



Education and Industry,
together for our future

A Non-traditional approach to recruiting

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Rhinestahl Corporation



- Advanced Manufacturing Group (AMG)
- Precision manufacturing, complex components, fabrications, assemblies and integrated solutions

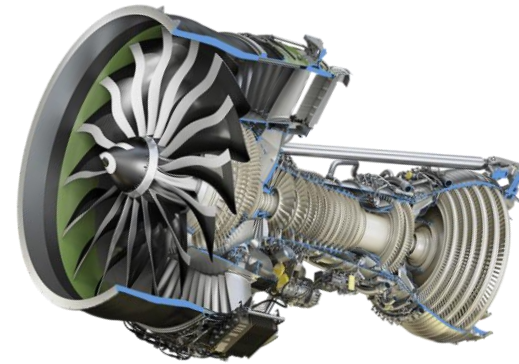


- Customer Tooling Solutions (CTS)
- GE's OEM Authorized Tooling Provider
- Licensed Supplier for LEAP Tooling
- Rolls-Royce Preferred Supplier
- Commercial, Military & Aeroderivative markets

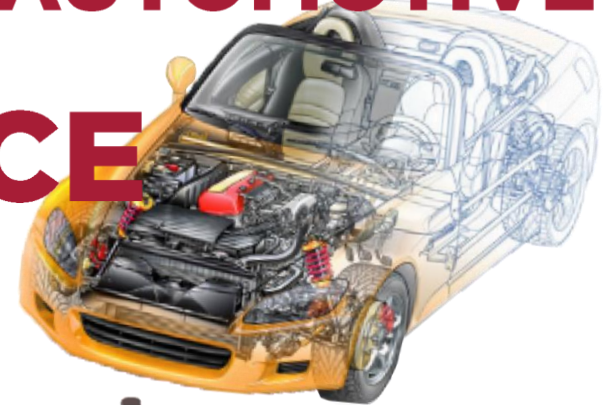


Advanced Manufacturing Group | Industries Served

AEROSPACE



AUTOMOTIVE



AVIATION

SPACE

DEFENSE

**CONSUMER
GOODS**



Today's Manufacturing Facility



Our Model | Manufacturing Sector in Ohio



Our Model | Southwest Ohio



- Partners for a Competitive Workforce
- Advanced Manufacturing Industry Partners **AMIP**
employer-led collaboration of 240+ members
- **G10 – Butler Tech Advisory Group**
 - 10 + Companies with one mission

AMIP | Our Pillars



AMIP | Focus on 2018



- Make Manufacturing Month GREAT
- Produce a resource list of all training and education in region
- List of desired companies and schools for October



G10

- The G10 Business Advisory Council
- One mission – Fill the program with students
- 13 students to 42 in 2 years



G10

Our Business Plan

Throwing Spaghetti at the Wall

Football games

Student Tours & Flyers

Counselor Tours

Letter to home – Our biggest success

Media Media Media – we tell our story





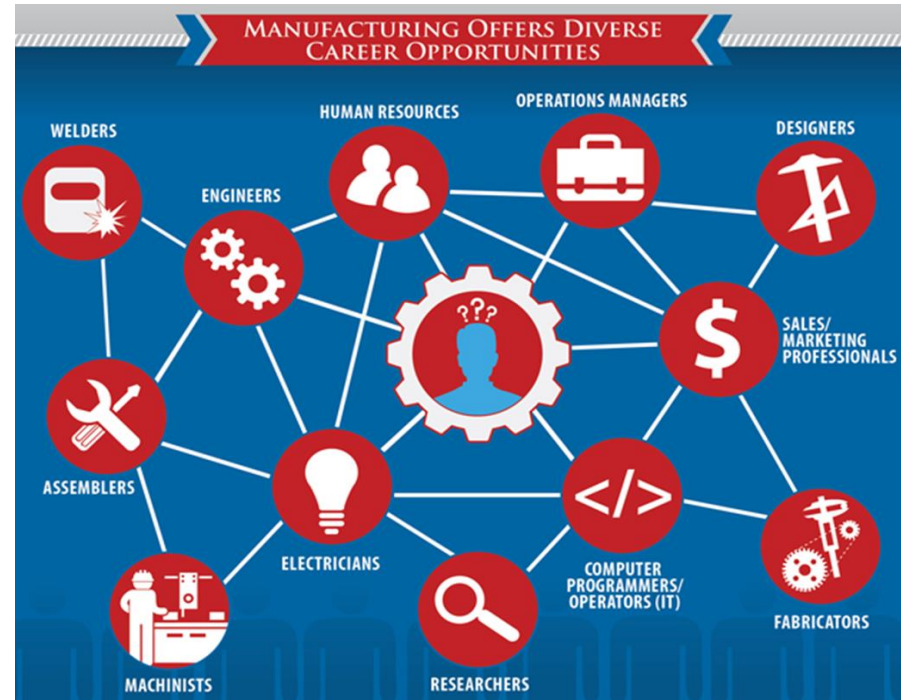
Re-Grand Opening: Butler Tech Precision Machine Shop



Why Manufacturing?

Manufacturing

- Creates many career opportunities
 - Machinists
 - Engineers
 - Designers
 - Computer programmers

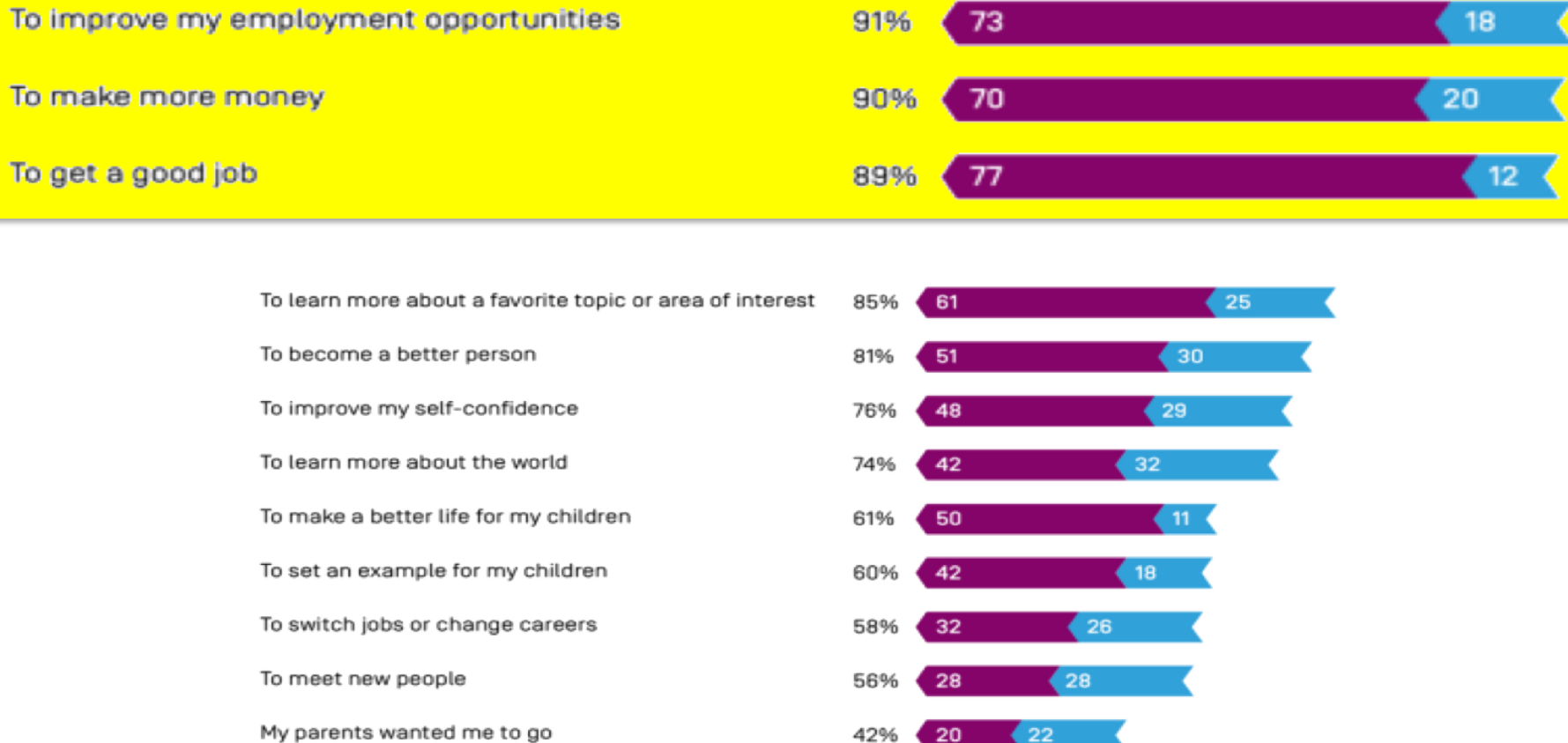


Career Tech | Why College? Same reasons for Career Tech

Figure 1

Reasons To Go To College

Very Important Important



BASE: All Qualified Respondents (n=1011)
 We'd like to ask you a few questions about your education plans and experiences.
 How important is each of the following to you as a reason to go to college?

Show Me The Money | Why Manufacturing Now?

Why you should choose manufacturing...

- *A career, a profession, your family, your future*

What did the average manufacturing worker earn in 2016/2017, including pay and benefits?

- a) \$66,847
- b) \$84,832
- c) \$73,678
- d) \$79,553

Many Employers have college tuition programs.

Avg college debt ≈ \$25,000 - \$30,000 at graduation.

How You Can Help? | Call to Action

Skills We Need

Figure 2: Skills in which manufacturing employees are most deficient



70%
technology/
computer skills



69%
problem
solving skills



67%
basic technical
training



60%
math skills

- Call a local company – they will say YES
- Plan a tour
- Talk to the Mom's



Thank you!

MANUFACTURING