**Report to the Board**

**GUIDANCE and CAREER DEVELOMENT DIVISION**

**Submitted By:** Jan Bennett Bell

**Date Submitted:** February 6, 2017

1. ***Strategic Direction Contributions:*** Please summarize activities conducted by you and your policy committee in the areas below since the last Board meeting.
   1. **MEMBER VALUE:**

* Released pre-VISION eblast to promote the G&CD agenda at VISION 2016.
* Collaborated with Janet Goble, ADMIN VP, to promote and staff our joint Hospitality Room.
* Collaborate with ADMIN to promote and host joint ADMIN/G&CD session at VISION- “Engaging the Whole School/System in CTE”
* Planned, coordinated, and delivered the G&CD Opening Session at VISION 2016 for 300+ Guidance Attendees featuring information on using the G&CD Bluebook, the ACTE VISION app, Lucy Booth, Hospitality Room, and the ARMY Reception. Also featured was the *ACTE 2016 GCD Above and Beyond Award* presented to BOEING.
* Implemented a highly successful VISION 2016 for attendees in Las Vegas
* Attended “First Timers Orientation Breakfast” with three of the G&CD Policy Members to welcome Guidance Attendees
  1. **PROFESSIONAL DEVELOPMENT:**
* Planning within the G&CD PC Meeting to examine “Where are we?” as a division. Outcome: through our collective/collaborative services (ACTE, G&CD, NCDA, ARMY, Career Cruising, webpage, Pinterest, etc.), we are meeting many of our goals set forth in our original “Goals” proposal. By “’sharing the load’, our inclusiveness provides resources and services to our members…”
* Coordinated and participated in a webinar with NCDA “Changing the entire Career Model”. Six G&CD PC Members were able to receive ‘1 hour of CE Certification’.
  1. **LEADERSHIP:**
* Planned, and led the Policy Committee Meeting and the G&CD Business Meeting at VISION 2016
* Represented the Division at all the ACTE Board of Director events and meetings at VISON 2016
* Met with Sarah Etter, School Counselor, about filling a vacancy on the G&CD PC-she will be joining our team for her first divisional conference call in February

**Potential Board of Directors Candidates:**

* + 1. Future Region/Division Vice President suggestions: None art this time
    2. ACTE President/Elect suggestions: None at this time
    3. ACTE Ambassador suggestions: None at this time
  1. **PUBLIC POLICY:**
* We will be closely tracking and monitoring the *Accountability* for the new ESEA Guidance.
  1. **MARKETING:**
* Promoting CTE Month through newsletter and receiving pictures/stories from members to be added to our Divisional webpage
* Plans to attend Region IV to promote ACTE

1. Division/Region Concerns:

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| **What are your concerns for your Region/ Division specifically?** | **What are the implications for ACTE?** | **In what capacity can ACTE assist in addressing this issue?** |
| ***NA*** | ***NA*** | ***NA*** |
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1. ***Items To Be Placed on Board Agenda for Discussion:*** None at this time