - 212 attendees, 16 exhibitors, 8 sponsors with both political and financial capital, really working on messaging and empowering CTE. There are 3 fellows from CO at the national level.

First timer stipends for Region V - Colorado: Dodie Bemis explains that 20 first-timer stipends were provided this year, \$250 for first time and \$250 for second year. There are new paperwork requirements from the attendees, so the checks will be distributed at the end of the meeting.

Update on Region V 2019 Conference Montana: Mark Branger calls on his conference planning committee to hand out goodies to the attendees of the meeting - cookies, caramels, taffy, and

granola crunch. Mark shows a video promotion for Montana, which will be held on April 10-13, 2019 in Bozeman. The theme is “CTE Roundup Under the Big Sky.” Bozeman is the busiest airport, with favorable fares from UAL, Alaska and Delta shown several months ago. The hotel is the Best Western Grandtree, with a free shuttle, free parking and wifi, nightly rates of \$94. There can be four seasons in one day, although the average temperature is in the 50's. There is an onsite restaurant. Rooms were recently remodeled. There is an exhibit area and an artisans show to shop for MT-made products. There will be a pre-conference tour to West Yellowstone, as the park is not open yet, lunch at Big Sky, grizzly and wolf discovery center, back in time for evening social. There will also be a quilting workshop tour available, too. The tour is \$60. The social event will be an evening in downtown Bozeman, which has many breweries and distilleries. The Thursday keynote is Mark Perna, Friday is Terry Summerlin. Thursday evening is at the Big Yellow Barn event venue with a pitchfork fondue and music by El Wenko. On Friday, there will be an industry panel and tours over two days. The Friday event is at the Museum of the Rockies with dinner and the Dino exhibit (largest T Rex and Jurassic Park). Saturday will have the annual awards, and they hope to have a cowboy poet. Every meal is included for Thursday through Saturday. The call for presentations is on the website, with proposals due by January 15, and early-bird closes February 15. Hopper is a good way to find flights.

Additional Region V conference proposals: Craig Statucki presents a conference bid from Nevada ACTE for consideration for 2020 in Lake Tahoe, April 22-25 tentatively. They are negotiating with the hotel for earlier dates. There are a number of meeting rooms and banquet rooms, plus a designated pre-conference exhibit area at the Harvey's Resort. Potential tours could be in Reno with Panasonic/Tesla, Switch server farm, Washoe County School District, back of house tours at Harvey's or in Reno. Early bird registration will come in at \$400, regular \$450, including all meals Thursday through Saturday, with one off-site, and the tours in Reno on Thursday. Hotel room costs are \$79-99. Airfare estimates are provided from about a month ago to Reno/Tahoe. They are looking at shuttle arrangements from Reno. A formal bid was submitted to the Policy Committee. Questions: Tracy asks if there an effort to move the date up, and Craig says he was told that's it, but something earlier may come up if another falls through - these dates are locked but not under contract - also depends on room rates for off-season. Pepper notes that it is the traditional week for National DECA. He has it in mind, but there are other CTSO events that month, too, and this seems to affect the least number. Heather notes she prefers later dates to avoid spring breaks. Doug Meyer moves to approve the NV

proposal for holding the 2020 conference some time in April of 2020, second by John Page. There are no other offers to host the 2020 conference. Tim Knue says WA also prefers the later dates in April, and so does CO. Annika notes that it avoids CTSOs for them. Molly says It's close to the BPA conference, which would affect them. All in favor, no opposition, motion passes.

A bid sheet from North Dakota ACTE was received to propose hosting the 2021 conference, so Rick Ross comes forward to present. He displays a video about Fargo/Moorhead, the Silicon Prairie, with the second largest Microsoft campus, drones, agriculture, construction manufacturing, and other partners. The Delta Marriott Convention Center is the proposed site, with 16 meeting rooms, and a room price of \$119 for standard and \$139 for two-room suites. Brochures have been provided to preview possible tours in the Red River Valley, including Prairie Public TV, historic theatre, woodchipper from the movie Fargo, air museum, medical center, Roger Maris Center, Scandinavian cultural center, Northern Crops Institute, NDSU greenhouse, Crystal Sugar, John Deere, Integrity Windows, Microsoft, etc. Airport costs are relatively competitive with other cities. Eight meals will be provided, and registration costs will be in the \$400 neighborhood. Fargo is the closest airport. April 11-14 are the proposed dates.

Hawaii is looking at proposing a conference possibly for 2022. Dodie notes that we need to be cognizant of some districts not allowing people going to Hawaii, so would need to talk.

Pam Ferguson moves to accept North Dakota ACTE's proposal to host the 2021 Leadership Conference, and Tracy Kern seconds. There are non-stop flights from many cities to Fargo, per Paul Stroklund. With no other discussion, the question is called, all approve, no opposition, motion passes.

Region V Hall of Fame Award: Coleen Keffeler provides an update on Mary Anne Behrens, Doug Meyer and Dodie Bemis inducted. There were five nominees, but the other two did not provide sufficient information about their region involvement, and they were encouraged to apply again. Visit the link on the Region V website for information on nominations and the rubric, and all are encouraged to nominate worthy candidates.

Region V Mini Grants: Rachael Mann provides an update on the mini-grants to AZ, CO and ND, each of whom will do a quick recap of their work. Pam Ferguson thanks Region V for the mini-grant to do the membership brochure which help offset the expense. There is a general membership brochure which is displayed, a second part of the series to target legislators is in the

works, and the third component is including all CTE stakeholders with industry, legislators, fellows and affiliates. Sarah Heath from CO explains that they are creating a promotional video for all stakeholder groups, including students, parents, legislators, non-CTE educators. They are working with the production company and will use other funding sources to complete the work. Rick Ross from ND updates the group on their mini-grant to incorporate and recruit from more post-secondary institutions. They are working with national ACTE on a brochure, and will do exhibits at conferences to recruit. Pre-service teachers are another target for membership, as those numbers are low, despite the fact that they train many teachers in ND. Rachael explains that the next mini-grant application is scheduled to go out in June, with the due date in mid-September, for next year. Dodie emphasizes that the mini-grants are another way, along with stipends, that Region V supports member states.

Membership: Dodie Bemis reports that UT has the highest membership numbers, and encourages those 5 states which are not unified to consider doing so. There are great benefits to doing so, through a partnership with the national association.

Region V areas for improvement: Dodie Bemis requests that people provide ideas to her, Mark or other members of the Policy Committee. Some new ideas for Leadership 101 are being considered.

Attendees should come up and see Rachael and Colleen to get their stipend checks if they are second time attendees, and Shani and Mark will provide checks to first-timers and receive their documentation.

The silent auction is ready to go, with proceeds to Leadership 101 and first-time stipends to give to new attendees.

Any additional state attendees notify Shani before leaving the meeting.

Dodie calls for any further business; with none offered, the meeting is adjourned at 6:12pm.

Respectfully submitted,

Diane L. Walker, Secretary