

Greetings from your Division Vice-President-Dr. Lee Kosteck Bunch



As the end of my term as Vice-President of Guidance and Career Development draws near, I want to express my sincere appreciation for the opportunity to have served you and our great profession in this capacity. We help provide young people with tools they will use for a lifetime, and our work helps to empower them to make decisions that will impact the rest of their lives. I am passionate about the potential of the work that we do.

Over the past three years, I have been able to collaborate with so many dedicated professionals who share my commitment to career guidance. We have worked to spread our message to many audiences, and we will continue to do so. Sadly, we have also experienced the loss of true advocates for Career Guidance and dear friends, Dr. Judy Whitaker and John Michael. Yet, I am excited about the new leadership we have in Dr. Ray Davis, incoming Vice-President of Guidance and Career Development. I am confident that he will help Guidance and Career Development soar to new levels.

This year ACTE's Career Tech Vision 2012 will be held November 29-December 1 in Atlanta, GA. The new format promises more in-depth professional development, including 3 deep-dive sessions that will examine the future of career guidance. I truly hope you will plan to join us, and be a part of the discussion. I know you will have a great time and benefit from the professional development and networking opportunities. Sign up now and get a significant discount. Go to <https://www.acteonline.org/>.

The early-bird rate expires on **July 13**, so don't miss your chance to save big on this new vision of CTE!



Lee

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ACTE Resource Clearance

Prices on our excess inventory has been **cut in half**, but time is running out to get in on these great deals! This listing will be updated continuously as orders come in—enter [Shop ACTE](#) to view full product descriptions, and be sure to pick out your favorites by **June 30**, when this opportunity will be gone forever. Order today!



Thank you for the opportunity to serve you as your new Vice-President of the Guidance and Career Development Division of ACTE! I am deeply honored by your endorsement and look forward to collaborating with you.

Having recently attended an ACTE Board meeting in Washington, DC with our division's Vice-President, Dr. Lee Kosteck Bunch, I had an opportunity to observe how Lee has worked to create a greater awareness of our division among ACTE leaders. I want to salute her leadership as our division's Vice-President over one of the most successful tenures our division has experienced. All of us are indebted to you, Lee, for your tireless work, random acts of kindness, and for positioning

It is imperative that we continue to build on the momentum that Lee has forged for our division as we face reauthorization of Perkins legislation. For career and technology education to prepare our nation and our students for a global workforce, guidance has to assume a more prominent role in Perkins legislation than it did in the last reauthorization. I pledge to work with you and the ACTE leadership to ensure that the voice of guidance is heard and understood.

Towards that goal, I invite you to begin planning now to join us in Atlanta for CareerTech Vision 2012's new and fresh format for our annual conference that will enable us to create enhanced programming for members of our division. As part of this new format, our division will be presenting three timely Deep Dive sessions that will provide CareerTech Vision 2012 attendees an innovative in-depth look at guidance accountability, effective standards-based programming, and critical issues relevant to Perkins reauthorization.

I urge you to contact me at 803-734-3825 or rbdavis@ed.sc.gov if you wish to become involved in our exciting division. We need your unique contributions and there are numerous ways to become involved in our Guidance and Career Development Division!

Centered on the Vision 2012 theme of *student engagement and success*, our division's three Deep Dive sessions will begin with "*Achieving Student Engagement and Success through Comprehensive Guidance & Counseling Programs*," an overview of the essential guidance and counseling program elements that can contribute to the successful implementation of CTE and academic programs of study and the overall career development of all students.

Moderated by division Vice-President and Missouri School Counselors Association Executive Director, Dr. Lee Bunch, this presentation will feature the foremost experts in the nation on guidance: Dr. Norman C. Gysbers, Curators' Professor, Counseling Psychology University of Missouri, Columbia, Missouri; Dr. Bragg Stanley, Director of Guidance and Counseling, Missouri Department of Elementary and Secondary Education; Judy Petersen, Director, College and Career Readiness, Granite School District, Utah; and Steve Beutler, Career Counselor, Minot Public Schools, Minot, North Dakota.

This two-hour panel will be followed by two "break-out" sessions that will immerse attendees in enriching professional development regardless of one's role in guidance. The first, "*Measuring Student Engagement and Success through Building an Evaluation Capacity System for Comprehensive Guidance and Counseling Programs*," featuring Dr. Gysbers and Dr. Stanley, will deliver critical components of guidance accountability... a timely presentation as we face increasing accountability requests for LEAs and at the state and national level. The second break-out session will be "*Creating and Enhancing Student Engagement and Success through the use of Career and College Readiness Plans*," featuring Ms. Peterson and Mr. Beutler, sharing cutting-edge activities, technology, and programming to enhance school-based guidance.

All three Guidance and Career Development Deep Dive sessions will enable attendees to leave Atlanta more knowledgeable of local, state, and national issues that we face in delivering guidance and career development to support CTE programs of study. I hope that you will join us as we create in these sessions the much needed "guidance and career development capacity" that is needed in ACTE, our nation's schools, and at the Perkins reauthorization table. Look for more on our Division's website in the months leading to Atlanta.

Have a great summer,

Ray Davis, Ph.D.
 Vice-President Elect
 ACTE Guidance and Career Development Division

National Center for Women and Information Technology (NCWIT)

The mission of this not-for-profit organization is to increase women's participation in technology and computing, a major career area where there is a distinct absence of women. NCWIT helps organizations recruit, retain, and advance women from K-12 and higher education through industry and entrepreneurial careers by providing community, evidence and action.

NCWIT provides an infrastructure that encourages reform across the full education and career spectrum, improving the image of computing and the teaching of foundational computing skills, working towards institutional change in higher education, leading efforts in corporate organizational reform, and helping young companies establish diversity from the start.

NCWIT research-based resources build capacity for people to implement change, raise awareness, and reach out to critical populations. NCWIT provides a wide range of multimedia resources for reform at every level that are attractive, easy-to-use, and **FREE**. NCWIT programs and campaigns support policy reform in K-12 computing education, improve the visibility of women in computing, encourage high school girls to pursue a computing career, shine a spotlight on the successes of entrepreneurial women, and more. Check out their website at www.ncwit.org for more information and a ton of resources, which can be extremely useful as you work with the young women in your programs!

New Report Urges Education Leaders to Engage CTE Community in Common Core State Standards Implementation

WASHINGTON—Achieve today released a report laying out a blueprint for increased engagement between state education leaders and the career and technical education (CTE) community. The report, "Common Core State Standards & Career and Technical Education: Bridging the Divide Between College and Career Readiness," was developed in partnership with the Association of Career and Technical Education (ACTE) and the National Association of State Directors of Career and Technical Education Consortium (NASDCTEc).

[Read more ...](#)



Standout Schools

Learn as educators share how Apple one to one implementations help them achieve amazing results.

Live webcast series
June 19–July 31

Apple is bringing together educators from across the country to share how they're using technology to engage their students in exciting new ways, connecting them with curriculum like never before.

Webcasts are free — register for one or more.

This webcast series is your opportunity to learn from and speak with your peers as they describe best practices in their implementations from a leadership, IT, and curriculum perspective. With these proven strategies in hand, we hope you can also use iPad and Mac to reach your own standout levels of achievement.



Catch the new VISION of CTE

This November, CTE professionals from across the country and around the world will gather in Atlanta for the most exciting and talked-about CTE event of the year—**CareerTech VISION 2012**! This new vision of CTE is designed to be an integral component of your overall professional learning plan with a format created to meet individual professional development needs and align with institutional strategic-improvement plans. You will drill deeper and accomplish more by taking full advantage of a wide range of international partnerships, powerful business and industry sessions, and critical certifications. **Registration is now open!**

Please note that the ACTE Annual Convention is now CareerTech VISION.

ACTE Board of Directors- Nominations Open

The nomination process for ACTE's Board of Directors will open April 1! Elections for the following positions will be held in November and December 2012:

- Nominations for the 2013 election are due **June 15, 2012**.
- In July, the nominating committees will meet via conference call to approve the candidates.
- In order to vote, you must be an ACTE member by **Oct. 31, 2012**.
- Candidate information will be featured in the **November/December 2012 Techniques**.

Voting will open during **CareerTech VISION 2012** on **Fri., Nov. 30** and end at 11:59 p.m. on **Dec. 31, 2012**. Winners will be announced the week of **Jan. 1, 2013**.

The following positions are eligible for election:

- President-Elect
- Region II Vice President
- Family and Consumer Sciences Division Vice President
- New and Related Services Division Vice President
- Engineering and Technology Education Division Vice President-Elect
- Trade and Industrial Education Division Vice President-Elect
- Region I Vice President-Elect
- Region IV Vice President-Elect

Minot, North Dakota schools host America's Empowerment Coach

"Yo Pal" Hal Elrod is often referred to as America's Empowerment Coach. As an International Keynote Speaker, Bestselling Author, Hall of Fame business achiever, National Champion Sales Leader and Ultra-Marathon Runner, Hal Elrod is considered by most leaders to have already overcome and accomplished more (before the age of 30) than most people do in a lifetime.

During Hal's keynote address he makes an impact on adults as well as teens. Hal shares his unbelievable true story of being hit head on by a drunk driver and found dead-at-the-scene of the accident at age 20! He encourages his audience to LOVE the life they have so they can CREATE the life of their dreams and achieve career success. Hal's "Taking Life Head-on Formula" is a road map for achieving this success. Hal also developed what he has termed "Can't Change It" philosophy in which he encourages his audience to not dwell on the past or the things they can't change in their life, but instead put their efforts into the aspects of their life they can control.

Hal made a huge impact on the North Dakota Students. Here is a sampling of what students had to say about Hal's presentation at Minot High School:

- You made me realize that I cannot change the past and that all I can change is my future.
- I just wanted to write to you and tell you how much you inspired me in all the things that you do and be living proof that absolutely anything is possible. Thank you so much.
- Yo Pal Hal was a great speaker, have him back next year!
- Hal is a good inspiring person and I believe he helped me with my life and who I can become.
-

The following is what Steve Beutler, Career Counselor, Minot Public Schools wrote for his Career Development Website to sum up the impact Hal made at Minot High School.

Hal's testimonial of his amazing recovery from his near death experience combined with his "Can't Change It" philosophy was an inspiration to all who attended the Minot High School, Central Campus Career Fair. His uncanny ability to encourage and empower students to create the life of their dreams made this career fair a life-changing event for many of our students. After dropping seeds during his keynote address, Hal's positive attitude became contagious and spread throughout Central Campus like wild fire during the week following the Career Fair. The new buzz word, "Can't Change It" has echoed throughout the school since the event. Thanks Hal for the impact you have made on our students!

For further information, you can visit Hal Elrod's website at: <http://yopalhal.com/>.

Submitted by Steve Beutler, Career Counselor, Minot Public Schools, 701.857.4585



2011-2012 Guidance/Career Development Division Policy Members

Lela (Lee) Kosteck Bunch
Guidance and Career Development
Division Vice President
mscalee@mvp.net

Bylaws

Laura Harrison, Muse, OK

Nominating

Steve Beutler, Minot, ND

Resolutions

Susan Bantang, West Boca Ratan, FL

Region I Representative

Polly Mingyar, Zanesville, OH

Region II Representative

Regina Hagood, Anderson, SC

Region III Representative

Ellen Ann Buechler, Columbia, MO

Region IV Representative

(Vacant)

Region V Representative

Sally Craig, Gillette, WY

Communications

Patsy Chilcote, Denton, TX

Cultural Diversity

Felicia Gray-Watson, Raleigh, NC

ESEA

Connie Scotchel-Gross, Stuart, FL

Leadership Development

Mary Ann Landry, Albuquerque, NM

Performance Leadership

Ted Hagert, North Chicago, IL

Perkins Reauthorization

Daralyn Loveless, Blanchard, OK

Public Awareness

Maggie Gates, Plain City, OH

Resolutions

Susan Bantang, Boca Raton, FL

ASVAB Career Exploration Program

Ted Hagert, North Chicago, IL

Career Guidance

(Vacant)

Guidance Programs

Dr. Norman Gysbers, Columbia, MO

National Consortium of State Guidance Leaders

Bragg Stanley, Jefferson City, Missouri

Ray Davis, Columbia, SC

Newsletter Editor

Beth Bronkar, Zanesville, OH

US Army Recruiting Command

Patricia Talbort, Ft. Knox, KY

Guidance and Career Development Division Mission Statement and Goals

The mission of the Guidance and Career Development Division is to provide leadership and advocacy for school counselors, career development personnel and other guidance professionals.

ACTE believes strongly in the integrity of its mission and work. To that end, ACTE adheres to a strict code of ethics and stands firmly by its bylaws. For a better understanding of ACTE's goals, please read through the Association's strategic priorities.

Core Purpose

To provide leadership in developing an educated, prepared, adaptable and competitive workforce.

Core Values

Advocacy—ACTE believes that the field of career and technical education needs a strong voice at the local, state and national levels to support its importance to learners and to promote public awareness of that value to a competitive economy.

Diversity—ACTE seeks and values diversity among its members and the students its members serve.

Lifelong Learning—ACTE embraces the concept of lifelong learning and recognizes its importance to remaining competitive in a constantly changing environment.

Collaboration—ACTE understands that it cannot accomplish its purpose without the strong support and partnership of other individuals and groups who share its vision.

Accountability—ACTE supports the concept of accountability and encourages members and their organizations to develop means to demonstrate their active contributions to the nation's learners.

Service—ACTE encourages the individual commitment of its members to the organization and the profession of Career and Technical Education.