

## **2018-2019 NCACTE STRATEGIC PLAN**

The primary objective for 2018-2019 will be to provide opportunities for NCACTE members in an effort to increase membership and add value to current membership incentives. This year's theme "To boldly go" will help our organization to focus on taking bold but necessary steps to strengthen NCACTE, create a seamless partnership with ACTE and maintain current membership levels despite increased dues.

Goal 1: Strengthen the working relationship between NCACTE and ACTE by leveraging ACTE resources to enhance member value.

- Utilize ACTE materials to recruit new members and promote the benefits of membership to members that only paid NCACTE dues prior to reunification.
- Utilize ACTE services to streamline administrative tasks, resulting in conservation of man-hours and financial resources.
- Cooperate with ACTE to plan and implement the Region II ACTE conference in the summer of 2019.

Goal 2: Strengthen the working relationship between NCACTE and NCDPI.

- Provide professional development opportunities in conjunction with DPI that extends beyond Fall and Spring Professional Development Workshops. Online and regional opportunities for professional development will provide teachers with additional resources for classroom use.
- Strengthen leadership and advocacy opportunities with DPI.

Goal 3: Strengthen the working relationship between and within NCACTE committees.

- Revisit the committee purpose and develop new ways to implement committee goals.
- Increase participation in committees by developing additional methods for conducting meetings. Explore the potential for meeting through online methods or conference calls.

Goal 4: Institute an NCACTE board retreat for the fall of 2018 in conjunction with the Board of Directors meeting.

- Complete a SWOT analysis to determine the Strengths, Weaknesses, Opportunities, and Threats currently facing NCACTE.
- Using analysis outcomes set goals for the 2018-2019 year to strengthen the organization and its benefits to members.