State Policies Impacting CTE:
2017 Year in Review

January 31, 2018
Agenda

- Review **key findings and policy activity** from Advance CTE and ACTE’s report *State Policies Impacting CTE: 2017 Year in Review*
- Examine **state policies trends** from 2013 through 2017
- Hear about **new CTE policy developments** in Arkansas
Our Panelists

• Dr. Charisse Childers, state CTE director, Arkansas Department of Career Education

• Catherine Imperatore, research manager, ACTE

• Austin Estes, policy associate, Advance CTE
Looking Back on 2017

• Federal activity

• National career readiness initiatives
State Policies Impacting CTE: The Report

- Fifth annual review of state CTE policy from ACTE and Advance CTE

- Includes legislation, board rules, executive actions and more
State Policies Impacting CTE: Key Takeaways

- 241 policies passed in 2017
- 49 states and DC
- More than 100 additional policies passed in 2017 than in the year before
## 2017 State Policy Priorities

<table>
<thead>
<tr>
<th>Policy Category</th>
<th>Number of States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding</td>
<td>44</td>
</tr>
<tr>
<td>Data, Reporting and/or Accountability</td>
<td>42</td>
</tr>
<tr>
<td>Industry-recognized Credentials</td>
<td>39</td>
</tr>
<tr>
<td>Dual/Concurrent Enrollment and Articulation/Early College</td>
<td>38</td>
</tr>
<tr>
<td>Industry Partnerships/Work-based Learning</td>
<td>36</td>
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</tbody>
</table>
## State Policy Trends, 2013-2017

<table>
<thead>
<tr>
<th>Year</th>
<th>Total states passing CTE-related policies</th>
<th>Total CTE-related policies passed</th>
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<tbody>
<tr>
<td>2013</td>
<td>250</td>
<td>300</td>
</tr>
<tr>
<td>2014</td>
<td>225</td>
<td>250</td>
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<td>2015</td>
<td>200</td>
<td>110</td>
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<td>2016</td>
<td>225</td>
<td>150</td>
</tr>
<tr>
<td>2017</td>
<td>250</td>
<td>200</td>
</tr>
</tbody>
</table>

*ACTE* and *ADVANCE* CTE
State Leaders Connecting Learning to Work
State Policy Priorities, 2013-2017

State activity by policy area

- Funding
- Industry Credentials
- Ind. Partnerships/ WBL
- Data, Reporting, Accountability
- Dual Enrollment, Articulation
<table>
<thead>
<tr>
<th>Policy Area</th>
<th>Number of States</th>
<th>States</th>
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<tbody>
<tr>
<td>Funding</td>
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<td>Data, Reporting and/or Accountability</td>
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<tr>
<td>Industry-recognized Credentials</td>
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<tr>
<td>Dual/Concurrent Enrollment, Articulation and Early College</td>
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<td>Industry Partnerships and Work-based Learning</td>
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<td>Graduation Requirements</td>
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</table>
Funding

- **Indiana**: Restructured funding for CTE programs to incentivize high-value programs
- **Kentucky**: Established an outcomes-based funding model for the higher education system, including technical and community colleges
- **Tennessee**: Provided scholarships to adult learners at community colleges and TCATs, plus a one-time $16.25 million increase for secondary CTE equipment
- **Washington**: Raised the administrative multiplier for CTE
Data, Reporting and/or Accountability

- **Maryland:** Directed its longitudinal data system to improve measurement of apprenticeship participation
- **North Dakota:** Included CTE pathway GPA, career-ready practices, work-based learning, TSA and more in ESSA accountability plan
- **South Carolina:** Created a state longitudinal data system and required school report cards to document college and career preparedness
Industry-recognized Credentials

- **Arizona**: Approved a validation process for industry credentials using industry advisory committees, the Career and Technical Quality Commission and the State Board of Education
- **Texas**: Directed agencies to collaboratively develop and publish a list of industry credentials for high school CTE students
- **Vermont**: Announced a postsecondary attainment goal of 70 percent by 2025
Dual/Concurrent Enrollment, Articulation and Early College

- **Hawai‘i**: Appropriated $1 million each year of the biennium to expand early college programs
- **Maryland**: Established a pilot to help adults earn an equivalency diploma, postsecondary credits and/or an industry credential
- **Nevada**: Required districts to offer dual credit in high school and enabled students in workforce development programs to apply credits toward a postsecondary credential
Industry Partnerships/ Work-based Learning

- **Maryland:** Encouraged apprenticeship through scholarships, tax credits and data
- **Tennessee:** Directed the development of work-based learning curricula and extended immunity from liability to employers providing work-based learning
- **Virginia:** Required community colleges to develop policies for awarding credit for registered apprenticeship
Additional Trends

- Middle school CTE
- Computer science education
- Governance
Deep Dive: Arkansas
Arkansas’ Vision for CTE

• Our agency’s mission is to prepare a job-ready, career-bound workforce to meet the needs of Arkansas employers.

• In 2017, Arkansas addressed 9 of the 12 areas identified as important CTE policy areas.

• Goals include improving:
  • CTE Frameworks
  • Program Development
  • College and Career Readiness
  • Support Services
State Policy Developments
K-12 Education

• Technical Skills Assessments
• Student Success Plans
• ESSA Accountability Plan
State Policy Developments
Postsecondary Education

- Productivity Index
- AR Future Grant
- AR Workforce Challenge Scholarship
State Policy Developments
Workforce Education and Training

• Workforce Development Centers
  *No relation to WIOA workforce boards or centers

• Taskforce on Workforce Education Excellence

• Apprenticeship Tax Credits
College and Career Readiness

- Supportive legislation, local resources, and administrative policies
- Partnerships with educators, businesses, and other community stakeholders
- Professional development opportunities for administrators and teachers
- Accountability and evaluation systems and strategies
- Clear content standards
Arkansas’ Initiatives in 2018

- Perkins Authorization
- Elementary & Middle School CTE
- Flex Credit
- New Funding Models
- Work-based Learning
- CTE Education and Awareness
Questions?

- Submit questions in the Q&A box
Thank You

• Follow us!

• Don’t forget to take the survey

@ARCareerEd
@CTEWorks
@actecareerettech
Thank You

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Download the report at
https://careertech.org/resource/2017-state-policies-impacting-cte