

WHY JOIN ACTE?

Career and technical education has never been more important to building the workforce for the 21st century. As a CTE educator, you need to stay on top of your game, adjusting to new standards, trends and best practices, and you need to be able to fight for the funding your program needs. As the professional association for CTE educators, ACTE needs to add your expertise and voice—**because together, we make it work!**

PROFESSIONAL DEVELOPMENT

Our **professional development** events from the state to the national level fuel the growth of your knowledge, ability and craft, and we additionally provide programs for leadership development.

ACTE'S CAREERTECH VISION

ACTE's CareerTech VISION draws together thousands of career and technical professionals to make new connections and explore new thinking, technologies and products to take your classroom or program to the next level.

NETWORKING

We offer even more **networking**, too, between our conferences, seminars and social networks. With more than 23,000 members, it's a massive network of colleagues you can instantly turn to for information or assistance.

ADVOCACY

ACTE may be best known for its **advocacy**. We empower our members to add their voice to the throng calling for more investment in CTE classrooms at the local, state and federal levels. Our national staff also builds coalitions, conducts valuable research and spreads public awareness about CTE's value.

TECHNIQUES CAREER TECH UPDATE

Eight times a year, the award-winning **Techniques** magazine arrives at your home or office, featuring articles that delve into CTE trends, case studies and teaching techniques. Members also get our daily news briefing, **Career Tech Update**. You can also sign up for regular newsletters on a variety of topics—leadership, online engagement, legislative advocacy and more.

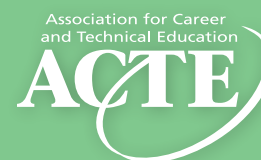
PROFESSIONAL RECOGNITION

And while you build your career with us, the ACTE Excellence Awards provide the kind of **professional recognition** that makes it all worthwhile, giving the best in CTE a chance to shine in front of their peers and be the face of CTE.

CAREER SERVICES PEACE OF MIND DISCOUNTS

Of course, it doesn't stop there. We offer **career services** through our online job bank, **peace of mind** through complementary common carrier AD&D insurance and **discounts** on all of ACTE's products and services, available only to members.

You can see the value. Keep reading to learn more about ACTE and why this is the professional association for you.



For more information about ACTE benefits and services, and to join, visit www.acteonline.org/join.

Association for Career
and Technical Education



AND

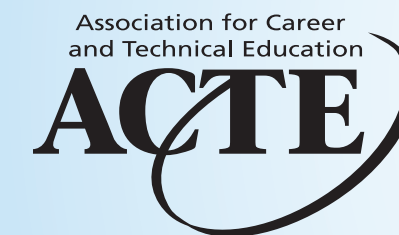
YOU:

Thousands of CTE educators are a powerful force if they work together. With ACTE, they can. Make a positive difference in the classroom and the field—join your voice to ours!

TOGETHER
We Make It **WORK.**

www.acteonline.org/join

What happens when CTE
educators join together
to make a difference?



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www.acteonline.org • *Connecting Education and Careers*



WHO WE ARE

The Association for Career and Technical Education is the largest national association dedicated to the advancement of education that prepares youth and adults for successful careers.

For 85 years, we have been committed to enhancing the job performance and satisfaction of our members, to increasing public awareness and appreciation of career and technical programs, and to assuring growth in local, state and federal funding for these programs by communicating and working with legislators and government leaders.

OUR GOAL IS SIMPLE: To provide the professional development, leadership training, advocacy, networking and resources that CTE educators need to succeed in the field.

The ACTE Community

We are more than 23,000 individuals just like you who are respected teachers, administrators and institutional leaders in their local schools and communities and at the state and national levels. Support from members across the CTE spectrum strengthens our effectiveness in advocating for issues related to the interests of the entire profession.

We have five geographic Regions that organize our state associations, plus 12 Divisions that align members' fields of expertise and industries. Every member belongs to at least one Division, but you can join as many as you like!

Administration Division
Agricultural Education Division
Business Education Division
Engineering and Technology Education Division
Family and Consumer Sciences Education Division
Guidance and Career Development Division
Health Science Education Division
Marketing Education Division
Postsecondary, Adult and Career Education Division
Special Populations Division
Trade and Industrial Education Division
New and Related Services Division

Career Academy
Cooperative Work Experience
Information Technology
Instructional Materials
Integration of Academics and Career & Technical Education
International
Makers of Policy
Professional Development
Public Information
Research
ROTC
Safe Schools
School-to-Work/Careers
Support Staff
Teacher Educators
Tech Prep
Other

WHAT WE DO

ACTE builds connections among its members. Our conferences and seminars bring CTE educators face to face with each other, with policymakers and with business and institutional partners, and our social networks enable members to interact with us and each other without having to leave their desks.



We Have VISION

ACTE'S CareerTech VISION brings together more than 4,000 CTE professionals—educators, administrators, guidance professionals and others—for three days of educational sessions, meetings, workshops

and networking opportunities designed to maximize program and classroom effectiveness. At the same time, ACTE's CareerTech Expo hosts 200 educational vendors showcasing the very latest products and technologies. Visit www.careertechvision.com for more information.



We Lead in Public Policy

Every day, ACTE staff is hard at work to make sure that valuable federal dollars are being directed toward the development of high-quality CTE programs.

Our legislative advocacy is at the very forefront of the field, and our research into CTE effectiveness has proven again and again that CTE works. We provide that support to our members and the field, but being an ACTE member means being empowered to join in the fight! Between our Legislative Updates and the CTE Policy Watch blog, you'll always know what's happening in the policy arena, and our periodic Legislative Action Alerts coordinate and direct activity around key federal policy and legislation. You can also get the resources you need to effectively advocate locally and in your state. Visit www.acteonline.org/policy to see everything we have to offer!



We Develop Advocates

If public policy is your thing, you won't want to miss the National Policy Seminar, held every spring in Washington, DC. You'll hear about the policy environment straight from government representatives and ACTE staff, and you'll gain valuable training in advocacy before heading up to Capitol Hill to meet with congressional staff—and maybe even your elected representatives themselves—about the importance and value of CTE. See highlights at www.acteonline.org/nps.

We Connect You Online

And don't forget the social media! Join our groups and follow us to keep up with the very latest in CTE and ACTE, and use the power of the Internet to share the news with your colleagues.



We Build Leaders

Our National Leadership Fellowship Program brings together highly motivated members who want to learn the skills necessary to become more effective educators, and not just in the classroom. Similarly, the National Leadership Training Program develops the leadership and organizational skills necessary for members looking to play a role in the future of their state associations. Get started at www.acteonline.org/leadership.



We Reward Excellence

The very best members are showcased by our ACTE Excellence Awards, a unique program that rewards the best teachers, administrators and guidance professionals for exemplary work.

Our members are leaders in community service, innovative in the classroom and dedicated to developing cutting-edge programs, and we strive to recognize that by extending the awards program to the states and Regions, too. See nomination and deadline information at www.acteonline.org/awards.



We Get You Involved

Being involved with ACTE means prestige, but it also means service to students and the entire CTE community, and our members never lack for opportunities. Following a Legislative Action Alert means speaking out for CTE, but it's just scratching the surface. The Ambassadors Network puts ACTE members at the forefront of CTE's image by becoming contacts for media inquiries. You can also help govern and shape our community by joining a committee or task force. And highly motivated members can be elected to our Board of Directors. Get involved at www.acteonline.org/volunteer.

EVEN MORE BENEFITS

We pride ourselves on delivering excellent professional development, connecting our members with each other and key CTE stakeholders, taking the lead on enhancing CTE's image and leading the fight for crucial funding, but we make sure we're delivering tangible benefits, too, like exclusive insurance through our special partnership with Forrest T. Jones.



Straight to Your Mailbox or Inbox

Every member gets a subscription to our award-winning *Techniques* magazine, loaded with articles, case studies and news on best practices, innovative programs, professional development, public policy and more. We also include daily news briefings, including *Career Tech Update*, so you can follow what's happening in CTE across the country and get important news from ACTE.



Everything You Need, Online

You can get even more from our website, where our resources include lesson plans and webinars, plus other tools you can use to enhance your activities. We also help you find ways to engage with your students through our contests and social media, and you can find just the right resources from ShopACTE.

TOGETHER
We Make It **WORK.**

Visit www.acteonline.org to get started!



WHY
WAIT?



▲ SCAN HERE ▲

JOIN ACTE TODAY!
www.acteonline.org/join

