

## **ACTE Invites You to Join the Blogosphere**

### **What is the Educators-in-Action Blog?**

The Educators in Action is the blog for educators, by educators. As an Educators in Action Contributing Author, you can share your CTE experiences, comment on breaking news, or seek opinions from other members across the country. It is a wonderful way to provide suggestions and insight to fellow teachers and administrators!

The tips below can help ensure you get the most out of your blogging experience.

### **Tips**

#### **Keep it Simple**

The education field can be complex, but a blog shouldn't be. Feel free to use the monthly theme and prompts when coming up with topics to write about.

#### **Composition**

Educators-in-Action blogs are typically between 300-350 words and written in short paragraphs of 3-4 sentences each.

#### **Personality and Passion**

Your blog should reflect your personality and passion for CTE. Write in a conversational style as if you are speaking to a colleague.

#### **Attribution**

Please provide a website link or proper citation when sharing other blogs or info from original sources.

#### **Takeaways**

Readers like takeaways. When possible, try to include resources, tips or techniques they can immediately use.

#### **Deadlines**

The deadline for each monthly topic is the 15 th prior. For example, if you are writing for September, the due date for submitting the post is August 15 th , and so on.

#### **Photo Guidelines**

Along with each post, we ask that you submit a headshot of yourself. In order to ensure that ACTE publishes quality photos, we ask that all photos submitted to us meet our standards for high resolution. Please be sure that the digital photo/headshot of yourself is high resolution (at least 300dpi) or 2GB or larger!

#### **Submitting Your Blog**

All blog posts should be emailed to ACTE's Leadership Coordinator, Dominique Frascoia (dfrascoia@acteonline.org ).