



INTERNATIONAL SIGN ASSOCIATION

# Sign, Graphics and Visual Communications Industry

## Find a great career!

### 70% of Employers Struggle to Find Skilled Workers



Students can show the knowledge they've learned in your class with the ISA credential assessment.

### Employees Earn Above Average Pay:

#### Average Hourly Wages in 2017

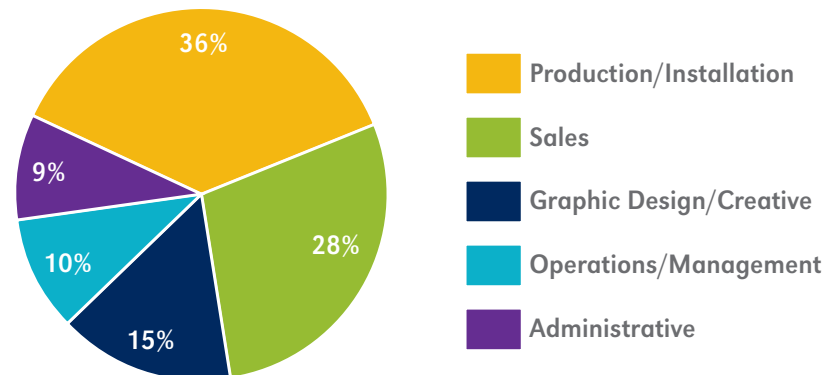
\$20.99 Overall Manufacturing

\$21.50 Average U.S. Worker

**\$22.05 Sign Industry Employees**



### 71% of Companies Actively Hiring for Roles in:



“I first realized I wanted to be a sign maker in high school when I took manufacturing engineering classes. I loved that I can help a business express artistically what is on the inside—on the outside, through the creation of their sign. Everyday, I feel inspired looking up at the old signs hanging around the shop and think about how they were made by people like me.”

*Eric Linqvist, Sign Maker  
Ramsay Signs, Portland, OR*



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