

THE NEED



OVER 2 MILLION

NEW JOBS WILL BE ADDED IN DESIGN & CONSTRUCTION FIELDS THROUGH 2020.

THERE'S A GROWING DEMAND FOR **UNIVERSAL DESIGN** AS BABY BOOMERS REMODEL TO **AGE-IN-PLACE**.

THE SOLUTION

JOIN A **GROWING INDUSTRY**. RESIDENTIAL KITCHEN AND BATH MARKET REPRESENTS **25%** OF ALL RESIDENTIAL CONSTRUCTION (**\$600 BILLION**).

THE K&B SEGMENT IS PROJECTED TO GROW AT **10% ANNUALLY**.*



\$147 BILLION INDUSTRY



DETERMINE A DEFINED CAREER PATH.

79% OF 2016 COLLEGE GRADUATES CONSIDERED JOB AVAILABILITY BEFORE SELECTING THEIR MAJOR.* 2016 GRADUATES HAD A HIGHER PLACEMENT RATE, DEFINED JOB SELECTIONS, AND BETTER SUCCESS BY SURVEYING THE JOB MARKET BEFORE DETERMINING THEIR PATH OF STUDY.



“It was the student chapter of the NKBA and my student membership that took me outside the comfort zone of the classroom, meet people in the industry, attend NKBA events, network, and really get to know my peers (and potential future colleagues...). My student membership drove me to learn more about the NKBA, what it has to offer, be familiar with the accreditations process, get a jump start on my continuing education through NKBA offered CEU’s, attend KBIS as a student, and so much more.”

**Rebecca Sutton,
AKBD, Virginia Tech**



HOW TO GET THERE

- Free Membership for Affiliated Schools
- Free Student Membership
- Career | Internship | Mentorship Opportunity Center
- NKBA Website Profile Pages
- Scholarship Opportunities

THE BENEFITS

- Financial stability and lucrative earnings potential
- High job satisfaction matching passions with professions
- Opportunity to give back to community and meet the needs of a diverse population
- Work/Life balance allows flexibility to work for self or a company in a creative career

SOURCES: BUREAU OF LABOR STATISTICS, ACCENTURE STRATEGY, NKBA 2016 K&B MARKET SIZE STUDY.