

Strategic Planning Worksheet

ACTE Region/Division: Region I 2018 – 2019

	Goal (Theme): Membership Value/ Engagement	Strategies:	Indicators:	Funding/Source & PPR
Ex.	<i>Recruit at least 1 New Professionals Fellow to apply for Fellowship program (MV&E)</i>	<i>Aggressively promote the program through my newsletters, policy committee, EIA, social media; Offer additional stipend support for Fellows from my Region.</i>	<i>Promote the Fellowship program in the newsletter twice in the FY19 and FY20 year. Place the Fellowship program on the policy committee agenda once in the FY19 & FY20 year. Write 2 blog posts on the New Professional Fellow program. Provide x stipend to support Fellow.</i>	<i>Cost/ Source from the Budget</i> <i>PPR: Person(s) with personal Responsibility</i>
1	Provide resources to Region I Member	<ol style="list-style-type: none"> 1. Support Job postings within the Region, Scholarships, Student fellowships 	<ol style="list-style-type: none"> 1. Identify the resources available on the website, Metrics to be determined at by the committee and reported on during the 2019 Policy Committee meeting in April 	\$0 PPR: Jim Berry, Nicole Lord
2	Increase Membership in the Region by 5%	<ol style="list-style-type: none"> 1. Push Membership 2. Present at State Conferences 3. Increase number of Unified States 	<ol style="list-style-type: none"> 1. Presently Region I have 2,777 (November 2018, an increase of 38 members). The number of members by the end of June 2019 will be 2,866, an increase of 137 members from April 2018. 2. Presently Region I have 13 unified states (an increase of one since April 2018). 	Cost: \$0 PPR: Policy Committee Members

3	Real Engagement	1. Increase interaction that relate to everyday practices, clusters (leaders/sections) of states	Build a plan. Metrics to be determined and reported in the April 2019 Policy Committee at Region I Conference	Cost: \$0 PPR: Kip Crain, Frank Yesalavich, Laurie Neghart
4	State Representation	1. Ensure someone from each state is on the policy committee. 2. Ensure someone from each state is registered for our conferences	1. Presently 12 of the 15 states are represented. 2. In 2018 states had a representative attend the Region I conference	Cost: \$5,000, Budget(\$4280 Designated Fund \$720 Fund) 1. PPR: VP Region I 2. Policy Committee
5	State Representation	1. Maintain one extra fellow for the region to expand leadership within Region to show value	Region I currently have 3 Fellows two supported by ACTE and one supported by Region I. One of the ACTE Fellows is a Young Professional.	Cost: \$500/Designated Funds PPR: VP with ACTE
6	Share Best Practices (i.e. lessons, framework, project)	1. Use webpage to view these best practices connect to high quality framework possible (award winners) panel presentation	Build a plan. Metrics to be determined and reported in the April 2019 Policy Committee at Region I Conference	Cost: \$0 PPR: Brian Cummings, Kyla Korytoski, Robin McClain
7	Combine Region efforts by joining with another group (i.e. UTF)	1. Find another organization to join efforts to gain more attendance for Region Conferences	To be determined at 2019 Policy Committee Region I conference meeting in April	Cost: \$0 PPR: TBD

	Goal (Theme): Professional Development & Leadership	Strategies:	Indicators:	Funding/Source & PPR
1	Increase regional conference attendance	1. Pay for two national keynote speakers \$2,500 x 2 = \$5,000	1. In 2018 Region I had 105 attendees with a capacity of 112.	Cost: \$5000/Designated Funds PPR: Conference Chair with the Conference Committee
2	Develop Quality Region I Conference & Exhibitors with Possible Pre-Conference	1. Increase the number of sponsors and exhibitors as space 2. Develop at least 3 preconference sessions with Mark Perna, ACTE Lead, and NOCTI	1. The number of sponsors in 2018 was 3. The number of exhibitors in 2018 was 12. 2. Confirmed preconference workshops in addition to ACTE Lead	Cost: \$0 PPR: VP with Region Fellow Conference Chairs
3.	Develop a teacher prep division within Region I/ACTE	1. Invite teacher prep programs to conference, ask to attend and present, collect data on strategies for teacher prep and recruitment, email as survey (CTE Directors) Needs + program openings, use proper advisory committees to find needs and reach out to national associations + professional organizations to help filter teacher opportunities to industry	CTE Scholars and others to be determined by the committee and reported in the April 2019 Policy Committee at Region I Conference	Cost: \$0 PPR: Chair Don Jarvis, John Foster, Sharon Kramer, Jan Bowers
4	Expose new CTE Educators to opportunities successful instructional practices within Region I	1. New Teacher strand at Region Conference 2020 2. Online resources, new teacher webinars, videos etc. On a variety of positions/perspectives 2020	1. Number of sessions for New Teachers 2. List of resources on the website	Cost: \$0 PPR: Conference Chairs with Don Jarvis, John Foster, Kristine Pearl, Jan Bowers Conference Committee

5	Recognize and celebrate excellence in Region I Teaching and Leadership	<ol style="list-style-type: none"> 1. Develop an online process for nominating Region I specific awards 2. Region I - Awards selection, Plaques and Ceremony 	<ol style="list-style-type: none"> 1. Completion of the Region I specific awards online process with timelines 2. Awards Celebration at 2019 Conference site 	<p>Cost: \$5000</p> <p>PPR: Awards Chair</p>
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ACTE Divisions

Strategic Planning

Sample annual goals for an ACTE Division:

Member Value & Engagement

- Recruit (and sponsor) Division Fellows
- Recruit at least 1 HURP to participate in Division policy committee, national committee, or ACTE leadership program
- Increase overall Division membership by XX
- Increase membership in targeted groups (ex. CTSO advisors, in certain states)
- Recruit XX Educators in Action
- Maintain or increase number of award winners participating in the Region/national awards from my Division

Professional and Leadership Development

- Collect examples/resources for non-ACTE professional development from Division affiliates/CTSOs
- Recruit at least one (1) possible presenter for an ACTE online seminar on Division content
- Recruit XX session proposals from my Division for VISION
- Recruit XX session proposals for VISION for targeted content areas (ex. High-Quality CTE Elements, Innovative Practices)
- Increase the number of Division members attending VISION
- Maintain high overall level of satisfaction from members in Division programming at VISION?

Advocacy & Awareness

- Recruit my Division affiliates and CTSOs to participate in/share their CTE Month activities
- Maintain/increase number of members from my Division attending NPS

Strategic Partnerships

- Secure at least one Division partner or sponsor (in collaboration with ACTE staff)
- Recruit at least one nomination for the Business-Education Partnership Award for a sector within my Division
- Suggest XX potential partners (companies within my Division/field) that ACTE could try to partner with

Innovation

- Working with my affiliates, CTSOs, and other Division contacts, suggest possible examples of criteria for Innovation in CTE
- Help ACTE staff identify major emerging industries/education trends in my Division

Resources to Consider:

- **Funding Sources:** Operating Account, Designated Account, Restricted Accounts, Opportunity Fund
- **Human Resources (*Volunteers contribute Time, Passion, Expertise, Influence, Network*):** Policy Committee Members, Educators in Action
- **Useful Connections:** State Division Affiliate Leaders, National Division Affiliates, CTSOs