Employer facing non-profit organization working with employers to create, expand, and improve education, training and development programs to increase opportunities for advancement for frontline and entry-level employees.
UpSkill America’s Mission

- Recognize employers that provide expanded career opportunities for their workers
- Promote the adoption of business policies and practices that increase economic opportunity
- Highlight effective upskilling partnerships
- Support employers to create, expand, or improve upskilling programs
UpSkilling Playbook for Employers

- A resource to help employers understand why they should invest in their workers
- Learn ways employers are investing in workers
- Tips for creating, expanding and improving upskilling programs
- Available under “resources” at UpSkillAmerica.org
UpSkilling Playbook

- Six Reasons To Care About Upskilling
- Models of Upskilling
- Upskilling Done Right
- Is Upskilling Right for Your Company?
- Choosing the Right Upskilling Program
- Planning for Success
- Maintaining Success
- Additional Resources
Examples Of Employer Education, Training And Development

- Apprenticeship
- Pre-employment training
- High school completion/equivalency
- Employee training
- Certifications
- College degree
UpSkill America

UpSkilling 2018 Observations

- New employer investments in education, training and development
- Over 2.5 million workers have expanded education benefits
- College degree programs from Walmart, Discover, Chili’s, Disney
- Technical skills programs from Lowes, AT&T, Amazon, Disney
- New apprenticeship programs for professional services, and food services
- Employers are choosing to invest in knowledge AND skills
- Industry leaders play an important role in many upskilling programs
Industry Association Partnerships

- Construction trades
- Manufacturing
- Food service
- Aviation
- Retail
- Information technology
- Hotel and lodging
UpSkill America Tools

- Key Elements of Successful Tuition Assistance Programs
- From Tuition Reimbursement to Tuition Disbursement
- Rotation Programs as Upskilling Strategies
- Soft Skills Upskilling Planning Guide
- Building Registered Apprenticeship Programs
- Strategic Guide to Building a Culture of Learning
How to join the UpSkill America Movement
- Go to UpSkillAmerica.org and sign up
- Give me a business card

You will receive...
- Information on upskilling policies and practices
- Access to upskilling research, reports and resources
- Invitations to select upskilling events