

Greetings from your Division Vice-President-Dr. Lela Kosteck Bunch



Dear Guidance and Career Development Division Friends,

We had a great conference in St. Louis in November and I wanted to thank you for attending, presenting and being recognized for your many contributions to our division. Our long-time partner and sponsor, the US Army Recruiting Command, provided us with a wonderful luncheon where we honored Major General David L. Mann. Our other long-time partner, Kuder, Inc., hosted our Division Policy Committee meeting and is going to sponsor the first ever national ACTE Career Guidance Award at the Career Tech VISION 2012. The purpose of this award is to recognize professional school counselors/guidance and career development professionals who are making significant contributions in career and technical education programs in their communities and/or states. Look for more information at http://www.acteonline.org/award_guidance.aspx.

I also wanted to remind you of the National Policy Seminar in Washington, DC, March 5-7. I have been very fortunate to attend the seminar and I consider it one of the highlights of the year.

I am also excited to congratulate Dr. Ray Davis, Education Associate for the Office of Career and Technology Education (OCATE) at the South Carolina Department of Education, on his election as the incoming Vice-President for the Guidance and Career Development Division. Congratulations, Ray!

Please let me know if you have any questions about the above items. I look forward to seeing you in Atlanta for Career Tech VISION 2012 and working with each one of you! We have a wonderful slate of activities designed to provide you with cutting edge professional development, top-notch best practices sessions, and an opportunity to renew past friendships as well as make new ones. It has been my pleasure to serve you as ACTE's Guidance and Career Development Division Vice-President.

Lee

Inside

ACTE Policy Seminar	2
New Division Leadership	2
Dissertation Abstract Dr. Soubeer Morris	2
CareerTech VISION 2012	3
The Bakken is Rockin	4
Building Alliances	4
It's All About Passion	5
Policy Members	6
CTE Month is February	6
Division Award Winners	7

Thank you to the U.S. Army
Recruiting Command for
your friendship, partnership,
and sponsorship!





MAKE PLANS TO ATTEND THE ACTE NATIONAL POLICY SEMINAR

If you have the opportunity, you are encouraged to attend the National Policy Seminar (NPS) in Washington, D.C. March 5-7, 2012. Participating in this event will give you a first-hand look at how ACTE advocates for CTE and Guidance and Career Development. We have many new members of Congress and budgets are tightening to accommodate the economy. NPS will provide a valuable training on legislative, policy and regulatory issues affecting our students and our profession. There will also be advocacy breakouts. Then you will be able to meet with your legislators to put that information and training to work. Many division members have been very fortunate to be able to attend this worthwhile seminar and consider it one of the highlights of the year. For registration information as well as a tentative agenda, go to <http://www.acteonline.org/nps.aspx>.

New Division Leadership!!!



Congratulations to Dr. Ray Davis, Education Associate for the Office of Career and Technology Education (OCATE) at the South Carolina Department of Education, on his election as the incoming Vice-President for the Guidance and Career Development Division. Ray brings to us a wealth of experience and perspective regarding Guidance and Career Development and is a very welcome addition to the leadership team.

As the current Vice-President of Guidance and Career Development, my tenure has been a very enlightening and enriching professional growth experience. In fact, I would encourage YOU to get involved in our division and help us make a difference for Guidance and Career Development.

If you are interested in serving on the Guidance and Career Development Division Policy Committee, please check out the Guidance and Career Development Division website at <http://www.acteonline.org/guidance.aspx> where you will find the Guidance and Career Development Policy Manual for more information. If you are interested in representing the Guidance and Career Development Division Policy Division, please contact Dr. Lela Kosteck Bunch at mscalee@mvp.net.

Dissertation Abstract: Exploring Career and Technical Educator’s Attitudes: The Participation of Girls in Nontraditional Programs of Study Anne Sourbeer Morris, Ed.D.

The Carl D. Perkins Career and Technical Education Improvement Act of 2006, known as Perkins IV, mandates improvements in the participation and completion of secondary career and technical education (CTE) students pursuing nontraditional Programs of Study (POS). The directives are among pressures placed upon CTE leaders from stakeholders. Perkins IV legislation affects CTE leaders whose schools receive federal funding under Perkins IV. Exploring the attitudes of experienced career and technical educators regarding the participation of girls in nontraditional CTE programs may inform an understanding of the conditions supporting or inhibiting the participation of girls pursuing nontraditional POS. The two components of the research included a pilot survey of 48 career and technical educators from Southeastern, PA (SEPA), and a Delphi panel of 20 individuals including those with experience or expertise in CTE, the career development of girls, or nontraditional student issues. The Delphi panel represented 10 states and the District of Columbia. The Delphi panel included CTE educators from SEPA, tying the two study components together. The exploration of career and technical educator attitudes makes the study unique. The central question was *how does the lack of understanding about educator attitudes toward educational and gender equity limit the development of equitable nontraditional programming and response strategies?* The issue of girls pursuing nontraditional POS is complex. The findings identified factors related to the participation of girls in nontraditional POS and suggested solutions to challenges related to the participation and completion of girls. Four themes emerged including educator bias, supporting girls, systemic issues in CTE, and state and national issues. Strategies were identified.

Individuals interested in a copy of the Executive Summary may contact Dr. Sourbeer Morris at amorrisconsult@aol.com

LOOKING FOR DYNAMITE PRESENTATIONS TO INSPIRE AND EDUCATE AT THE NATIONAL CONVENTION!!

It is not too early to begin planning for the CareerTech VISION 2012 which will be held in Atlanta November 29-December 1, 2012. In fact, we are looking for presentations on a variety of hot topics. Many of our presenters are professional school counselors and career development professionals—colleagues who unselfishly share their knowledge and expertise. Maybe you have information to share with others or a program that you have developed or used that really works! As daunting as it may seem, it is very rewarding to present to your peers. We know you are doing great things in your schools and institutions that others would benefit from hearing about! Take a look at the hot topics below and please consider sharing, or invite someone you know that would be able to present.

Career Academies
 Generational Workforce
 Advocacy
 ESEA
 Writing Effective 504 plans
 Working with non-traditional students (ESL, gay/lesbian, ethnic, etc.) as victims of bullying, etc.
 Best practices for CTE counselors working with sending school counselors/staff
 Infusing CTE to the traditional environment
 Educating parents about all career options
 Career Awareness and Exploration at the Elementary Level
 Career Development as a K-12 process
 Accountability-Guidance, Career Development, Counseling
 Partnering with PTOs/PTAs to get parents involved and valuing CTE
 College and Career Readiness
 Multi-Cultural Diversity-counseling tools
 Where are the jobs (STEM)?
 Student Panel (How do kids process what we say? What do they hear? How do they process?)
 Career Options in the Military/Preparing for the Military
 Perkins Funding for career activities at the elementary level
 Building Relationships
 How do states prove that what they do works?
 Grant Writing
 Preparation of an Awards Dossier
 How Career Guidance Fits into CTE
 National Consortium of State Guidance Leaders Projects
 Programs of Study
 4 to 6-Year Plans
 K-12 Career Development Program
 Dealing with Budget Crises
 What is the District's/Consortium's Involvement in Promoting K12 Career Guidance Programs
 The Administrator's Role in the Comprehensive Guidance Program
 How Personal/Social Development/Career Development/Academic Development are integrated
 Career Center Counselors and Comprehensive Guidance Program Counselors: Bridging the Gap

Keep in mind that these topics are not exhaustive. We are looking for relevant and “cutting-edge” topics so if you have a topic that isn't listed, but are interested in presenting, I strongly encourage you to do so. For more information, please contact Dr. Lela Kosteck Bunch at mscalee@mvp.net.

“The Bakken is Rockin” (JOBS AVAILABLE!!)

The Bakken Oil Formation is the largest contributing factor to the tremendous job growth found in North Dakota. Currently, the unemployment rate in this state is the lowest in the nation at 3.4% and the demand for workers of all types shows no sign of letting up any time soon. The highest demand for workers is in the construction and service industries, and of course the oil fields. Job Service North Dakota listed 19,627 Job Openings in the state during the month of November 2011. The previous month they listed 17,500 job openings, most of which were never filled. The most severe shortage of workers lies within the service industry mainly in retail stores and restaurants. These shortages have resulted in reduced hours of operation for many businesses and a bidding war for high school students. It is not uncommon for teenagers to earn between \$14 and \$18 an hour working part time. To learn about job opportunities in North Dakota, visit the Job Service Website at <http://www.jobsnd.com/> or the North Dakota Department of Commerce website at <http://www.experience.nd.gov/>.



BAKKEN OIL
News, Jobs, Stocks and Information

Steve Beutler
Career Counselor
Minot Public Schools
Minot, ND

Building Alliances

Professional Counselor, Guidance Counselor (k-12, k-8, 7-12, et cetera), certified counselor, rehabilitation counselor...Masters in Education and Counseling Psychology, Masters in Educational, School and Counseling Psychology, Guidance Counseling, Educational Leadership...we could go on and on couldn't we?

However, the foundation to be a counselor, fulfilling one or more of all the certifications and roles listed above is a love, respect, interest and appreciation of people. In my opinion, this facilitates the need for us, as professionals to respect each other's responsibilities.

This year and at the ACTE conference, Lela Bunch worked towards doing just that. Whether she found herself stopping to "listen" not with her head, but her heart to colleagues - Listening not just hearing. Lela is the Executive Director of the Missouri School Counselor Association and Vice-President of the Association for Career and Technical Education. She is a Ph.D., NCC and a LPC. Sounds a lot like spaghetti soup, eh? However, in my opinion, Lela has successfully married each strand of counseling tasks for the better of students. She calls us all to look at the big picture instead of getting lost in the minutia defending each type of college degree as better than another.

One session at the conference was a round table session. Approximately twenty topics were discussed to facilitate this process, such as: Building relationships with colleagues to other best practices. Isn't guidance, guidance? It may look different in different academic degrees but the care and interest for people is the same. How can we rise to the challenge of looking beyond our labels and seeing the students? As professionals, I believe we all add to the profession to complete the total package for students. I am sure we all appreciate Lee building alliances between us as professionals.

Ellen Buechler, M.Ed., CRC, CVE
Policy Board Member
Columbia, MO

It's All About The Passion

“What do you want to be, when you grow up? The answer to this question lies in one’s search for passion, a force that drives us to succeed. This search begins early in life and continues throughout adulthood.

Current conditions confirm the importance of helping our students find their passion. The ACTE Issue Brief: The Role of Career Academies in Education Improvement states “a critical element in low student achievement is a lack of education relevance, both to student’s lives, and to the complex and diverse workplace that has emerged from the knowledge revolution.” The Brief also proposes “the schools of the 21st century should provide students with the same types of experiences and employ the same types of practices that they will encounter after graduation and in the workplace.”

The Harvard University’s Pathways to Prosperity Project found that “every year, one million students leave before earning a high school degree. Large numbers say they dropped out because they felt their classes were: Not interesting, unrelentingly boring, not relevant.”

Today’s student needs to be “college and career ready.” To be successful, a student needs at least two pieces of paper...a high school diploma, based on a core academic curriculum that keeps postsecondary options open and “something else.” That “something else” needs to be a meaningful industry credential earned through multiple high school and post-secondary career pathways.

The Career Academy concept is a proven high school reform model that addresses these conditions by supporting a student’s search for passion. This model was established in Philadelphia, PA in 1969, and today with over 6,000 career academies nationwide, it has evolved into one of the country’s most adopted high school reform initiatives.

Career Academies have demonstrated positive academic and labor market results for over 40 years. Through the implementation of rigorous academics, technical knowledge, and employability skills, career academies have yielded a strong return of investment (ROI):

Increased student achievement, a value added high school diploma, increased success in postsecondary endeavors, increased wages, increased tax revenues, and reductions in government spending on public assistance.

Components of a Career Academy include a small learning community where students take classes together for at least two years and are taught by a team of teachers from different disciplines, a college preparatory curriculum with a career theme, partnerships with employers, higher education, and the community, and the use of National Standards of Practice (NSOP) for career academies.

Susan Katzman and Connie Scotchel-Gross founders of ACTE’s Career Academy Division requested the Florida Association for Career and Technical Education (FACTE) to establish a grass-roots Career Academy Division. This division would serve as a model for other states to replicate. On July 27, 2011, the FACTE/Career Academy Division (CAD) became a reality. The mission of CAD is to promote and facilitate a better understanding of the Career Academy concept in the state of Florida. CAD plans to facilitate a cooperative working relationship between career academies and other organizations, including local chamber of commerces; to address local and state needs and programs, as well as long-range goals; and to provide effective mechanisms of communication among Career and Technical Education (CTE) professionals who are involved or seeking to become involved in Career Academies. CAD members have access to an exclusive data base of career advocates, as well as the ability to post their best practices on the organization’s website: www.cadfacte.net.

As executive officers of FACTE/CAD, we encourage you to review our website and contact us for further information on forming a Career Academy Division for your state. It is our goal to assist you in helping your students discover their passion.

Written by Susan Bantang, Policy Board Member

Submit an article to Beth Bronkar at bbronkar@c-tec.edu for an upcoming newsletter.

2011-2012 Guidance/Career Development Division Policy Members

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Guidance and Career Development
Division Vice President
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Bylaws

Laura Harrison, Muse, OK

Nominating

Steve Beutler, Minot, ND

Resolutions

Susan Bantang, West Boca Ratan, FL

Region I Representative

Polly Mingyar, Zanesville, OH

Region II Representative

Regina Hagood, Anderson, SC

Region III Representative

Ellen Ann Buechler, Columbia, MO

Region IV Representative

(Vacant)

Region V Representative

Sally Craig, Gillette, WY

Communications

Patsy Chilcote, Denton, TX

Cultural Diversity

Felicia Gray-Watson, Raleigh, NC

ESEA

Connie Scotchel-Gross, Stuart, FL

Leadership Development

Mary Ann Landry, Albuquerque, NM

Performance Leadership

Ted Hagert, North Chicago, IL

Perkins Reauthorization

Daralyn Loveless, Blanchard, OK

Public Awareness

Maggie Gates, Plain City, OH

Resolutions

Susan Bantang, Boca Raton, FL

ASVAB Career Exploration Program

Ted Hagert, North Chicago, IL

Career Guidance

John Michael, Adel, IA

Guidance Programs

Dr. Norman Gysbers, Columbia, MO

National Consortium of State Guidance Leaders

Bragg Stanley, Jefferson City, Missouri

Ray Davis, Columbia, SC

Newsletter Editor

Beth Bronkar, Zanesville, OH

US Army Recruiting Command

Patricia Talbort, Ft. Knox, KY

CTE Community Celebrates Positive Impacts, Raises Awareness During CTE Month

The Association for Career and Technical Education (ACTE), National Association of State Directors of Career Technical Education Consortium (NASDCTEC) and career and technical student organizations (CTSOs) will celebrate CTE Month in February, highlighting the impact of career and technical education on student success, workforce development and the economy across the country and advocating for an increased CTE presence in secondary and postsecondary programs to ensure American economic prosperity.

ACTE
GUIDANCE/CAREER DEVELOPMENT DIVISION
AWARD WINNERS

Friend of Guidance/Career Development

2011	Major General David L. Mann U.S. Army Recruiting Command
2010	Kimberly A. Green Executive Director NASDCTE
2009	School Counseling Program, Department of Counseling/Human and Organizational Studies, George Washington University
2008	Phil Harrington, Kuder, Inc.
2007	Terry Backstrom, U.S. Army Recruiting Command
2006	Bridget Brown, Executive Director-ACRNA

Outstanding Guidance/Career Development Professional

2010	Dr. Ray Davis, South Carolina Dave Barrett, Washington
2009	Jeanie Bragg, Texas Barbara Wilson, Washington Steve Beutler, North Dakota
2008	Ann Jordan, Ohio
2007	Peggy Castleberry, Oklahoma
2006	Dr. Karen Curtis, Georgia Dr. Lela Kosteck Bunch, Missouri

Outstanding Guidance/Career Development Service

2008	Judy Petersen, Utah
2007	Bobbie Rachelle Arnold, Washington

Above and Beyond Award

2008	Beth Bronkar, Ohio
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