## Report to the Board

\_\_\_\_\_ / Business Education DIVISION

Submitted By:Kelli DiemerDate Submitted:May 30, 218

A. Strategic Direction Contributions

REGION

Since the last Board meeting, what have you and your policy committee members done to represent and serve your Region/Division members in the following areas?

Member Value & Engagement

Ex. Growing Membership // Engaging Members // Recruiting New Leaders // Developing Leaders

In February, I attended the Iowa Business Education Association meeting and gave an update on ACTE. That month I also attended the Western Region Business Education Conference in Boise, Idaho, where I brought greetings from ACTE and presented on professional opportunities. In March, I gave greetings to the National Business Education Association Executive Board at the annual conference in Baltimore, Maryland. In May, the Business Division Policy Committee met via zoom. The committee reviewed the Policy handbook, discussed the strategic plan and approved the FY19 budget for the Business Division.

Professional & Leadership Development

Ex. Sourcing Topics and Presenters (for Conferences & Online) // Evaluating Sessions

I encouraged educators to submit presentation proposals. I worked with the Business Education Professional Development chair and committee to review proposals for Vision. I attended the Governor's Future Ready Iowa Summit and the Iowa Work-Based Learning Conference where I discussed ACTE. I presented at the Iowa Community College Business Deans meeting, Region 16 Business teachers and Region 15 Business teachers on the value of ACTE. I held a zoom meeting with college students at the University of Northern Iowa about ACTE and the value of being a member of professional associations. Advocacy & Awareness

Ex. Sourcing & Showcasing Positive CTE Stories // Advocating for CTE

In preparation for NPS, I presented to the Iowa CTSO students about ACTE and advocacy. In February, we held CTE Day at the Iowa Capital and spoke to legislators. I am currently chairing the NPS Task force to review the conference's structure and content (sessions & speakers). I attended the National Policy Seminar.

Strategic Partnerships

Ex. Identifying Potential Partners // Developing Relationships with Key & Potential Partners

I talked with PMI, Career Solutions Publishing and Facebook about opportunities to collaborate. I held a conference call with NASBE to discuss future collaborative opportunities for our groups to work together. Continued the discussion with MBA Research and the new CEO Brenda Clark on valuable future activities for business teachers.

## Innovation

Ex. Sourcing Models of Innovation // Identifying Emerging Trends, Industries, New Technologies

*I held the Iowa Business Education Program Management Committee where we discussed professional development opportunities for teachers including the many resources and tools available through ACTE.* 

## B. Succession Planning

Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

C. Region/Division Concerns

What are your concerns for your Region/Division specifically?	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?
Hoping for strong candidates for BE VP		

## D. Items to be placed on the Board Agenda for Discussion:

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)