Report to the Board

GUIDANCE AND CAREER DEVELOPMENT DIVISION

Submitted By: Lela Kosteck Bunch

Date Submitted: June 7, 2012

1. Division/Region Accomplishments since the last report (Please identify the preferred future objective each activity seeks to achieve)
   - Helped to plan for Military Career Pathways 101 in Missouri (connectivity/relationships)
   - Continued Military Career Pathways 101 in South Carolina (connectivity/relationships)
   - Partnered with the National Center for Women in Information Technology (NCWIT) as a member of the K-12 Alliance (relationships/connectivity/information/advocacy/leadership)

2. Individual activities to support Division/Region and Board goals:
   - Assisted in planning format for Guidance and Career Development Division activities at Career Tech Vision 2012
   - Solicited proposals for the Career Tech Vision 2012 in Atlanta GA
   - Solicited articles for the Guidance and Career Development Division May 2012 newsletter
   - Wrote articles for the Guidance and Career Development Division May 2012 newsletter encouraging division members to attend the national conference in Atlanta and urging them to get involved
   - Assisted in publishing February and May Guidance and Career Development Division newsletters
   - Encouraged division members to participate at the National Policy Seminar in March 2012
   - Attended the National Policy Seminar in March 2012
   - Polled members to fill vacancies on the Guidance and Career Development division Policy Committee
   - Submitted Guidance and Career Development Division budget for 2012-2013
   - Attended the ACTE Board of Directors Meeting in Washington, DC, Mar 2012
   - Participated in conference call addressing Deep Dive Sessions, Perkins Reauthorization and Career Guidance;
   - Worked to facilitate smooth transitions for new Vice-President of Guidance and Career Development Division
   - Attended the National Center for Women in Information Technology (NCWIT) Summit and participated in the K-12 Alliance;
   - Updated the Guidance and Career Development Division web page with appropriate resources and information
3. Potential candidates contacted for future Board of Directors Elections:

4. Division/region Concerns for CTE/ACTE Board Report:

<table>
<thead>
<tr>
<th>Concern</th>
<th>Implication</th>
<th>Action</th>
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<tbody>
<tr>
<td>Lack of appreciation and support for Career Awareness and Exploration</td>
<td>Children eliminate career options as early as kindergarten; we cannot wait to get them involved in career and technical education</td>
<td>Lobby to get funding support for career activities at the elementary level</td>
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<td>at the elementary level</td>
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<td>Lack of support appreciation and understanding of Comprehensive Guidance</td>
<td>It creates a fragmented approach to CTE;</td>
<td>Continue to advocate for Comprehensive Guidance and Counseling Program and the potential benefits for CTE</td>
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<td>and Counseling Program and how it supports CTE</td>
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<td>Lack of appreciation of the value of applied academics by educators in</td>
<td>CTE Programs are not valued</td>
<td>Continue to advocate for applied academics</td>
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<td>general</td>
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5. Items To Be Placed on Board Agenda for Discussion
(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)