

THEME: "Let it go"

Diane Cornilsen called the meeting to order at 9:15 AM

Attendance was taken by attendees introducing themselves. In attendance:

Dave Bunting (ex. Director), Lisa Stange (secretary), Julie Schreiber (IFCSE), Lisa Konecne (IFCSE), Kendra Ericson (IHEA), Trina Staton (IHEA), Greg Kepner (IITEA), Sandy O'Brien (IBEA), Del Hoover (DE), Sandy Warning (treasurer), Devin Butt (IAAE), Barb Lemmer (IAAE), Kristie Kuhse (IFCSE), Diane Cornilsen (Pres)

Diane started us by thinking about planning through a modified wall walk with Strengths, Challenges, Opportunities, and Threats to our organization. We rotated through the group and then ranked the items in each area that we could make a plan for and follow through.

Strengths

Connections to State/Fed as well as industry

Advocacy effort the past couple of years on board

Strength of IACTE conference pulls everyone together

Challenges

IACTE conference Dates (funding and time to attend)

IACTE conference competition with division conferences

Leadership – volunteers to serve

Some divisions not active

Opportunities

Advocacy for CTE

Membership growth

Connect with STEM

Leadership Development

Sharing of best practices/professional development

Threats

Lack of people stepping up in leadership positions

Maintain Vision of IACTE but also independence of affiliates

Legislation

Perceived competition of affiliates with DE/Post sec vs. sec/within school systems

CONFERENCE 2015

Barb shared about the 2015 conference. Date has been set for June 23rd. Ag and FCS are on board and hooking up on either side of those days. Other divisions are doing their own at their own times. Counselors are not engaged, but do get the emails. Some problem are date changes which make it difficult for people to join. When funding is limited for conferences to attend, people pick and choose and often pick their affiliate group. Is the conference format there for what we need?

Dave met with Pradeep and shared some thoughts about the evolution of the IACTE conference. He talked about the background that the K-12 does not have CTE in their radar. Dave sees that we have a strong leader at the DE now. Pradeep suggested to join the Dept. of Ed as part of their annual conference meeting. Business to discuss – celebrate CTE, awards, administrative value,

Del shared their fall meeting is a Perkins update. He feels it should still be an IACTE conference and not just a DE conference. This past year, Pradeep had people from the field come to share what they are doing. Perkins coordinators come to the DE meeting – about 5 hours.

Licensure hours and CEU's are important for people to attend conferences.

Marketing was done very well the last year and we did a good job of getting people there in the fall. Coming from the DE is a good plan. FCS has made a commitment to do a combined every other year. Health talked about joining in that format. Ag has tried and it will not work for them.

This year we have partners for Ag and FCS. We also have the Region III in Kirkwood the end of that week. The Region III is where we would bring together the leaders of the organizations and help make those connections.

Barb suggested we have a meeting sometime of the key leaders in the organizations to get together.

Perkins update is traditionally in October.

Barb moved that the IACTE collaborate with the DE and have a conference in the Fall of 2015 and drop the June IACTE conference. Greg seconded. Discussion - Kristie shared the FCS view since the FCS joined the group and changed dates because this would be a unified conference. To change it at this point in time is changing how it was sold to be with them. There was a lengthy discussion and that the June conference is only one day – Tuesday. Motion did not carry.

Diane moved in Fall of 2016 we move to a conference with the DE. Seconded by Greg. Motion passed.

BUDGET

Diane went over the proposed budget that was approved at the assembly of delegates. We need to address advocacy costs, division willingness to share expenses, NPS. Sandy shared that with a one day conference we will not have the same conference revenue with this conference. IBEA felt raising the dues and ask for a contribution for other activities, that brings a negative response. Dave shared some thoughts – do we need to live within our budgets to do advocacy? Instead of sharing the exhibitor dollars should it just be earmarked to advocacy? Kristie shared that a table at the FCS conference is free for CTSO's and asked why the counselors are charging IACTE for an exhibit. Should we ask for a free table in groups we are a part of? IA school boards, IA administrators, IA counselors are all great advocacy efforts for us. Do we want to continue all three for about 2500 for all three, last year we spent

\$500 for CTE day with a grant from Region III but this year we don't need to do that with where our location is (this year that date is April 6). Ag has always had a booth at administrator's conference and they are thinking they should drop it and then just join in with IACTE. It was suggested that the dues we pay should pay for the booths.

For NPS, we need some extra funding if we are going to send 4 students. Dana moved that we reduce the number of students we fund to 3 each year at whatever cost that might be. No second.

We have budgeted for \$2000 for NPS. It was discussed that two students would each get \$1000. How do we decide who goes? Ag said they would send a student no matter what and would fund their student this year. Would was on the list this year – Ind. Tech, Marketing, Ag, FBLA. Ag is deferring their IACTE dollars this year. FBLA would fund a chaperone to go with a student. DECA could get help with this from IBEA. Ind. Tech is going to advocate for them to go. Del suggested four students at \$500 each and if they want to go, they will have to come up with the rest from affiliates, CTSO's or parents, schools, etc. Lisa moved. Trina seconded. Friendly amendment is if someone declines, the dollars are re-allocated equally. Passed. Ind. Tech, Marketing, Ag, and Business people need to know that they have dollars available for a student and they need to provide a chaperone along with the rest of the funding for the trip. IACTE will register the people.

Lunch break at 11:56

Item #4 – **Region III** conference has some dollars budgeted to allow affiliate leaders to attend Region III. We are the hosts this year and we will be here at Kirkwood. Usually 60-70 state leaders come together and it is a showcase of what is going on in CTE in the State/Region. Dave had suggested that we help fund the leaders to come. We have budgeting \$800 for this. Sandy will write checks to each division to reimburse a leader's attendance (\$800/5).

Dave and Lisa went over the Region III conference outline that will be at Kirkwood June 24-26 (right after our state conference in Ankeny.) Registration is now posted on the ACTE/IACTE website. Theme is Leading the Way with CTE. Encourage officers from division to attend. Potential stipend discussed for one officer from each division given free registration.

Executive director – this is a value added position that we need to find a way to fill (and pay). This is not in our budget currently.

General finance discussion – All divisions except Ind. Tech and Counselors charge the \$5 IACTE dues with their dues. Come July 2015, it will be \$15. Philosophically we want to make a profit on a conference to help fund our advocacy efforts and utilize some sponsorships to help us.

Dues collection process? We need to know when to expect \$\$ to come in from the affiliate conference. Should be turned in within so many days of collecting the dollars.

Meeting and a process would help – committee from IACTE look into a meeting in the near future.

Executive director

We need to talk with some people who have a passion for CTE – see what the major pieces are that the board needs taken care of and ask these people what we can count on them to do. Illinois has hired a person who is retired, MN is looking for someone. Dave is done June 30th.

What are our priorities for an Executive director? Finding partnerships/sponsorships – Advocacy – communications – Financial responsibilities –

Follow up with talking to the names that Dave will give the committee. Lisa will follow up with the committee.

IBEA pays a small stipend to a treasurer, an executive secretary and a webmaster (\$1600). Can we pay a treasurer? Sandy is also done in June.

Another Idea for how to rotate our people on the executive board is to rotate by affiliate instead of just Post-sec/secondary.

Between Ex. Director and treasurer, what could we afford? \$1500 for treasurer? Ex director -- \$3000

2nd VP – need to fill this position. It was post-secondary but we will take anyone --- Thank you SANDY!!!! Duties are in bylaws.

Memberships – we need community college people as members – let's look to a community college as an institutional membership for our organization. All faculty can be a member at this cost -- Same could be for K-12 – and institutional membership per school and give them a member fee for conferences.

Membership – brand that we are all proud members of IACTE and not just the affiliate. Diane is checking on this --- do we have a membership card or certificate? Possibly for their portfolio? Stickers for their laptops?

Awards --- Dave compared the awards at ACTE to division awards. Strongly suggest to nominate someone to the national awards even if they don't align to the affiliate awards. The awards portal is very easy connection. Selling yourself is what gets the awards.

Communication – working on website reorganization. Get division leaders contacts to Diane. Public thank you to Diane for the first two newsletters. Be sure to send Diane division news as well.

Work to increase industry partners.

Opportunities for Advocacy -- we need to re-apply to exhibit. SAI for next August – we will need to contact in order to get in on the list.

Barb will be in contact with committee members for conference planning.

Respectfully submitted,

Lisa Stange, Secretary