Education and Industry, together for our future

A Non-traditional approach to recruiting
Rhinestahl Corporation

- Advanced Manufacturing Group (AMG)
  - Precision manufacturing, complex components, fabrications, assemblies and integrated solutions

- Customer Tooling Solutions (CTS)
  - GE’s OEM Authorized Tooling Provider
  - Licensed Supplier for LEAP Tooling
  - Rolls-Royce Preferred Supplier
  - Commercial, Military & Aeroderivative markets
Today’s Manufacturing Facility

Manufacturing

Grinding

Milling
Our Model | Manufacturing Sector in Ohio

ConxusNEO
Lorain County
Mahoning Valley
West Central Partnership
OMA
DRMA
AMiP
CINCINNATI
Partners for a Competitive Workforce

Advanced Manufacturing Industry Partners AMIP employer-led collaboration of 240+ members

G10 – Butler Tech Advisory Group
10 + Companies with one mission
AMIP | Focus on 2018

⚠️ Make Manufacturing Month GREAT

⚠️ Produce a resource list of all training and education in region

⚠️ List of desired companies and schools for October
The G10 Business Advisory Council

One mission – Fill the program with students

13 students to 42 in 2 years
Our Business Plan

Throwing Spaghetti at the Wall
Football games
Student Tours & Flyers
Counselor Tours
Letter to home – Our biggest success
Media Media Media Media – we tell our story
Re-Grand Opening: Butler Tech Precision Machine Shop
Why Manufacturing?

Manufacturing

• Creates many career opportunities
  o Machinists
  o Engineers
  o Designers
  o Computer programmers
Career Tech | Why College?  Same reasons for Career Tech

Figure 1
Reasons To Go To College

- **To improve my employment opportunities**: 91% (very important 73, important 18)
- **To make more money**: 90% (very important 70, important 20)
- **To get a good job**: 89% (very important 77, important 12)

- **To learn more about a favorite topic or area of interest**: 85% (very important 61, important 25)
- **To become a better person**: 81% (very important 51, important 30)
- **To improve my self-confidence**: 76% (very important 48, important 29)
- **To learn more about the world**: 74% (very important 42, important 32)
- **To make a better life for my children**: 61% (very important 50, important 11)
- **To set an example for my children**: 60% (very important 42, important 18)
- **To switch jobs or change careers**: 58% (very important 32, important 26)
- **To meet new people**: 56% (very important 28, important 28)
- **My parents wanted me to go**: 42% (very important 20, important 22)

BASE: All Qualified Respondents (n=1011)
We’d like to ask you a few questions about your education plans and experiences. How important is each of the following to you as a reason to go to college?
Why you should choose manufacturing...

- A career, a profession, your family, your future

What did the average manufacturing worker earn in 2016/2017, including pay and benefits?

a) $66,847
b) $84,832
c) $73,678
d) $79,553

Many Employers have college tuition programs.
Avg college debt ≈ $25,000 - $30,000 at graduation.
How You Can Help? | Call to Action

Skills We Need

Figure 2: Skills in which manufacturing employees are most deficient

- 70% technology/computer skills
- 69% problem solving skills
- 67% basic technical training
- 60% math skills

- Call a local company – they will say YES
- Plan a tour
- Talk to the Mom’s
Thank you!