

# Agenda Best Practices September 24-27, 2019

## Tuesday, September 24, 2019

Noon -9:00 pm NCLA Board Meeting and Dinner

## Wednesday, September 25, 2019

- 8:30 -Noon     **Elite Training to Achieve Significant Enrollment, Retention, and Performance Results**  
*\*Additional fee required*  
Presenter: Mark Perna  
Take your conference experience to the next level with this intensive, fast-moving boot camp with education and performance expert Mark C. Perna. You'll discover the advanced strategies and best practices that are transforming the CTE narrative nationwide—and you'll also have the opportunity to work through these powerful concepts with some planning and implementation time built into this advanced session. Find out how to use CTE's exclusive competitive advantage to engage your students with the relevance, motivation, and passion to perform at a higher level. Mark's insights and best practices have helped thousands of educators nationwide connect more meaningfully with the younger generations, leveraging proprietary tools like the Three Pillars, Education with Purpose®, the Career Tree®, and many others. Now, your team can join the thousands of high school, adult education, and college administrators, teachers, and staff who are using these cutting-edge best practices to make a bigger difference. It's time to achieve elite enrollment, retention, and performance results — motivating students like never before with proven strategies you can put into action immediately!
- 8:00-Noon     *\*Additional fee required*  
Join in a tour of the Desert View High School 2016 Advance CTE national award-winning iSTEM Advanced Manufacturing Program. Program is amazing and includes Engineering, Mechanical Drafting, Engineering, Precision Machining, Mechatronics, and Additive Manufacturing. Nearby is Universal Avionics, which is a great brief tour of where most (or all) of the world's avionic "black boxes" are manufactured. There are also some other manufacturing plants that are interesting as well.
- 9:00-3:00     **Asking the Right Questions to Facilitate Student Success** (includes lunch)  
*\*Additional fee required*  
Presenter: Kevin Fleming  
We all know a 4-year degree may lead to economic prosperity and opens many doors for our students. However, we also know that the transfer pathway isn't for everyone. Technical skills are the new currency in the 21<sup>st</sup> century and they make all students more competitive. But how do we balance preparing students for both college and the workforce? Dr. Kevin Fleming will present data and a new animated video in a way that both invigorates and challenges the evolution of career readiness, counseling, and skills-based educational planning. It is time to reexamine what questions we should be asking of our students, and of ourselves, to maximize student success.
- 1:00-4:00 pm   **The Future of Work for the Martians in Your Classroom**  
*\*Additional fee required*  
Presenter: Rachael Mann-  
The workplace of tomorrow is vastly different from what currently exists. How will globalization, the space race, and technological advances such as automation, virtual reality, and augmented reality impact the future world of work?  
Discover forecasted changes in the world around us and how educators can equip the Martians in our classrooms for careers that are both out of this world and down to

Earth. Participants will leave with five big areas needed for success in the next economy.

1:00-5:00 pm *\*Additional fee required*

Join us on an exciting tour of the Aviation program for high school students. The Pima JTED (Joint Technical Education District) contracts with Pima Community College to offer this amazing program. The classroom has a hanger with a 737 inside! Tours include going into the interior of the plane to see where the students learn. The tour will include a visit to Tu Simple. Tu Simple is a company that is developing the technology and applications to create autonomous self-driving semi-trucks.

#### **Thursday, September 26, 2019**

7:00 -8:00 am Continental Breakfast

8:00 am General Session-

Keynote: **(Re)Defining the Goal: The True Path to Career Readiness in the 21st Century**  
Presenter: Kevin Fleming

Dr. Fleming's inspiring presentation discusses career education advancements and workforce development policy innovations to give all students a competitive advantage. We already know that the combination of technical skill acquisition and a rigorous general education provides meaningful balance to a higher education degree, but introducing strategic real-world application prepares all students for both higher education and the workforce. Producer of the viral animated video *Success in the New Economy*, and author of the bestseller "(Re)Defining the Goal," Dr. Fleming will make a clear case for students to explore career choices early, make informed decisions when declaring their college education goal, and teach you how to transcend traditional internships in the 21<sup>st</sup> Century. Finally, his new animation video will both invigorate and challenge the evolution of career readiness. Are you ready to pivot?

9:45-10:45 4 Breakouts

10:45-11:00 Exhibitor visitation and refreshment break

11:00-12:00 4 Breakouts

12:15-2:00 Lunch and General Session:

2:15 – 3:15 4 Breakouts

3:15-3:30 Exhibitor visitation and refreshment break

3:30-4:30 Round table presentations

#### **Friday September 27, 2019**

7:15-8:00 Continental Breakfast

8:15-9:15 4 Breakouts

9:15-9:30 Exhibitor visitation and refreshment break

9:30-10:30 4 Breakouts

10:45- 11:45 3 Breakouts

12:00-1:30

Lunch and General Session

Presenter: Jason Scales, Lincoln Electric