



# Board Meeting Minutes

7.16.14

## CTE: Learning that Works for Iowa

IAAE Iowa Association of Agricultural Educators

IBEA Iowa Business Education Association

IITEA Iowa Industrial Technology Educators Association

IHEA Iowa Health Educators Association

Iowa School Counselor Association

IFCSE Iowa Family Consumer Science Educators

- I. 9 o'clock – Refreshments courtesy of the Hotel, Lunch Selection (menu attached)
- II. Roll call --- Diane Cornilson, Doug Hotek, Tom O'Shea, Dave Bunting, Del Hoover, Lisa Stange, Barb Lemmer
- III. Approve previous board minutes (Dave moved with one revision - Murray Fenn – Tom 2<sup>nd</sup> – passed)
- IV. Review 2014--2015 Program of Work
  - o Diane reviewed the program of Work
  - o Need an Ag rep and a Health for next year
  - o We should ask someone with Guidance—especially with the concerns that are happening state-wide. Diane will contact Jane Metcalf to see who might be able to join us
  - o Awards will need to be a bit different for next year as we might be behind a year for Region III and Nationals because we have a quick turn around -- identifying the awards person from each division and having a conference call to show how to go about it and be sure we have someone in all categories from each division
  - o Michael Connet handles membership at the national level for ACTE. He is in Cedar Rapids now. They will have someone in every Region supporting membership locally. They are re-doing their membership information—Welcome letters, etc. and want a theme each state could use. Wisconsin has made a brochure for their division.
  - o School Board -- \$795 , Counselors --\$300 Nov. 3/4, SAI—not this year, maybe next \$650
  - o Advocacy – we would like to do this again, but want to be sure to coordinate with the affiliates. We need to check with the CTSO's to see when they are going and their dates. Dave will check this out.
  - o Mike Rowe (Dirty Jobs guy) spoke at ABI—if we need to build a stronger industry connection this might be something we do with students. Sarah Roth is the contact.
  - o Website pictures, etc. can be used for our website
  - o Del shared that the Lobbyist from the DE was appointed to the PER board, so that position is vacant.
  - o The CTE task force has several of our members sitting on it and Dave is the moderator.
  - o Discussed an Advocacy page on our website. – Our website itself can show member value on the front page.
  - o National Policy Seminar – we put Del as the lead there because he is the one that facilitates the trip. We need to revisit sending 4 students and getting lots of rooms and look at other ways to take students to other venues as well within the state
  - o Dave asked for a commitment to a certain number of newsletters to members. (and be sure to link back to website) --quarterly???
  - o Still in need of a 2<sup>nd</sup> VP from post-secondary education
  - o We went over the website ---

- V. 11 o'clock—Tour of the Hotel At Kirkwood
- VI. Noon – Lunch
- VII. Afternoon Business:
  - Conclude Program of Work
  - Review and update IACTE Board of Directors Membership (attached)
    - 2014-15 Board Conference Call Dates: 10-9, 11-13, 1-15, 2-12, 4-16, 5-14
    - Board face to face meeting on June 11
  - Review and update IACTE Conference Committee Membership—Del, Diane, Dave, Lisa, Dana, Greg, Tom, Kristie?, Tiffany Johnston (Ag), Sandy O'Brien
    - Third weekend in June 22 – 26<sup>th</sup>
      - IACTE Unified conference would be the 23<sup>rd</sup> (Tues) affiliates can also go Monday and or Wednesday.
      - The Region III starts Wednesday, June 24 at noon through Friday at noon at Kirkwood Hotel in Cedar Rapids. This would give some travel time for people to come from DMACC to Cedar Rapids
      - We are still looking at dates for the affiliates to join.
  - 2014-2015 Iowa ACTE Proposed Budget (attached)
    - Discussion
    - Present and vote on dues Increase to present to Assembly of Delegates (rationale attached)
    - For conference, IACTE gets ½ of the conference profit and the affiliates get a percentage of the profits based on attendance.
    - Vendors would be split as well – Income minus any expenses (meals, etc.) Net income divided 50/50 by the division that procured them (even going back to another year when they first got them)
    - suggestion came from Ind. Tech to look at hiring a promoter – discussion was that the DE consultants are the ones that the instructors look to for information and we don't often have the dollars for this piece to hire
    - Suggestion to help balance the budget is for the expenses for the Student support come from the affiliate division that supports the CTSO groups in line to attend this year (
    - Advocacy from CTE division booths – incomes is to ask the divisions to support the expense of booths (evenly divided by AG, FCS, IND TECH, BUSINESS and HEALTH OCC)
  - Region III Conference Planning Team and Key Task Areas
    - Minn. Region III was fantastic. Some great tours, keynotes (one from a 12 year old entrepreneur), and break outs. Gallery Walk was a ten-minute corridor walk to learn a bit about a hot topic.
    - Dave shared a conference preliminary plan. He would like someone from each affiliate in addition to those listed (Lisa, Diane, Dave) Barb volunteered to represent Ag.
    - Goal is to get one person from each division within Iowa (25 total from Iowa and at least 10 from each state)
  - Update Iowa ACTE 2014 Conference – Presenter Gifts, Evaluation Form, Program
  - Iowa ACTE 2015 Conference Planning Committee – Barb Lemmer, Chair
    - Tentative report from divisions participation for June 2015

- IACTE Conference Date to be confirmed, posted to website for 2015 and 2016
      - Set dates for 2014-2015 conference planning (conference call and face to face)
    - NPS, State Advocacy Ideas—Discussion
      - If we show good stewardship of our dues, going to \$15 from \$5 – the discussion was to maybe not have 4 students go to NPS, but only two and spend the other dollars in-state to advocate here in Iowa where we are.
      - The ag teachers already send two teachers to NPS anyway and would prefer the IACTE dollars go to the state advocacy pieces. FFA pays for this each year and would like to encourage the other affiliates to help out as well. The DE puts in dollars to have their rep go and organize this.
    - Need to fill IACTE 2nd Vice President position. This person must come from the post-secondary level, since our past 2nd VP was from secondary. This person will have the opportunity to attend the ACTE Leadership Training Program along with our 1st Vice President to help prepare them for their role on the IACTE Executive Board.
      - As 2nd Vice President, the responsibilities are to:
        - Chair the Membership Committee
        - Play a role in the Policy Development Committee
        - Attend Executive Board meetings/calls
        - Report on committee work
      - This is a four year commitment: 2nd VP (year 1), 1st VP (year 2), President (year 3), and Past President (year 4).
- VIII. ACTE Vision 2014 – Attendees, travel --- going this Nov – Diane, Tom, Lisa, Dana, Barb (we have 3 delegates and Dave has the paperwork to put their names in – Thursday 10:30 – noon AM Gaylord Hotel Governor’s room A- E—President needs to pick up the tickets. Delegates are: Barb, Diane, and Lisa and Dana is the alternate.
- IX. Motion to Adjourn – Lisa moved we adjourn at 3:50 seconded by Dana. Passed.

Respectfully submitted,  
 Lisa Stange, secretary  
 Iowa Association for Career and Technical Education