

CTE: Moving Forward National Policy Seminar 2019

March 25–27
Arlington, Virginia



Administrative Hours

Located in the Grand Foyer

NPS Registration Desk

Sunday, March 24	3:00 p.m. – 7:00 p.m.
Monday, March 25	7:00 a.m. – 3:00 p.m.

ShopACTE

Monday, March 25	8:00 a.m. – 3:00 p.m.
Wednesday, March 27	7:00 a.m. – 10:00 a.m.

ACTE Membership & CTE Support Fund Table

Monday, March 25	7:30 a.m. – 5:00 p.m.
Wednesday, March 27	7:30 a.m. – 12:00 p.m.


Sunday, March 24

8:30 a.m. – 3:00 p.m.	State Leadership Training Program	Salon A
3:00 p.m. – 5:00 p.m.	Region II Policy Committee Meeting	Jackson
3:00 p.m. – 6:00 p.m.	NEDA Meeting	Salon DE
3:00 p.m. – 3:45 p.m.	HEA 101 This session will provide a general overview of the Higher Education Act (HEA) and its current structure and tenets. It is targeted toward those who are not as familiar with HEA and will help to lay a foundation for content that will be discussed throughout the National Policy Seminar.	Salon B

Jennifer Stiddard, Director of Government Relations, Association of Community College Trustees
Alisha Hyslop, Director of Public Policy, Association for Career and Technical Education

4:00 p.m. – 5:00 p.m.	Perkins 101 This session will provide a general overview of the Strengthening Career and Technical Education for the 21st Century Act (Perkins V), and its structure and tenets. It is targeted toward those who are not as familiar with Perkins and will help to lay a foundation for content that will be discussed throughout the National Policy Seminar. <i>Alisha Hyslop, Director of Public Policy, ACTE</i>	Salon B
5:15 p.m. – 6:00 p.m.	NPS First Timers' Orientation If it is your first time at NPS, or first time in several years, this session will provide you with all the information you need to navigate the conference and Capitol Hill, and make the most of your interactions with policymakers. <i>Jarrod Nagurka, Advocacy and Public Affairs Manager, ACTE</i>	Salon B
6:00 p.m. – 7:00 p.m.	Administration Division Reception <i>Generously Sponsored by the ACTE Administration Division and National Council of Local Administrators</i> <i>*Administration Division Members Only</i>	Salon FG
6:00 p.m. – 7:00 p.m.	Region IV Policy Committee Meeting	Jackson

Monday, March 25

8:00 a.m. – 9:00 a.m.	Continental Breakfast and Networking	Salons ABCHJK
9:00 a.m. – 10:00 a.m. 	Opening General Session The 2019 National Policy Seminar officially kicks off with a welcome from ACTE Executive Director LeAnn Wilson and an overview of the current political climate from Alexander Bolton, senior staff writer from <i>The Hill</i> , one of Capitol Hill's most respected news sources. <i>Pledge of Allegiance:</i> <i>Jake Hlas, Iowa FFA</i> <i>Welcome:</i> <i>LeAnn Wilson, Executive Director, ACTE</i> <i>Keynote Speaker:</i> <i>Alexander Bolton, Senior Staff Writer, The Hill</i>	Salons ABCHJK

10:10 a.m. – 11:15 a.m.

General Session: Hot Topics in the 116th Congress

Salons ABCHJK

What are the top priorities of the Administration for the next year? What does the congressional agenda look like following the midterm elections? Which issues are likely to drive discussions? How will overarching budget issues affect the agenda? Hear from policy insiders about what we can expect in 2019 and how what's in store has the potential to impact education and workforce development policy.

Sarah Abernathy, Deputy Executive Director, Committee for Education Funding

Robert Chiappetta, Director of Government Affairs, Toyota Motor North America, Inc.

David Griffith, Senior Director of Advocacy and Government Relations, ASCD

Deborah Rigsby, Program Director, Lobbying & Federal Legislation, National School Boards Association

Stephen DeWitt, Deputy Executive Director, ACTE (Moderator)

Sponsor Spotlight:

Matt McQuillen, CEO & Co-Founder, Xello

11:30 a.m. – 12:30 p.m.

Breakout Sessions: State and Local Advocacy

One of the key ways to move CTE forward is by impacting CTE policy and public opinion at the state and local level. Last year alone, almost 150 policies were enacted in states related to CTE. These breakout sessions will provide tips and best practice examples for strengthening state and local advocacy.

Messaging to New State Policymakers

Salons ABCHJK

With over 20 new state and territory governors, dozens of new chief state school officers and state board members, and hundreds of new state legislators, it is critical for advocates to have a strategy in place for sharing CTE with these new leaders. This session will cover key messages, communication strategies and tips for building awareness of and support for CTE with new state policymakers.

Joan Wodiska, Senior Federal Affairs Counsel, National Conference of State Legislatures

Jeanette Capshaw, Deputy Superintendent, Moore Norman Technology Center, Oklahoma

Alisha Hyslop, Director of Public Policy, ACTE

CTE State Policy: Replicating Success

Salons DE

This session will explore trends in CTE state policy around the country, identifying specific initiatives that are having a positive impact on CTE programs and students. You'll learn more about how state CTE advocates have influenced these policy initiatives and what you can do to move state policy forward in your own state.

Thalea Longhurst, State CTE Director, Utah State Board of Education
Becky Cox, ACTE President, Utah
Brian Pyles, Director, Office of Career and Technical Education, Michigan Department of Education
Catherine Imperatore, Research Manager, ACTE

Local Advocacy Strategies

Rosslyn

How do you make a difference in CTE policy at the local level? What types of activities and events are likely to have the most impact on state and local policymakers? This session will cover an arsenal of potential tools and strategies, from coalition building and using local media, to hosting events to draw attention to your CTE programs. You'll get practical tips and tools that you can use once you return home to influence CTE policy.

Jamie Baxter, Education Policy Director, Allies for Children
Harry Snyder, President & CEO, Great Oaks Career Campuses
Cindy Stover, Executive Director, Illinois ACTE
Jarrod Nagurka, Advocacy and Public Affairs Manager, ACTE

11:30 a.m. – 1:45 p.m.

NAAE Lunch

Alexandria

**By Invitation Only*

12:30 p.m. – 2:00 p.m.

Lunch on Your Own

2:00 p.m. – 3:15 p.m.

General Session: Higher Education Act Issues

Salons ABCHJK

Reauthorization of the Higher Education Act (HEA) is long overdue, and Members of Congress from both parties and chambers of Congress have designated it as a top priority this year. This session will dive into the HEA reauthorization issues that impact CTE programs and students, providing in-depth analysis on topics like alternative credentials, apprenticeships, accreditation, short-term training, financial aid, dual and concurrent enrollment programs, and teacher education.

Colleen Campbell, Associate Director for Postsecondary Education, Center for American Progress
Jon Fansmith; Director, Government Relations; Division of Government and Public Affairs; American Council on Education
James Hermes, Associate Vice President for Government Relations, American Association of Community Colleges
Katie Spiker, Senior Federal Policy Analyst, National Skills Coalition
Alisha Hyslop, Director of Public Policy, ACTE (Moderator)

Sponsor Spotlight:

Fred Wheeler, Assistant Vice President, Forrest T. Jones & Company

3:15 p.m. – 3:30 p.m.

Drink Break

Generously Sponsored by Forrest T. Jones

3:30 p.m. – 4:00 p.m.

Hill Visit Preparation

Salons ABCHJK

ACTE policy staff will provide an overview of goals for Hill visits, review key messages and materials for you to deliver to your policymakers, and relay last minute tips for getting the CTE message heard on Capitol Hill.

ACTE Public Policy Staff

Closing Remarks:

Liz Dinkins, ACTE Teacher of the Year, Oklahoma

4:00 p.m. – 4:45 p.m.

State Planning Roundtables

Salons ABCHJK

Work with others from your state to finalize Hill visit logistics and details. Leave-behind folders will be distributed during this time, and ACTE Public Policy staff will be available to answer any remaining questions. Larger state delegations will be meeting in separate rooms as noted below.

Arizona – Salons DE

Ohio – Lee

Oklahoma – Salon I

Indiana - Rosslyn

5:00 p.m. – 9:00 p.m.

Swiss Embassy Apprenticeship Event

Offsite

**Pre-registration required; Sold out*

Buses depart for the Swiss Embassy promptly at 5:00. Meet in front of the hotel to board buses. Buses will leave the Swiss Embassy to return to the Crystal Gateway Marriott at 9:00.

Tuesday, March 26 – Day on the Hill

8:00 a.m. – 5:00 p.m.

Hill Visits

9:30 a.m. – 10:30 a.m.

Congressional Staff Panel

Senate Dirksen 106

Staff working on CTE issues for key committees and Members of Congress will share the latest news from Capitol Hill and their outlook for the rest of this congressional session.

Jake Baker, Education Professional Staff, U.S. Senate Committee on Health, Education, Labor, and Pensions, Majority Staff

Karishma Merchant, Senior Education Policy Advisor, U.S. Senator Tim Kaine (D-VA)

Katherine McClelland, Professional Staff, U.S. House of Representatives Committee on Education and Labor, Majority Staff

Amy Jones, Director of Education and Human Services Policy, U.S. House of Representatives, Committee on Education and Labor, Minority Staff



** Please refrain from posting information from this session on social media, as it will be designated as “off the record” to allow for a more robust conversation.

5:00 p.m. – 7:00 p.m.

Capitol Hill Reception

Senate Dirksen 106

The evening reception will feature CTE students as they share the leadership and skill-building opportunities they gain through high-quality CTE and participation in their respective student organizations. Partnering organizations include BPA, Educators Rising, DECA, FBLA-PBL, FCCLA, FFA, HOSA, SkillsUSA and TSA. Honorary hosts for the reception include CTE Caucus Co-chairs Sen. Tim Kaine, Sen. Rob Portman, Sen. Tammy Baldwin and Sen. Todd Young, all who have been invited to speak.



Wednesday, March 27

7:30 a.m. – 8:30 a.m.	Continental Breakfast and Networking	Salons ABJK
8:30 a.m. – 12:00 p.m.	Special Focus Symposium: Perkins V Implementation This symposium will focus on the key themes of Perkins V and provide attendees with the most up-to-date information on implementation, as well as opportunities to discuss best practices to address looming challenges.	Salons ABJK
8:30 – 9:15	Opening & Department of Education Update OCTAE Deputy Assistant Secretary Casey Sacks will provide an update on the Department of Education's efforts to implement Perkins V and its broader CTE-related agenda, and take questions from the audience. <i>Casey Sacks; Deputy Assistant Secretary; Office of Career, Technical and Adult Education (OCTAE); U.S. Department of Education</i>	
9:15 – 10:00	Overarching Themes of Perkins V: Expert Q & A Hear more about the overarching themes of Perkins V in this interview-style session with leading national experts. The conversation will cover the progress states have made to date in implementing the new law, as well as resources available and clarifications on key issues. <i>Kimberly Green, Executive Director, Advance CTE Alisha Hyslop, Director of Public Policy, ACTE</i>	
10:00 – 10:15	Break	
10:15 – 11:15	Stakeholder Engagement in Perkins V Some of the most significant changes in Perkins V come in the area of stakeholder engagement, with new requirements for the engagement process as well as what groups to include at both the state and local levels. This session will explore best practices in stakeholder engagement and offer time for group discussion around key topics. <i>Allison Dembeck, Executive Director of Congressional & Public Affairs, U.S. Chamber of Commerce Richard Kincaid, State Director, Career and Technical Education, Office of the State Superintendent of Education, Government of the District of Columbia Beth Plewa, Senior Program Associate, Career Readiness, Council of Chief State School Officers Alisha Hyslop, Director of Public Policy, ACTE (Moderator)</i>	

11:15 – 12:00 Exploring the Local Needs Assessment

Completing the new local needs assessment will require significant focus and discussion at the local level over the next year. This session will explore minimum requirements, state activity to date, and resources available to assist with the needs assessment process.

Alisha Hyslop, Director of Public Policy, ACTE

Catherine Imperatore, Research Manager, ACTE

12:00 p.m.

Hill Visits (if needed)

Crystal Gateway Marriott

1700 Jefferson Davis Highway · Arlington, Virginia 22202 · 703-920-3230

