

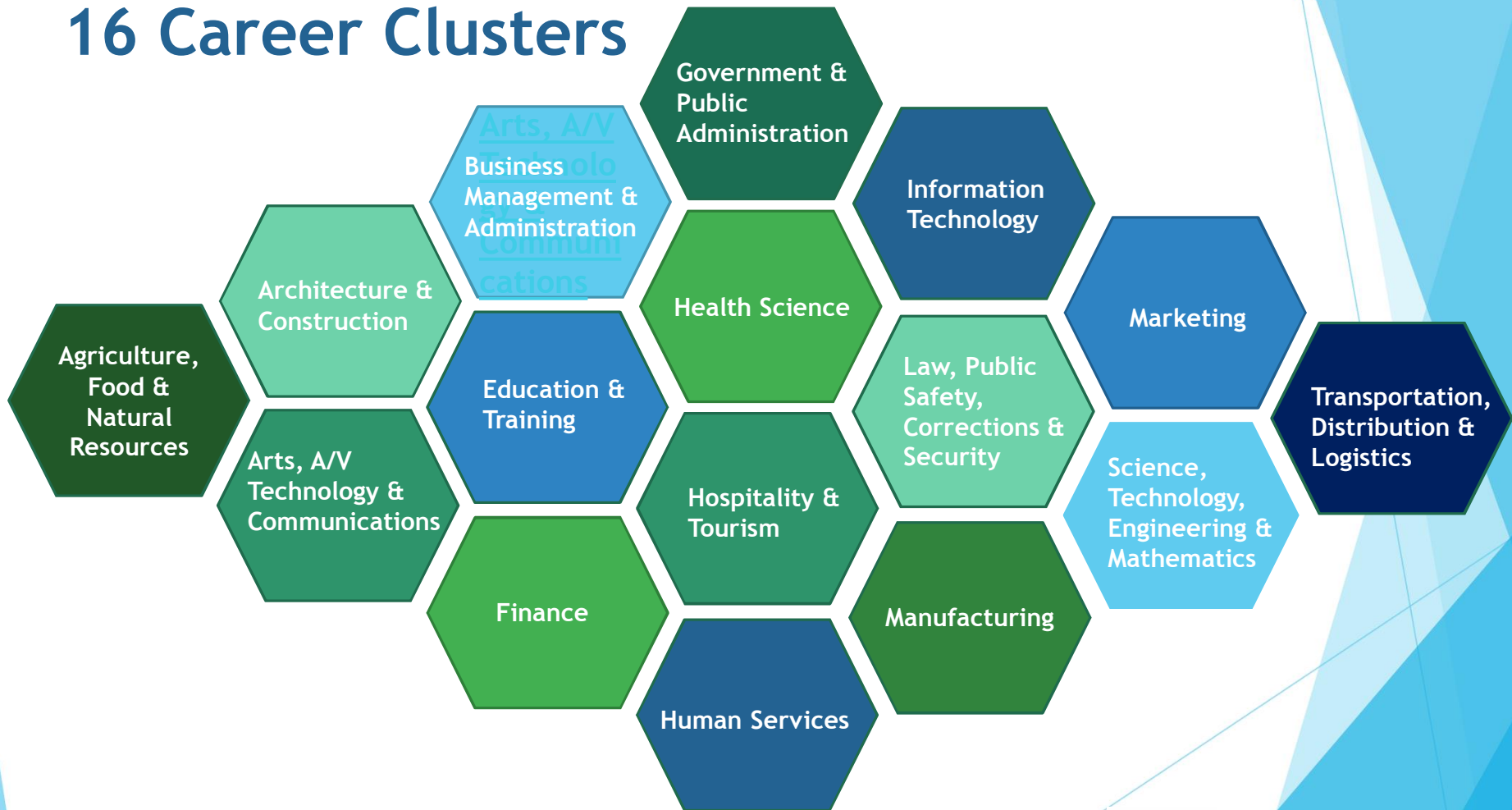


**WORKFORCE
DEVELOPMENT**
Through CTE **SUMMIT**

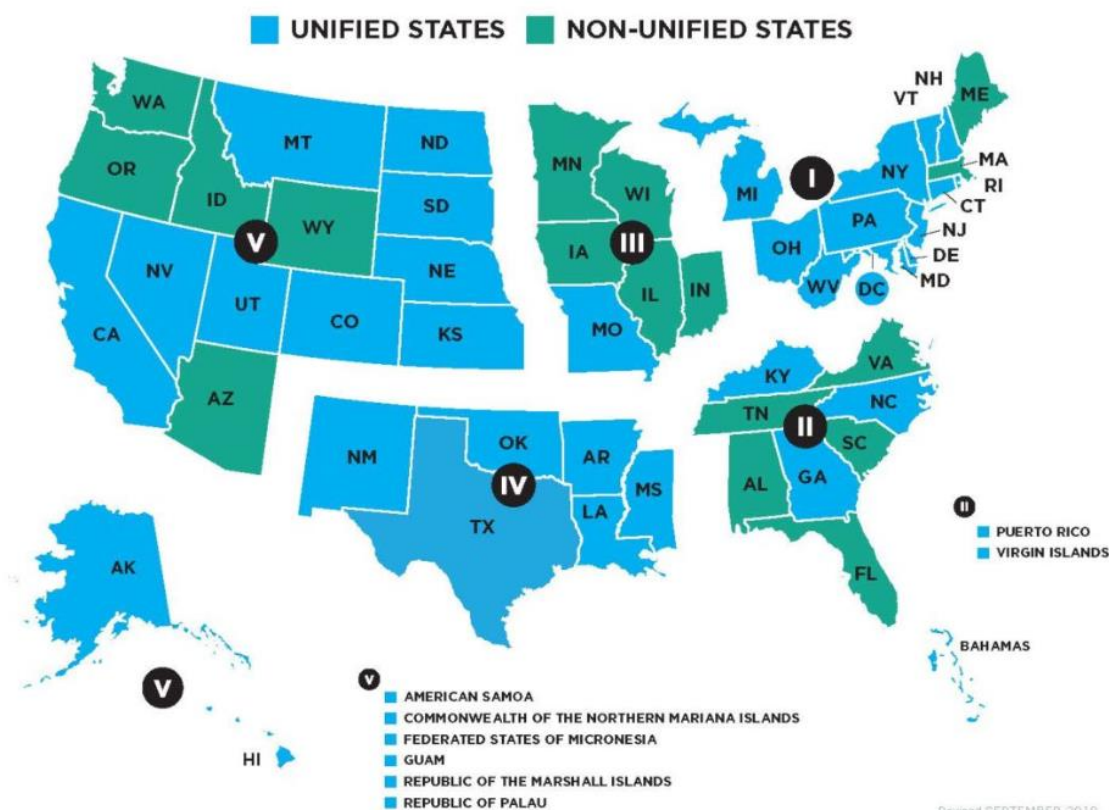
Stephen DeWitt

ACTE Deputy Executive Director

16 Career Clusters



ACTE: 25,000 members and connections to the greater field of 200,000+ practitioners



ACTE Divisions Representing Professionals From All Facets of CTE



**Agricultural
Education**



**Health
Science
Education**



Administration



**Business
Education**



**Marketing
Education**



**Postsecondary,
Adult & Career
Education**



**Engineering &
Technology
Education**



**New &
Related
Services**



**Guidance & Career
Development**



**Family &
Consumer
Sciences**



**Trade &
Industrial
Education**

ACTE Business and Industry Advisory Group

Focus

- ▶ Develop activities connecting business and industry needs and educational practices and addressing how they manifest in the workplace and educational environments.
- ▶ Harness the voice of business and industry to support CTE.
- ▶ Identify and recognize business and industry leadership around CTE.



Workforce Development Through CTE Summit: Goal #1

- ▶ Establish/grow an understanding of the importance & value of high quality CTE and the benefit of supporting it.

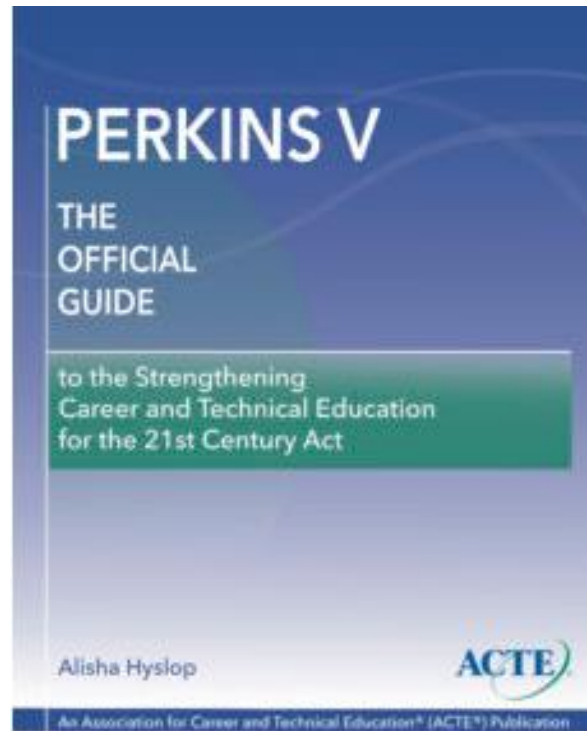
12 Elements of a High-quality CTE Program of Study

1. Standards-aligned and Integrated Curriculum
2. Sequencing and Articulation
3. Student Assessment
4. Prepared and Effective Program Staff
5. Engaging Instruction
6. Access and Equity
7. Facilities, Equipment, Technology and Materials
8. Business and Community Partnerships
9. Student Career Development
10. Career and Technical Student Organizations
11. Work-based Learning
12. Data and Program Improvement

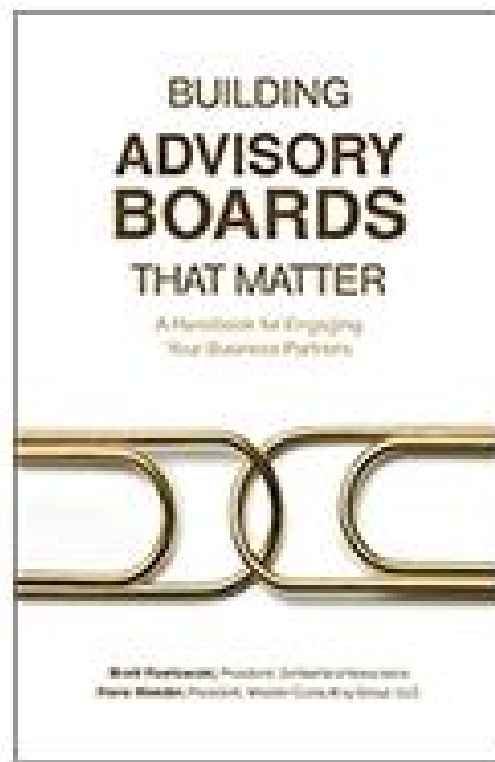


Perkins V - The Strengthening Career and Technical Education for the 21st Century Act

- ▶ Increased role for Business and Industry, including:
 - ▶ State Plan development consultation
 - ▶ Local Needs Assessment consultation



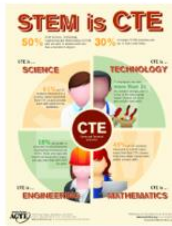
Connecting With Educators



Workforce Development Through CTE Summit: Goal #2

- ▶ Identify appropriate ways to collaborate on workforce development messaging, communications and other activities, and identify new tactical approaches to support CTE delivery.

Infographics & Workforce Visualizations





National Wood Flooring Association

nwfa National Wood Flooring Association

Helping you create a career path in the wood flooring industry

Explore the possibilities.

 <p>Entry Level Wood Flooring Installer and Sand & Finisher</p> <p>64% MAKE MORE THAN \$15/hr</p>	 <p>Operations and Sales Manager</p> <p>75% MAKE MORE THAN \$75K</p>	 <p>Business Owner</p> <p>65% MAKE MORE THAN \$75K</p>
 <p>Marketing Manager</p> <p>AVERAGE SALARY \$62,945</p>	 <p>CNC Machinist</p> <p>AVERAGE SALARY \$46,095</p>	 <p>Lobbyist</p> <p>AVERAGE SALARY \$71,636</p>

*Numbers taken from NWFA member survey and payscale.com

The people throughout the industry from the loggers, to the sawmill guys, to the contractors are overwhelmingly genuine and just good people. It's a wonderful industry to work for because there is a tremendous amount of care and concern for healthy forests. It is important to me knowing my work is improving the health of our planet.

Jessica Hickman Fresh
Marketing Director, Allegheny Mountain Hardwood Flooring



Learn more about the industry >> nwfa.org






In Partnership with



CompTIA Advancing the global tech industry

AI+FOCUS

- AI+FOCUS: \$10.5K
- AI+FOCUS: \$14.5K
- AI+FOCUS: \$18.5K

CYBERSECURITY FOCUS

- CYBERSECURITY FOCUS: \$10.5K
- CYBERSECURITY FOCUS: \$14.5K
- CYBERSECURITY FOCUS: \$18.5K

“We’re all about solving problems for our customers. It’s not just about the numbers, it’s about the people who get the job done. We’re all about the people who get the job done.”

— JESSICA HICKMAN FRESH, Marketing Director, Allegheny Mountain Hardwood Flooring

Learn more about CompTIA AI+ and Cybersecurity career paths >> 



Workforce Development Through CTE Summit: Goal #3

- ▶ Promote the opportunity for engagement to participate in CTE events that connect industry representatives with educators and identify new tactical approaches to support CTE delivery.



www.careertechvision.com/careerpavilion.cfm

Career Pavilion Hours and Location

- Wednesday, November 28, 12:00 p.m.–5:00 p.m
- Career Pavilion Reception 4:00 p.m.–5:00 p.m





11/12/2018

Career Crossover: How CTE Training Equips Students for Health Services Careers

As students settle in for their midterms, many are considering their career pathways in the courses they're taking and are likely headed home to conversations about their futures. What career are they interested in pursuing? Given that career field and the related occupations, what would be the best post-secondary path for the skills and training in that area?As students settle in for their midterms, many are considering their career pathways in the courses they're taking and are likely headed home to conversations about their futures. What career are they interested in pursuing? Given that career field and the related occupations, what would be the best post-secondary path for the skills and training in that area?

If they've listened to school counselors and guidance and career development professionals, parents or teachers at all in the past couple of years, these students may know that the science, technology, engineering and mathematics – or STEM – fields are growing and have many career opportunities for them. Jobs in those STEM fields however, continue to require extremely specialized training to succeed.

One of the main career fields with STEM training is the health sciences career cluster. And with 20 of the top 25 jobs for 2018 projected to be in the health sciences field1, students who use career and technical education to learn STEM skills are not only well-equipped for health services opportunities – they have a leg up on their peers by getting practical, hands-on knowledge in this crucial and growing sector.

But civilian career paths like nursing or educational paths through training at medical school are not the only places where students interested in the health sciences fields can explore and get the specialized training they need. The U.S. Army also has many career paths – or Military Occupational Specialties (MOS) – in the health services industry, and it provides the appropriate education classes and training for Soldiers to specialize and succeed in many different medical fields.

ACTE's Industry Connect Blog gives employers and educators the opportunity to connect and collaborate with each other by sharing information, news, and activities that emphasize the connections between CTE and industry. Interested in submitting a blog? Contact Dominique Frascoia at dfrascoia@acteonline.org

Enter your email address to receive updates when new blogs are posted:

Delivered by [FeedBurner](#)

SEARCH

RECENT POSTS

- [Career Crossover: How CTE Training Equips Students for Health Services Careers](#)
- [Rhinestahl & Butler Tech Partnership – Making a difference one student at a time.](#)
- [Soldiers on the Cutting Edge of Culinary Excellence](#)
- [Planes, Trains and Rockets? – Today's Manufacturing](#)





Internship

**Career & Technical
Education**

**Community
College**

**Technical
Career Paths**

Apprenticeships

Military

<https://lifejourney.wistia.com/medias/133w0c1cf6>



Goals of the Summit

- ▶ Establish/grow an understanding of the importance & value of high quality CTE and the benefit of supporting it.
- ▶ Identify appropriate ways to collaborate on workforce development messaging, communications and other activities.
- ▶ Promote the opportunity for engagement to participate in CTE events that connect industry representatives with educators, and identify new tactical approaches to support CTE delivery.

Thank you!