

September 26-28, 2018

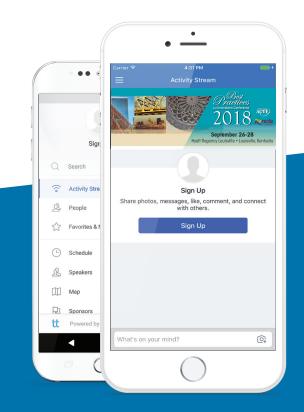
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Welcome

Dear Best Practices Attendee:

We are delighted to welcome you to our Best Practices and Innovations in Career and Technical Education (CTE) Conference! As education and business leaders, your decisions drive new initiatives, advance your schools' programing and have a tremendous impact on your staff's professional development.

This year's Best Practices event, co-hosted by ACTE and NCLA, will give you an opportunity to exchange the latest innovations with informed education experts and leaders from across the nation on such topics as:

- · Recruiting, retaining and mentoring CTE teachers
- Instructional leadership
- · Best practices and technical trends in CTE
- Marketing your district
- Education, business and industry collaboration
- · And much more!

You will hear from numerous engaging presenters on issues facing our profession and the workforce development needs of our nation. We wish you a successful and productive event as you grow your network, gather new resources and apply your new knowledge to your thriving home school districts and communities.

Sincerely,

Becky Cox, ACTE President

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Dave Keaton, NCLA President

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ncla-cte.org

Agenda (as of September 12)

Tuesday, September 25

Noon-9:00 p.m. NCLA Board Meeting and Dinner

Gulfstream

3:00-6:00 p.m. Registration

Regency Foyer

Wednesday, September 26

Pre-conference sessions—separate registration required

7:00 a.m.-5:00 p.m. Registration

Regency Foyer

8:15 a.m.-noon Tour: The Academies of Louisville: Marion C. Moore High School

Buses depart from Hotel Valet Drop-off at 8:15 a.m.

8:30 a.m.-noon Teach Like TED; Lead Like TED

Rachael Mann Gulfstream/Hialeah

Workforce Readiness Skills for a Global Economy—Train the Trainer

Heather Singmaster, Asia Society, and Alfonso De Torres Núñez

Kentucky Suite

1:00-4:30 p.m. Turn Your Organization into an Enrollment.

Retention and Performance Powerhouse

Mark Perna, President, TFS®

Kentucky Suite

What Every Administrator Needs to Know

Drs. John Foster and Clyde Hornberger

Gulfstream/Hialeah

Tour: FirstBuild: Where Ideas Come to Life

Buses depart from Hotel Valet Drop-off at 1:00 p.m.

Thursday, September 27

7:00 a.m.-5:00 p.m. Registration

Regency Foyer

7:00-7:45 am Continental Breakfast

Regency Foyer

8:00 a.m. General Session

Mark Perna, President, TFS

Sponsored by NaviGate Prepared



Color Guard

The Fern Creek Marine Corps JROTC National Champion Color Guard

1st Sgt Jay Foote, Instructor

Regency Ballroom

Agenda (as of September 12)

9:35–10:35 a.m. **Breakout Session I** (see pages 10-11)

10:35-11:05 a.m. Exhibitor visitation and break

Sponsored by epluno Regency Foyer epluno

11:05 a.m.-12:05 p.m. **Breakout Session II** (see pages 11-12)

12:15-1:45 p.m. **Lunch and General Session**

Bryan Albrecht, President, Gateway Technical College

Sponsored by NC3
Regency Ballroom

2:00-3:00 p.m. **Breakout Session III** (see pages 13-14)

3:00-3:15 p.m. Exhibitor visitation and refreshment break

Sponsored by Lincoln Electric

Regency Foyer

3:15-4:15 p.m. **Roundtable presentations** (see pages 14-15)

Regency Ballroom

Friday, September 28

7:00-11:00 a.m. Registration Regency Foyer

7:30-8:15 a.m. Continental Breakfast

Regency Foyer

8:15-9:15 a.m. **Breakout Session I** (see page 16)

9:15-9:45 a.m. Exhibitor visitation and break

Regency Foyer

9:45-10:45 a.m. **Breakout Session II** (see page 17)

11:00-Noon Breakout Session III (see page 18)

12:15-1:30 p.m. **Lunch and General Session**

Josh Davies, CEO.

Center for Work Ethic Development

Sponsored by US Army

US Army Speaker: CPT Steven M. Richards

Regency Ballroom



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General Sessions

Thursday Opening Keynote Speaker



Mark C. Perna, President, TFS®

Mark C. Perna, the founder and President of TFS®, empowers educators and employers to unleash the tremendous potential of today's young people, both in the classroom and on the job. An expert on generations Y and Z issues, he is a passionate advocate for bridging

the generational divides that are contributing to America's profound skills gap. In his work with educational and business organizations, Perna has pioneered many best practices for achieving more with today's young people, including the TFS Education with Purpose® philosophy and highly popular Career Tree® strategy, among others, and is cited as the national expert in education enrollment, retention and performance.

Sponsored by NaviGate Prepared



Thursday Luncheon Keynote Speaker



Bryan D. Albrecht, Ed.D., President and Chief Executive Officer, Gateway Technical College

Dr. Albrecht will showcase innovative learning strategies and model business and industry partnerships that can be replicated in your own communities. As President and Chief Executive Officer for Gateway Technical College,

he provides academic and workforce solutions for students and employers throughout the region and gives back to his community by serving on boards of the American Association of Community Colleges, National Manufacturing Institute Board and National Center for Occupational Research and Development. Bryan holds bachelor's, master's and education specialist degrees from the University of Wisconsin—Stout and a doctorate degree from the University of Minnesota.

Sponsored by NC3



Friday Closing Luncheon Keynote Speaker



Josh Davies, CEO, Center for Work Ethic Development

Josh Davies is passionate about helping others make a difference in their lives, jobs and community. With the rapid change taking place in every sector of the workforce, a set of skills has emerged as the building blocks

for the future. Sometimes called employability skills or career readiness, employers simply call them work ethic. Nearly nine out of 10 hiring managers nationwide say work ethic is their most important factor in hiring. In this engaging presentation, Davies will discuss the latest employer-based research, defining the seven skills of work ethic, to prepare students with the skills essential for the 21st century!

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Workshops and Tours

Pre-conference Workshops

Teach Like Ted; Lead Like TED

Rachael Mann September 26, 8:30 a.m.–noon Gulfstream/Hialeah

How do the communication principles that enable thousands of thought-leaders to influence from the TED stage apply to your role as a leader? This workshop reveals how the leadership principles and presentation styles found in the most viewed TED Talks can be applied to your role in career and technical education and impact your ability to communicate ideas in a powerful way as you connect with and influence those around you in your district, classrooms and for advocacy.

Workforce Readiness Skills for a Global Economy: Train the Trainer Session

Heather Singmaster, Asia Society September 26, 8:30 a.m.–noon Kentucky Suite

If students are to graduate prepared to work in a global economy, they must have the workforce readiness skills that will allow them to work on international teams and with people from diverse backgrounds. This session will help you return home and train educators on what the skills of global competence are, how they link to CTE career pathways and how to start integrating global content into what is already being taught in CTE classrooms.

Turn Your Organization into an Enrollment, Retention and Performance Powerhouse

Mark C. Perna, President, TFS® September 26, 1:00–4:30 p.m. *Kentucky Suite*

Get the most out of your Best Practices conference by attending an immersive workshop where you'll discover CTE's exclusive competitive advantage, action steps to achieve 21st-century technical and employable skills and benefits of earlier career exploration through Education with Purpose®, offering powerful generational insights. You and your team will join thousands of colleagues nationwide who are using these cutting-edge best practices to change the game for CTE—enrolling, retaining and motivating generations Y and Z like never before.

What Every Administrator Needs to Know

Drs. John Foster and Clyde Hornberger September 26, 1:00–4:30 p.m. Gulfstream/Hialeah

Are you bilingual? Can you speak in education and workforce terminology? Administering CTE requires an array of skills from understanding your employment community, building staff trust and board relationships to assessing the quality of programs and addressing students' technical and academic preparation. Join us for an engaging discussion on how to improve your CTE administrative skills and maintain strong technical education programs to grow your local economy. This session will be based on the new ACTE publication, CTE Administrative Leadership: 10 Things You Need to Know.

Tours



Marion C. Moore High School September 26, 8:15 a.m.-noon

Note: Bus loads at the Hyatt Valet Drop Off Pickup and departs promptly at 8:15 a.m.

The school visit will highlight the exciting collaboration with Ford Next Generation Learning Network and showcase one out of 14 Jefferson County Public Schools Academies of Louisville high schools. The session will offer a behind-the-scenes facilities tour, best practice insights into business and community partnerships and discussion with students, faculty and administration. Attendees will learn the process behind building academies, establishing enduring partnerships, creating marketing strategies, as well as developing a unique request for proposal system to ensure district alignment and relevancy.



FirstBuild: Where Ideas Come to Life September 26, 1:00–4:30 p.m.

Note: Bus loads at the Hyatt Hotel Valet Drop Off Pickup and departs promptly at 1:00 p.m.

FirstBuild is a global co-creation community that harnesses the brainpower of the maker movement to change the way major home appliances are conceived, designed and manufactured. A physical state-of-the-art microfactory on the University of Louisville campus and online forum, FirstBuild speeds products from mind to market and enables customization through small batch production without the costs and risks of traditional mass manufacturing.

Breakout Sessions

Thursday, September 27 Session I: 9:35–10:35 a.m.

Re-thinking Advisory Committees: Georgia's New Approach to Connecting CTE and Business

Greg Wilson, Public Service Assistant; Carl Vinson Institute of Government at the University of Georgia; Dr. John Pritchett, Research, Technology and Innovation Specialist, Georgia Department of Education *Park Suite*

This session will detail Georgia's journey to strengthening its advisory committee program, lessons learned and how other states and districts can use advisory committees as a tool for program improvement.

Beyond Suburbia: The Delicate Balance of Access and Accountability for Rural CTE Programs

Steve Rayborn, Deputy Administrator; Amy Lorenzo, Director, Policy & Organizational Planning, Idaho Division of Career & Technical Education *Gulfstream/Hialeah*

This session will outline Idaho's evolving approach to connect students with high-quality CTE programs in all parts of the state while maintaining its commitment to providing rewarding and meaningful CTE experiences for all students.

Kentucky is Getting on TRACK with Youth Apprenticeship

Mary Taylor, Industry Training and Development Specialist, Kentucky Department of Education/Office of Career and Technical Education Regency South

Learn why Tech Ready Apprentices for Careers in Kentucky (TRACK model), chosen by the U.S. Department of Education as having one of the best youth apprenticeship models in the country, is effective in creating seamless career pathways for secondary CTE students into registered apprenticeship programs after graduation.

The Martians in Your Classroom

Rachael Mann, Professional Development Specialist, West-MEC Keeneland

The students in today's classrooms will not only witness colonies on the moon and Mars, they will also be the ones taking on these great frontiers and paving the way for humanity. How do we ensure that students are not only equipped for their future reality but that they are also the ones who create it? It comes down to CTE and STEM.

Hey, Dude What's Your Side Hustle?

Randall Gooch, Director of Career, Technical and Adult Education; Dru Nash, Dual Credit/Internship Coordinator, Columbia Public Schools Kentucky Suite

Join CTE leaders on their learning journey to understand the "Gig Economy" and how they are preparing millennials to take advantage of a marketplace with exponential growth potential. You will learn how Columbia Area Career Center is developing a framework and curricula and preparing students and teachers with tools to thrive in this new sector.

Looking for New Ways to Increase Enrollment? Try Summer Career Camps for 8th and 9th Graders!

Nancy Mulvey, Director of Student Services; Sarah Taylor, Career Exploration Specialist, Great Oaks Career Campuses

Conference Theater

Learn about Great Oaks' one-week summer camps that introduce students to their career programs with the focus on increasing enrollment! In the first year, 34% of the students that attended the camps enrolled for the 11th grade! Hear how this new approach to camps can be the missing link between 8th grade tours and the 10th grade visits. join thousands of colleagues nationwide who are using these cutting-edge best practices to change the game for CTE—enrolling, retaining and moti-

Breakout Sessions

Thursday, September 27 Session II: 11:05 a.m.-12:05 p.m.

vating generations Y and Z like never before.

Using a Powerful Narrative to Revolutionize the CTE Paradigm

Mark Perna, President, TFS®

Park Suite

Join education expert Mark C. Perna for a dynamic breakout session to continue deeper into the concepts of his keynote. You'll learn how to spark ongoing student dialogue, demolish stigmas, and reach students, parents, legislators and stakeholders with a compelling message.

Managing Social Media and a Crisis

Carole Dorn-Bell and Joel Gagne, Partners, Allerton-Hill Consulting LLC Gulfstream/Hialeah

Join us as we talk about ways school systems can prepare and respond to social media crisis issues before they escalate.

The Identification and Prioritization of CTE Professional Development Topics

Charlie McAdoo, CTE Teacher/Researcher, City Schools of Decatur Regency South

This presentation provides an overview of research conducted on professional development needs of CTE teachers along with details on the Borich Needs Assessment Model.

The Wisconsin CTE Teacher Shortage: A Solution?

Dr. Christopher Neff, Director of Career & Technical Education, Racine Unified School District; Dr. Deanna Schultz, Assistant Professor, Executive Director, University of Wisconsin-Stout Emerging Center for CTE Excellence Keeneland

Engage in a dialogue as representatives from Kenosha Unified School District, Racine Unified School District and the University of Wisconsin-Stout's Emerging Center for CTE Excellence discuss their collaboration on a program to help address the teacher shortage and training process for experience-based teaching license in the State of Wisconsin.

Everyone Deserves a Little R & R!

Melissa Solazzo, Director of Human Resources, Warren County Career Center; Karla Berger, Vice President of Human Services, Great Oaks Career Campuses; Julie Woodward, Public Relations & Organization Development Kentucky Suite

This session will focus on strategies to recruit and retain career-tech instructors. Presenters will share traditional methods of recruitment as well as social-media strategies, collaboration with business partners and utilizing current career-tech instructors to share their story of making the transition from industry to the classroom leader to aid in the recruitment process.

Developing Innovative CTE Opportunities through Public-Private Partnerships

Jim Orth, CTE Director, Salem-Keizer Public Schools; Chuck Lee, President, Mountain West Technical Institute; Rhonda Rhodes, Principal, Career Technical Education Center

Conference Theater

Salem-Keizer Public Schools and Mountain West Technical Institute developed a game-changing CTE center through a public-private partnership. Learn how to engage local, regional, and national partners and discover the process used for program selection, facility design and recruitment of staff and students to develop transformative CTE programs with integrated core instruction and a professional student culture.

Breakout Sessions

Thursday, September 27 Session III: 2:00–3:00 p.m.

Can Anyone Tell Me How to Define an Industry Credential?

John Foster, President and CEO, NOCTI Park Suite

Exploring the various definitions of an industry-recognized credential can get complicated and confusing! Join this session to discuss the definition of credential, who decides and do they matter. We'll also take a brief look at the international standards for accreditation and the relationship of a data dictionary to a database schema.

2030: The Workforce Revolution

Josh Davies, Chief Executive Officer, The Center for Work Ethic Development Gulfstream/Hialeah

The modern workplace is constantly evolving and changing with some jobs going away (switchboard operator) as others are created (app developer). Attendees will learn about: the impact of 30-year waves on the American worker; factors that are driving the 2030 wave; the impact of automation and artificial intelligence on both education and the workplace; strategies for developing the skills that will make job seekers relevant today and in the future.

Strengthening Career and Technical Education for the 21st Century Act (Perkins V)

Alisha Hyslop, Director of Public Policy, Association for Career and Technical Education Regency South

Perkins Reauthorization: Now that Perkins V is law, Alisha Hyslop from ACTE's public policy department will walk attendees through the changes and discuss implications on the CTE system, including implementation timelines and the new local-needs-assessment requirements. Hyslop will preview ACTE's Perkins Guide and other resources coming later this fall to assist with understanding the law and moving toward implementation.

Developing a Registered Apprenticeship Program

Bo Bundrick, Director of Career & Technical Education, Louisa County Public Schools Keeneland

This presentation will offer guidance on a structured program of implementing and evaluating a registered apprentice program in school divisions nationwide.

Instructional Leadership Data Practices

Dr. Richard D. Jones, Senior Consultant, Successful Practices Network; Dr. Kathleen Weigel, Dean, College of Education, Lynn University Kentucky Suite

Learn about data tools leaders can use to stimulate teachers to reflect on instructional practices to be more engaging, more rigorous and develop relationships with students.

Roundtable Presentations

Thursday, September 27, 3:15-4:15 p.m.

Each roundtable will last 30 minutes. Attendees will have the opportunity to participate in two roundtable sessions.

ROUNDTABLE #1: The Identification and Prioritization of CTE Professional Development Topics

Charlie McAdoo, Business Education Teacher/Doctoral Candidate in Adult and Career Education, City Schools of Decatur/Valdosta State University

ROUNDTABLE #2: Making CTE the New Core

Rob Tinnell, Teacher, CAD Teacher; Caroline Spalding, English Teacher; Mark Atkinson, Math Teacher; Alex Olsen, Construction Teacher, Career Technical Education Center

ROUNDTABLE #3: Making "Purpose" Tangible

Ann M. Rush, Innovative Teaching and Learning Coach, Butler Tech Career Tech Schools

ROUNDTABLE #4: UBER, Governors and Business Oh My! The Dream Industry Credential Application

Matt King, Integrated Technology Specialist, Innovative Teaching and Learning, Butler Tech Career Tech Schools

ROUNDTABLE #5: Evaluate, Update and Innovate Your Career and Technology Programs

Jack Newkirk, II, Assistant Principal, Frederick County Career and Technology Center

ROUNDTABLE #6: Mentoring and Retaining High-quality Teachers Mary Jo Self, Associate Professor, Oklahoma State University

ROUNDTABLE #7: CTE Student Organization: Gateway to Motivation and Success

Dr. Darryl Middleton and Dr. Beyonka Wider, Career and Technology Education Consultants, Richland School District One **ROUNDTABLE #8:** Encouraging Resilience in CTE Students— Best Practices for Teachers Lakshmi Mahadevan, Associate Professor, Texas A&M AgriLife Extension Service

ROUNDTABLE #9: Innovations in CTE Fire Service Programs
Amanda Shively, Director, Career and Technical Education, Glendale Union
High School District; Michael Hawkins, Captain Phoenix Fire/Public Safety
Programs Coordinator, Phoenix Fire Department/Glendale Union HSD; Pete
Boyle, Captain Phoenix Fire/Lead Instructor Washington High School,
Washington High School/Glendale Union HSD

ROUNDTABLE #10: Innovations in CTE Instruction

Thomas Thompson, Administrative Consultant—West Region; Diana Gordon, Administrative Consultant—East Region; Dr. Beth Hargis, Administrative Consultant—Central Region, Kentucky Department of Education, Office of Career and Technical Education

ROUNDTABLE #11: Engaging partnerships with Low Risk and High Impact Ventures

Nicole Spearman-Eskelsen, CTE Regional Coordinator; James Orth, CTE Director; Jon Abel, Marketing Teacher, Salem-Keizer Public Schools; Gabriela Griffiths, District Manager, Starbucks

ROUNDTABLE #12: Building and Sustaining Innovative and Exceptional STEM Academies

Dr. Audrey Lee, Instructional Director, Portland Campus; Mark Pierce, Instructional Director, Health Sciences Center, Francis Tuttle Technology Center

ROUNDTABLE #13: Connecting the "CTE Dots" via Blended Learning Stephanie Holzwarth and Jessica Golden, EVERFI

ROUNDTABLE #14: Partnerships Leading to Seamless Pathways and Careers Dr. Beth Hargis, Administrative Consultant; Diana Gordon, Administrative Consultant; Tom Thompson, Administrative Consultant, Kentucky Department of Education, Office of Career and Technical Education

ROUNDTABLE #15: Promoting Occupational Safety and Health in CTE Instructional Programs

Joey Fleck, Ph.D., Assistant Professor, Workforce Education and Development; Mark Threeton, Ph.D., Associate Professor of Workforce Education and Development; Michael Harvey, Ph.D., Professor of Workforce Education and Development, The Pennsylvania State University

Breakout Sessions

Friday, September 28 Session I: 8:15–9:15 a.m.

Two Things All Teachers Crave: Press x Support

William Sprankles, Director of Innovation, Teaching & Learning, Butler Technology; Crissy Lauterbach, Director of Professional Development, Butler Tech Career Development Campuses

Park Suite

Great teachers crave Press x Support, and feedback is one of the top 10 influences on student achievement (Hattie 2017). Participants will receive proven feedback formulas, create a system for sustainability, develop metacognition strategies and understand the mindsets needed to transform their organizational culture.

Jump-start Students' Careers: Pathway Certificates of Proficiency

Torrie Costantino, CTE Pathways Coordinator; Kim Chiu, CTE Director, Utah Valley University

Conference Theater

This presentation will focus on creating high school pathways that lead to a certificate of proficiency through classes offered through concurrent enrollment, earning students both high-school and college credit.

Tackling Teacher Retention with an Innovative Approach to Teacher Induction

Jodi Adams, Director, New Teacher Institute, Kentucky Department of Education; Dr. Kemaly Parr, Director, CTE and Assistant Professor, Murray State University

Keeneland

Through a partnership with postsecondary institutions, the Kentucky's Office of Career and Technical Education reimaged occupation-based teacher preparation. This session is designed to walk participants through the process of regulatory, relational and structural changes made to an induction program in an attempt to retain every teacher every year.

Supporting Success in Project-based Learning— Tools and Tips for Administrators

Larae Watkins and Michelle Conrad, Assistant Directors, Co-Directors, Missouri Center for Career Education, University of Central Missouri; Kemaly Parr, Director, Career & Technical Education, Murray State University Churchill Downs

This interactive session will focus on sharing resources, tools, and tips to aid CTE administrators in supporting the implementation of project-based learning to help their CTE programs thrive.

Breakout Sessions

Friday, September 28 Session II: 9:45 a.m.-10:45 p.m.

Innovative Advanced Career STEM Pathway Curricula Implemented through the Academy Design

Gene Bottoms, Senior Vice President, Southern Regional Education Board; Emily J. Passias, Director, Office of Career-Technical Education, Ohio Department of Education

Park Suite

Hear about a state's positive and enthusiastic response to Southern Regional Education Board's Advanced Career STEM Pathway curriculum.

Team-Building with the U.S. Army: Human Scrabble

Churchill Downs

The U.S. Army is the nation's most versatile team. In Human Scrabble, participants will take part in a team-building exercise that highlights Army best practices in assembling, leading, and activating effective teams in a fast-paced game that requires quick thinking, leadership skills, adapting to changes, and teamwork. Join representatives from the U.S. Army and see which of your innate leadership skills come through during this highly interactive session that is applicable to students and advisors alike.

Advocacy: It's What's for Leaders

Amy Lorenzo, Director, Policy and Organizational Planning; Steve Rayborn, Deputy Administrator, Idaho Division of Career and Technical Education Keeneland

Join us as we talk about the role of advocacy for teachers, for administrators and for leaders. Learn about ways to more effectively connect with parents, administrators and policymakers as they make decisions about CTE and your programs.

What's Next for CTE? The Role of STEM in changing CTE Practice Across Career Pathways

Jim Brizell, CTE Specialist, Pearson Conference Theater

This session will help you understand the structure of technology and how it is changing skill requirements across career pathways. Learn about commonly held misperceptions about STEM and why it is important across CTE programs of study. Discover best practices in CTE innovation highlighting what you can do to prepare students for their future.

Breakout Sessions

Friday, September 28 Session III: 11:00-Noon

Workforce Readiness Skills for a Global Economy

Michelle Conrad, Assistant Professor, University of Central Missouri; Kemaly Parr, Assistant Professor, Murray State University Park Suite

This session will help you understand what the skills of global competence are, how they link to CTE career pathways and how to start integrating global content into what is already being taught in CTE classrooms.

Toward a Standard Set of Knowledge and Skill Core Competencies for CTE Administrators

Michael Harvey, Professor of Workforce Education and Development; Joey Fleck, Assistant Professor of Workforce Education and Development, Penn State University

Conference Theater

This presentation describes a study being conducted in Pennsylvania to establish a set of essential CTE administrator knowledge and skill core competencies. The research uses survey, focus group and Delphi Technique methods to identify knowledge and skills needed in Pennsylvania.

CTE Learn: Administrator Professional Development Program Larae Watkins, Assistant Professor, University of Central Missouri Keeneland

This session will introduce ACTE's CTE Learn online community, training modules and resources for CTE administrators and school leaders along with initial findings from the program's pilot implementation.

Sponsors/Exhibitors

Special Thanks to Our Best Practices Sponsors and Exhibitors!

Exhibitor Hours Thursday, September 27, 8:00 a.m.-4:00 p.m. Friday, September 28, 8:00 a.m.-4:00 p.m.











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