

Report to the Board

NEW & RELATED SERVICES DIVISION

Submitted By: Anesa Hooper

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A. Strategic Direction Contributions

Since the last Board meeting, what have you and your policy committee members done to represent and serve your Region/Division members in the following areas?

Member Value & Engagement

Ex. Growing Membership // Engaging Members // Recruiting New Leaders // Developing Leaders

- Communicated with NRS members via email and NRS newsletter about the highlights of Vision 2017, student trophy design contest deadline, Celebrate CTE Month, reminder of upcoming ACTE Region Conferences, Horatio Alger and other available scholarship opportunities, ACTE and NCLA Best Practices and Innovations in CTE Conference in Louisville, KY, and the opportunity to catch Early Bird Registration rates for Vision 2018.
- Presented a request from North Carolina's ACTE to create a new section within NRS to be called "Instructional Management" to the ACTE Board of Directors for consideration of approval during the March Board of Directors meeting. Upon approval, corresponded with North Carolina's ACTE Executive Director and Instructional Management division informing them of approval for a new section at the national level.
- Communicated via e-mail with NRS Division Proposal review committee members about reviewing proposals to present at the Vision 2018 Conference.
- Communicated via e-mail with NRS Policy Committee members about submitting requests for meeting room reservations for Vision 2018 Conference and getting approval for the FY19 NRS Operating budget.
- Serve as a resource for section representatives.
- Plan to update information and resources on the NRS division website and send e-blasts as needed.

Professional & Leadership Development

Ex. Sourcing Topics and Presenters (for Conferences & Online) // Evaluating Sessions

- Plan to work with ACTE staff to coordinate events/meetings among sections at Vision 2018 conference.
- Plan to update NRS membership of ACTE developments/initiatives as needed.
- Promote membership in ACTE and emphasize the numerous opportunities for professional development as one of the key benefits in upcoming communications such as e-blasts, newsletters, etc.

Advocacy & Awareness

Ex. Sourcing & Showcasing Positive CTE Stories // Advocating for CTE

- Continued following ACTE on Twitter and re-tweeted posts.
- Showcased Celebrate CTE Month, reminded members of upcoming ACTE Region Conferences, ACTE and NCLA Best Practices and Innovations in CTE Conference in Louisville, KY, and featured Early Bird Conference Registration for Vision 2018 in April NRS newsletter.

Strategic Partnerships

Ex. Identifying Potential Partners // Developing Relationships with Key & Potential Partners

N/A

Innovation

Ex. Sourcing Models of Innovation // Identifying Emerging Trends, Industries, New Technologies

- Encouraged members to attend upcoming ACTE Region Conferences, ACTE and NCLA Best Practices and Innovations in CTE Conference in Louisville, KY, as well as Vision 2018 in April NRS newsletter. Reviewed over 120 proposals from NRS members and/or vendors to present at Vision 2018.

B. Succession Planning

Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates? Future Region/Division Vice President suggestions: Region IV – Anesa Hooper; NRS – Brenda Conell; Kristi Barnett; Up-and-coming leader: Amy Kaufman; ACTE President/Elect suggestions: Sherry Siler; Jeannette Capshaw

C. Region/Division Concerns

What are your concerns for your Region/Division specifically?	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?
Funding at state and federal levels.	Loss of funding could result in program closures and staff reductions...which could lead to membership loss for ACTE.	Continue advocacy efforts

D. Items to be placed on the Board Agenda for Discussion:

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)