PREPARING TESTIMONY

Support of Career and Technical Education

Introduction: List your name and the organization you’re representing.

Purpose: State your opinion on the subject and a brief personal story of why it is important to you.

Principle: What are some of the “big” reasons for your opinion on the subject? How can it help others?

Facts: Do you have any key messages or points on the subject? What points do you have to support your principle?

Conclusion: What action do you want them to take? Include a thank-you message.