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ACTE Region V Business Meeting
November 21, 2015 – New Orleans Hilton

Dodie Bemis, Region V Vice President, calls the business meeting to order at 5:00pm Central Time.

Policy Committee Members Present: Pepper Poulsen UT; Diane Walker CA; Sherilyn Senef WY; Rick Ross ND; Mark Branger MT; Coleen Keffeler SD; Dodie Bemis Region V VP and SD ACTE.

Dodie expresses her thanks to Pam Ferguson and Lisa Doll of AZ ACTE for providing 6 shirts ("I Am CTE") to the Policy Committee.

Roll Call of States: Pepper Poulsen calls out the roll call of states: WA 7; OR 0; CA 4; NV 4; AZ 15; UT 3; CO 4; WY 15; MT 3; ND 5; SD 8; NE 0; KS 2; AK 3; American Samoa 0; Marianas 0; Guam 1; Micronesia 0; Marshall Islands 0; Palau 0; HI 2 (76 total reported).

Approval of the Agenda: Dodie requests a motion for approval of the agenda with flexibility - John Rist SD moves, Kay Orell CA seconds, no discussion, motion passes.

Approval of the Minutes of April 17, 2015 from Overland Park, KS: Diane Walker distributed copies of the minutes (2 votes per state as advised by Dodie), Kari Hanson MT moves to approve, Mary Ann Berens AZ seconds, no discussion, motion passes.

Financial Report: Copies of the financial report were distributed by Mark Branger. The budget form that Mark presented is in a different format than in the past, with operating and designated all on one page rather than separate pages. At the bottom, he explained the difference between the two funding streams (operating received from ACTE annually based upon membership, designated are carryover from fundraising such as the Region V Conference; operating budget must be spent annually in that budget year). The amounts in operating are different from what was presented in Kansas City, because the estimated operating budget was listed as \$7,000 approximately had not been received from ACTE at the time it was prepared, but \$6849 reflects the actual amount allocated from

ACTE based upon our membership. Mark Branger moves that this revised budget is accepted with the corrected amount for this year of 2015-16, Darrell Green CO seconds, no discussion, motion passes.

Recognize First-Time Attendees: Sherilyn Senef asks for first-time attendees to stand - 12 people responded. Dodie also points out that the Region V conference in San Diego will also provide the opportunity for first-time attendees to receive a stipend over two years, and it will be posted on the website by the first of December (\$500 paid over two years, \$250 each). This encourages return attendance by those who apply, and hopefully this begins a trend of coming every year. The applications will go to Dodie.

Review of ACTE Board Meeting: Dodie reports that the ACTE board meeting was a very productive one, per Dodie, with lots of activity. Some highlights are that ACTE will be offering a new position, due to a plethora of new initiatives at the national level. The Board approved them to advertise and hire a new position related to new programs and communications; it will cover possibly strategic partnerships, as well, per Alisha Hyslop. This will help spread the work-load across more employees at ACTE. There is no job title available to date, but keep an eye out for it. Attendance at Vision this year is approximately 3700, which is about 400 more than initial projections. New Orleans will be looked at for future rotations due to increased interest in the site. Dodie also notes the many accomplishments by Region V, including two new unified states in AK and NV, plus a new chapter in Guam. Hawaii's chapter is also revitalizing. Region V has the highest registration/attendance numbers for Vision (more than other regions combined, possibly). A Legacy Advisory Group is being headed by Coleen Keffeler. Annika Russell and Jonathan are working on the CTE Awareness Task Force; and CA, CO, and NV are working on the Membership Advisory Group to address issues of membership growth. Other initiatives were referenced by LeAnn Wilson in her opening statement to the conference.

Alisha Hyslop, Director of Public Policy for ACTE, joins the meeting to provide information to the group about legislative updates, as requested by the Policy Committee. They have provided sessions on federal policy during the conference due to busy times in DC. A few weeks ago, there was a hearing on the Perkins re-authorization, after 1.5 years of no activity, both houses have been moving forward. The House Subcommittee held a hearing in late October, with a number of ACTE activists on the panel, including 2 Education Institutional Members (one from Salt Lake Community College, UT in Region V), and a business partner, who were able to share ACTE priorities and a strong CTE perspective to policy makers, as well as to correct misconceptions about how Perkins works on the ground. The same week, Sen. Enzi from WY (close friends with Lyn Velle) and Sen. Casey from PA,

who are tasked with the Perkins re-authorization in the Senate, announced a set of 8 bipartisan principles which are on the ACTE website: business partnerships; alignment with postsecondary; counseling; student access; etc., among them. This was a very positive step. There was then a formal request for information by the Senate Committee, and ACTE sent recommendations from the last few years and input from members around the country. There was a set of listening sessions by the offices on the Senate side (all in late October, early November). Both the House and Senate said there will be future hearings and begin working on the bills. Then ESEA diverted attention away a bit, however, Alisha feels they will get back to it and work further in the spring, with more regular work going forward. ESEA (Elementary and Secondary Education Act, re-authorization of NCLB due from 2002) was felt to be dead in the water in negotiations due to the political environment and snags in negotiations, but the House and Senate announced a compromise bill last week, and a conference committee was appointed Tuesday, which met Wednesday and Thursday. The group came up with a framework which was approved Thursday; there is no actual bill language yet but will be released by Nov. 30th to go to the House and Senate floor immediately thereafter. Information on all of this is the first story on the ACTE Policy Watch blog. There is a common element of reduced federal involvement across the board on K-12 education (common theme with ESEA), which should make it easier for CTE to interface with academic programs across the board. There is a possibility of the bill going to the President for signature by Christmas. As soon as they know what is in the bill, they will release that information to the members. Feel free to contact Alisha with any questions. Finally, Congress is in the midst of finalizing appropriations for the 2016-17 fiscal year allocations; Perkins was level funded in the original bills, so believe it will be at least at that level in the final version. It must be done by Dec. 11th or they will have to pass a new continuing resolution; we should know what new Perkins allocation will be to the states in the next few weeks. Coleen asks about a recent e-blast sent out regarding contacting members on Perkins; Alisha says if you haven't done it yet, hold off until they have further information.

President-Elect Candidate speeches (1 minute each - platforms are posted in the registration area in the lobby and in Techniques magazine): Gary Hutchinson, currently Division VP for Business Education from Region III, Illinois; Gina Riggs, Health Science Division VP's term just concluded, from Region IV, OK; Chuck Gallagher, former Region V VP, from AZ (cgallagheriscte.com).

Region V Standing Committee Reports:

- **Awards:** Pam Stroklund from ND provides handouts (2 per state); she expresses thanks to AZ, CO, NV, ND, SD, UT and WA with representatives on the Region V Awards Committee, and they are looking for a member from each state to read the applications and help select winners. It is eye-opening to see what is going on in the Region and advance them to national awards. Please

see Annika Russell if you are interested in participating; Pam has nominating forms with her. There will be Member, Publication, and Innovative Program Awards again this year, and the criteria are on the form being distributed. There is something new in a pilot with video interviews, only for Region V. All award winners should be interviewed, and that way they don't have to wait to sign up for the Region V conference to see if they will be getting an interview on site. The procedures are set up and posted at bit.ly/regionV with the criteria and the two questions listed (which allows candidates to be well-prepared) , up to 8 minutes answering the questions, unedited, and will be provided to the judges along with the applications and recommendations. Once they are judged, that saves time for the Awards Committee at the conference, and it can be enjoyed by everyone. There is a sample video on the website by Pam, which was her first one ever to make; the video is submitted to a link, and you will get a confirmation email. There will be a survey afterwards for input on the process. Pam will provide a written report.

- **Marketing:** Autumn explains that the committee met today at 3:00, and they have set up a Facebook page for ACTE Region V; please "like" the page and invite all of your friends as a way to get information out. There will be information on the San Diego conference. They still need members from other states on the committee, as most are concentrated in a few states (UT, ND, SD, WY, MT); please send volunteers to Autumn or Dodie. Autumn will e-mail a written report.

The order of the agenda is suspended to allow comments from Scott Thomas from AZ, who joins the meeting and shares about a special award he just received: the 2015 Outstanding Technology Education Program Award from ACTE; he has the number 1 engineering program in the country. He is at Shadow Ridge HS with an architecture program serving 200 students in 5 classes per day, and they are doing positive things for students. Seven of his industry partner advisory members paid for all of his expenses to attend the Vision conference to receive the award. They have also been nominated for the ITEEA International Award, which will be announced in Washington, DC in March.

- **Nominating:** Annika Russell reports that the committee met in Overland Park and will meet again in San Diego. All positions were filled at the meeting in Kansas, and things looked to be going well, however, they are always looking for new people to participate, as there are many people going off in June of 2016. She encourages people to apply or re-apply. Please send nomination forms to Annika Russell for Awards and the Nominating Committee will review them.

ACTE Welcome: The order of agenda is suspended to allow this item. Doug Meyer (President of ACTE), LeAnn Wilson (Executive Director of ACTE) and Kimberly Green (NASDCTEc) join the meeting. Doug Meyer, who is from Region V, thanks everyone for being at the Vision conference, and for their volunteer efforts in addition to day-to-day efforts at whatever level in which they work in CTE. Without these efforts, there is no association. Compliments to Dodie for her work on the board, as she does an excellent job of representing Region V membership. The total attendance at Vision is about 3900, about 700 over projections. Executive Director LeAnn Wilson echoes Doug's sentiments about appreciating volunteers as the heartbeat of the association, and the commitment shown to attend the conference, and hopes that everyone is enjoying the sessions they are attending. There is increased collaboration with State Directors organization, combining with the Career Clusters conference which has been in discussion the last couple of years, and thanks to Kim Green for her work. Kim Green also thanks the group. LeAnn initiated the contact with the State Directors and they began brainstorming, including joint meetings and planning, putting the policy and communications teams together for planning to be wise with resources of both organizations. There is now a joint work plan in place, including policy and communications teams at the national level. There are more State Directors in attendance now than ever before, which means that they don't have to do a third conference for them now. It has been amazing to have the openness to work with LeAnn. The State Directors' Association will be 100 years old in 2020, and yet the collaboration only began a couple of years ago, so the vision and leadership of ACTE is outstanding. Thanks for what everyone does and for attending.

Return to Committee Reports:

- **Legislative/Resolutions:** Diane Walker reports for Lyn Velle, who had another meeting to attend; there was a meeting today at 3:00pm at the Hilton. Present were Lyn Velle, Tim Knue, Craig Statucki, Diane Walker, Kari Hanson, Jamie Cordonier, Brittany West, Jeff Stone. Lyn reviewed the status of our Region V resolutions which had been discussed at Overland Park, the subjects of which were spending more money on CTSO's, alternative certification for teachers from industry, and incentives for employers to provide work-based learning opportunities, all of which are being addressed in the new Perkins Act. The committee discussed the new direction of the Perkins Re-Authorization, and its placement on the congressional agenda in relation to ESEA; there is a belief that Perkins will move ahead based upon interest on the Hill. Senator Enzi is the HELP Committee Chair, and his new aide has spoken with Lyn. There is a series of five recommendations from ACTE and the NASDCTEc (1 - focus on increasing equitable access to high-quality CTE programs that are responsive to economic priorities, 2 - more coordination between planning spending and accountability, 3 - prioritize and strengthen connections between

secondary and postsecondary education, 4 - emphasize increased engagement with business and industry in design and implementation of programs, and 5 - streamline the law for clarity and consistency and removing duplication), and language has been used in proposed legislation. Several concerns include whether or not academic attainment testing will be included, and there is a push for additional career counseling and career readiness indicators, increased programs of study, and competitive innovation funding which may mirror old Tech Prep. Regional collaboratives including Jobs for the Future and other organizations are looking to provide recommendations. There was a House hearing two weeks ago with Doug Major, a woman from UT, another woman, and John Foster from NOCTI. The Senate may have a hearing right after ESEA is concluded in a few weeks. Lyn has the draft legislation if anyone would like to review it. Rand Paul was the only vote against ESEA. [There may be some inclusion of CTE into Title I, so Lyn recommends speaking to categorical people in districts (makerspaces/FabLabs might be one option, or guidance - something new to which elementary hasn't had access to before with the dollars following the special pops). Craig discusses the increased funding in Nevada.] Currently, Lyn suggests that we wait until April to consider resolutions (write after the first of the year) so that we know more about the status of Perkins legislation.

- **Fellows:** Mary Anne Berens introduces the fellows; the newest is Craig Statucki, who had to leave the meeting. Eric Lustig from CO was present, a third could not join us. The applications for Region V fellows will be going out next week, with a re-vamped format. The application deadline will be January 15th to Mary Anne, with decisions coming shortly thereafter. Please encourage any potential candidates to apply, as it is a great way to increase leadership at all levels. All of this information will be provided in an e-blast after Thanksgiving, according to Dodie.
- Tim Knue from WA moves to approve all reports, with a second by Brandon Cone WY; there is no discussion, motion passes.

Update on Region V 2016 Conference California: Valerie Vuicich, Executive Director of California ACTE, and Kay Orell provide hard copies of conference registration forms for the conference in San Diego in April, as well as Ghirardelli Chocolates to those in attendance. There is a behind-the-scenes tour at Sea World which is not normally something open to the general public and includes lunch; you can stay after on your own and take a cab back to the hotel. There is also a full-day school tour including High Tech High, Vista and San Dieguito High Schools, which also includes lunch. The conference hotel is The Bahia Resort (registration link is up) has a sister hotel across the bay (The Catamaran), and there is a paddlewheel that is on the bay; there is a reception on the boat, with limited capacity, so please sign up early. All Region V states are encouraged to make presentation proposals - at least 2 per state. The early-bird registration date is December 31, and we are looking at whether we can transfer names (because some elections are in January, so perhaps X ACTE

President-Elect could be registered); Dodie says January is a very early date, so the Policy Committee has asked for that to be reviewed. The call for presentations are due in January. All forms are available on the website (URL on the forms), along with the exhibitor information. All states are also requested to bring raffle items for the CTE Support Fund.

Leadership Strand: Coleen Keffeler notes that over the last couple of years, there has been a leadership strand during each breakout session at the Region V Conference. This year, the Policy Committee determined that two back-to-back sessions will be offered on Thursday (Intro and Overview, and more in-depth) and a follow-up session on Friday from AZ on the multi-state curriculum partnership initiative (flyers were distributed). Lisa Doll explains that there is a grass-roots effort in AZ to write curriculum across the state, with everything collected on a wiki, and used by all teachers. The Policy Committee has also discussed with Mike Woods from ACTE, and he will provide workshops on revitalizing committees and succession planning. Based upon feedback from last year's Leadership 101 session, there will be a Leadership 2.0, including running an effective meeting - if someone would like to present on that topic, please apply. Everyone received a flyer on the Leadership 101; this is the third year for the event. You are encouraged to bring new state leaders. Although the event will be held on Wednesday afternoon, it will not be labeled as a pre-conference, but will occur at the same time as the tours. The first 20 who register will receive a copy of "You Don't Need a Title to Be a Leader" by Mark Sanborn.

Update on Region V 2017 Conference South Dakota: Coleen Keffeler reports that they are still on track to have the conference at the Rushmore Plaza Holiday Inn, with all renovations complete, and hope to have additional information available by April if not sooner. If anyone has any suggestions, please speak with Coleen. They are working on keynote speakers, and tours of the Sturgiss Industrial Park and other partners. Dodie states that they will go to Mt. Rushmore, which didn't happen during the last conference. Visitors Guides and post-its are distributed to those at the business meeting by South Dakota ACTE members.

Guam Chapter Update: Rick Ross announces that Guam is now a recognized chapter and a member of Region V. He thanks Dr. Sam Mabini (DOL) for her work on getting the association organized. Gary Hart reports that he arrived via Tokyo and Houston. Several individuals have attended in the past, with 4 here this year. Now they are paying it forward to the organization, and really collaborate on a deeper level in Guam. The Departments of Labor and Education represent all schools and the community college, and all are vested in growth as a state association. In the public schools, over half of high school students are involved in CTE with certificates of mastery or obtaining dual credit. There are over 40 permanent full-time faculty at the community college teaching in the

high school, over 2500 students are in the community college, and it is WASC accredited. Education must really fit the economy of the area, which is sometimes challenging. It has been an interesting journey, with great wisdom of colleagues on the island. They are located over 7000 miles beyond HI. They are deeply proud to be part of ACTE and Region V. Doug Meyer mentions that it is not only Guam, but also the other islands surrounding (Palau, Marshall, Marianas, Micronesia, etc.). Dodie thanks Gary for all of their efforts in getting the association active.

First Timers for Region V: Dodie notes that was addressed earlier with \$250 for each of two years to attend the Region V Conference. Information will be posted on the website soon. If there are any questions, feel free to contact Dodie.

Region V Hall of Fame Award: Coleen Keffeler points out the perpetual plaque at the front of the room, as well as a picture from the last conference. It was an honor to be nominated, and she asks that everyone nominate a deserving candidate. There will be another e-blast regarding the nomination, with a deadline of February 15th for the form to Coleen. Information is already on the Region V website. A second blast will go out in January because everyone is busy with the upcoming holidays. There are some very deserving people who need to be nominated. Thanks very much for the honor of receiving the award. Dodie Bemis reads off the names of previous Hall of Fame Award recipients: Kathleen Lott WA, Tom Lott WA, Lyn Velle WY, Harvey Lynn ND, Vern Chandler WA, Coleen Keffeler SD, and Ross Arnold CA. Let's add some others to this distinguished list.

Region V Mini-Grants: Coleen Keffeler asks that MT and NV provide a short report. Mark Branger explains that their mini-grant is related to increased membership, and there has been a 15% increase. Scott, the President, is working on a new publication, which will be available to share in San Diego. They also targeted career counselors which is an area that needed real focus. Christina Moore from NV explains that they used it to promote membership through purchasing materials given out at their state conference, and will be running a contest in January and February, where one person from each division who recruits the most new members will get their dues paid for a year, or their Vision registration paid for most new recruits. Coleen also explains regarding information in the budget that the mini-grants were not paid from last year's budget, so there will be no funding available for this year, however, it will be available for next year beginning the new July 1 fiscal year; applications will be available at that time. Dodie interjects that UT now has the third largest membership in ACTE.

Pin Design Contest: Rick Ross notes that there is another pin design contest for Region V this year. The last of the pins from last year were distributed. He had hoped to have materials available, but there were some errors, and it will come out in an e-blast shortly after Vision is over. A student

can win \$50 for the winning design, and the pin will be distributed at the Region V Conference in San Diego. Make sure to provide submissions to Rick Ross by February 15th. Dodie Bemis also reminds attendees about the ACTE student contest for the new national award; details are in the Vision program booklet, in Techniques and will be on the ACTE website.

Region V Website Update: Mark Branger has been appointed to ensure that the website for Region V is current. He has made sure that forms are now fillable pdfs, and additional items will be posted as received. It is only as good as the information posted, so please give input.

Membership: Dodie Bemis explains that membership growth is not as rapid as in the past, however, it is still strong due to NV and UT membership drives, as well as an increase in OR of a couple of hundred members, which is very positive. There are challenges to convince especially younger people to join. All are asked to make sure to encourage members to renew annually, and to bring in new members.

National Committee Reports:

- **Awards:** Pepper Poulsen says Region V had two national winners for national outstanding service and post-secondary teacher. Speranta Klees has served on the national committee for the past three years, and both hers and Pepper's terms will expire this year, with Pam Stroklund beginning for Region V on July 1.
- **Audit:** Mary Anne Berens notes that the Committee met by phone on 8-30, and met with ACTE auditors. He recommended approval of the audit, with no reportable conditions or recommendations for improvement in the letter.
- **Bylaws:** Susan Smith UT - the Assembly of Delegates voted to table one part of the bylaws with some unintended consequences, and it will hopefully be re-submitted for next year after the language is clarified.
- **Resolutions:** no representative present - Dodie believes no resolutions were presented. Kay Orell CA (Resolutions Committee) reports no resolutions were submitted this year by the deadline. Region V had provided some, but not timely; as they were not of an emergency nature, they were not re-submitted.
- **CTE Support Fund:** Brandon Cone explained that the committee met Thursday. They decided to raffle off an Apple Watch this year, and it seemed to go well. California ACTE also donated \$175 in gift cards which were included in the raffle as consolation prizes. They are focusing on transparency on what the funds go towards with committee and liaison cooperation. The table is closed now, but donations are accepted year-round on the ACTE website. Brandon's term is done as chair, but will remain as Region V representative. Brian Gordon will be the new chair.

- **Nominating:** Annika Russell reports there is no new report until after July. All work was completed by June.
- **ACTE Fellows:** Christine contacted Dodie to discuss national fellows; she had to go back because of a medical issue, Amanda broke her foot, and Warren had a family emergency, so none could attend this evening. They represented the region well at the 12:15 breakout session today. The program is really outstanding, so please consider applying through Mary Anne as a fellow.

Region V - 2018 Leadership Conference proposals: Dodie Bemis inquires whether any state is interested in hosting the 2018 Region V Leadership Conference. WA has an interest, per Tim Knue, and MT has expressed interest. Chuck Gallagher suggests looking at who has hosted in the last several years, and send out reminders to see who might want to host again. Dodie requests that everyone take this back to their leadership and determine if hosting the conference might be a good fit for the state association. South Dakota has a small population in a large state geographically, and enjoyed the process very much when everyone pulls together. Chuck and Dodie suggest that CO should consider it, as well (maybe 2020, per Darrell Green). Mark Branger notes that we would like to look at 3 years in advance, so be thinking about 2019, as well. Dodie explains that Craig Statucki said NV was interested, but can't do it in the same year as the national conference - maybe the timing would be right in another year.

Region V Promotional Strategies: Sherilyn Senef doesn't believe there are additional items to report, other than requesting everyone to "like" the Facebook page, and the San Diego conference website.

Additional Items: Tim Knue notes that Lyn Velle asked him to address the issue of so many great things happening in Region V, and with three candidates for President-Elect it splits the vote, and with a large state, that can skew the results. Please make sure to turn out the vote in your state, regardless of who they vote for. With less than 7% of eligible members voting, that is dismal, and we need to promote voting among our members. Congratulations to Chuck Gallagher for standing as a candidate.

Dodie Bemis explains that she has handled the Policy Committee a bit differently in the past, and has given all of the members assignments, and they are doing a great job. Please recognize their efforts. Dodie provides a beautiful scenic calendar to each of the Policy Committee members to mark off all of their conference calls. With 3 time zones, it is difficult to set them.

Adjournment: John Rist SD moves to adjourn, Susan Smith UT seconds, no objections, adjourned at 6:23pm Central Time

Respectfully submitted, Diane L. Walker