2018-2019 NACTE STRATEGIC PLAN

The primary objective for 2018-2019 will be to provide opportunities for NACTE members in an effort to increase membership and add value to current membership incentives. This year’s theme “To boldly go” will help our organization to focus on taking bold but necessary steps to strengthen NACTE, create a seamless partnership with ACTE and maintain current membership levels despite increased dues.

Goal 1: Strengthen the working relationship between NACTE and ACTE by leveraging ACTE resources to enhance member value.
- Utilize ACTE materials to recruit new members and promote the benefits of membership to members that only paid NACTE dues prior to reunification.
- Utilize ACTE services to streamline administrative tasks, resulting in conservation of man-hours and financial resources.
- Cooperate with ACTE to plan and implement the Region II ACTE conference in the summer of 2019.

Goal 2: Strengthen the working relationship between NCATE and NCDPI.
- Provide professional development opportunities in conjunction with DPI that extends beyond Fall and Spring Professional Development Workshops. Online and regional opportunities for professional development will provide teachers with additional resources for classroom use.
- Strengthen leadership and advocacy opportunities with DPI.

Goal 3: Strengthen the working relationship between and within NACTE committees.
- Revisit the committee purpose and develop new ways to implement committee goals.
- Increase participation in committees by developing additional methods for conducting meetings. Explore the potential for meeting through online methods or conference calls.

Goal 4: Institute an NACTE board retreat for the fall of 2018 in conjunction with the Board of Directors meeting.
- Complete a SWOT analysis to determine the Strengths, Weaknesses, Opportunities, and Threats currently facing NACTE.
- Using analysis outcomes set goals for the 2018-2019 year to strengthen the organization and its benefits to members.