Workforce Development Through CTE Summit
November 27, 2018

SIGNS MEAN BUSINESS
Sign, Graphics & Visual Communications Industry – A Great Career for Students

www.signs.org/opportunity
71% of sign, graphics and visual communications companies are **actively hiring**!

23% of production jobs stay open 10+ months

70% of employers are struggling to find and train good workers

- **36%** Production/Installation
- **28%** Sales
- **15%** Graphic Design/Creative
- **10%** Operations/Management
- **9%** Administrative

[Visit www.signs.org](http://www.signs.org)
Use Skills Learned in CTE Classes

Skills Credential Assessments in Collaboration with NOCTI

86% considered an industry career

Sign MFG Day

WE’RE INTERESTED!

Work Based Learning Programs

www.signs.org
Industry Knowledge and Resources

ISA Industry Specific Education with Digital Badge

80% Discount for Students

Resources for Students and Educators – Outreach, Career Center, Job Board, Fact Sheets and More

www.signs.org